

Shop the easy modern way, by telephone



See pages 377 to 380 for numbers to call

INDEX STARTS ON PAGE 369...EASY TERMS ON PAGE 373

SEARS

Christmas

BOOK



1956

SEARS, ROEBUCK AND CO., 2465 Utah Ave., Seattle 4, Wash.

Satisfaction guaranteed or your money back





Tell her she's glamorous . . . give her Kerrybrooke accessories

A Glamour at Hand with fine double-woven cotton gloves accented with harmonizing sequin trim at cuff. About 13 in. long. Hand wash alone. Shpg. wt. 3 oz. *State size* 6½, 7, 7½, 8.
88 N 5521—Pink . . . \$3.98 88 N 5520—Black . . . \$3.98

D For Enchanting Hours . . . give her a "Majestic" Original. The Lucite box bag iridescent with gold-color and mother-of-pearl flecked sides. About 7x3 inches. Unlined. Shpg. wt. 1 lb. 8 oz.
88 N 2427E—Iridescent Lucite laminate . . . \$13.98

G The Continental Flair in kidskin. Gloves made in Italy in the elegant length preferred by smart women. About 15½ in. long. Hand wash separately. *State size* 6½, 7, 7½. Wt. 3 oz.
88 N 5775—Black . . . \$5.98 88 N 5776—White . . . \$5.98

B Slim Sophistication. Truly a lady's umbrella with definite emphasis on tailored simplicity. Brilliant gold-color metal handle, contrasts with black acetate cover and case. 10-rib frame.
88 N 05113—Black . . . Shipping weight 2 lbs. \$5.98

E Black Elegance inspired by an original Italian design reproduced in polished calfskin with a leather lining, zipper pocket, mirror and coin purse. Bag about 10¼x9 in. Shpg. wt. 1 lb. 13 oz.
88 N 2500E—Black . . . \$12.98

H Gift Set by Daniél with exquisite plaques hand-beaded in France: includes French style purse, king-size cigarette case, lighter in saddle cowhide. Incl. 50c Fed. Exc. Tax on wallet only.
88 N 4504E—Black 88 N 4505E—Antique white
Shipping weight 9 oz. . . . Gift boxed Each set \$12.98
French style purse only (closed about 4¼x3¾ in.)
88 N 4502E—Black 88 N 4503E—Antique white
Shipping weight 4 oz. . . . Gift boxed Each \$5.50

C Fit for a Princess . . . exquisite sham pearl collar in intricate cut-out scroll design, accented with rhinestones. About 2¼ inches wide. Fits all neck sizes. From Japan. Shipping weight 9 oz.
88 N 8402—White . . . \$3.98

F The Look of Luxury . . . our elegantly styled cape stole of 65% Dynel, 35% Orlon* gives the illusion of precious fur. Acetate lining. Fits bust sizes 32-40 in. Clean by furrier. Shpg. wt. 2 lbs. 3 oz.
88 N 8650—Platinum gray . . . \$3 down . . . cash \$29.95
88 N 8651—Champagne beige . . . \$3 down . . . cash 29.95

J Holiday Glamour . . . pure silk chiffon scarf with gold-color print. Hand rolled edges. From Japan. About 17x46 in. Dry clean. Shpg. wt. 3 oz.
88 N 8403—Pink 88 N 8404—White
88 N 8405—Black Each \$1.98

Prices on these 2 pages include 10% Federal Excise Tax where "E" is added to catalog number.
* DuPont Trademark for Acrylic fibers



Tell her she's elegant... give her Kerrybrooke accessories

A Luxury Touch double woven cotton glove, designed for a well dressed hand. Prettily punctuated with embroidered polka dots on both sides. Hand wash separately. About 8¾ in. long. *State size* 6½, 7, 7½, 8.

88 N 5541—Beige 88 N 5540—White
Shipping weight 3 oz. Each pair \$2.98

E Masterful Creation . . our superb vanity in genuine alligator expertly designed and finished to please a feminine heart. Full leather interior . . lining, coin purse and center zipper pocket. Mirror, wall pocket. About 11x6½ in. Shpg. wt. 2 lbs. 2 oz.

88 N 2501E—Brown. \$3 down. . . cash \$29.50

B Fashion Straight and Narrow . . . umbrella magnificence highlighted by a genuine alligator handle, the leather luxury every woman will cherish. Top quality acetate cover and case. Gold-color 10-rib frame.

88 N 05114—French bread (medium tan)
Shipping weight 2 pounds. Each \$9.98

F Magnificent Mink Collar, the perfect complement for dresses and sweaters. An inspired gift of exquisite ranch mink tail, lined in rayon crepe. Front hook and eye closing. Fits all neck sizes. About 3 inches wide.

88 N 8408E—Ranch mink (dark brown)
Shipping weight 4 oz. Each collar \$9.98

C The Aristocrat of Belts in genuine alligator. Perfectly styled to focus attention on a pretty waistline. Smart self-covered buckle. Fully leather lined. About 1¼ inches wide.

State waist size 24, 26, 28, 30 in.
Shipping weight 4 ounces.

88 N 8079—Brown. Each \$6.98

G Dramatic Duet of genuine alligator. Billfold (closed about 4½x3¾ inches) and key case (3½x2 inches) each with sham jewel tab.

The set. Shipping weight 6 ounces.

88 N 4501E—Brown. \$12.98

Billfold only. Shipping weight 4 oz.

88 N 4500E—Brown. \$8.98

D A Symphony of Color in a ribbon scarf of rare beauty. Made in France of Luxurious acetate satin dramatically striped in vari-shaded hues of lush color combined with gray. About 11¾x45 in. Dry clean. Shpg. wt. 3 oz.

88 N 8406—Gold and copper. \$2.98
88 N 8407—Pink and rose. 2.98

H Collector's Item. Sparkling jewel-tone iridescent cotton handkerchiefs from Switzerland. Etched-effect floral prints accented with gold-color and white. Each about 17x17 inches. Set of three in assorted colors boxed for holiday giving. Shipping weight 5 oz.

88 N 8753. Box of 3 for \$2.98

HOW TO MEASURE for women's glove size . . Draw tape around fullest part of right hand. Number of inches is size. If measure is between sizes, order larger size.

For Sears Easy Terms, see page 373

SCPBKMN1 PAGE 3 . . ACCESSORIES

WishbookWeb.com

For
Christmas Magic...

wrap her in luxury
with a Kerrybrooke stole

DESCRIPTIONS ON
OPPOSITE PAGE

A
\$5.98

B
\$5.98

C
\$4.98

ITEMS SHOWN ON OPPOSITE PAGE

- A** Terrific Triangle stole from Belgium. Fine 100% virgin wool in a unique 3-dimensional design. Hand wash separately. About 73x32½ in. at widest parts. Shpg. wt. 13 oz.
88 N 8673—White.....\$5.98
88 N 8674—Black..... 5.98
- B** Shoulder-Hugging Beauty. 100% virgin nylon stole accented with silver-color metallic thread. Collar and pocket effect. About 55x18 in. Hand wash. Shpg. wt. 14 oz.
88 N 8655—White.....\$5.98
88 N 8656—Pink..... 5.98
- C** Sheer Sophistication... a stole woven of 100% virgin wool with drawn work accented by silver-color metallic threads in dramatic stripes. About 80x29½ in. including hand knotted fringe. From Japan. Hand wash separately. Shpg. wt. 14 oz.
88 N 8653—White.....\$4.98
88 N 8654—Pink.....\$4.98

ITEMS SHOWN ON THIS PAGE

- D** Pretty Petals with sham pearl centers make a darling head-hugger. Soft 100% virgin wool knit. From Japan. Hand wash separately. Fits all head sizes. Shpg. wt. 3 oz.
88 N 8665—White.....\$1.98
88 N 8666—Red..... 1.98
- E** Festive Flattery. 100% virgin nylon shrug, touched with silver-color metallic threads. Rib knit collar and trim. Hand wash. State bust size medium (34-36); large (38-40) in. Wt. 13 oz.
88 N 8667—White.....\$3.98
- F** Touch of Warmth and Glitter. Fashion-right cape stole with button trim pocket effect. 100% virgin nylon knit. Silver-color metallic trim. About 18x58 in. at widest points. Hand wash. Shpg. wt. 14 oz.
88 N 8664—White.....\$3.98
- G** Snowflake Puffs of kitten-soft 100% virgin wool to make a fabulous Christmas stole. Imported from Italy. About 17x67½ in. including knotted fringe. Hand wash. Shipping weight 15 ounces.
88 N 8657—White.....\$5.98
- H** Fringed Hairpin Stitch Stole of 100% virgin wool, silver-color metallic accents. About 16¼x74 in. including fringe. Hand wash separately. Shpg. wt. 14 oz.
88 N 8658—White.....\$3.50
88 N 8659—Black..... 3.50
- J** Fashion Favorite. 100% virgin wool tubular jersey stole. About 23x80 in. including double knot fringe. Dry clean. Shpg. wt. 1 lb. 2 oz.
88 N 8661—White.....\$5.98
88 N 8662—Beige..... 5.98
88 N 8663—Red..... 5.98
- K** A Fashion-Must for any smart woman. Easy-to-care-for 100% virgin nylon beautifully knit in a novelty zig-zag design to make a glamour stole. Rich double knot fringe. About 72x17 inches. Hand wash. Shipping weight 1 pound.
88 N 8660—White.....\$3.98

For complete information on Sears Easy Terms see page 373



D
\$1.98



E
\$3.98



F
\$3.98



G
\$5.98



H
\$3.50



J
\$5.98



K
\$3.98

Glamour

Gift Fashions..

capture the holiday spirit

B
\$2.98



A
\$7.50



C
\$5.98



DESCRIPTIONS ON
OPPOSITE PAGE

ITEMS SHOWN ON OPPOSITE PAGE

- A** The Sophistication of Paris expressed by an enchanting rayon velvet stole exquisitely embossed with multicolor metallic floral pattern. Fabric imported from France. Rayon taffeta lining. About 17x70½ inches. Dry clean. Shpg. wt. 1 lb. 6 oz.
88 N 8669—Black.....\$7.50
- B** Exotic Sari-type Stole of silk chiffon with gold-color print. Hand rolled edges. 25¾x57½ inches. From Japan. Dry clean. Shpg. wt. 7 oz.
88 N 8670—Pink.....\$2.98
88 N 8671—White..... 2.98
88 N 8672—Black..... 2.98
- C** Soft and Dark as a romantic evening. Rayon velvet capelet sprinkled with brilliant rhinestones. Rayon taffeta lined. *State bust size* medium (34-36); large (38-40) in. Dry clean. Shipping wt. 15 oz.
88 N 8668—Black.....\$5.98

ITEMS SHOWN ON THIS PAGE

- D** Plaid Headwarmer of 50% wool, 25% nylon, 25% Vicara. About 15½x68 in. including wool fringe. Hand wash separately. Wt. 6 oz.
88 N 8617—Pastel plaid.....\$1.98
88 N 8618—Royal Stewart plaid (red and royal blue).....\$1.98
- F** Luscious Colors in ribbon twist and bow design on a square of pure silk crepe. White background. Hand rolled edges. About 34½x35 in. From Japan. Hand wash separately. Shpg. wt. 3 oz.
88 N 8409—Multicolor.....\$2.98
- H** Glitter Ribbon Scarf. Acetate satin with jacquard floral design, studded with sham pearls and rhinestones. About 11x46 in. From France. Dry clean. Shipping wt. 3 oz.
88 N 8419—Pink.....\$2.98
88 N 8420—White..... 2.98
- K** Violets on Snow. Pure silk square with hand rolled scalloped edges. Nose-gays of violets on white background. About 33x33½ inches. Made in Japan. Hand wash separately. Shipping weight 2 oz.
88 N 8411—Multicolor.....\$1.98
- M** 17-Inch Pure Silk Squares. A set of 6 in assorted solids or assorted prints, in plastic trinket box. Hand rolled edges. From Japan. Hand wash alone. Shpg. wt. 5 oz.
88 N 8387—Prints.....Set \$1.98
88 N 8388—Solids.....Set 1.98
- P** "Butterfly" Scarf of pure silk chiffon, banded with acetate satin ribbon with handsewn sham pearl bead trim. Hand rolled edges. About 17½x35 in. From Japan. Hand wash separately.
88 N 8416—Pink 88 N 8417—White 88 N 8418—Beige
Shipping weight 2 ounces.....Each \$1.98
- E** Silk Chiffon scarf with white rayon satin floral design. Hand rolled. From Japan. About 18½x45 in. Hand wash separately. Shpg. wt. 2 oz.
88 N 8393—Pink.....\$1.98
88 N 8392—White..... 1.98
88 N 8394—Black..... 1.98
- G** Sheer Flattery. Pure silk chiffon square. Hand rolled edges. From Japan. About 32x34 in. Hand wash separately. Shpg. wt. 2 oz.
88 N 8413—Copen blue.....\$1.98
88 N 8414—White..... 1.98
88 N 8415—Pink..... 1.98
- J** Pure Enchantment. Silk organza scarf hand embroidered and hand rolled in Japan. About 10½x47 inches. Dry clean. Shpg. wt. 2 oz.
88 N 8421—Pink.....\$1.98
88 N 8422—White..... 1.98
88 N 8423—Light blue..... 1.98
- L** Bonnie Plaid Square in quick-drying 100% virgin Dacron.* About 32x32 inches including fringe. Hand wash separately. Shpg. wt. 4 oz.
88 N 8412—Pastel plaid.....\$1.98
88 N 8424—Multicolor plaid on black background.....\$1.98
- N** Delightfully Fresh Blossoms on a pure silk crepe square. White background. Hand rolled edges. About 31¼x33 inches. Made in Japan. Hand wash separately. Shipping weight 2 ounces.
88 N 8410—Multicolor.....\$1.98

* Polyester fiber, Dupont Trademark



D
\$1.98



E
\$1.98



G
\$1.98

F
\$2.98



H
\$2.98



J
\$1.98



K
\$1.98



L
\$1.98



P
\$1.98



N
\$1.98



M
\$1.98
Each set



Holiday Treasures

In luxury calf
for delightful giving

A
\$14.98



FOR DESCRIPTIONS
SEE OPPOSITE PAGE

B
\$12.98



HANDBAGS SHOWN ON OPPOSITE PAGE

A Fashion's Newest Slim Line in the popular calf pouch. Rayon faille lined. Wall zip pocket, second pocket, mirror, coin purse. About 10½x11¼ in.

88 N 2502E—Black
88 N 2503E—Taupe (medium brown)
88 N 2504E—Cherry red
88 N 2505E—Flight (navy) blue
Shpg. wt. 2 lbs. 6 oz. Each \$14.98

B Superbly Styled and Handled bag in polished calf. Rayon faille lined. Rear wall zip pocket plus second pocket. Coin purse, mirror. About 13¾x6 inches.

88 N 2506E—Black
88 N 2507E—Medium brown
88 N 2508E—Cherry red
88 N 2509E—Flight (navy) blue
Shpg. wt. 2 lbs. 3 oz. Each \$12.98

HANDBAGS SHOWN ON THIS PAGE

C Good from Any Angle, new covered frame vanity in polished calf; leather lining, coin purse. Center zip pocket, wall pocket, mirror. About 9¼x6¾ in. Shpg. wt. 1 lb. 12 oz.

88 N 2526E—Black
88 N 2527E—Dark brown
88 N 2528E—Flight (navy) blue
88 N 2529E—Cherry red. Each \$10.98

D Slim and Sleek covered frame pouch in exquisite polished calf for a lovely lady. Rayon lining. Rear wall zipper pocket. About 10¼x3¾ inches.

88 N 2675E—Black
88 N 2676E—Dark brown
88 N 2677E—Flight (navy) blue
88 N 2678E—Cherry red
Shpg. wt. 1 lb. 5 oz. Each \$5.98

E The Hat Box Shape makes fashion news in top grain polished calf. Rayon lined; inside zip pocket, mirror. About 8¼x7 inches.

88 N 2679E—Black
88 N 2680E—Cherry red
88 N 2681E—Flight (navy) blue
88 N 2682E—French bread (med. tan)
Shpg. wt. 1 lb. 6 oz. Each \$5.98

F Delightfully Fashion-wise carryall done up in rich polished calf, fully leather lined. Leather coin purse. Rear wall zipper pocket. About 8¼x8½ in.

88 N 2514E—Black
88 N 2515E—French bread (med. tan)
88 N 2516E—Cherry red
88 N 2517E—Taupe (medium brown)
Shpg. wt. 1 lb. 8 oz. Each \$8.98

G Catch All Compliments in this roomy tote, fashioned of luxury calfskin. Rear wall zipper pocket, plus second pocket. Rayon lined. About 11x9 inches.

88 N 2510E—Black
88 N 2511E—Spice brown
88 N 2512E—Basque red
88 N 2513E—Flight (navy) blue
Shpg. wt. 1 lb. 8 oz. Each \$5.89

H Wonderfully Roomy adjustable shoulderstrap bag in polished calf, leather-lined flap. Large front pocket. Center zip pocket, rear wall pocket, mirror, coin purse. Rayon moire lined. About 9x11 in. Wt. 2 lbs. 2 oz.

88 N 2523E—Black
88 N 2524E—French bread (med. tan)
88 N 2525E—Cherry red. Each \$10.98

J Long on Shape, High on Polish . . . a luxurious calf carryall, handled with exquisite taste. Leather lining, coin purse. Zip wall pocket, second pocket, mirror. About 12¼x6¼ in. Wt. 1 lb. 14 oz.

88 N 2519E—Black. \$10.98 88 N 2521E—French bread (med. tan). \$10.98
88 N 2520E—Dark brown. 10.98 88 N 2522E—Flight (navy) blue. 10.98

Prices of Handbags on these two pages include 10% Federal Excise Tax. See page 373 of this catalog for Sears Easy Terms.



C \$10.98
Leather Lined



D
\$5.98



E
\$5.98



F \$8.98
Leather Lined



G
\$5.89



J
\$10.98
Leather lined



H
\$10.98

Perfect Gift Treasures



A

Alligator \$11.98
Pigskin \$3.99
Cowhide \$3.99



B

Cowhide \$3.99
Pigskin \$3.99



C

Cowhide \$3.50 each



D

French-style purse \$4.50
Cigarette case \$3.00
Cigarette lighter \$2.00
Key case \$2.50
4-Piece Set \$9.98



ITEMS SHOWN ON OPPOSITE PAGE

A Prized Possession . . . the handsome French-style purse in a choice of beautiful leathers. Leather lined coin purse with pick-a-bill feature (remove bills without opening wallet). Shipping wt. 4 oz.

In Luxury Alligator

88 N 4538E—Brown.....\$11.98

In Popular Pigskin

88 N 4539E—Natural tan.....\$3.99

In Top Grain Cowhide

88 N 4540E—Red.....\$3.99

88 N 4541E—Antique white..... 3.99

88 N 4542E—Turquoise blue..... 3.99

88 N 4543E—Pink..... 3.99

C Fashion Excitement . . . the perfect gift wallet in dazzling new colors. Specially created for holiday enchantment in lustrous hand rubbed top grain cowhide with many thoughtful fittings: leather-covered pass case, secret pocket in bill section, roomy coin purse with drop-in feature lets you insert coins without opening. Shpg. wt. 5 oz.

88 N 4536E—White gold.....\$3.50

88 N 4533E—Strawberry cream..... 3.50

88 N 4534E—Blue mist..... 3.50

88 N 4535E—Gray mist..... 3.50

88 N 4537E—Red..... 3.50

B She'll Love a Charming Book-Fold wallet sparkled with a simulated jewel tab. Remove bills from outside coin purse without opening wallet. Leather pass case. Shpg. wt. 4 oz.

Supple Top Grain Cowhide

88 N 4552E—Light blue.....\$3.99

88 N 4550E—Red..... 3.99

88 N 4551E—Antique white..... 3.99

88 N 4553E—Light green..... 3.99

In Handsome Pigskin

88 N 4554E—Natural tan.....\$3.99

D Smart Teamwork by Daniel in favorite English pigskin. Go-together accessories make the ideal gift for discriminating women. Each gift boxed. French-style purse lined with colorful rayon plaid; 24K-gold finish on imported English frame.

French-style purse. Shpg. wt. 5 oz.

88 N 4544E—Natural tan.....\$4.50

Cigarette case. Shpg. wt. 3 oz.

88 N 4548—Natural tan.....\$3.00

Cigarette Lighter. Shpg. wt. 3 oz.

88 N 4547—Natural tan.....\$2.00

Key case. Shpg. wt. 2 oz.

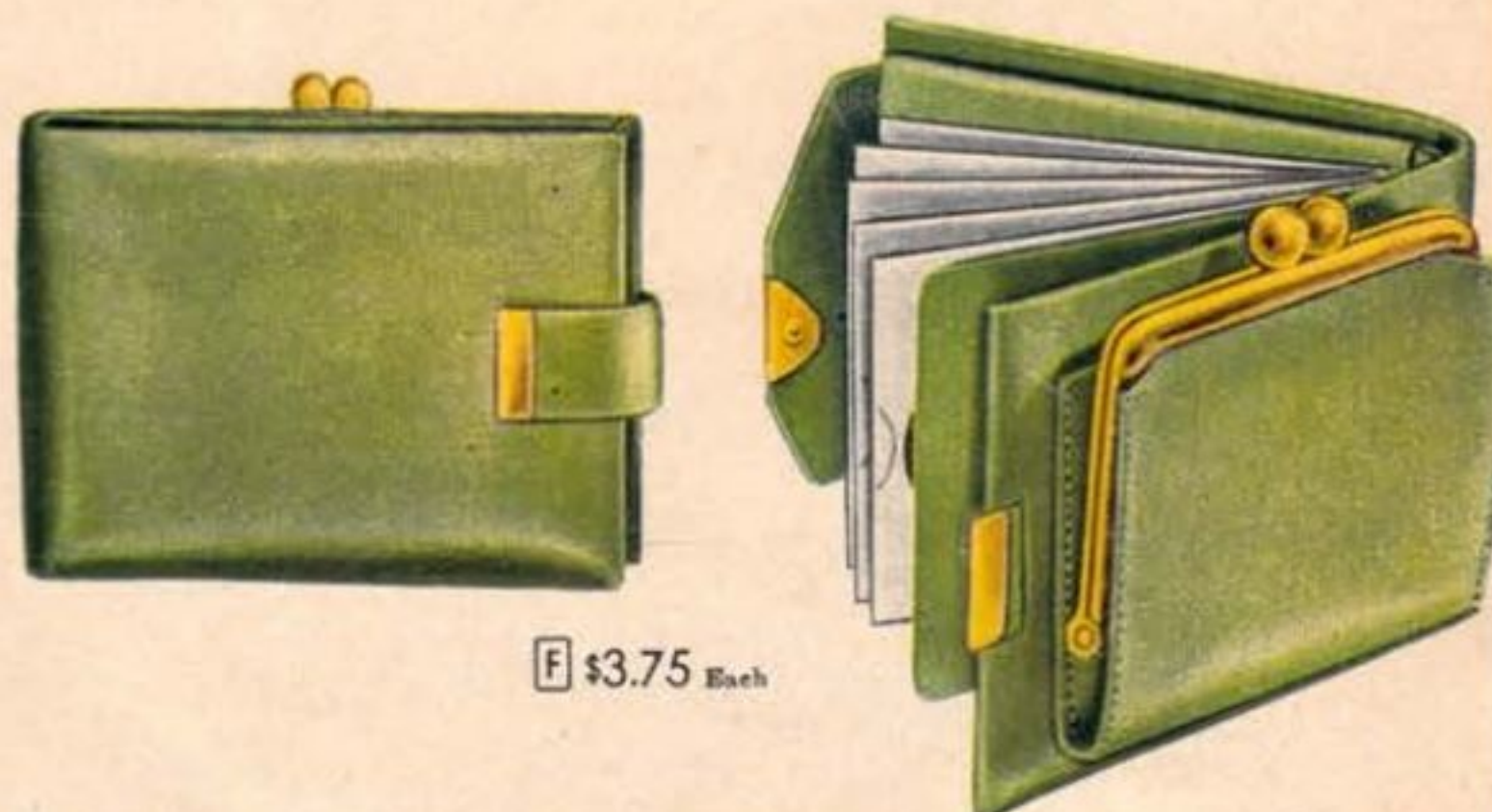
88 N 4546E—Natural tan.....\$2.50

4-Piece Set. Shpg. wt. 1 lb. Price includes 64c tax on wallet, key case.

88 N 4549E—Natural tan.....\$9.98



E \$3.75 Each



F \$3.75 Each

ITEMS SHOWN ON THIS PAGE

E French-Style Purse with gold-color nailhead trim. Smooth top grain cowhide. Removable pass case. Shipping weight 4 ounces.

88 N 4516E—Red.....\$3.75

88 N 4517E—Antique white..... 3.75

88 N 4518E—Wedgwood (med.) blue 3.75

G All-Time Favorite billfold with many features: leather-covered pass case, drop-in coin slot. Wt. 4 oz.

In Precious Morocco Leather

88 N 4212E—Red.....\$3.50

88 N 4471E—Black..... 3.50

In Favorite Pigskin

88 N 4215E—Natural tan.....\$3.50

In Top Grain Cowhide

88 N 4525E—Antique white.....\$3.00

88 N 4479E—Red..... 3.00

88 N 4275E—Light blue..... 3.00

J Exquisitely Hand-Crafted Western wallet in supple calfskin. Removable leather photo case, safe secret bill section. Shipping wt. 6 oz.

88 N 4267E—Saddle tan.....\$4.99

88 N 4268E—Two-toned: natural tan

with dark brown..... 4.99

F Roomy Outside Coin Purse makes this billfold something very special. Polished top grain cowhide with features galore. Shpg. wt. 6 oz.

88 N 4522E—Light green.....\$3.75

88 N 4520E—Red..... 3.75

88 N 4521E—Antique white..... 3.75

H Designed for Happy Giving . . . a sleek French-style purse in finest saddle cowhide. Two separate frame pockets . . . one for coins, one for bills. Remove bills from coin purse without opening wallet. Shipping weight 4 ounces.

88 N 4531E—Light blue.....\$5.50

88 N 4529E—Red..... 5.50

88 N 4530E—Antique white..... 5.50

88 N 4532E—Fruitwood (tan)..... 5.50

K Rich 14-K Gold Embossing on a sleek cowhide billfold. Leather pass case, zip bill section. Wt. 4 oz.

88 N 4511E—Red.....\$2.19

88 N 4512E—Antique white..... 2.19

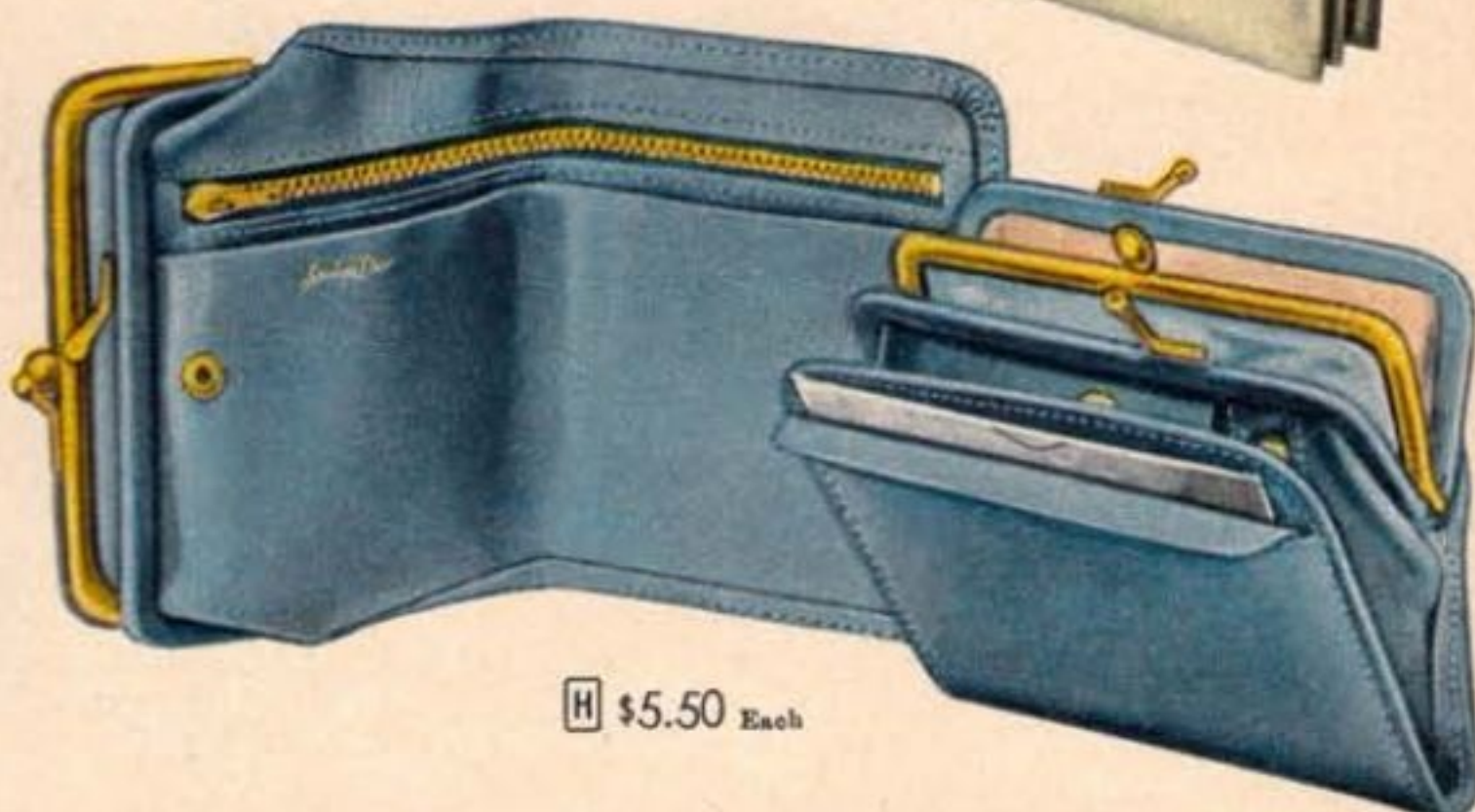
88 N 4513E—Wedgwood (med.) blue 2.19

88 N 4514E—Fruitwood (tan)..... 2.19

88 N 4515E—Black..... 2.19



G
\$3.50 Morocco Leather
\$3.50 Pigskin
\$3.00 Cowhide



H \$5.50 Each



J
\$4.99 Each



K \$2.19 Each

All Wallets on these two pages about 4½x3½ inches closed. Prices of wallets and key case on these 2 pages include 10% Fed. Excise Tax.

Make it a

Fashion-wise Christmas

Give her a Kerrybrooke travel bag
for year around pleasure



A \$12.50
Leather Lined



B
\$8.98



C \$14.98
Leather Lined



ITEMS SHOWN ON OPPOSITE PAGE

A Extravagantly Roomy Swagger in luxurious grained cowhide. Leather lining and coin purse. Zip wall pocket, second pocket, mirror. About 12x8¾ in. Wt. 2 lbs. 12 oz.
88 N 2530E—Black.....\$12.50
88 N 2531E—Dark brown..... 12.50
88 N 2532E—Navy blue..... 12.50

B Spirited Satchel in beautiful cowhide with 2 zip pockets forming 3 sections, coin purse, mirror, rayon passport purse, rayon lining. About 11x7½ inches. Shpg. wt. 2 lbs. 1 oz.
88 N 2210E—Black.....\$8.98
88 N 2211E—Dark brown..... 8.98
88 N 2212E—Navy blue..... 8.98

C Italian-Inspired Tote in polished calf. Leather lining and coin purse, 3 roomy pockets, mirror. About 11x9¾ in. Shpg. wt. 2 lbs. 10 oz.
88 N 2533E—Black.....\$14.98
88 N 2534E—Italian medium tan....\$14.98
88 N 2535E—Cherry red..... 14.98
88 N 2536E—Flight (navy) blue.... 14.98

ITEMS SHOWN ON THIS PAGE

D Softie Cowhide Clutch with top zip, zip pocket in fold-over flap. Unlined. Abt. 9½x4½ in. Wt. 12 oz.
88 N 2783E—Ginger (med. tan).....\$3.29
88 N 2784E—Black..... 3.29
88 N 2785E—Basque red..... 3.29
88 N 2786E—Flight (navy) blue..... 3.29
88 N 2941E—Natural (lt. beige).... 3.29

F Shirred Bow Pouch, bracelet handle, rayon satin lining, zip wall pocket, coin purse, About 9x9 in.
88 N 2561E—Black rayon faille
88 N 2562E—Dark brown rayon faille
88 N 2563E—Navy rayon faille
88 N 2564E—Black cotton
88 N 2565E—Dark brown cotton
Shpg. wt. 1 lb. 7 oz.....Each \$5.48

H Outstanding For Any Occasion. A 100% rayon corde swagger outside hanky pocket. Rayon lining. Rear wall zip and mirror pockets. About 6¼x11¼ in. Wt. 1 lb. 7 oz.
88 N 2552E—Black.....\$7.98
88 N 2553E—Dark brown..... 7.98
88 N 2554E—Navy blue..... 7.98

K Exquisite Hand-Tooled Western shoulderstrap bag. Top grain cowhide, leather lined. Strap adjusts. All hand-laced. Rear wall zip pocket. Abt. 11x6 in. Wt. 1 lb. 14 oz.
88 N 2803E—Saddle tan.....\$15.98
88 N 2804E—Two-toned: natural tan and dark brown.....\$15.98

M The Popular Shoulderstrap Bag. In genuine leather with plastic lining, shoulderstrap, drawstring. About 10x9¼ in. Shpg. wt. 1 lb. 1 oz.
88 N 2542E—French bread (med. tan).....\$3.49
88 N 2543E—Flax (lt. beige)..... 3.49
88 N 2541E—Black.....\$3.49
88 N 2544E—Basque red..... 3.49

E Bag, Glove Set, sueded rayon. Glove about 9¾ in. long. State size 6½, 7, 7½. Rayon-lined bag about 7x7½ in. Price includes 33c Fed. Exc. Tax on bag. Wt. 1 lb. 8 oz.
88 N 2555E—Black 88 N 2556E—Dk. brown
88 N 2557E—Navy.....Each set \$4.98
Bag only. Shpg. wt. 1 lb. 5 oz.
88 N 2558E—Black 88 N 2559E—Dk. brown
88 N 2560E—Navy.....Each bag \$3.49

G Luxury Top Grain Leather swagger with leather lining and coin purse, rear wall zip pocket, mirror in pocket. Rayon lined swagger pockets. About 7¼x11¼ in. Shpg. wt. 1 lb. 14 oz. Initials sold separately.
88 N 2741E—Dark brown.....\$7.88
88 N 2740E—Black..... 7.88
88 N 2742E—Navy blue..... 7.88

J The Clutch with a Western Air in top grain cowhide accented with hand-tooled flowers, all hand-laced. Unlined. Top zipper closing. About 9½x4½ inches. Shpg. wt. 14 oz.
88 N 2289E—Saddle tan.....\$5.98
88 N 2290E—Two-toned: natural tan and dark brown.....\$5.98

L Roomy Tote about 14x9¼ in. Plastic lined. Wt. 2 lbs. 3 oz.
Patent-like Plastic
88 N 2537E—Black.....\$3.49
Calf-like Plastic
88 N 2538E—French bread (med. tan)
88 N 2539E—Basque red
88 N 2540E—Black.....Each bag \$3.49



D
\$3.29



E
Set \$4.98
Bag \$3.49



F
\$5.48
Rayon faille
Double woven
cotton



G \$7.88
Leather Lined



H
\$7.98



M
\$3.49



J
\$5.98



K \$15.98 Leather Lined



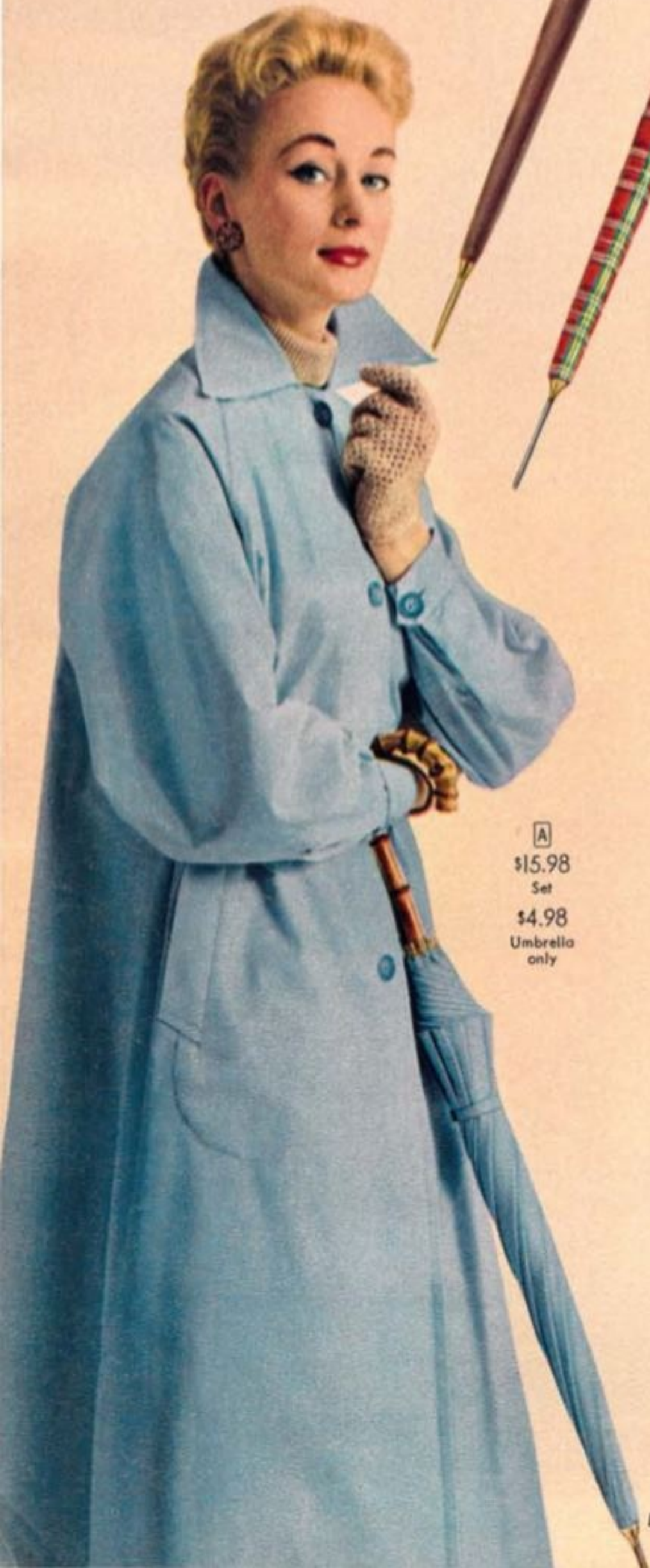
L
\$3.49

Gold-plated Metal Initials. All letters but "X". Print letter or letters wanted. About ¾x1¼ inches.
88 N 1015—Shipping weight 2 ounces.....Each initial 75c

Prices of Handbags on these two pages include 10% Federal Excise Tax

Holiday-Gay

Rain fashions



FOR DESCRIPTIONS SEE
OPPOSITE PAGE

ITEMS SHOWN ON OPPOSITE PAGE

A Matching Raincoat and Umbrella in water-repellent cotton fabric. *State misses' size* small (10-12); medium (14-16); large (18-20). Shpg. wt. 2 lbs.
88 N 05271—light blue.....\$15.98
88 N 05272—light beige..... 15.98

Umbrella only. Bamboo handle.
88 N 05273—light blue. Wt. 2 lbs....\$4.98
88 N 05274—light beige. Wt. 2 lbs.... 4.98

C "The Petite", an utterly feminine umbrella, ideal for the small woman. Easy-to-carry with its gold-color ring handle. Fine quality acetate cover and case. Shipping weight 2 lbs.

88 N 05126—Medium brown.....\$4.98
88 N 05127—Navy blue..... 4.98
88 N 05128—Topaz gold..... 4.98

E Slim and Smart umbrella beauty perfect for the well-dressed lady. Fashion styled with carved genuine horn handles imported from Italy, fine acetate cover and case. Sturdy 10-rib frame in gold-color. Shpg. wt. 2 lbs.

88 N 05156—Navy blue.....\$6.98
88 N 05157—light beige..... 6.98

G Keep a Gentleman Out of the Rain with a windproof nylon cover umbrella. Dries in a jiffy. Snaps back easily if blown inside out. Strong 10-rib frame, steel shank. Assorted hardwood handles with durable lacquer finish. Shipping weight 2 pounds.

88 N 05135—Black.....\$5.98

J Jingle Bell Umbrella every young miss will love, it's such fun to carry. Acetate cover with gay plaid borders. 8 bells attached to border. Full protection with its full 17-inch spread. Plastic handles. Shpg. wt. 1 lb.

88 N 5158—Red.....\$2.98
88 N 5159—Royal blue..... 2.98

B 8-Rib Marvel® Folding Umbrella. Folds to 12 in. Acetate cover and case. Plastic handles. Wt. 1 lb. 2 oz.
88 N 5130—Red plaid.....\$4.98
88 N 5131—Navy blue solid color.... 4.98

10-Rib Frame. Shpg. wt. 1 lb. 2 oz.
88 N 5133—Navy blue solid color....\$6.98
88 N 5134—Red plaid..... 6.98

D Fashion-slim Umbrella with slide-a-matic feature: turns back umbrella quickly if blown inside out, easy on your fingers. Acetate cover, plastic handles. Shipping weight 2 lbs.

88 N 05162—Red plaid.....\$3.98
88 N 05164—Navy blue solid color.... 3.98
88 N 05169—Black solid color..... 3.98

F Windproof Umbrella, snaps back if blown inside out. Sturdy 16-rib frame and wood shank. Practical for extra long wear. Acetate cover. Assorted plastic handles. Wt. 1 lb. 8 oz.

88 N 5125—Red plaid.....\$2.98
88 N 5122—Black solid color..... 2.98
88 N 5123—Navy blue solid color.... 2.98

H Exciting New Fashion Umbrella. Slim-line, pagoda-shape with a jaunty rosette perched on top. Fine acetate cover, case; plastic handle. 10-rib frame. Shipping weight 2 lbs.

88 N 05121—Topaz gold.....\$4.98
88 N 05119—Navy blue..... 4.98
88 N 05120—Red..... 4.98

K Smart Tweed-Effect plastic umbrella bag (plastic lined; about 9½x12 in.). Loops hold ballerina type umbrella (acetate cover, wood handle). Price includes 30c Fed. Exc. Tax on bag. Shpg. wt. 3 lbs.

88 N 5180E—Brown and white.....\$6.25
88 N 5132E—Black and white..... 6.25

ITEMS SHOWN ON THIS PAGE

L Pastel Hand Embroidery on white linen and cotton blend hankies. Hand rolled edges, scalloped corners. From Madeira. About 15x15 in.

88 N 8756—Wt. 6 oz....Box of 3 for \$4.50

N Fresh Floral Prints in gay colors on pure linen hankie assortment. White ground. Hand rolled edges. About 13½x13½ inches. Wt. 5 oz.

88 N 8764.....Box of 6 for \$2.98

R Circular Swiss Hankies. Floral embroidery on cotton. Scalloped edges. About 12 in. in diameter. Wt. 2 oz.

88 N 8757—Pastel ground.....4 for \$2.29
88 N 8758—White ground.....4 for 2.29

T Sweet Violets adorn circular cotton hankies. Assorted colors on white ground. Scalloped edges. About 13¼ in. in diameter. Shpg. wt. 2 oz.

88 N 8765.....Set of 3 for \$1.69

V Sheer Beauties... all nylon hankies in colorful floral patterns. White background. Scalloped edges. About 13¼x13¼ inches. Shpg. wt. 2 oz.

88 N 8763.....Set of 4 for \$1.79

X Fanciful Floral Print scalloped cotton hankies about 12x12 in. Packed in a reusable plastic trinket box with openwork lid. Shpg. wt. 8 oz.

88 N 8760.....Box of 6 for \$1.98

M Dainty Embroidered Cotton Net borders white pure linen hankies. Scalloped edges. From Austria. About 14¼x14¼ inches. Shpg. wt. 6 oz.

88 N 8754.....Box of 3 for \$2.98

P Dainty Set of Nylon Hankies in soft pastel shades, bordered with frothy white lace. Wash and dry in a wink. About 12x12 in. Shpg. wt. 4 oz.

88 N 8755.....Box of 3 for \$1.69

S Lavish Floral Motifs embroidered on fine white cotton hankies. Scalloped edges. From Switzerland. About 14x14 in. Shpg. wt. 5 oz.

88 N 8762.....Box of 3 for \$2.98

U Striking Print Hankies from Spain. Assorted patterns on fine cotton. Dainty scalloped edges. About 16¼x16¼ inches. Shipping wt. 2 oz.

88 N 8759.....Set of 3 for \$1.79

W Fashion Accents. Pure silk chiffon handkerchiefs in smart ombre shades. Hand rolled edges. From Japan. About 16½x16½ in. Wt. 2 oz.

88 N 8761.....Set of 3 for \$1.79

Y Handmade Organdy hankie case. Acetate satin filler. About 8¼x7¾ in. From Madeira. Boxed.

88 N 8766—Pink..... 88 N 8767—Blue
88 N 8768—White. Wt. 4 oz....Each \$3.98

Exquisite Gift Hankies



Handkerchiefs available only in box and set quantities as listed. For Sears Easy Terms, see page 373 of this catalog.

Kerrybrooke

A Gift of Fashion

Don't worry about her size
fits any hand beautifully!

A
\$1.59

B
\$1.59

C
\$1.79

L
\$2.98

D
\$1.98

E
99c pr.
2 pairs \$1.89

F
\$3.50

G
\$1.49

H
\$2.39

J
\$1.98

K
\$2.49

SEE DESCRIPTIONS
ON OPPOSITE PAGE

STRETCH GLOVES SHOWN ON OPPOSITE PAGE FIT ALL SIZES

A Year-Around Favorite string glove. Helanca® stretch yarn of nylon, for a perfect fit that can't be beat for good looks. Shirred cuff. From Italy. Hand wash separately. Shpg. wt. 3 oz.
88 N 5275—White 88 N 5276—Black
88 N 5277—Beige Each pair..... \$1.59

C Cozy Wool Lining in stretch nylon string glove for wonderful warmth without bulk, and a perfect fit. Double cuff. From Japan. Hand wash alone.
88 N 5022—White 88 N 5023—Beige
88 N 5024—Black 88 N 5029—Brown
Shipping weight 3 oz..... Each pair \$1.79

E Popular Tuck Stitch Glove of 60% wool and 40% stretch nylon for extra warmth and comfort. Made in Japan. Hand wash separately. Shpg. wt. 3 oz.
88 N 5074—Black 88 N 5071—White
88 N 5070—Brown 88 N 5073—Red
Each pair 99c 2 pairs for \$1.89

G Cozy Two-Tone Knit wool (60%) and nylon (40%) slip-on. Full fashioned fingers and thumb for a smart fit. From Japan. Hand wash separately. Wt. 3 oz.
88 N 5043—light brown and beige..... \$1.49
88 N 5041—Black and white..... 1.49
88 N 5042—Red and white..... 1.49

J Glamour Glove of Helanca® yarn, nylon tricot fashioned to fit every size. Accented with a jaunty bow and lovely shirring. Hand wash alone.
88 N 5570—White 88 N 5571—Black
88 N 5572—Pink 88 N 5573—Brown
Shipping weight 3 oz..... Each pair \$1.98

L Glove News in a most flattering length. Helanca®, nylon tricot knit stretches for a superb fit, clings to the arm. Colors fashion-right now and right into spring. Hand wash separately. Shipping weight 3 oz.
88 N 5407—White..... \$2.98 88 N 5408—Black..... \$2.98
88 N 5409—Beige..... 2.98 88 N 5436—Cocoa brown..... 2.98
88 N 5437—Navy..... 2.98 88 N 5574—Moss (med.) green..... 2.98

B Sham Pearls on a wool (55%) and stretch nylon (45%) glove. Full-fashioned fingers and thumb for a smooth fit. Perfect for dress-up on chilly days. From Japan. Hand wash alone.
88 N 5013—Black 88 N 5012—White
Shipping weight 3 oz..... Each pair \$1.59

D A Fluffy Glove knit of 20% wool, 40% angora rabbit hair and 40% stretch nylon for a sleek and snug fit. Prettily accented with applique beads. From Italy. Hand wash separately.
88 N 5099—light beige 88 N 5098—White
Shipping weight 3 oz..... Each pair \$1.98

F Hand-Crocheted Glove from Italy. 50% Helanca®, white nylon yarn, with 50% gold-color metallic thread. Lining 70% wool, 30% angora rabbit hair. Hand wash alone. Shpg. wt. 3 oz.
88 N 5000—With brown lining..... \$3.50
88 N 5001—With pink lining..... 3.50

H The Elegantly Longer Glove, subtly shirred for flattery. Helanca® yarn, tricot knit nylon caresses your hand. Hand wash separately. Shpg. wt. 3 oz.
88 N 5442—White 88 N 5443—Black
88 N 5446—French bread (medium tan)
88 N 5444—Beige..... Each pair \$2.39

K Pigskin Palm on wool (60%) and stretch nylon (40%) glove perfect for winter driving. From Japan. Fits all sizes. Hand wash separately.
88 N 5005—Beige 88 N 5006—Gray
88 N 5007—Red 88 N 5008—Black
Shipping weight 3 oz..... Each pair \$2.49

Exquisite Leather Gift Gloves

Lined Capeskin Gloves

Tailored for warmth without bulk
Choose from 4 cozy linings



M \$4.98 **N** \$3.98 **P** \$3.49 **R** \$2.98



S \$5.98 **T** \$3.98

Double Woven Nylons every woman will love

DESCRIPTIONS OF GLOVES SHOWN ON THIS PAGE

M-N-P-R Classic Gloves in popular imported capeskin; carefully cut and sewn for cozy warmth without bulk. Your choice of four linings. Tailored with fine detailing just like dress gloves. Nylon gauge stitching for longer wear. Smartly styled double-stitched top. Smooth fitting Bolton thumb. Length about 9½ inches. *State correct glove size small (6-6½); medium (7-7½); large (8-8½).*

M Snowy White Rabbit Fur Lining comfy-warm, it imparts a feeling of true luxury. Shpg. wt. 4 oz. *State size above.*
88 N 5318—Red 88 N 5319—Black
88 N 5320—Brown Each pair..... \$4.98

N Rabbit Fur Lining in harmonizing color for a feeling of luxury and comfy warmth. *State size above.*
88 N 5304—Black 88 N 5305—Brown
Shipping weight 4 oz..... Each pair \$3.98

P Milium Insulates a 100% wool lining. A perfect cold weather glove, seals natural hand warmth in. *State size above.*
88 N 5308—Black 88 N 5309—Brown
Shipping weight 4 oz..... Each pair \$3.49

R Comfy Fleece Lining a blend of cotton and rayon for extra warmth. *State size above.* Shipping wt. 4 oz.
88 N 5330—Black 88 N 5331—Brown
88 N 5332—Red Each pair..... \$2.98

S Lined Glove Elegance in butter-soft lambskin, featuring hand-sewing by fine craftsmen in Italy. Fully rabbit fur lined. *State glove size small (6-6½); medium (7-7½); large (8-8½).*
88 N 5310—Black 88 N 5311—Brown
Shipping weight 4 oz..... Each pair \$5.98

T Elegant Kidskin from France, styled for a lovely look. Bolton thumb. Length about 10¾ in. Hand wash alone. *State size 6, 6½, 7, 7½, 8, 8½.*
88 N 5760—Black 88 N 5761—Dk. brown
88 N 5762—White 88 N 5763—Navy blue
Shipping weight 3 oz..... Each pair \$3.98

U Handsewn Glove. Double woven nylon. French knots on back and scalloped top. Hand wash alone. About 9¼ in. long. *State size 6½, 7, 7½, 8.*
88 N 5484—White 88 N 5485—Navy
88 N 5486—Black 88 N 5487—Light beige
Shipping weight 3 oz..... Each pair \$1.98

V Handsewn Beauty. The convertible cuff glove of luxurious double woven nylon. About 8¾ in. long as shorty. Hand wash separately. *State glove size 6½, 7, 7½, 8.* Shipping weight 3 oz.
88 N 5490—Beige 88 N 5488—White
88 N 5489—Black Each pair... \$1.98



HOW TO MEASURE FOR WOMEN'S GLOVE SIZE . . Draw tape measure around fullest part of right hand. Number of inches is your correct glove size. If measure is between sizes, order next larger size. See Page 373 for complete information on Sears Easy Terms. Order regularly and get your catalogs regularly.



U \$1.98 **V** \$1.98

Lovely Sweaters

Kerrybrookes she'll love

A \$7.98
sizes 34 to 40

B \$6.98

C

100% Virgin Orlon
\$6.98
100% Virgin Wool
\$5.98
sizes 36 to 46

A New ... Sparkling Dress-up Cardigan in 100% Virgin Orlon. Simulated pearls, glass beads glisten on front panels. Wear open, closed. Soft interlock knit. Long sleeves. *State size* 34, 36, 38, 40.

38 N 6632—White 38 N 6633—Pink 38 N 6634—lt. blue
Hand wash. Shipping weight 1 lb. Each \$7.98

Colors below in sizes 42, 44, 46. *State size*.
38 N 6636—White 38 N 6637—Pink 38 N 6638—lt. blue
Hand wash. Shipping weight 1 lb. 2 oz. Each \$8.98

B New ... Bulky Knit, Boxy Waist-length Jacket in 100% Virgin Worsted Wool. Embroidered trim of rhinestones, simulated pearls and cotton lace add a dressy touch. Elbow length sleeves can be worn straight or with deep turnback cuffs. Hand wash. *State size* medium (34-36) or large (38-40) in. 38 N 6954—White. Shipping weight 1 lb. 2 oz. Each \$6.98

C Slenderizing Coat Sweater ... Hollywood-type. Silver colored metal buttons. Vertical ribbed waist. Novelty stitch design on front. Hand wash. 100% Virgin Orlon. *State size* 36, 38, 40, 42, 44, 46.

38N7030—Melon rose 38N7032—Rico green (dk.)
38N7031—lt. gray 38N7033—Navy. Wt. 1 lb. 1 oz. Each \$6.98

100% Virgin Zephyr Wool. Soft, long wearing. *State size* 36, 38, 40, 42, 44, 46. Shipping wt. 1 lb.

38 N 7055—Melon rose 38 N 7056—Rico green (dk.)
38 N 7057—Wine 38 N 7058—lt. gray
38 N 7059—Navy. Each \$5.98

State size 48, 50, 52. Shipping weight 1 lb. 1 oz.
38N7065—Melon rose 38N7066—Rico green (dk.). Ea. \$6.98

100% Cashmere . . Full Fashioned

Her favorite gift ... a cashmere ... the aristocrat of sweaters. Caressingly rich and warm ... so softly feminine. Full fashioned for luxury fit she loves.

D New ... Club Collared Pullover. Smartly ribbed collar, ribbed front panel accented by a parade of little buttons, to be worn open or closed. $\frac{3}{4}$ -length sleeves. Mitin® mothproofed. Dry clean. *State size* 34, 36, 38, 40. Shipping wt. 14 oz.

38 N 6190—Red 38 N 6191—Tan heather
38 N 6192—Wedgewood green (med.) Each \$21.95

E Exciting Long Sleeve Cardigan of imported cashmere ... so feminine with ribbon embroidery, rhinestones, simulated pearls. Mitin® mothproofed. Dry clean. *State size* 36, 38, 40, 42. Wt. 15 oz.

38 N 6197Y—lt. blue 38 N 6196Y—Pink
38 N 6195Y—White 38 N 6199Y—Beige ... Each \$25.95

F Short Sleeve Pullover. Lovely topping for a skirt or to mate or contrast with a cardigan. Full fashioned. Mitin® mothproofed. Dry clean. *State size* 36, 38, 40, 42. Shpg. wt. 11 oz.

38 N 6150—White 38 N 6152—Red 38 N 6153—Beige
38N6151—Peacock blue (med.) 38N6154—Shrimppink. Ea. \$14.95

Long Sleeve Cardigan. Harmonizing buttons. Durable Mitin® mothproofed. Full fashioned. Dry clean. *State size* 36, 38, 40, 42. Shpg. wt. 13 oz.

38 N 6155—White 38 N 6157—Red 38 N 6158—Beige
38N6156—Peacock blue (med.) 38N6159—Shrimppink. Ea. \$19.95

New Textured 100% Virgin Nylon

Full fashioned. Kitten soft yet sturdy. Stays new looking and resilient. Resistant to moths, mildew, pilling and balling. Easy to care for ... washes easily, dries quickly, stays in shape without blocking.

G New ... Pullover with $\frac{3}{4}$ -length sleeves. Pretty, cuddle-into mock turtle neck, smartly ribbed. *State size* 34, 36, 38, 40. Shipping weight 14 oz.

38 N 6098—Black 38 N 6095—White 38 N 6096—Pink
38 N 6097—Bluebell (med.) Each \$6.98

H New ... Short Sleeve Pullover. Soft and pretty teamed with skirts and cardigans. Looped on ribbed double crew neck. Ribbed cuff, bottom band. *State size* 34, 36, 38, 40. Shipping weight 13 oz.

38 N 6042—Bluebell 38 N 6040—White
38 N 6041—Pink 38 N 6043—laurel green (med.). Ea. \$5.98

New ... Long Sleeve Cardigan. Looped on ribbed double crew neck. Harmonizing buttons.

38 N 6062—Bluebell 38 N 6060—White 38 N 6061—Pink
38 N 6063—Laurel green (med.). Shpg. wt. 15 oz. Each \$7.98

HOW TO MEASURE FOR SWEATERS

If bust measures (in.)	31-32	33-34	35-36	37-38	39-40
Size is.....	34	36	38	40	42
If bust measures (in.)	41-42	43-44	45-46	47-48	49-50
Size is.....	44	46	48	50	52

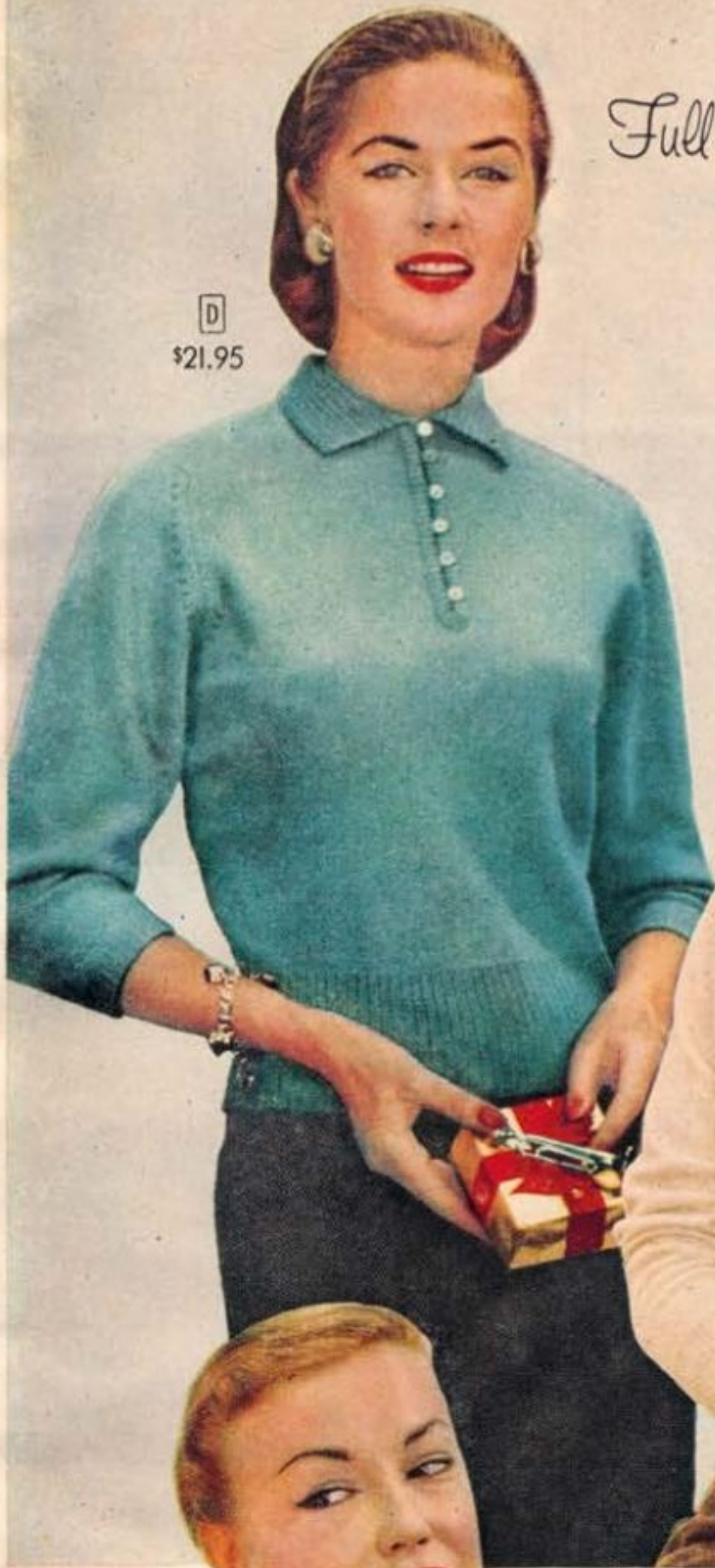
Order only sizes listed with each catalog number

♦ means shipped from Chicago, Kansas City, Philadelphia, Los Angeles or Seattle, whichever is nearest. Order and pay from your mail order house.

Full Fashioned 100% Cashmere

The peak of sweater luxury
.. a gift she'll cherish

D
\$21.95



E
\$25.95



F
Pullover \$14.95
Cardigan \$19.95



Textured Nylon

New .. Kerrybrooke Full Fashioned
Sweaters of BAN-LON
(textured nylon)

G
\$6.98



H
Pullover \$5.98
Cardigan \$7.98





A \$9.98

B \$9.98

C \$9.98



D \$8.98

Luxurious Sweaters

A blend of 70% lamb's wool, 20% fur fibers,
10% nylon..Full fashioned.

A New, Fashion Right Pullover . . . softer than sweet music. $\frac{3}{4}$ length raglan sleeves, smart new split mock turtle neck with 9 small buttons closing at center. Mitin® mothproofed. Hand wash. *State size* 34, 36, 38, 40. Shpg. wt. ea. 15 oz. 38N7580-Flamingo 38N7581-Sand 38N7582-Laurel green (med.) . . . Ea. \$9.98

B Sleek New Pullover. A stunning style with new, fashion-important bateau neckline . . . small button closing at center. $\frac{3}{4}$ length sleeves. Full fashioned for fit. Mitin® mothproofed. Hand wash. *State size* 34, 36, 38, 40. Shpg. wt. ea. 15 oz. 38N7575-Aster blue (lt.) 38N7576-Black 38N7577-White . . . Ea. \$9.98

C Stunningly Smart Pullover for a bright fashion future. Scalloped V-neck and collar. $\frac{3}{4}$ length sleeves. Mitin® mothproofed. Hand wash. *State size* 34, 36, 38, 40. Shpg. wt. ea. 14 oz. 38N7570-Moize 38N7571-Flamingo 38N7572-Bluebell (med.) . . . Each \$9.98

D Shapely New Cardigan. Pert and saucy with ribbed mock turtle neck and $\frac{3}{4}$ length sleeves. Mitin® mothproofed. Hand wash. *State size* 34, 36, 38, 40. Shpg. wt. 15 oz. 38 N 7585-Sand 38 N 7586-Pink 38 N 7587-Aqua blue . . . Each \$8.98

E Long Sleeve Cardigan . . . classically elegant. A real cuddle-some beauty. Full fashioned. Hand wash. Mitin® mothproofed. *State size* 34, 36, 38, 40. Shpg. wt. each 15 oz. 38N7513-Laurel green (med.) 38N7512-Flamingo 38N7511-Aster blue (lt.) 38N7510-White. Shpg. wt. 15 oz. . . . Each \$7.98

Short Sleeve Pullover (shown under cardigan). Same blend as above. Full fashioned. Mitin® mothproofed. Hand wash. *State size* 34, 36, 38, 40. 38 N 7503-Laurel green (med.) 38 N 7502-Flamingo 38 N 7500-White 38 N 7501-Aster blue (lt.) Shpg. wt. each 13 oz. . . . Each \$5.98

E
Cardigan \$7.98
Pullover 5.98



C \$39.98

A Lined and Interlined \$10.98 Lined \$8.98

B \$11.98

Smart Jackets... Holiday Favorites

A Car Coat in Sturdy Sheen Cotton. Water-repellent. Quilted lining of striped rayon; warm, lightweight interlining of Celanese acetate Quilticel. About 32 in. long. Washable. Misses' sizes 8, 10, 12, 14, 16, 18. State size. Shpg. wt. 2 lbs. 8 oz. 7N8070—Lt. beige 7N8071—Red 7N8072—White Each \$10.98 With Striped Rayon Lining only; no interlining. Wt. 1 lb. 12 oz. 7N8000—Lt. beige 7N8001—Red 7N8002—White Each \$8.98

B New Multi-Pocket Car Coat in Water-Repellent Corduroy. 6 flaps, 4 real pockets. Striped cotton broadcloth lining quilted to 85% wool and 15% nylon. About 30 in. long. Dry clean. Misses' sizes 8, 10, 12, 14, 16, 18. State size. Shpg. wt. 2 lbs. 4 oz. 7N8035—Lt. beige 7N8036—Peacock blue 7N8037—Rust Tan Ea. \$11.98

C Leather Car Coat in Imported Capeskin... buttery soft, rich-looking. Beautiful tie print lining of finely twilled rayon. Belt included. About 31 in. long. Hand wash with care. Misses' sizes 8, 10, 12, 14, 16, 18. State size. Shpg. wt. 2 lbs. 12 oz. 7N8185—Light beige 7N8187—Light blue 7N8186—White \$4.00 down, cash each... \$39.98

D Fine New Zealand Suede or Capeskin. About 26 inches long. Rayon-twill lining. State Misses' size 10, 12, 14, 16, 18, 20. Suede... water-resistant; minimum crocking. Dry clean. Wt. 2 lbs. 7N8170—Copper rust Suede 7N8172—Turquoise green Suede 7N8171—Beige Suede \$2.50 down, cash each... \$24.98 Capeskin. Hand wash with care. Shipping weight 2 pounds. 7N8175—Beige Capeskin... \$2.50 down, cash each... \$24.98 7N8176—White Capeskin... \$2.50 down, cash each... 24.98

E 100% Wool Donegal-Type Tweed. Rayon twill lining quilted to 100% reprocessed wool. About 30 inches long. Dry clean. Misses' sizes 8, 10, 12, 14, 16, 18. State size. Shpg. wt. 3 lbs. 7N8120—Black and white tweed with red flecks... \$18.98 7N8121—Brown and white tweed with red flecks... 18.98

Items on this page shipped from your Sears Mail Order House. Order, pay postage from there. Easy Terms, page 373.



D \$24.98 Suede or Capeskin

E \$18.98

Make her a glamour girl . .

give her

A Fashion Gift

this Christmas . .



B \$44.98

C Logwood Brown \$49.98 Charcoal gray \$54.98

Her heart's desire . . genuine leather with .
new elegance or dyed mouton-processed lamb

A B Genuine Leather . . fashion's newest and brightest star for every occasion, from the most casual to the dressiest. Our long and short versions in selected first quality top grain lightweight cowhide . . soft as whipped cream, drapeable as velvet, waterproof, windproof and wonderful for wear . . in delectable pastel shades and black. Wipe clean with a damp cloth. Both long and short coat rayon and acetate taffeta lined. *Both in Juniors' sizes 7, 9, 11, 13, 15, 17; Misses' sizes 8, 10, 12, 14, 16, 18 only. See charts on opposite page. Please be sure to state correct size.*

A Long Coat. Shipping weight 6 lbs.

017 N 1993—Starlight blue (light)

017 N 1994—Ivory beige

017 N 1995—Black

\$6 down Each, cash \$59.98

B Short Coat . . (about 32 inches long).
Shipping weight 5 pounds.

017 N 1997—Starlight blue (light)

017 N 1998—Ivory beige

017 N 1999—Black \$4.50 down Each, cash \$44.98

C Silk-like Texture, deep plush dyed mouton-processed lamb. Roll collar worn buttoned at neck or opened. Sleeves have adjustable turn-back cuffs. Chrom-spun acetate lining. About 27 inches long.

Misses' sizes 8, 10, 12, 14, 16, 18, 20. See chart on opposite page. Please state size. Shipping weight 5 pounds.

17 N 0835E—Logwood (dark) brown. Total cash price includes 10% Fed. Ex. Tax. \$5 down, cash \$49.98

17 N 0836E—Charcoal gray. Total cash price includes 10% Federal Excise Tax. \$5.50 down, cash \$54.98

Note to Husbands
for a Christmas Gift

Change a lifetime dream into a reality . . give her a magnificent mink scarf or stole, distinctively packaged . . see pages 26, 27 and 28 of our Big Fall Catalog.

A

\$59.98

Numbers on these two pages beginning with "0" shipped from Kansas City. Fur jacket on this page is stocked in Seattle and will be mailed directly from Seattle to customers in Alaska and Seattle territory. Order and pay postage from your mail order house. Sears Easy Terms are available. See page 373 for complete



A \$12.98

B \$16.98

C \$16.98

She'll love a CAR COAT with a modern style and comfort all it's own . . . Juniors' and Misses' sizes

A Water-repellent cotton poplin. 50% alpaca, 50% wool lining on knit cotton back (face 52%, back 48% of total fabric wt.). Sleeve lining of wool quilted to acetate taffeta. Hood converts and disappears into wide flat collar. Gold-color buttons. Contrast stitching trim. About 31 in. long. *Juniors' sizes* 7, 9, 11, 13, 15, 17. *Misses' sizes* 8, 10, 12, 14, 16, 18. *State size*. Shipping weight 3 pounds 9 ounces.
017 N 5952—Beige. \$12.98
017 N 5953—Charcoal gray. 12.98
017 N 5954—Bright red. . . . 12.98

B Water-repellent combed cotton poplin. Wool knit shawl collar and pocket trim. Gold-color link closing plus concealed zipper. Rayon and acetate taffeta lining plus sleeveless button-in lining of 50% alpaca, 50% wool on knit cotton back (face 52%, back 48% of total wt.). About 32 in. long. *Juniors' sizes* 7, 9, 11, 13, 15, 17. *Misses' sizes* 8, 10, 12, 14, 16, 18. *State size*. Shipping weight 3 pounds 10 ounces.
017 N 5955—Beige. \$16.98
017 N 5956—Charcoal gray. 16.98
017 N 5957—Bright red. . . . 16.98

C Colorful, water-repellent pinwale corduroy plaid . . matching sports cap. Gold-color button closing. Button trim on full length sleeves. Quilted lining is stitched wool on acetate taffeta. About 32 in. long. *Juniors' sizes* 7, 9, 11, 13, 15. *Misses' sizes* 8, 10, 12, 14, 16. *State size*. Shpg. wt. 3 lbs. 2 oz.
017 N 5958—Golden tan and black plaid. \$16.98
017 N 5959—Red and black plaid. 16.98
017 N 5960—Teal blue and black plaid. \$16.98

JUNIORS' MEASURING CHART						
Size is.	7	9	11	13	15	17
If bust is.	30½	32	33½	35	36½	38
If waist is.	23½	24½	25½	27	28½	29
If hips are.	32	33½	35	37	39	41
Coat length.	45	45½	46	46½	47	47½

MISSES' MEASURING CHART						
Size is.	8	10	12	14	16	18
If bust is.	31	32½	34	35½	37	39
If waist is.	23½	24½	25½	27	28½	30½
If hips are.	32½	34	36	38	40	42
Coat length.	45	45½	46	46½	47	47½

D Pure Wool Fleece with dyed mouton-processed lamb collar. Lining is 50% alpaca and 50% wool on knit cotton back (face 52%, back 48% of total wt.). Sleeve lining is wool quilted to acetate taffeta. Knit wristlets. (Neck tab included.) Length about 32 in. *Juniors' sizes* 7, 9, 11, 13, 15, 17. *Misses' sizes* 8, 10, 12, 14, 16, 18. *State size*. Shpg. wt. 4 lbs. 10 oz.
017 N 7036—Light beige; brown fur. \$19.98
017 N 7037—Bright red; gray fur. 19.98
017 N 7038—Peacock blue; gray fur. 19.98

D \$19.98



Kerrybrooke Blouses and Skirts make festive Christmas wrappings

A Nylon Georgette Blouse Confection fluttered with val-type nylon lace, lavished with dainty tucks . . . and it leaves her free from ironing! New, wrinkle-resistant fabric hand washes, smooth-dries on the hanger. *State Misses' size 10, 12, 14, 16, 18.*
07 N 3109—White Shpg. wt. 10 oz. \$7.98

B Glamorous 22-Gore Velveteen Skirt . . . luxurious imported twill-back cotton velveteen that resists water spots. Whirls out over its own ruffled nylon net petticoat (attached). Side zipper. Dry clean. *State Misses' size 10, 12, 14, 16, 18, 20.*
07 N 4210—Black. Shipping weight 1 lb. 12 oz. \$8.98

C 100% Wool Jersey Blouse, dressy or casual depending on how you pair it. Exquisite simplicity accented with matching grosgrain bow, collar trim. Dry clean. *State Misses' size 10, 12, 14, 16, 18.*
07 N 3105—Black 07 N 3106—Mauve pink
07 N 3107—White Shpg. wt. 13 oz. Each \$4.98

D Quilted Cotton Circle Skirt. Black cotton velveteen waistband; side zipper. Dry clean. *State Misses' size 10, 12, 14, 16, 18, 20. Wt. 2 lbs. 11 oz.*
07 N 4214—Black and gold-color print on white. . . . \$5.98
Also in Quilted Rayon Taffeta. State size as above.
07 N 4211—Solid black. . . Wt. 2 lbs. 11 oz. \$5.98
07 N 4212—Solid navy. . . Wt. 2 lbs. 11 oz. 5.98

E Easy-care Arnel® Crepe. Ascot-tied blouse trimmed with nylon lace is a delight at Christmas and all year . . . it stays crisp, hand washes, hardly needs ironing. *State Misses' size 10, 12, 14, 16, 18.*
07 N 3101—White 07 N 3102—Lt. Pink
07 N 3103—Lt. Beige Shpg. wt. 11 oz. Each \$3.49
* Celanese trademark for triacetate fiber

F Dramatic Felt Circle Skirt of 50% wool and 50% rayon with a metallic gold-color screen print. Black cotton velveteen waistband with rayon grosgrain lining to keep its shape. Side zipper. Dry clean. *Misses' sizes 10, 12, 14, 16, 18. Wt. 2 lbs.*
07 N 4213—Black with gold-color print. *State size.* \$8.98



G
\$3.98



J
\$3.98



L
Short Sleeves
\$2.98
3/4 sleeves
\$3.98



H
\$5.98



K
\$4.49



M
\$6.98

for all the lovely ladies on your gift list

G Arnel® Crepe Permatuck Bib Blouse . . . feminine and delectable matador style. Practical prettiness, too . . . just hand wash, glide the iron once over quickly. *State Misses' size 10, 12, 14, 16, 18. Wt. 12 oz.*
07 N 3135—White. . . \$3.98 07 N 3136—Lt. beige. . . \$3.98
07 N 3137—Lt. pink. . . 3.98 07 N 3138—Lt. blue. . . 3.98
* Celanese trade-mark for triacetate fiber

H Glamour Blouse of opaque 40-denier nylon tricot . . . yoked and collared with gorgeously embroidered Alencon-type nylon lace. Back button closing. Hand wash; needs little or no ironing. *State Misses' size 12, 14, 16, 18; Women's 38, 40, 42, 44.*
07 N 3117—White, Shpg. wt. 11 oz. . . . \$5.98

J Gleaming Satin Bow-tie Blouse flatters her by candlelight, takes a shine to her suits and skirts . . . she'll love it! Back buttons. Acetate and rayon; hand wash. *State Misses' size 10, 12, 14, 16, 18.*
07 N 3123—Lt. blue 07 N 3124—White
07 N 3125—Lt. beige Shpg. wt. 12 oz. . . . Each \$3.98

K Nylon Georgette with Permanent-pleat Jabot. Such an enchanting blouse . . . and its wonderful new fabric is hand washable, needs but a whisk of the iron. *State Misses' size 10, 12, 14, 16, 18, 20.*
07 N 3119—Pale blue 07 N 3120—Pale pink
07 N 3121—White Shpg. wt. 10 oz. . . . Each \$4.49

L Pert Dacron† Crepe. Hand wash; little ironing. *State Misses' size 10, 12, 14, 16, 18. Wt. 10 oz.*
3/4 Sleeves Short Sleeves
07 N 3131—White. . . \$3.98 07 N 3127—White. . . \$2.98
07 N 3132—Pale pink. 3.98 07 N 3128—Pale pink. 2.98
07 N 3133—Lt. Beige 3.98 07 N 3129—Lt. beige. 2.98
† DuPont trade mark for polyester fiber

M Stars will Dance in Her Eyes when she sees this Alencon-type Nylon Lace Blouse. Delicate and dreamy, each time she wears it will be a holiday. Deep V-neckline front and back. Side zipper. Hand wash. *State Misses' size 10, 12, 14, 16, 18. Wt. 10 oz.*
07 N 3114—White. . . \$6.98 07 N 3115—Beige. . . \$6.98

Fashions on these 2 pages are shipped from Kansas City. Order and pay postage from your Sears mail order house. Do your Christmas shopping the easy modern way . . . by phone. To find out about this easy way to shop, see pages 377-380.



Cotton Knit Season . . Christmas or anytime . . for fun, give knits!

- The newest, smartest trend in sportswear
- Quality knit with the bulky hand made look
- Highly styled in the carefree Italian manner
- Perfectly in tune with today's casual living

A Cotton Pullover in Stripe and Solid highlights novelty 2-ply knit, boat-neck yoke. Hand wash. *State size* small (10-12); medium (14-16); large (18). 07 N 8527—Black with white. Shpg. wt. 13 oz. \$3.98
07 N 8528—Turquoise blue with white. Shpg. wt. 13 oz. 3.98

B Tapered Ankle-length Pants . . knit for fit! Corduroy-look woven cotton knit pants fully lined to the thigh. Zipper hidden in side pocket. Hand washable. *State Misses' size* 10, 12, 14, 16. 07 N 8850—Black. Shipping weight 1 pound. \$5.98

C Stripe Cotton Top mixes rib with basket weave. Result: wool-effect hand-knit look. Hand wash. *State size* small (10-12); medium (14-16); large (18). 07 N 8535—Black with ivory. Shpg. wt. 1 lb. 3 oz. . . . \$6.98
07 N 8536—Brown with camel tan. Wt. 1 lb. 3 oz. 6.98

D Medallion-trimmed Turtleneck Pullover contrasts rib-knit accents with smoother corduroy-effect knit. Breast pocket; back zip. Hand wash. Wt. 15 oz. *State size* small (10-12); medium (14-16); large (18). 07 N 8533—Cork tan \$5.98 07 N 8534—Red. \$5.98

E Convertible-collar Cardigan. New color schemes, 2-ply cotton knit. Hand wash. Wt. 12 oz. *State size* small (10-12); medium (14-16); large (18). 07 N 8531—Cocoa brown, black, gray and white. . . . \$4.98
07 N 8532—Royal blue, black, gray and white. 4.98

F Hooded Cotton Pullover poses as sailor collar style with hood down. Sculptured bulky-stitch knit appears custom made. Hand wash. Wt. 1 lb. 2 oz. *State size* small (10-12); medium (14-16); large (18). 07 N 8537—Winter white \$4.98 07 N 8538—Red. . . . \$4.98



B Shirt
\$2.49
Misses'
\$2.79
Women's



C Knit T-top \$3.98
D Pedal Pushers \$3.98



E Blouse \$2.98
F Skirt \$3.98



G Knit Pullover \$4.98
H Bermuda Shorts \$3.98



J Pants \$4.98

Flannel-Lined Jeans and Warm Matching Shirt

A Lined Jeans in washable, sun-fast 9-oz. Cone vat-dyed denim or in cotton twill . . . wash twill separately. Sanforized; maximum fabric shrinkage 1%. Plaid cotton flannel lining. No belt. Shpg. wt. 1 lb. 8 oz. *State size.*
Misses' 10, 12, 14, 16, 18, 20.
7 N 720—Navy Denim.....\$3.98
7 N 721—Black Twill..... 3.98
Women's sizes 38, 40, 42, 44.
7 N 723—Navy Denim.....\$4.59
7 N 724—Black Twill..... 4.59

B Washfast Cotton Flannel Shirt. . . red, gray and black plaid. Misses' sizes 10, 12, 14, 16, 18. Women's sizes 38, 40, 42, 44. *State size.* Shipping weight 8 ounces.
7 N 722—Misses' sizes.....\$2.49
7 N 727—Women's sizes..... 2.79

She'll love gifts of Dan River combed cotton

Sheen Gabardine

NEW! "Dan-Sheen" Wrinkl-shed® pair-ups in black or light beige, the colors she wants most
NEW! The marvelous way they look with the popular cotton knit tops everybody's wearing

C Cotton Knit T-top. Hand wash. *State size* small (10-12); med. (14-16); large (18).
07 N 8529—Black, red, gray and white stripes. Shpg. wt. 12 oz. \$3.98
07 N 8530—Gold, brown and white stripes. Shpg. wt. 12 oz. \$3.98

D Pedal Pushers. Tab emblem, white belt. Washable. *State Misses' size* 10, 12, 14, 16, 18.
07 N 8554—Lt. beige. Wt. 15 oz. \$3.98
07 N 8555—Black. Wt. 15 oz. 3.98

E Smart Sleeveless Blouse. Convertible collar. Washable. *State Misses' size* 10, 12, 14, 16, 18. Shpg. wt. 8 oz.
07 N 8562—Light beige . . . \$2.98
07 N 8563—Black..... 2.98

F Slim Skirt. Embroidered eagle emblem; white belt. Side zipper. Washable. *State Misses' size* 10, 12, 14, 16, 18.
07 N 8566—Lt. beige. Wt. 15 oz. \$3.98
07 N 8567—Black. Wt. 15 oz. 3.98

G Cotton Knit Blouse. Hand wash. *State size* small (10-12); med. (14-16); large (18).
07 N 8539—Royal blue, charcoal gray, black stripes. Wt. 11 oz. \$4.98
07 N 8540—Charcoal gray, black, lt. blue stripes. Shpg. wt. 11 oz. \$4.98

H Bermuda Shorts. Eagle tab, white belt. Washable. *State Misses' size* 10, 12, 14, 16, 18.
07 N 8550—Lt. beige. Wt. 13 oz. \$3.98
07 N 8551—Black. Wt. 13 oz. 3.98

J Ankle-length Pants, tapered for utmost flattery. Embroidered eagle emblem on waist tab. Brass-buckled white belt. 2 side seam pockets; zippered leg closing. Washable. *Misses' sizes* 10, 12, 14, 16, 18. *State size.* Wt. 1 lb.
07 N 8558—light beige.....\$4.98
07 N 8559—Black..... 4.98
For Blouse See Description (E)

A
\$3.98
Duster
\$4.98
Long Robe



B \$3.98 \$4.98
12 to 20 38 to 44;
46 to 52



C
\$5.98

D
\$5.98

The Warm Robe . . the gift that is as

A Yoke Duster or Long Robe . . soft baby pinpoint cotton chenille. 3-way style; double collar; all-around yoke. *Misses' sizes 10, 12, 14, 16, 18. Order correct size.*

Duster Length. Shpg. wt. 1 lb. 12 oz.

031 N 8975—Turquoise blue; deep turquoise trim

031 N 8976—Pink; light blue trim. Each \$3.98

Full-Length Robe. Shpg. wt. 2 lbs. 1 oz.

031 N 8977—Turquoise blue; deep turquoise trim

031 N 8978—Pink; light blue trim. Each \$4.98

C Striped 3-Way Duster and Scuffs in fluffy baby pinpoint cotton chenille. Well-made duster has double collar and cuffs; raised multicolored flower design; side seam pockets. Shpg. wt. 1 lb. 13 oz. *Misses' sizes 12, 14, 16, 18, 20. Order correct size.*

031 N 8973—Rose pink and white stripes

031 N 8974—Light blue and white stripes

Duster and Matching Scuffs. \$5.98

E Our Finest Baby Pinpoint Chenille Robe with expensive-looking matching raised design all around the full skirt. Double collar; half belt. Fluffy cotton. Shpg. wt. 2 lbs.

Misses' sizes 12, 14, 16, 18, 20. Order correct size.

031 N 8981—Rose pink. \$4.98

031 N 8982—Aqua blue. 4.98

Shorter Women's 16½, 18½, 20½, 22½, 24½. State size.

031 N 8983—Rose pink. \$5.98

031 N 8984—Aqua blue. 5.98

B Wrap-Around Robe . . pinpoint cotton chenille. Pretty matching raised design on front of the 4-gore skirt; half belt. Shpg. wt. 1 lb. 12 oz. *Order correct size.*

Misses' sizes 12, 14, 16, 18, 20.

031 N 8838—White 031 N 8837—Bright rose

031 N 8836—Turquoise blue. Each \$3.98

Also in Women's sizes 38, 40, 42, 44; Larger Women's sizes 46, 48, 50, 52.

031 N 8841—White 031 N 8840—Bright rose

031 N 8839—Turquoise blue. Each \$4.98

D Gold-color Trimmed Duster . . soft baby pinpoint chenille . . viscose rayon tufting on cotton. Metallic gold-color design and metal buttons; double collar; all-around yoke. Wear 3 ways. Shpg. wt. 1 lb. 14 oz. *Misses' sizes 10, 12, 14, 16, 18.*

031 N 8979—White 031 N 8980—Aqua blue

Order correct size. Each \$5.98

NOTE—Shown here are our finest pinpoint chenille robes. Wash separately with mild soap in lukewarm water . . fabrics will not shrink

E
\$4.98
12 to 20
\$5.98
16½ to 24½



A
\$11.98

B
\$10.98



D
\$15.98

Long Robe \$10.98 Short Robe \$9.98

cheerful and wonderful as the spirit of Christmas

A Elegant New Brushed Fabric . . fine acetate and rayon with a rich, velour-like texture. This very smart duster, inspired by the popular car coat, has new toggle closing. Dry clean. Shpg. wt. 2 lbs. 9 oz. *Misses' sizes small (10-12); medium (14-16); large (18-20). Order correct size.*

031 N 8989—Aqua blue with white \$11.98
031 N 8990—Geranium rose with white 11.98

C Long or Short Robe in New Challis . . a lovely, soft fabric of 25% Vicara, 25% viscose rayon, 50% combed cotton. Expertly tailored robe in pale pink or aqua with rose red and green flower print; deep rose binding of acetate satin. Washable. *Misses' sizes 12, 14, 16, 18, 20. Order correct size.*

<i>Long Robe</i>	<i>Short Robe (not shown)</i>
Shpg. wt. 1 lb. 9 oz.	Shpg. wt. 1 lb. 7 oz.
031 N 8994—Pale pink	031 N 8996—Pale pink
031 N 8995—Pale aqua	031 N 8997—Pale aqua
blue Each \$10.98	blue Each \$9.98

B New Printed Pinwale Corduroy . . excellent quality cotton with a velvety-soft texture . . washable; durable. The top is a tiny medallion print; the skirt is striped. Beautifully tailored; side-seam pocket. This is a very pretty, young-looking robe! Shipping weight 2 lbs. 6 oz. *Misses' sizes 10, 12, 14, 16, 18. Order correct size.*

031 N 8985—Aqua blue print on white \$10.98
031 N 8986—Light gold color print on white 10.98

D Luscious Nylon Fleece that's as delightfully soft as precious cashmere . . wonderful to touch and to wear. This warm yet lightweight duster makes a gorgeous gift . . so pretty and feminine in Pastel colors with rhinestone trim and metallic embroidery. Shpg. wt. 1 lb. 11 oz. Washable; needs no ironing . . maximum fabric shrinkage 3%. *Misses' sizes 10, 12, 14, 16, 18.*

031 N 8991—light blue 031 N 8992—light pink
Order correct size Each \$15.98

Robes on these 2 pages will be shipped from Kansas City. Order and pay postage from your Sears mail order house. Everything in this catalog can be purchased on Sears Easy Terms . . see page 373 for information.
* Du Pont T.M. for acrylic fiber

E 74% Wool, 12% Nylon, 14% Orlon* . . very fine new fabric that's wonderfully soft and warm . . and washable. Full cut with deep overlap; inside tie. Shpg. wt. 2 lbs. 2 oz. *Order correct size.*

<i>Misses' sizes 12, 14, 16, 18, 20.</i>	<i>Women's 38, 40, 42, 44, 46.</i>
031 N 8998—White and gray plaid	031 N 9000—White and gray plaid
031 N 8999—Mist blue and gray plaid Each \$11.98	031 N 9001—Mist blue and gray plaid Each \$13.98

E
\$11.98
12 to 20
\$13.98
38 to 46



A
\$18.98

B
\$17.98

C
\$15.98

D
\$15.98

Oriental Glamour for her Christmas Gift

Authentic Eastern fashions interpreted for sophisticated Western living . . fascinating Kokeshi doll and pagoda print in rich metallic gold and silver colors on very fine quality cotton.

A Quilted "Shoji" . . luxurious, easy-fitting long robe with matching solid color lining. Beautifully tailored with deep slits; "frog" closing. Dry clean. Shpg. wt. 2 lbs. 12 oz. *Misses' sizes small (10-12); medium (14-16); large (18-20). Please order correct size.*
031 N 9008—Peacock blue..... \$18.98
031 N 9009—Poppy red..... 18.98

B Houseboy Outfit. Quilted jacket has matching solid color lining; "frog" closing; side slits. Tapered pants are of matching solid color (not quilted); back zipper. Dry clean. Shipping weight 2 lbs. *Misses' sizes 10, 12, 14, 16, 18. Please order your correct size.*
031 N 9011—Black..... \$17.98
031 N 9012—Peacock blue..... 17.98

C Kimono Sleeve Sheath . . charming long robe with obi sash that ties in back. Sleeve lining and sash are of matching solid color. Side slits; long back zipper. Dry clean. Shpg. wt. 1 lb. 10 oz. *Misses' sizes 10, 12, 14, 16, 18. Please order your correct size.*
031 N 9005—Poppy red..... \$15.98
031 N 9006—Peacock blue..... 15.98

D "Shinto" Sheath and Pants . . a very special gift for someone very special! The slim top has deep side slits; long back zipper. The tapered pants are of matching solid color; back zipper. Dry clean. Shpg. wt. 1 lb. 10 oz. *Misses' sizes 10, 12, 14, 16, 18. Please order correct size.*
031 N 9002—Poppy red... 2 pcs. \$15.98
031 N 9003—Black..... 2 pcs. \$15.98

Leisure wear on these 2 pages will be shipped to you from Kansas City. Order and pay postage from

WishbookWeb.com



A
\$9.98

B
\$7.98

C
\$13.98

The Pretty Look for her precious leisure

A Nylon Tricot Robe . . fine jersey with new back treatment accented by border print. Well-made with elasticized cuffs; side seam pockets. Tiny flower design on white ground; hand wash. A beautiful and useful gift! Shpg. wt. 1 lb. 3 oz. Misses' sizes 12, 14, 16, 18, 20. 031 N 9040—Copen blue print 031 N 9041—Lilac print Order correct size Each \$9.98

B Nylon Tricot Peignoir . . fine jersey with rose pink and light green embroidery applique; pink acetate satin bow; elasticized sleeves. Plain back yoke with fullness below. Hand wash. Shipping weight 1 lb. Misses' sizes small (10-12); medium (14-16); large (18-20). Please order correct size. 031 N 9037—White \$7.98 031 N 9038—Pale pink 7.98

C Brocaded Hostess Gown in rich cotton and acetate fabric . . a handsome gift for someone who loves beautiful things. Well-made with full 4-gore skirt; long front zipper; side seam pockets. Dry clean. Shipping wt. 2 lbs. 10 oz. Misses' sizes 12, 14, 16, 18, 20. 031 N 8987—Pink 031 N 8988—Turquoise blue Order correct size Each \$13.98

For slippers shown here, see shoe section.

Keep this book with your Big General Catalog . . . buy gifts from both.

D Nylon Chiffon Hostess Gown . . filmy fabric in a richly colored print. Step-in style with full gathered skirt; half belt; full lining of white nylon taffeta. Dry clean. This is an exquisite gown and wonderful gift! Shpg. wt. 1 lb. 3 oz. Misses' sizes 12, 14, 16, 18, 20. Order correct size. 031 N 9032—Bright rose and turquoise green on white \$19.98

D
\$19.98



A
\$6.98

B
\$10.98



C
\$8.98

D
\$7.98

The Quilted Robe as Warm as your Christmas Wishes

A Cotton Duster in border print and small flower design; acetate satin binding. Quilted; fully lined. Washable. Shpg. wt. 2 lbs. 5 oz. *Misses' sizes 12, 14, 16, 18. Order correct size.*

031 N 9016—White with rose pink and green print.....\$6.98

031 N 9017—Light blue with medium blue and green print.....\$6.98

B Acetate Taffeta robe in gold and multi-color leaf print. New collar; full skirt has short front zipper. Quilted; lined in solid color. Wash separately. Shipping weight 2 lbs. 6 oz. *Misses' sizes 10, 12, 14, 16, 18. State size.*

031 N 9024—Light blue ground.....\$10.98

031 N 9025—White ground.....\$10.98

C Very Fine Cotton robe in lovely flower print on white ground. Fitted waist with buttoned tab in back; full skirt. Quilted; fully lined. Washable. Shipping weight 2 lbs. 13 oz. *Misses' sizes 10, 12, 14, 16, 18. Order correct size.*

031 N 9018—Blue and rose print.....\$8.98

031 N 9019—Rose and green print.....\$8.98

D Long Cotton Robe in a rich paisley print on white ground... quilted; trimmed and fully lined in solid color. Popular coachman style is becoming to everyone. Washable. Shipping wt. 3 lbs. 2 oz. *Misses' sizes 12, 14, 16, 18, 20. Order correct size.*

031 N 9014—Deep gold print.....\$7.98

031 N 9015—Turquoise blue print.....\$7.98

E
Long Robe
\$18.98
Short Robe
\$17.98

E Nylon Tricot Long or Short Robe... very fine jersey with fluffy acetate filling and full lining of matching nylon taffeta. Coachman style has beautiful nylon fluting; V-shaped tab at back waistline; side seam pockets. Hand wash. *Misses' sizes 12, 14, 16, 18, 20. Quilted Long Robe. Shipping weight 2 pounds 15 ounces. Order correct size.*

031 N 9020—Pink.....\$18.98 031 N 9021—Pale blue.....\$18.98

Quilted Short Robe (not shown). Shpg. wt. 2 lbs. 8 oz. *Order correct size.*

031 N 9022—Pink.....\$17.98 031 N 9023—Pale blue.....\$17.98

For slippers shown here, see shoe section.

You can use Sears Easy Terms to buy anything in this catalog, see page 373



A \$3.98

B
\$3.98



D
\$4.98

C
\$6.49

The Short Robe .. the gift she wants and needs

A No-Iron Plisse . . . 3-way duster with richly quilted trim. An ideal gift for the girl who likes to look smart yet enjoys easy-to-care-for things. Washable cotton. Shipping weight 15 oz. Misses' sizes 12, 14, 16, 18, 20. Please order correct size.
031 N 9033—Bright rose
031 N 9034—Aqua green
Each.....only \$3.98

B Plaid Cotton Flannel with corduroy trim . . . a good-looking 3-way duster . . . side-seam pockets. Washable. Shpg. wt. 1 lb. 4 oz. Misses' sizes 12, 14, 16, 18, 20. Please order correct size.
031 N 9030—Turquoise blue, black and white plaid; turquoise trim.....\$3.98
031 N 9031—Rose pink, black and white plaid; rose trim.....\$3.98

C Terry Cloth . . . fluffy, soft absorbent cotton. New-looking robe with elasticized knitted waistband and cuffs in pink, white and metallic gold color. Here's a gift she'll enjoy the year 'round! Wash-fast. Shipping weight 2 lbs. 7 oz. Misses' sizes 10, 12, 14, 16, 18. Order correct size.
031 N 9027—White. \$6.49

D Gold Print on embossed cotton . . . looks like eyelet embroidery. Robe has almost 4-yd. sweep; front zipper; side-seam pocket. Washable. Wt. 1 lb. 7 oz. Misses' sizes 12, 14, 16, 18, 20. Order correct size.
031 N 9028—Medium blue with gold; gold binding.
031 N 9029—Pink with gold; light rose binding
Each.....only \$4.98

Robes on these 2 pages will be shipped to you from Kansas City. Order and pay postage from your Sears mail order house. Simplify your Christmas shopping . . . everything in this book is available on Sears Easy Terms . . . see page 373.

E Fully Lined Nylon Duster . . . sheer nylon with a flocked and printed design of butterflies; full lining of plain matching nylon. Collar has metallic silver-color embroidery and acetate satin binding all around; rhinestones on front; bow and streamers in back (see small sketch). Side-seam pockets. Hand wash. Wt. 1 lb. 2 oz. Misses' sizes 12, 14, 16, 18, 20. Order correct size.
031 N 9035—Light pink ground with peacock blue and white.....\$8.98
031 N 9036—Light blue ground with deep rose and white..... 8.98

E
\$8.98



A \$4.98



B \$3.98
Robe only



BB \$3.98
Pajama only



C \$6.85
Set

\$3.98
Pajamas only



D \$3.98

Dreamwear .. for lounging and sleeping

A Better Quality Acetate Crepe Pajama .. mandarin style. Gold color print on coat .. acetate satin on collar, shirt tail hemline. Soft front, back yoke gathers. Solid color trousers. 2-button side placket, elastic waist. Major seams double needle stitched. Gold color piping trim. Hand washable.

State bust size 32, 34, 36, 38, 40 in. Shpg. wt. 15 oz.
38 N 966—Red with gold color print. \$4.98
38 N 967—Peacock blue (bright), gold color 4.98

B BB Mandarin-style pajama, wrap-around kimono style robe set. Ribbon-stripe print on pajama top, solid color trousers, trim. Robe length 39 inches. Washable Sanforized flannelette.

State bust size 34, 36, 38, 40 inches.
38 N 1063—Ensemble—Rose, white
38 N 1064—Aqua, white. Wt. 2 lbs. 3 oz. . . \$7.85

B 38 N 1089M—Robe—Rose, white
38 N 1090M—Robe—Aqua, white. Shipping weight 1 lb. 1 oz. Each \$3.98

BB 38 N 1087M—Pajama—Rose, white
38 N 1088M—Pajama—Aqua, white. Shipping weight 1 lb. 2 oz. Each \$3.98

C CC Sanforized flannelette Pajama and Coat. Major seams double needle stitched. Washable. Max. fabric shrinkage 1%. Hip-length coat about 30 in. long. Pajama .. blue-jean styling; shirt tail top, pocket. Boxer-type elastic waist. Color medium blue and gray check with solid medium blue.

State bust size 32, 34, 36, 38, 40 inches.

C 38 N 1130M—Set (pajama and coat). Shpg. wt. 1 lb. 14 oz. Set \$6.85

CC 38 N 1129M—Pajama. Shpg. wt. 1 lb. 3 oz. Each. \$3.98

D Ski-cuff Pajama .. Sanforized flannelette to keep you cozy on cold evenings. Cotton knit turtle neck, coat bottom, sleeve cuffs. Elastic boxer-type waist on trousers assure snug fit. Major seams double needle stitched. Washable .. maximum fabric shrinkage only 1%.

State bust size 32, 34, 36, 38, 40 in. Shpg. wt. 1 lb.
38 N 1123—Multicolor border and dot print on white background. Each \$3.98



F
\$10.75
Set

G
\$4.98

E
\$3.98

\$5.98
Pajama
Only
FF

Pajamas and Coats designed for casual comfort

E A 4-Star Feature! Long-sleeved Jamar-ette! Sanforized 100x60 cotton broad-cloth combines durability with attractive colorful stripes. Shirttail hemline, gathered back yoke on coat. Trousers have adjustable Gripper Fasteners. Major seams double needle stitched. Washable; max. fabric shrinkage 1%.

State bust size 32, 34, 36, 38, 40 in. Shipping weight 1 pound 1 ounce.

38 N 1650—Red, black, gray stripe.
38 N 1651—Nassau-blue (lt.), black, gray. Ea. \$3.98

F **FF** Pajama and Coat Set of new "Reigella" flannelette . . . 80% cotton, 20% rayon. Washable, Sanforized—maximum fabric shrinkage 1%. Coat length 29 in. Pajama top with in-or-out shirttail hem. Gold color print.

State bust size 32, 34, 36, 38, 40 in.

F Ensemble—(Pajama, Coat). Wt. 2 lbs. 5 oz.
38 N 1391—Melon rose, gold color
38 N 1392—Ivory, gold color. Set \$10.75

FF Pajama only. Shpg. wt. 1 lb. 5 oz.
38 N 1389—Melon rose, gold color
38 N 1390—Ivory, gold color. Each \$5.98

G Combed Cotton Knit Lounging Pajama. Top has V-neck. Attractive up-and-down stripes in front to contrast pleasantly with horizontal stripes in back. Slim, tapered ankle-length trousers with elasticized waist. Hand wash separately.

State bust size small (32-34), medium (36-38), large (40-42) inches. Shipping weight 12 ounces.

38 N 970—Wine, gray and black
38 N 971—Gold color, gray, black. . . Each \$4.98

H Sanforized Flannelette Pajama. Jovial gold color and black reindeer frolic on "nugget red" background of coat. Casual collar, shirt tail hemline on coat give maximum casual comfort. Solid red trousers have elasticized back waistline, button closing side placket. Striking contrast of gold color piping trim lends a touch of high fashion. Hand wash separately; max. fabric shrinkage 1%.

State bust size 32, 34, 36, 38, 40 inches.

38 N 907—Shipping weight 15 oz. Each \$4.98

See pages 50 and 51
for "Beauty-hug" Slipperettes

H
\$4.98





A \$3.98

B \$2.98

C \$2.98
reg. sizes

D \$3.98

Picture Pretty .. fashions for lounging and sleeping .. Gowns in soft fabrics,

A Man-tailored Jamarett print coat, plaid trim and trousers, or all solid color. Washable Sanforized flannelette; maximum fabric shrinkage 1%. Adjustable Gripper fasteners. Print Pajamas. Shpg. wt. 1 lb. 3 oz. State bust size 34, 36, 38, 40 in. 38 N 1124—Rose, navy, aqua blue print 38 N 1125—Lavender, navy, Nile green Each.....\$3.98

Solid Color Pajamas. Proportioned lengths. State bust size.

Regular. Sizes 34, 36, 38, 40 in. Fits up to 5 ft. 5 in.

38 N 1100—Pink 38 N 1101—Lt. blue 38 N 1102—Maize 38 N 1103—Nile green Shpg. wt. each 1 lb. 2 oz. Each \$3.69

Tall. Sizes 34, 36, 38, 40 in. Fits 5 ft. 5 in. to 5 ft. 9 in.

38 N 1117—Pink 38 N 1118—Lt. blue 38 N 1119—Maize 38 N 1120—Nile green Shpg. wt. each 1 lb. 3 oz. Each \$3.69

Larger sizes. Sizes 42, 44, 46, 48 in. 38 N 1105—Pink 38 N 1106—Lt. blue 38 N 1108—Nile green

Reg. length. Wt. 1 lb. 3 oz. Each \$3.98

36 .. SEARS, ROEBUCK AND CO. 28L

B Butcher Boy Pajama in washable cotton flannelette. Gay multicolor dots and contrasting red piping trim. Gathered bodice. Adjustable Gripper Fasteners. Major seams double needle sewn.

38 N 1053—Med. blue background 38 N 1054—Lt. gray background

State bust size 34, 36, 38, 40 inches. Shpg. wt. each 1 lb. 2 oz. Each \$2.98

E Granny Gown in Sanforized flannelette. Full-cut skirt sweep. Elasticized puffed sleeves, bows and beading at front and back yoke. Major seams double needle stitched. About 55 in. long. Washable; max. fabric shrinkage 1%. State bust size 32, 34, 36, 38, 40 in. 38 N 153—Pink 38 N 154—Maize Shpg. wt. ea. 1 lb. 4 oz. Each \$3.98

C Perky Red Rickrack trims Sanforized flannelette Mother Hubbard Gown at collar and yoke. Double fabric yoke front and back. Softly gathered bodice. Major seams double needle stitched for added strength and durability. Washable; max. fabric shrinkage 1%. Multicolor print on white. State bust size.

38 N 108—Regular. Fits up to 5 ft. 5 in. Length 54 in. Sizes small (34-36), medium (38-40), large (42-44) in. Shipping wt. 1 lb. 3 oz. Each \$2.98

38 N 110—Tall. Fits 5 ft. 5 in. to 5 ft. 9 in. Length 56 in. Sizes small (34-36), medium (38-40), large (42-44) in. Shipping weight 1 lb. 3 ounces. Each \$3.49

38 N 109—Larger Sizes (reg. length). Sizes extra large (46-48), extra extra large (50-52) in. Shipping weight each 1 pound 5 ounces. Each \$3.49

GOWNS DESCRIBED BELOW (E, F, G, H) ARE SHOWN ON OPPOSITE PAGE ►

F Sanforized Flannelette Granny Gown. Floral and stripe print in pastels with white trim mandarin collar, sleeve cuffs and button facing. 8-button front opening. Deep side slits at hemline. Length about 55 in. Washable; max. fabric shrinkage 1%. State bust size 32, 34, 36, 38, 40 in. 38 N 103—Wt. 1 lb. 2 oz. Each \$4.75

G Dirndl-skirt Gown in Sanforized Flannelette. Midriff insert, full skirt. Club collar, bodice front frosted with embroidered nylon ruffle. Elasticized back waist. Tailored sleeve cuffs. Washable; max. fabric shrinkage 1%. 54 in. State bust size 32, 34, 36, 38, 40 in. 38 N 112—Blue print, check background Shpg. wt. 1 lb. Each \$3.98

D Lounging Pajamas. Acetate satin coat, gold color coin dot print. Gathered back yoke. Black acetate crepe trousers, elasticized back waist, button placket. Hand wash separately.

State bust size 32, 34, 36, 38, 40 in.

38 N 933—Red, top, gold color print

38 N 934—Med. blue top, gold color

38 N 935—White top, gold color

Shipping wt. ea. 1 lb. Each \$3.98

H "Wash'n'Wear" Granny Gown. Pre-shrunk finished cotton drips dry, no ironing. Washable, 2% shrinkage. Alencon-type nylon lace Elasticized puffed sleeves. Major seams double needle stitched. 55 in. long. Shipping weight 1 lb. 3 oz. State bust size 32, 34, 36, 38, 40 in. 38 N 138.....Each \$4.98



E \$3.98

F \$4.75

G \$3.98

H \$4.98

flattering styles and gay colors

J Soft Brushed Rayon Granny Gown. Deep front yoke of white nylon tricot over white brushed rayon has floral embroidered trim. White rayon satin ribbon neckline tie. Wispy nylon lace circles neckline, front yoke, elasticized sleeves. Self-fabric back yoke. Hand wash. About 55 in. long. State bust size 32, 34, 36, 38, 40 in.

38 N 920—Pink 38 N 921—Nile lt. green
Shipping weight each 15 oz... Each \$4.98

J \$4.98

See pages 50 and 51 for "Beauty-hug"
Slipperettes shown





A \$3.98

B \$3.97

C \$4.98

D \$3.98
reg. sizes

Little-or-no-iron Charmode gifts she'll treasure

Runproof nylon tricot gowns . . . minimum of effort and care . . . hand washable, no ironing needed. Length 55 inches.

A Double nylon tricot bodice with white embroidered flowers. Double fabric forms straps, edges surplice front neckline, straight back. Insert midriff. Elasticized back waist. *State bust size* 32, 34, 36, 38, 40 in. Shpg. wt. 8 oz. 38N2585—lt. blue 38N2586—Pink 38N2587—lilac. . . . Ea. **\$3.98**

B 30-denier nylon tricot. Semi-V neck front, back. One-piece midriff insert and front skirt panel. Side panels gathered at waist front, back. Double fabric shoulder straps. Elastic at hips, across back waist. Tailored hem. *State bust size* 34, 36, 38, 40, 42, 44 in. Shpg. wt. 10 oz. 38 N 2615—Med. yellow 38 N 2616—Melon (rose) 38 N 2617—Med. green 38 N 2618—Med. blue. . . Each **\$3.97**

C Long sleeved Gown. White embroidered nylon sheer trims bodice . . . ruffled white nylon lace edges sheer insert, front collar, elasticized sleeve openings. Front waistline has narrow panel of embroidered nylon sheer; back waist elasticized. Boxed. *State bust size* 34, 36, 38, 40, 42 inches. 38N2425—lt. blue 38 N 2426—Pink 38 N 2427—Mint green (lt.) Shipping weight each 13 oz. Each **\$4.98**

D Soft, Supple Gown in wonderfully new multifilament crepe by Burlington . . . little or no ironing . . . specially woven of 80% acetate and 20% Dacron*. Machine wash, tumble dry. Elasticized back waist. Length 55 in. Regular Sizes. *State bust size* 32, 34, 36, 38, 40 in.

38 N 1449—Pink 38 N 1450—Sea spray (lt. green) 38 N 1451—Jonquil (lt. yellow). Shpg. wt. ea. 10 oz. . . . Ea. **\$3.98**

Larger Sizes. *State bust size* 42, 44, 46, 48 inches.

38 N 1452—Pink 38 N 1453—Sea spray (lt. green) 38 N 1454—Jonquil (lt. yellow). Shpg. wt. ea. 10 oz. . . . Ea. **\$4.98**

* Reg. T.M. for DuPont polyester fiber

E Dainty Dream Gown has embroidered pastel flower sprays on sheer top layer of doubled nylon tricot bodice. Truly luxurious . . . in runproof nylon tricot . . . styled with scoop front and back neckline piped in self-fabric. Piping at empire midriff. Three tiny rayon satin-covered buttons on bodice front. Elasticized back waistline. Length 55 inches. Hand wash; no ironing needed. Boxed. Shown on opposite page. Shipping weight each 12 ounces. *State bust size* 32, 34, 36, 38, 40 inches. 38 N 2513—light blue 38 N 2514—Pink 38 N 2515—Maize (lt. yellow). Each **\$5.98**

F Quilted Pyramid-style Duster.

Dainty sprays of roses on white floral print . . . in luxurious, multifilament Bemberg rayon crepe . . . durable, shrink-resistant. Washable. Lined. Nylon Val lace trimmed. Length 46 inches. Shown on opposite page. *State bust size* small (32-34), medium (36), large (38-40) in. 38 N 1426—Rose print Shpg. wt. each 2 lbs. Each **\$8.98**

FF Waltz length Gown matches duster (F). Scoop neckline, elasticized puffed sleeves. Pink and green smocked bodice edged with white nylon Val lace. Elasticized back waist. 4-gore skirt. Shown on opp. page. *State bust size* 32, 34, 36, 38, 40 in. Length 45 in. Wt. 7 oz.

38 N 1425—Rose print. Each **\$3.98** Duster (F), Gown (FF) Set. . . Shpg. wt. set 2 lbs. 7 oz. 38 N 1427—*State bust size*. Set **\$12.75**



G \$5.98

E \$5.98

F \$8.98
Duster only

FF \$3.98
Gown only

◀ E, F, FF DESCRIBED ON OPPOSITE PAGE

G GG Long Gown . . . Waltz-length Gown and Peignoir Set of luxurious runproof nylon. Sprinkled with daisy applique accents. Yoke and shoulders of nylon lace over tricot. Front and back neckline, yoke, armholes of gowns edged with Val-type nylon lace and sheer nylon tricot ruffle.

Peignoir of sheer nylon tricot. Nylon lace over tricot at front and back yoke. Elasticized puffed sleeves. Nylon satin tie belt. Hand wash. Boxed.

State bust size 32, 34, 36, 38, 40 in.

G Long gown . . Length 55 inches.
38 N 2870—Lt. blue 38 N 2871—Pink
38 N 2872—White 38 N 2873—Black
Shpg. wt. 13 oz. Each \$5.98

GG Waltz-length gown and Peignoir Set.
State bust size 32, 34, 36, 38 in.
38 N 2830—Lt. Blue 38 N 2831—Pink
38 N 2832—White 38 N 2833—Black
Length 45 inches. Shpg. wt. 1 lb. Set \$12.95

Order regularly and get
Sears Catalogs regularly



GG \$12.95
Gown and
Peignoir Set



Handbag Accessories make wonderful

Your Choice \$1.50 each

Any 2 for \$2.70

Items AA to KK state catalog number of all items ordered

AA Fitted Book-Fold Wallet. Leather-like plastic. About $4\frac{3}{8} \times 3\frac{3}{8}$ in. closed. 88 N 3938GE—Red 88 N 3939GE—Antique white Shpg. wt. 6 oz. Each \$1.50

BB Black Suede coin purse. Gold-color metal frame, rhinestones. Chain handle. From West Germany. About $2\frac{1}{8} \times 2\frac{1}{4}$ in. Shpg. wt. 2 oz. 88 N 3933GE. Each \$1.50

CC Picture Frame in gold-color metal, sham pearl front. Room for 4 pictures. From West Germany. About $1\frac{3}{4} \times 2\frac{1}{8}$ in. Shpg. wt. 3 oz. 88 N 3932G. Each \$1.50

DD Cowhide Western Coin Purse. Hand-tooled. Zipper closing. Unlined. About $4 \times 2\frac{1}{2}$ in. Shpg. wt. 2 oz. 88 N 3941GE—Natural tan Each. \$1.50

EE Magnifying Glass in felt case, $1\frac{3}{8}$ -in. diam., framed in gold-color metal with rhinestones and sham pearls. Shpg. wt. 3 oz. 88 N 3934G. Each \$1.50

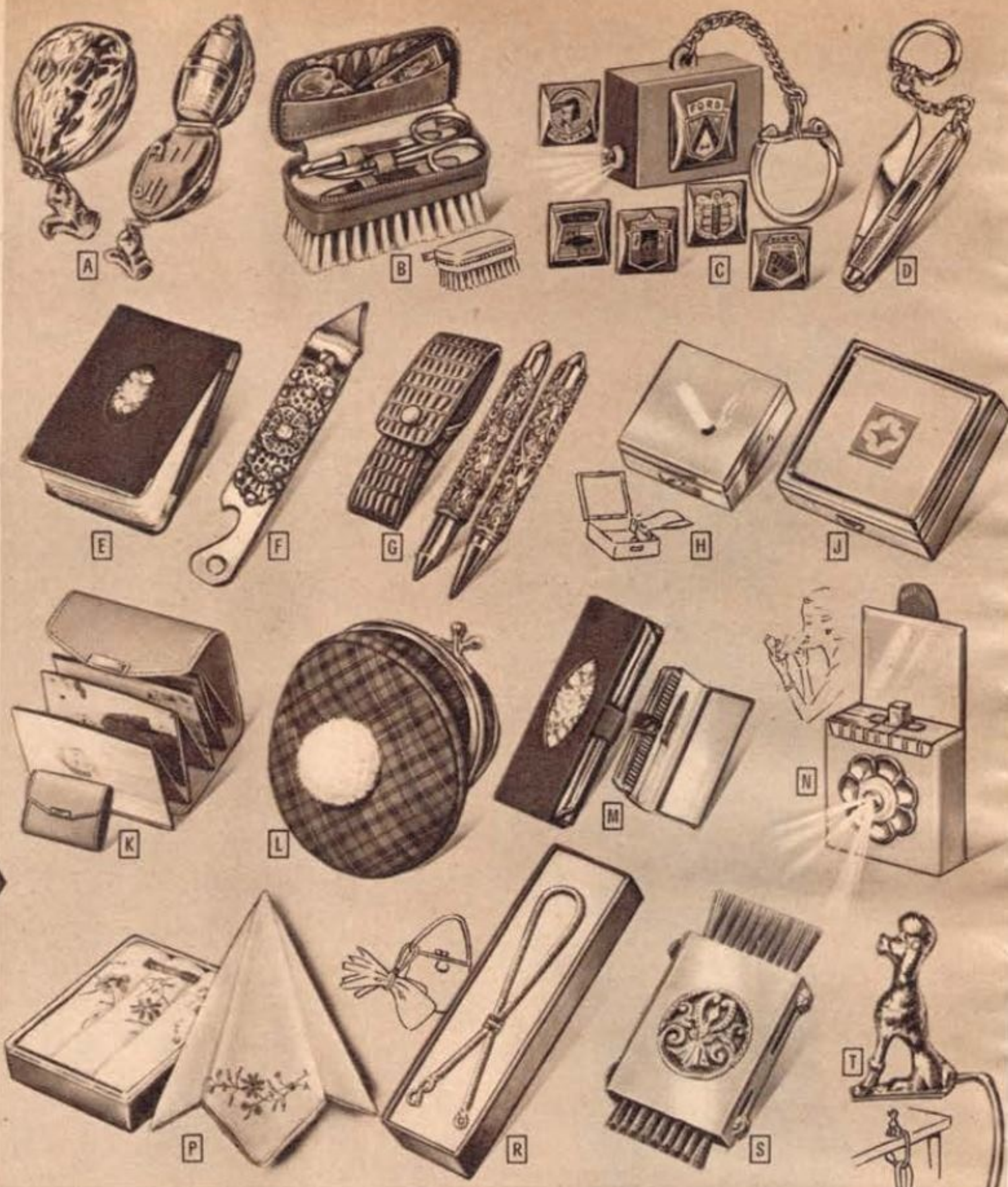
FF Genuine Cowhide French style purse, 2-section bill pocket. From West Germany. About $3\frac{1}{2} \times 2\frac{1}{2}$ inches. Shipping weight 4 oz. 88 N 3935GE—Red. . . Each \$1.50

GG Gold-color Nailheads on red eyeglass case of rich top grain cowhide. About $6\frac{1}{4} \times 2\frac{3}{8}$ in. Shipping weight 2 ounces. 88 N 3940G. Each \$1.50

HH Billfold, Lighter Set. Leather-like plastic. 6c Fed. tax incl. on billfold (abt. $3\frac{1}{2} \times 4\frac{1}{2}$ in.). Wt. 7 oz. 88 N 3942GE—Red. \$1.50 88 N 3943GE—Antique white. 1.50

JJ Pretty Floral Center of genuine mother-of-pearl on 24K-gold-plated glove ring. Keeps gloves safe. Gift boxed. Wt. 2 oz. 88 N 3976G. Each \$1.50

KK Gold-plated Automatic Pencil (about 3 in. long) stays put at the end of a 16-in. rewind chain in locket. Shipping wt. 3 oz. 88 N 3920G. Each \$1.50



Stocking Stuffers

Your Choice \$1.00 each

Any 3 for \$2.70

Any 5 for \$4.40

Items A to T state catalog number of all items ordered

A In a Nutshell sewing kit. Gold-plated metal. Holds thimble, needle, thread, straight and safety pins. About $1\frac{3}{4}$ in. long. Wt. 3 oz. 88 N 3926G—Gold-plated. . . \$1.00

B Nylon-bristle clothes brush. Needles, thread, scissors, file, tweezers in red leather top (3c Fed. tax incl.). $3\frac{1}{4} \times 1\frac{1}{4}$ in. 88 N 3918GE—Wt. 4 oz. . . . \$1.00

C Flashlight in $1\frac{1}{2} \times 1$ -in. plastic case; key chain. State car insignia Ford, Chevrolet, Plymouth, Buick, Studebaker, Dodge, Pontiac, Oldsmobile, Mercury. 88 N 3915G—Shpg. wt. 3 oz. . \$1.00

D Handy Penknife on key chain, carry it in your purse. Gold-color metal, single blade. About $2\frac{3}{4}$ in. long when closed. Shpg. wt. 2 oz. 88 N 3930G—Gold-color. . . \$1.00

E Feminine Notebook Case in rayon faille with pretty petit-point design. Holds pad, pencil. From West Germany. Abt. $2\frac{3}{4} \times 4$ in. Wt. 4 oz. 88 N 3923G—Black. \$1.00

F Make-Believe Jewels in gold-color metal filigree glamorize a can and bottle opener. Gold-color metal. About $4\frac{1}{2}$ inches long. 88 N 3931G—Shpg. wt. 3 oz. . \$1.00

G Purse-Size Writing Set. Mechanical pencil, ball point pen with gold-color metal filigree in leather-like plastic case. About 3 in. long. 88 N 3916G—Shpg. wt. 4 oz. . \$1.00

H Practical Purse Ashtray with automatic pop-out cigarette rest. Gold-color metal with painted cigarette on lid. About $1\frac{1}{4} \times 1\frac{1}{4}$ in. 88 N 3927G—Shpg. wt. 3 oz. . \$1.00

J Always Handy. . the gold-color metal pillbox with genuine leather on top. Inside conveniently divided in 2 sections. About $1\frac{1}{2} \times 1\frac{1}{2}$ in. 88 N 3928G—Shpg. wt. 3 oz. . \$1.00

K Genuine Cowhide pass, card or photo case. Can hold up to 12 pictures. Handy extra card pocket. About $4 \times 3\frac{1}{8}$ in. Shpg. wt. 2 oz. 88 N 3936GE—Red. \$1.00

L BonnieTamO'Shanter shape cotton coin purse with gold-color metal frame, and pompon on the top. About $4\frac{1}{8} \times 3\frac{1}{2}$ in. Shpg. wt. 2 oz. 88 N 3937GE—Red plaid. . . \$1.00

M Petit Point accents a rayon faille beauty set with mirror, comb, nail file. From West Germany. Closed about $4\frac{5}{8} \times 1\frac{3}{4}$ in. Shpg. wt. 5 oz. 88 N 3910G—Black. \$1.00

N Lip Make-Up-Lite reflects in pull-up mirror. Ivory-color plastic case with handy clip on rear. About $1\frac{5}{8} \times 1\frac{1}{2}$ in. Boxed. Shpg. wt. 4 oz. 88 N 3917G. Each \$1.00

P Pure Irish Linen Hankies. White with multicolor embroidery. Hemstitched edges. About 11×11 in. In plastic trinket box. Shpg. wt. 5 oz. 88 N 3903G. Set of 3 for \$1.00

R 24K-Gold-Plated Glove Ring with smart gold-plated snake chain. The glamour way to keep her gloves neat and safe. Shpg. wt. 2 oz. 88 N 3975G. Each \$1.00

S You'll Always Look Neat when you carry this combination shoe and clothes brush in brass holder. About $2\frac{1}{4} \times 1\frac{1}{4}$ in. Shpg. wt. 3 oz. 88 N 3925G. Each \$1.00

T Poodle Handbag Holder attaches to table to keep hands and lap free. Gold color metal, rubber tip. 88 N 3929G. \$1.00

Price of wallet, purses and pass case include 10% Federal Excise Tax. For Sears Easy Terms, see page 373.



A \$1.79
Each



B \$1.98
Each



C \$2.98
Each

Fashion styled Aprons

A TO D Our 4 New Cobblers. Fine fabrics are specially processed for "ease of care" . . . need little-or-no-ironing. Proportioned in 3 sizes for better fit. Self fabric ties. Washable. *State size* Small (30 to 36-in. bust); Medium (37 to 40-in. bust); Large (41 to 44-in. bust).

A Gaily patterned fruit on smooth cotton. One button closing at back. Shpg. wt. ea. 8 oz. 38 N 9241—*State size* above. . . Each \$1.79; 2 for \$3.53

B Striped piping brings out smart lines of trim fitting cotton. One button at back.

Red with red and white. Shpg. wt. each 8 oz. 38 N 9239—*State size* above. . . Each \$1.98; 2 for \$3.90
Navy blue with navy and white. Wt. ea. 8 oz. 38 N 9240—*State size* above. . . Each \$1.98; 2 for \$3.90

C Designed for those who want the truly elegant apron. Richly embossed cotton, printed with gold color accents, will stay fresh and crisp after many washings and needs little-or-no-ironing. Graceful skirt overlaps at back, has 3-button closing. *State size* above. Shpg. wt. each 8 oz.

38 N 9237—Pink, gold color. . . Each \$2.98; 2 for \$5.90
38 N 9238—Aqua blue, gold color. Each 2.98; 2 for 5.90

D "Cafe-in-Paris" to make her feel gay. She'll welcome the dress-like fit of jaunty cotton cobbler as skirt is gathered to wide *set-in* midriff. Two buttons in back. Shpg. wt. ea. 8 oz. 38 N 9236—*State size* above. . . Each \$1.98; 2 for \$3.90

E Fruit of the Loom Cotton Percale Coverall Apron in two sizes for a perfect fit. Ultra smart check and polka dot pattern highlighted with smart rickrack trim. Washable. Shipping weight each 9 ounces.

Regular size fits 32 to 36-inch bust.

38 N 9354—Turquoise with white. Each \$1.98; 2 for \$3.90
38 N 9355—Red with white. . . Each 1.98; 2 for 3.90

Larger size fits 38 to 44-inch bust.

38 N 9356—Turquoise with white. Each \$1.98; 2 for \$3.90
38 N 9357—Red with white. . . Each 1.98; 2 for 3.90

F 2-pc. Gift Set . . . Band Apron and Matching Potholder Mitt. Gayly printed cotton apron smartly slit and bound . . . "mitt" thickly quilted for real protection. Generous back ties. Fits dress sizes up to 20. Washable.

38 N 9246—Shpg. wt. set 10 oz. Set \$1.98; 2 Sets \$3.90

G Permanently pleated Sari print Cotton. Whirling pleats never need to be ironed, and even rich gold color print won't wash out. Extra full apron has over 2 yards of tiny knife pleats. Fits dress sizes up to 20. Washable. Wt. ea. 8 oz.

38 N 9294—Aqua with gold color. Ea. \$1.59; 2 for \$3.10
38 N 9295—Rose with gold color. Ea. 1.59; 2 for 3.10

H Bright red frames artistic bowl of fruit. Firmly woven cotton sail cloth. Large pocket, generous back ties. Fits dress sizes up to 20. Washable.

38 N 9244—Shpg. wt. ea. 8 oz. Each \$1.25; 2 for \$2.45

J Reversible Band Apron. Floral Everglaze® chintz on one side for perky accent . . . permanent finish organdy on other for fanciest entertaining. Fits up to dress size 20. Washable. 38 N 9245—Shpg. wt. ea. 6 oz. Each \$1.59; 2 for \$3.13



E \$1.98
Each
Reg. Sizes



D \$1.98
Each



H \$1.25
Each



F \$1.98
Set



G \$1.59
Each



Reversible . . .
other side
is organdy.

J \$1.59
Each



A \$5.98

D \$3.98

E \$3.98

C \$6.90

B \$6.98

Charmode Bouffants and Sheath Petticoats

A Trumpet-style Petticoat. Nylon tricot torso . . . double skirt of nylon marquisette, banded with rows of acetate taffeta ribbon. Underskirt has nylon net ruffle. Hems bound with matching ribbon. Elastic waist. Hand wash. Wt. ea. 1 lb. *State waist size* small (24-26), med. (27-29), large (30-32) in.

38 N 3563—Pink with white
38 N 3564—White with white
38 N 3565—Blue with white, Ea. \$5.98

B Reversible Bouffant. Two double tiered skirts . . . 1 flocked nylon sheer torso and skirt. Sheer nylon tricot torso, stiffened fine nylon mesh tiers. Elastic waist. Finished edges. Hand wash . . . no ironing. Shpg. wt. 1 lb. 3 oz.

State waist small (24-26); med. (27-29); large (30-32) in.
38 N 4546—White over white
38 N 4547—Lt. gray over pink
38 N 4548—Black over pink
38 N 4549—Brown, pink, Ea. \$6.98

C Camisole Slip of embroidered nylon sheer. Bodice lined with 15-denier nylon tricot, scalloped front, back, wide camisole straps. 3-tiered skirt; 2 nylon marquisette under ruffles. Ribbon-bound edges. Elastic at waist. Hand wash . . . dries quickly, no ironing. *State bust size* 32, 34, 36, 38, 40 inches. Wt. ea. 15 oz.

38 N 3033—Pink 38 N 3034—White
38 N 3035—Black Each \$6.90

D New Nylon Lace Sheath . . . perfect under slim fashions. Fully lined with 40-denier nylon tricot. Hemline slit at center back. Nylon lace edging. Elastic waist. Hand wash . . . no ironing. Shpg. wt. each 8 oz.

State waist small (24-26); med. (27-29); large (30-32) in.
38 N 4464—White over white
38 N 4465—Black over pink
38 N 4466—All black
38 N 4467—All red Ea. \$3.98

E Acion Crepe . . . 90% acetate, 10% nylon. Nylon tricot under ruffle. Hand wash. *State waist size* small (24-26); medium (27-29); large (30-32) in.

Regular. Up to 5 ft. 6 in.
38 N 3375—White over pink
38 N 3376—White over white
38 N 3377—White over lt. blue
Tall. 5 ft. 7 in. to 5 ft. 9 in.
38 N 3378—White over pink
38 N 3379—White over white
38 N 3380—White over lt. blue
Wt. ea. 7 oz. Ea. \$3.98; 2 for \$7.90

MEASURING CHART
FOR SLIPS, PAJAMAS
AND GOWNS

ORDER BUST SIZE	32	34	36	38	40	42	44	46	48	50	52
If bust is (inches)	32	34	36	38	40	42	44	46	48	50	52
If waist is (inches)	25½	27½	29½	31½	33½	35½	37½	39½	41½	43½	45½
If hips are (inches)	35	37	39	41	43	45	47	49	51	53	55

If Hips are 4 in. or More Larger than Bust, Order Next Larger Size. All slips except Short and Tall Lengths are 45 to 47 in. long. Length increases with size. Gown



A 3 Briefs with case \$1.98



B 3 Briefs with Box \$2.95



C \$1.00 each

D \$1.00 each

E \$1.49 each

F \$1.49 *

Lovely Panties for a Lovely Lady

A Three Trimmed Elastic Leg Briefs. Runproof acetate tricot trimmed with nylon mesh and multicolor novelty braid. Elastic waist. Double crotch. Quilted plastic case included.

Color white. State ONE size 30-34; 35-38; 39-40-inch hips. 38N 5152—Shipping weight 8 oz. 3 Briefs with Case \$1.98

B 4-STAR Feature. Runproof super "tricot" Celanese acetate tricot elastic leg briefs . . . 2 tailored, 1 trimmed with nylon angel lace plus sheer nylon ruffle. Smooth tab at seam. Patterned elastic at waist. Fancy plastic jewelry box with filigree top.

Color white. State size 33-34; 35-36; 37-38; 39-40-inch hips. 38N 5664—Shipping weight 1 lb. 3 Briefs with Jewelry Box \$2.95

C **D** Runproof Nylon Tricot Elastic Leg Brief and Flare Leg Panty. Large embroidered rose motifs applied on nylon lace panels . . . nylon lace around legs. Elastic at waist. Double crotch. State color white or pink. Shpg. wt. each 3 oz.

C Brief. State size 30-34; 35-38; 39-40-inch hips. 38N 5181—Ea. \$1.00 3 for \$2.90 **D** Panty. State size 32-36; 37-40; 41-44-inch hips. 38N 5281—Ea. \$1.00 3 for \$2.90

E **F** Runproof Nylon Tricot Elastic Leg Brief and Flare Leg Panty. Trimmed with nylon lace around legs and permanently pleated nylon at front of legs. Elastic waist. Double crotch. State color flame red, white, pink, pastel blue, black. Wt. ea. 3 oz.

E Brief. State size 30-34; 35-38; 39-40-inch hips. 38N 5183—Ea. \$1.49 2 for \$2.90 **F** Panty. State size 32-36; 37-40; 41-44-inch hips. 38N 5283—Ea. \$1.49 2 for \$2.90

G Embroidered "Days of the Week" Briefs. Quilted rayon satin-box contains 1 pink, 1 black, 1 yellow, 1 pastel blue, 1 pastel green and 2 white. Elastic at waist. Double crotch. State ONE size 30-34; 35-38; 39-40-inch hips.

Runproof Nylon Tricot. Elastic Leg Brief 38N5112—Wt. 14 oz. 7 in Box \$5.50
Band Leg Brief (not shown) 38N5113—Wt. 14 oz. 7 in Box \$5.50

Runproof Acetate Tricot Elastic Leg Brief 38N5226—Wt. 1 lb. 7 in Box \$3.98
Band Leg Brief (not shown) 38N5227—Wt. 1 lb. 7 in Box \$3.98

7 Acetate Briefs with box \$3.98

7 Nylon Briefs with box \$5.50





A \$5.98

B \$6.98

C \$3.98

D \$3.98

New Charmode Slips... luxurious in soft nylon tricot

A Festive as mistletoe... lovely slip of runproof 40-denier nylon tricot, bodice lavished with exquisite nylon lace over slip fabric. Lace trims V-front, straight back, forms insert below bust sections. Deep, permanent pleats of lace, embroidered nylon sheer flounce at hem. Hand wash. Boxed.

State bust size 32, 34, 36, 38, 40 inches.
38 N 4224—White 38 N 4225—Pink
Shipping wt. each 10 oz. Each **\$5.98**

B A Slip she'll cherish... runproof 40-denier nylon tricot, lovely scalloping and embroidery on wonderfully sheer nylon. Gathered bust sections, scalloped hem flounce of embroidered nylon sheer over slip-weight fabric. Scalloped edge over doubled sheer nylon tricot at V-front, straight back. Hand wash. Boxed. Shipping wt. 11 oz.

State bust size 32, 34, 36, 38, 40 inches.
38 N 4265—White Each **\$6.98**

C Dainty, delectable Slip with a luxury look, economy price. Runproof 40-denier nylon tricot. Dainty nylon lace trims gathered bodice, straight back. Diamond-shaped bodice insert. Deep flounce at hem of frothy nylon net with lace border, lace insert above. Hand wash. Shipping wt. each 8 oz.

State bust size 32, 34, 36, 38, 40 in.
38 N 4685—White 38 N 4686—Pink
38 N 4687—Black Each **\$3.98**

D Luxuriously styled, 4-gore Slip in runproof 40-denier nylon tricot. Exquisite nylon lace and nylon tricot applique trim V-front. Narrower lace at straight back. Good fitting, gathered bust sections. Self-fabric flounce at hem is charmingly lace accented. Wide adjustable straps. Hand wash.

State bust size 32, 34, 36, 38, 40, 42, 44 in.
38 N 4259—White 38 N 4260—Pink
Shipping weight each 8 oz. Each **\$3.98**

MEASURING CHART FOR SLIPS, PAJAMAS AND GOWNS

ORDER BUST SIZE	32	34	36	38	40	42	44	46	48	50	52
If bust is (in.)	32	34	36	38	40	42	44	46	48	50	52
If waist is (in.)	25½	27½	29½	31½	33½	35½	37½	39½	41½	43½	45½
If hips are (in.)	35	37	39	41	43	45	47	49	51	53	55

If Hips Are 4 Inches or More Larger Than Bust, Order Next Larger Size
All slips except Short, Tall proportioned length Slips are 45 to 47 inches long . . length increases with size

Shadowproof Slips

Lavishly Trimmed Nylon Tricot



Proportioned to assure fine fit

Short. (A only) 4 ft. 10 in. to 5 ft. 2 in.

Regular. (A, B) 5 ft. 3 in. to 5 ft. 6 in.

Tall. (A, B) 5 ft. 7 in. to 5 ft. 9 in.

Lovely new Charmode Slips in 100% runproof nylon . . from luxurious trims to the exceptionally opaque body. Hand wash . . need no ironing

A The luxury treat she'll love . . and so wonderfully practical too. Glamorous new slip of runproof 40-denier nylon tricot . . the entire carefully fitted bodice, front and V-back, of nylon lace over slip fabric. Lace camisole straps. The beautifully feminine touch under sheers. Dainty, deep nylon lace over slip fabric trims hemline. Front shadow panel extends across entire front of skirt from side seam to side seam. Hand wash, drip-dry on a hanger . . stays pretty without ironing. Boxed.

Short length. State bust size 32, 34, 36, 38 in.

38 N 4220—White 38 N 4221—Pink

Shipping weight each 11 ounces. Each \$4.98

Regular length. State bust size 32, 34, 36, 38, 40 in.

38 N 4214—White 38 N 4215—Pink

38 N 4216—Black

Shipping weight each 12 ounces. Each \$4.98

Tall length. State bust size 34, 36, 38, 40, 42 in.

38 N 4217—White 38 N 4218—Pink

38 N 4219—Black

Shipping weight each 13 ounces. Each 4.98

B She'll love the delicate beauty of this new slip with an all-around double skirt. Runproof 40-denier nylon tricot. Bewitchingly feminine bodice trimmed with scalloped nylon lace at neckline, lovely space-pleated sheer nylon tricot insert and an insert of nylon lace. Lace insert repeated below gathered bust sections. Matching trim at slightly rounded V-back. Deep hem flounce of space-pleated nylon tricot has two inserts of nylon lace and one of space pleated nylon tricot. Neatly finished hem edge. Complete underskirt extends to bottom of flounce . . so nice for wear under sheers. Hand wash . . stays fresh, new looking without the touch of an iron. Boxed to maintain clean, fresh appearance.

Regular length. State bust size 32, 34, 36, 38, 40 inches.

38 N 4591—White 38 N 4592—Pink

38 N 4593—Black

Shipping weight each 12 ounces. Each \$5.98

Tall length. State bust size 34, 36, 38, 40, 42 inches.

38 N 4594—White 38 N 4595—Pink

38 N 4596—Black

Shipping weight each 13 ounces. Each \$5.98



A \$4.98



B \$5.98



A \$3.98 each

B \$3.98 each

C \$2.98 each

D \$2.98 each



No-iron Pixie Crepe... Newly developed Lingerie Fabric

.. machine wash .. tumble dry .. richly lustrous, soft draping

A Luxuriously embroidered nylon sheer daintily outlined by floral applique trims bodice of Pixie Crepe Slip. A new fabric of 80% acetate, 20% Dacron* that you can tumble dry. 2-seam, straight cut skirt ideal for pencil-slim winter dresses. Softly gathered bodice. Embroidered nylon sheer at high cover bra back, accenting self-fabric ruffle at hem. Covered skirt seams. Shpg. wt. 6 oz. State bust size 32, 34, 36, 38, 40, 42, 44 in. 38N3448-White.. Ea. \$3.98; 2 for \$7.90

*Reg. T M for DuPont polyester fiber

B Regular, tall lengths. Lovely nylon Val-type lace accents bodice, camisole straps, high cover bra back and hem ruffle of new Pixie Crepe Slip. 80% acetate, 20% Dacron*. 2-seam, straight cut skirt. Covered skirt seams. Gathered bodice. Shpg. wt. ea. 6 oz.

Regular. 5 ft. 3 in. to 5 ft. 6 in. State bust size 32, 34, 36, 38, 40, 42, 44 in. 38N3468-White 38N3469-lt. blue
Each \$3.98.....2 for \$7.90
Tall. 5 ft. 7 in. to 5 ft. 9 in. State bust size 34, 36, 38, 40, 42, 44 in. 38N3470-White.. Ea. \$3.98; 2 for \$7.90

C Regular, tall lengths. Pretty self-fabric applique on semi-tailored slip of Pixie Crepe. 80% acetate, 20% Dacron*. 2 rows of embroidered scalloping at front, single row at sides and high cover bra back. 2-seam, straight cut skirt, gathered bodice, insert midriff. Wt. ea. 6 oz.

Regular. 5 ft. 3 in. to 5 ft. 6 in. State bust size 32, 34, 36, 38, 40, 42, 44 in. 38N3402-White.. Ea. \$2.98; 2 for \$5.90
Tall. 5 ft. 7 in. to 5 ft. 9 in. State bust size 34, 36, 38, 40, 42, 44 in. 38N3404-White.. Ea. \$2.98; 2 for \$5.90

D Pretty as can be, this Pixie Crepe Slip. A new fabric of 80% acetate, 20% Dacron*. Bodice edged with wide nylon Alencon-type lace, accented by scalloping. Lace edging also at straight back and hem. 2-seam straight cut skirt. Softly gathered bodice, double sewn bodice seams. Adjustable shoulder straps. Easy to care for. Machine washable .. needs no ironing.

State bust size 32, 34, 36, 38, 40, 42, 44 inches. Shipping weight each 6 ounces. 38N3430-Pink 38N3431-White.. Ea. \$2.98; 2 for \$5.90

Bewitching Slips

Proportioned in 3 lengths plus
larger sizes for individual fit



Short Length. Fits women 4 ft. 10 in. to 5 ft. 2 in. inclusive.
Regular Length. Fits women 5 ft. 3 in. to 5 ft. 6 in. inclusive.
Tall Length. Fits women 5 ft. 7 in. to 5 ft. 9 in. inclusive.
Larger sizes. Regular length, bust sizes 46 to 52.

Fine Soft Drip Dry Cotton Batiste Shadow Panels both Front and Back!

A New . . . Shadowproof Slip in fine 88x80 Cotton Batiste she can just wash, drip dry and wear! Needs little or no ironing to stay looking fresh and lovely. Front and back shadow panel . . . so nicely shadow-proof under her sheers. 4-gore, straight cut skirt. Softly gathered bodice with diamond shaped midriff for good fit. Lovely eyelet embroidered batiste trims bodice and straight back . . . also forms luxuriously deep hem ruffle. Beautifully tailored with double sewn bodice seams, neatly covered skirt seams. Washable . . . maximum fabric shrinkage 1%. Packed in plastic bag. Shipping weight each 7 oz.

Short. State bust size 32, 34, 36, 38, 40, 42, 44 in.
38 N 4838—White Each \$2.98; 2 for \$5.90
Regular. State bust size 32, 34, 36, 38, 40, 42, 44 in.
38 N 4839—White Each \$2.98; 2 for 5.90
Tall. State bust size 34, 36, 38, 40, 42, 44 in.
38 N 4840—White Each \$2.98; 2 for 5.90
Larger. (reg. length.) State bust size 46, 48, 50, 52 in.
38 N 4841—White Each \$3.59; 2 for \$7.10

Dainty Petal-soft Aclon Crepe 90% Acetate and 10% Nylon

B Lovely Proportioned Aclon Crepe Slip . . . a fine, woven blend of 90% acetate for smooth, soft drape, 10% nylon for long wear and washability. 4-gore, bias cut skirt. Softly gathered bodice, straight back trimmed with dainty Alencon-type nylon lace. Matching lace camisole shoulder straps with self-material backing. Skirt bottom also has matching lace insert and deep ruffle. Hand wash. Boxed.

Short. State bust size 32, 34, 36, 38, 40, 42, 44 in.
38 N 3700—Pink 38 N 3701—White 38 N 3702—Navy
Shipping wt. ea. 10 oz. Each \$2.98; 2 for \$5.90
Regular. State bust size 32, 34, 36, 38, 40, 42, 44 in.
38 N 3703—Pink 38 N 3704—White 38 N 3705—Navy
Shipping wt. ea. 10 oz. Each \$2.98; 2 for \$5.90
Tall. State bust size 34, 36, 38, 40, 42, 44 inches.
38 N 3706—Pink 38 N 3707—White 38 N 3708—Navy
Shipping wt. ea. 10 oz. Each \$2.98; 2 for \$5.90
Larger. (regular length.) State bust size 46, 48, 50, 52 inches.
38 N 3710—Navy 38 N 3709—White
Shpg. wt. ea. 10 oz. Each \$3.98; 2 for \$7.90

Before you order, see measuring chart on page 44. Add slips to your Easy Terms order . . . see inside back cover for details



A
\$2.98
each
Regular sizes

B
\$2.98
each
Regular sizes

Royal Purple Proportioned Nylons

ONLY MAIL ORDER HOUSE SELLING THEM
TRULY PROPORTIONED IN 4 LEG PATTERNS

Royal Purple Regular Proportioned Nylon Hosiery

CAREFREE Nylons with snag-resistant finish

[A] REGULAR ULTRA SHEERS

- Full Fashioned for daytime flattery
- "Mystery seam" is like 2 stockings in one. Dark seam on one side of hose, wear inside out for self-color seam
- Same hose sells at maintained price of \$1.65 pair under other nationally advertised brands

Colors Ambertone, Charm beige, Magic sand, Moonstone, Townhaze. State size, color, see How to Order below.

Petite	Shapely	Classic	Tall
75 N 833	75 N 831	75 N 835	75 N 832
Pair \$1.29	3 pairs \$3.75	6 pairs \$7.32	

[B] REGULAR RUNPROOFS

- Ultra Sheers for daytime glamour
- We know of no runproofs equal to these at ANY price
- Filmy mesh barely visible on the leg
- Cut, snag, rip . . . they will not run
- Full Fashioned with neat seams and heels
- Plain knit heel and sole for comfort

Colors Charm beige, Magic sand, Moonstone, Townhaze. State size, color, see How to Order below.

Petite	Shapely	Classic	Tall
75 N 823	75 N 821	75 N 825	75 N 822
Pair \$1.39	3 pairs \$4.02	6 pairs \$7.86	

Stretchy Ultra Sheers

Also Proportioned in 4 Leg Patterns for the finest fit and comfort

- Flattering with daytime outfits
 - Wonderful comfort she'll cherish
 - Very thin seams will stay straight because they stay neatly in place
 - Full Fashioned nylons with narrow heels
- Colors Charm beige (lightest), Magic sand. State size, color, see How to Order below.

Petite	Shapely	Classic	Tall
75 N 853	75 N 851	75 N 855	75 N 852
Pair \$1.49	3 pairs \$4.35	6 pairs \$8.52	

HOW TO ORDER Proportioned Nylons. Find leg pattern at right (if in doubt, most women can wear Classic), then STATE corresponding catalog number with foot size AND color. Shpg. wt. pr. 2 oz.



Petite Shapely Classic Tall

✓CHECK FOOT SIZE

(SHOE SIZE) Shoes up to 3½ in all widths, take size 8½ hosiery	SHOE WIDTH			
	AAAA to AA	A or B	C or D	E to EEE
STOCKING FOOT SIZE				
4	8½	8½	9	9
4½	8½	9	9	9½
5	9	9	9	9½
5½	9	9½	9½	9½
6	9½	9½	9½	10
6½	9½	9½	10	10
7	9½	10	10	10½
7½	10	10	10½	10½
8	10	10½	10½	10½
8½	10½	10½	10½	11
9	10½	11	11	11
9½	11	11	11	11½
10 and over	11½	11½	11½	11½

✓CHECK HEIGHT AND WEIGHT FOR PERFECT FIT

If Foot Size is	If Height (in stocking feet) is	If Wt. is	Order Leg Pattern	Order Foot Size
8½	4 ft. 8 in. to 5 ft.	90-110	Petite	8½
8½	5 ft. 1 in. to 5 ft. 6 in.	111-140	Classic	8½
9	4 ft. 8 in. to 5 ft.	90-110	Petite	9
9	5 ft. 1 in. to 5 ft. 6 in.	90-120	Shapely	9
9	5 ft. 1 in. to 5 ft. 8 in.	121-150	Classic	9
9½	4 ft. 10 in. to 5 ft. 1 in.	95-115	Petite	9½
9½	5 ft. 2 in. to 5 ft. 6 in.	95-125	Shapely	9½
9½	5 ft. 3 in. to 5 ft. 7 in.	126-160	Classic	9½
9½	5 ft. 5 in. to 6 ft. 1 in.	161-190	Tall	9½
10	5 ft. 2 in. to 5 ft. 6 in.	100-130	Shapely	10
10	5 ft. 3 in. to 5 ft. 9 in.	131-165	Classic	10
10	5 ft. 6 in. to 6 ft. 1 in.	166-195	Tall	10
10½	5 ft. 2 in. to 5 ft. 8 in.	100-130	Shapely	10½
10½	5 ft. 2 in. to 5 ft. 10 in.	131-165	Classic	10½
10½	5 ft. 6 in. to 6 ft. 2 in.	166-200	Tall	10½
11	5 ft. 3 in. to 5 ft. 10 in.	135-170	Classic	11
11	5 ft. 6 in. to 6 ft. 2 in.	171-200	Tall	11
11½	5 ft. 6 in. to 6 ft. 2 in.	160-200	Tall	11½

Royal Purple Hosiery "Weights"

LUXURY Sheer. Our sheerest nylons for dressiest occasions, fanciest outfits

ULTRA Sheer. For daytime glamour with tailored dresses and suits

UTILITY Sheer. For hardest wear of all

Stretchy Seam-free Nylons

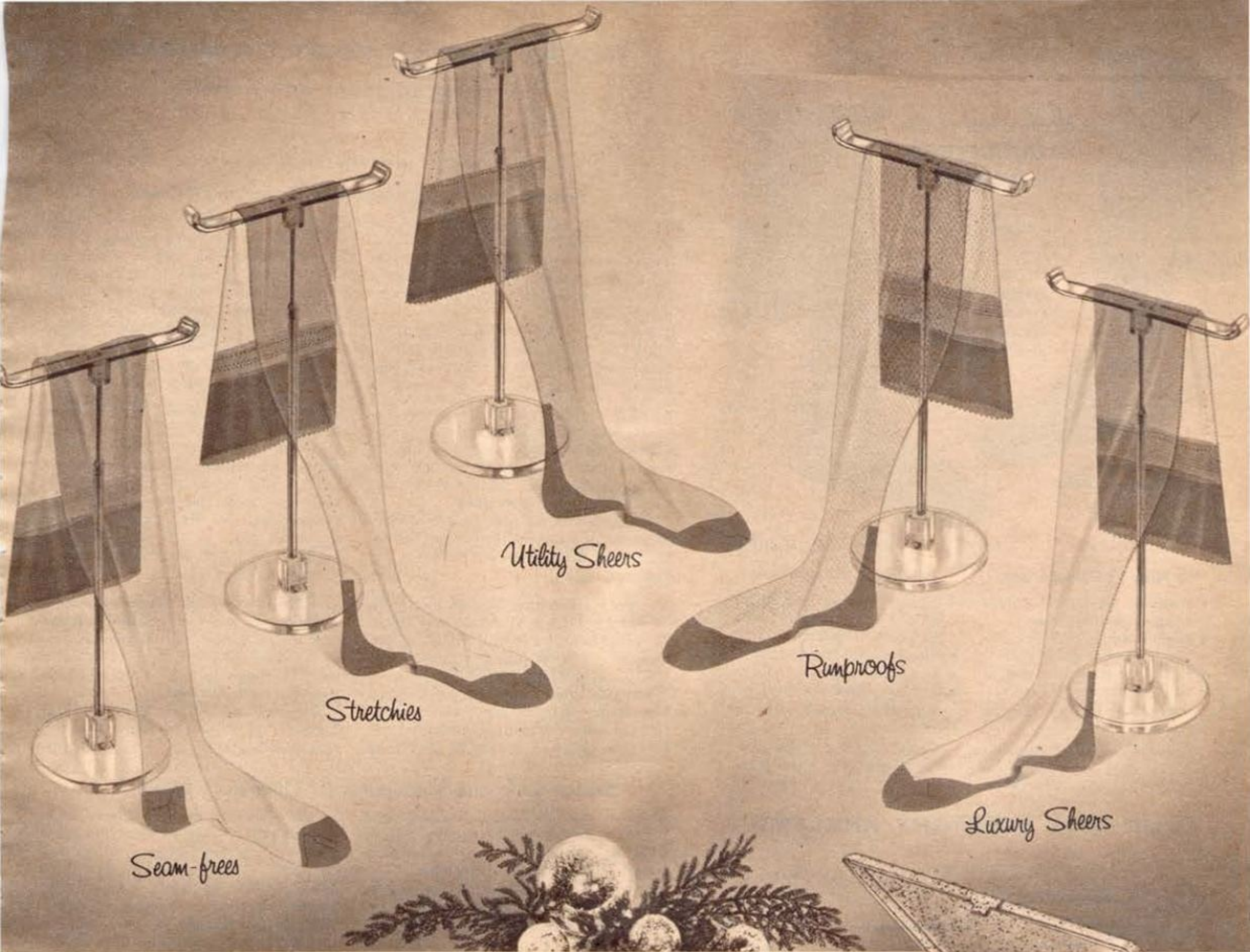
- 3 graduated lengths to cling perfectly for wrinkle-free flattery

[D] The gift that means superb fit, wonderful comfort plus long wear in every pair. Royal Purple Stretchy Seam-frees are made to our exacting specifications in graduated lengths with snag-resistant finish for even more wear. Slight heel reinforcement.

State color (lightest to darkest) Charm beige, Magic sand, Moonstone.

State size (A) if she wears 8½ or 9; (B) 9½ or 10; (C) 10½ or 11. Shpg. wt. pair 2 oz. 75 N 731—Pair now \$1.29; 3 pairs now \$3.66; Save the most on 6 pairs. Now \$7.08

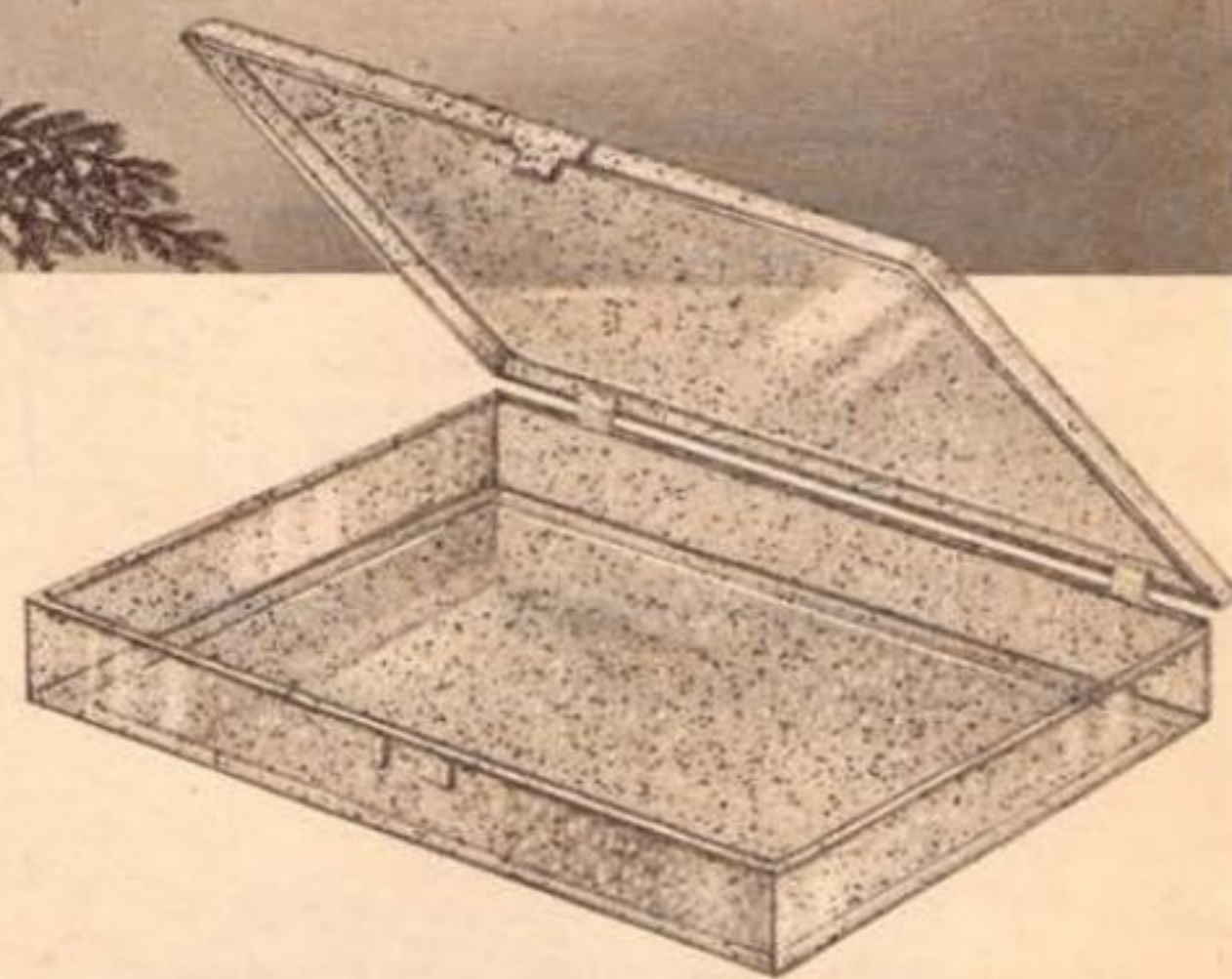
All Royal Purple Nylons are guaranteed to satisfy or money back at any time



Royal Purple Nylons

PLUS LOVELY PLASTIC BOX..

3 pairs \$3.00



"Jewel" of a boudoir box that she'll treasure later to keep her hankies, gloves, make-up, sewing or jewelry tidy . . . for Christmas filled with her favorite hose below

SEAM-FREES

- Filmy ultra sheer mesh won't run below a snag, and is barely visible on the leg
 - "No-seam" daytime glamour
 - NURSES . . . we have these in white just for you
 - Reinforced heels and toes
- Assure well groomed look with her straight skirts.

State color (light to dark) White, Ambertone, Charm beige, Moonstone, Townhaze.

State size 8½, 9, 9½, 10, 10½, 11. Shpg. wt. 6 oz.

75N 766—3 Pcs. with box. \$3.00

STRETCHIES

- Graduated lengths to fit
 - Give with every movement for delightful fit comfort
 - Full Fashioned Ultra Sheers with seams that stay straight
 - Nicely shaped heels
- Smart looks and comfort she'll enjoy all day.

State color Charm beige, Magic sand, Moonstone.

State size (A) if she wears 8½ or 9; (B) if she wears 9½ or 10; (C) 10½ or 11. Shipping weight 6 oz.

75N 866—3 Pcs. with box. \$3.00

UTILITY SHEERS

- Long wearing for hard wear
- One of career gals favorites because of neat appearance
- Full Fashioned with neat seams and lovely heels
- In white for nurses

If she wants heavier nylons for extra wear these are certainly perfect for her.

State color (lightest to darkest) White, Charm beige, Moonstone, Townhaze.

State size 9, 9½, 10, 10½, 11. Shpg. wt. 6 oz.

75N 566—3 Pcs. with box. \$3.00

RUNPROOFS

- One of our longest wearing Ultra Sheers because they won't run . . . even if cut, ripped or snagged
 - Full Fashioned with fine seams and narrow heels
 - Filmy mesh barely visible
- They're very long wearing and extremely flattering.

State color (lightest to darkest) Charm beige, Magic sand, Moonstone, Townhaze.

State size 8½, 9, 9½, 10, 10½, 11. Shpg. wt. 6 oz.

75N 966—3 Pcs. with box. \$3.00

LUXURY SHEERS

- Finest way to complement her fanciest outfits . . . and make her feel "dressed up"
 - Full Fashioned with flattering thin seams and heels
- What better way to give her the 'specially sheer' hose she wants for her loveliest taffetas, velvets or silks.

State color (lightest to darkest) Charm beige, Magic sand, Moonstone, Townhaze.

State size 8½, 9, 9½, 10, 10½, 11. Shpg. wt. 6 oz.

75N 666—3 Pcs. with box. \$3.00

Royal Purple Hosiery Colors to blend with every outfit for that "fashion-right look"

Ambertone. Sunny beige to wear with all pastels and winter white

Charm beige. Rosy-beige for beige, brown, pale gray, copper

Magic sand. Golden beige for gold, turquoise or aqua blue

Moonstone. Rich beige for navy blue . . . bright red or green

Townhaze. Misty taupe for black, dark gray, green or maroon red

Colors above are listed from lightest to darkest . . . and every color is not available in every hosiery style. Order only colors listed for each item

WishbookWeb.com



ROYAL PURPLE GUARANTEED HOSIERY

3 pairs (1 size, 1 color)
Must Wear 3 Months or
3 New Pairs FREE.

- Nylon reinforced heels and toes
- Fashion shaped at ankle... won't get baggy after washing

Durene® Cotton

Nylon over Cotton

3 Pairs \$2.25 with box

- Durene® mercerized cotton is famous for long wear
- Slight luster for rich look
- Nicely shaped fashion heel
- Real seam at back for trim fit
- Gift box with every order

State color French tan or Brownmist.

State size 9, 9½, 10, 10½, 11.

75 N 2484—Shpg. wt. 3 prs. 12 oz.
3 Pairs \$2.25.....6 Pairs \$4.35

3 Pairs \$2.50 with box

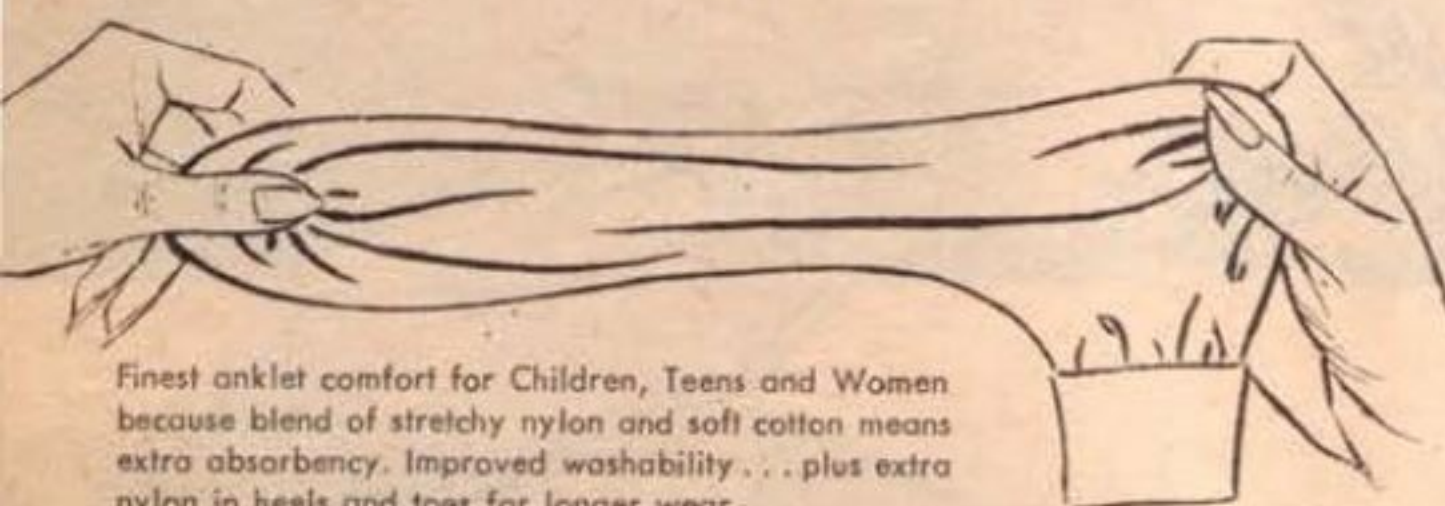
- Strong nylon on outside for added wear... cotton inside for wonderful softness
- Nicely shaped fashion heel
- Real seam at back for trim fit
- Gift box with every order

State color French tan or Brownmist.

State size 9, 9½, 10, 10½, 11.

75 N 2486—Shpg. wt. 3 prs. 12 oz.
3 Pairs \$2.50.....6 Pairs \$4.85

OUR BEST STRETCHY ANKLETS



Finest ankle comfort for Children, Teens and Women because blend of stretchy nylon and soft cotton means extra absorbency. Improved washability... plus extra nylon in heels and toes for longer wear.

GUARANTEED 9 MONTHS

3 Pairs (one size, ANY colors) Must Wear 9 Months or 3 New Pairs FREE

3 Pairs
\$1.77

3 Pairs \$1.77



A Our Best Bobby Socks for Women, Teens. Cotton cuffs... feet of stretchy nylon and cotton blend.

Color white. State size Medium (8½, 9, 9½); Large (9½, 10, 10½, 11).

75N2652—Wt. 3 prs. 8 oz.
3 Prs. \$1.77; 6 Prs. \$3.42

B Our Best Cuffed Classic Anklets for Women, Teens.

State color white, red, camel beige, pastel blue, yellow.

State size Medium (8½, 9, 9½); Large (9½, 10, 10½, 11).

75N2621—Wt. 3 prs. 7 oz.
3 Prs. \$1.77; 6 Prs. \$3.42

C Our Best Cuffed Classic Anklets for Children.

State color pastel blue, white, brown, yellow, red, navy.

State size Small (6, 6½, 7, 7½); Medium (7½, 8, 8½).

75N2892—Wt. 3 prs. 6 oz.
3 Prs. \$1.47; 6 Prs. \$2.82

50... SEARS, ROEBUCK AND CO. SOFBKMN

ROYAL PURPLE FOOT CHARMERS

for children, teens and women

ITEMS DESCRIBED BELOW SHOWN IN COLOR ON OPPOSITE PAGE ►

Beautiful foot warming gifts for Teens and Women

D 100% Worsted Wool Foot-ease Slipper Socks with colorful knit-in pattern. Tuck-stitched across ankle for extra trim fit. Warm tops are stitched by hand to imitation suede sides. Soft soles are imitation leather.

State color red or navy blue. State size 8, 9, 10, 11 (see Measuring chart below). Hand wash. Each pair in clear plastic bag. 75 N 2367—Shpg. wt. 7 oz. Pair \$1.89

E NEW 100% Worsted Wool Foot-ease Slipper Socks. Original Scandinavian design is knit right in toasty warm socks that are hand-stitched to glove leather sidewalls. Tuck-stitched across ankle for trim fit. Sturdy Cat's-Paw rubber soles.

State color charcoal gray, red, royal blue. State size 8, 9, 10, 11 (see chart below). Hand wash. Attractively gift boxed.

75 N 2330—Shpg. wt. 8 oz. Pair \$2.85

F NEW Worsted Wool Slipperettes in ONE size that fits 9 to 11. Silver color metallic thread is such a "spirit lifting" accent. Brushed inside for added softness. Large wool pompon. Elastic in tops.

State color green, flame red, black, pastel blue, pink, charcoal gray. Hand wash. Gift box makes them more attractive.

75 N 2391—Wt. pair, 5 oz. Pr. \$1.89; 2 Prs. \$3.70

G NEW "Beauty-hug" Slipperette to add that sought after touch of elegance. Exotic gold or silver color metallic thread knit with stretchy Helanca® nylon yarn. Wonderful comfort as well as exciting beauty. Twinkling tassels and trim around elasticized tops are matching metallic thread.

State silver or gold color. ONE size fits 9 to 11. Hand wash. Artistic gift box.

75 N 2496—Wt. pair, 5 oz. Pr. \$1.89; 2 Prs. \$3.70

H **J** NEW Socks. Choice of gayly striped style for her solid color outfits... or gold color to enhance her patterned favorites. Soft foam rubber padded band is rayon and metallic thread to match lining of Cat's-Paw "softie" black rubber sole.

State gold color (H); striped (J). State size Small (8½, 9); Medium (9½, 10); Large (10½, 11). Boxed for gift-giving.

75 N 2493—Shpg. wt. 8 oz. Pair \$1.95

K NEW "Black Beauty" Slippers. Luxurious rayon brocade with beautiful Persian-type design etched in gold color is completely lined with red rayon satin. Trim heel held snugly to foot by tiny elastic inserts. Soft suede-like soles.

State size Small (9-9½); Med. (10-10½); Large (11-11½). Gift box with slippers.

75 N 2494—Shpg. wt. 8 oz. Pair \$1.89

Slipper Socks and Slipperettes for Children... sizes 5 to 9

L Snowmen Slipper Socks of 100% Worsted Wool. Pattern of 3 little men knit-in socks that are hand-stitched to imitation leather sides. Soles imitation leather.

State color navy blue, red. State size 5, 6, 7, 8, 9 (see chart below). Hand wash. Each pair in clear plastic bag.

75 N 2977—Shpg. wt. 6 oz. Pair \$1.79

M NEW "Mickey Mouseketeer" Slipper Socks. Disney's popular character knit into soft spun nylon tops that are tuck-stitched across ankle and hand-stitched to glove leather sides. Sturdy Cat's-Paw rubber soles take lots of hard outdoor wear.

State color red, royal blue, brown. State size 5, 6, 7, 8, 9 (see chart below). Hand wash. Attractively gift boxed for Christmas.

75 N 2918—Shpg. wt. 7 oz. Pair \$2.69

N NEW Smokey the Bear Slipper Socks. This proud fighter of forest fires is now framed with leather fringe... a real western touch. 100% worsted wool tops are hand stitched to suede leather sides. Leather soles mean extra wear in every pair. Ankle is tuck-stitched for very trim fit.

State color green, red, blue. State size 6, 7, 8, 9 (see chart below). Hand wash. Gift box.

75 N 2969—Shpg. wt. 7 oz. Pair \$2.69

P NEW Spun Nylon Slipperettes in ONE Size to fit sizes 5 to 8... sure to cradle small feet in delightful comfort. Two flirting eyes peer out of fluffy pompon. Elastic in tops for snug fit.

State color pastel blue, red, green, pink. ONE size fits 5 to 8. Hand wash. Gift box.

75 N 2957—Shpg. wt. 5 oz. Pair \$1.49; 2 Pairs \$2.90

Foot-ease measuring chart for teen-agers, women	If hose size is	8	8½	9	9½	10	10½	11
	Order Foot-ease	8	9	9	10	10	11	11

Foot-ease measuring chart for children	If hose size is	6	6½-7	7½-8	8½	9-9½
	Order Foot-ease	5	6	7	8	9

Royal Purple Anklets for Teens, Women and Children

R NEW "Glitter Bug" Combed Cotton Triple Roll Bobby Socks. Teen-agers especially will like the glittering gold color metallic thread in these extra bulky cuffs that are elasticized for neat fit.

State color white. State size 8½, 9, 9½, 10, 10½, 11. Shpg. wt. 2 pairs 6 oz.

75 N 2592—2 Pairs \$1.50.....4 Pairs \$2.90

S Children's 100% Stretchy Helanca® Nylon Yarn Cuffed Classic Anklets. Wonderful fit comfort for tiny feet.

State color white, pastel blue, yellow, red. ONE size fits 6 to 8½. Shpg. wt. 3 prs. 5 oz.

75 N 2869—3 Pairs \$1.17.....6 Pairs \$2.22

T Teens' and Women's 100% Stretchy Nylon Cuffed Classic Anklets. Always a favorite style because of trim looks and fit.

State color white, red, pastel blue, yellow. ONE size fits 8½ to 11. Wt. 3 prs. 6 oz.

75 N 2641—3 Pairs \$1.40.....6 Pairs \$2.70

V Our Best Stretch-to-fit Novelty Cuffed Anklets for Children. Blend of stretchy nylon and combed cotton for comfort and absorbency. Nylon reinforced heels, toes.

State color yellow, pastel blue, white, pink, navy blue. State size Small (6, 6½, 7, 7½); Medium (7½, 8, 8½, 9). Wt. 3 prs. 5 oz.

75 N 2874—3 Pairs \$1.47.....6 Pairs \$2.82

Knee High Hosiery in blend of stretchy nylon and soft cotton

W Children's Knee Highs with plaid cuffs.

State color red, white, navy blue. State size Small (5, 5½, 6); Medium (6, 6½, 7, 7½); Large (7½, 8, 8½, 9). Wt. 2 prs. 6 oz.

75 N 2959—2 Pairs \$1.29.....4 Pairs \$2.50

X Teens' and Women's Knee Highs.

State color navy blue, pink, white, red. State size Medium (8, 8½, 9, 9½); Large (10, 10½, 11). Shpg. wt. 2 pairs 6 oz.

75 N 2960—2 Pairs \$1.50.....4 Pairs \$2.90



E \$2.85



F
Pair
\$1.89



D
\$1.89



F, G, stretch to fit



G
\$1.89



H

J

H or J
Pair
\$1.95

Royal Purple Foot Charmers

FOR WOMEN

AND TEENS



FOR CHILDREN



K \$1.89



L
\$1.79



M
\$2.69



N
\$2.69



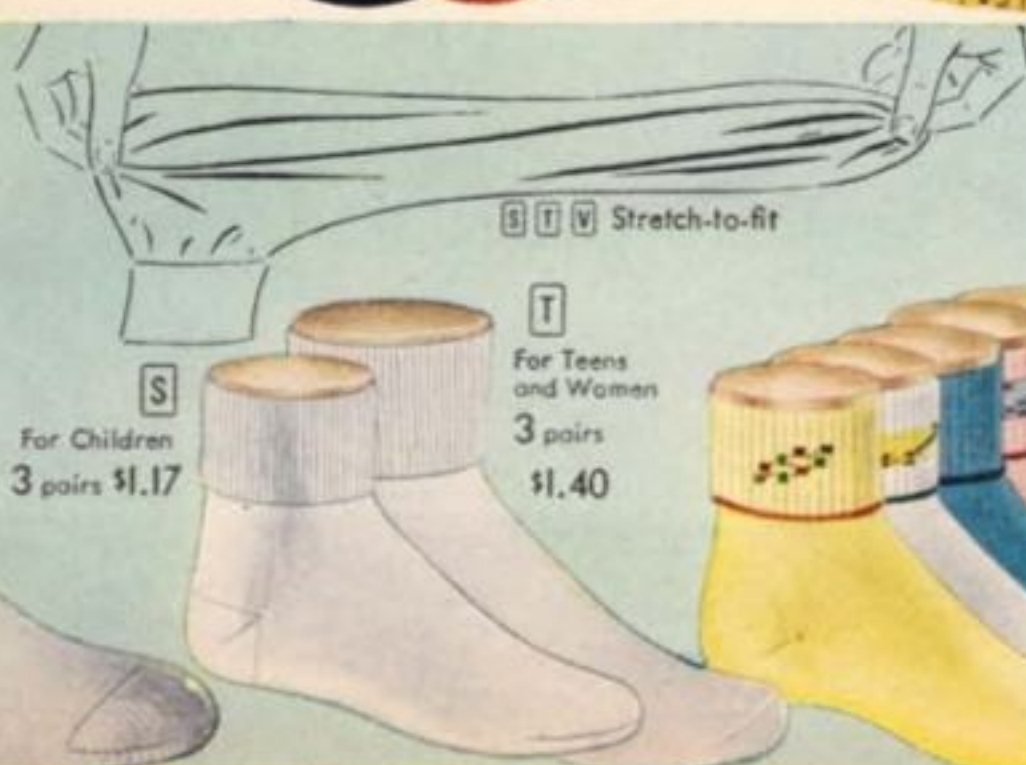
Stretchy Slipperettes



P
\$1.49



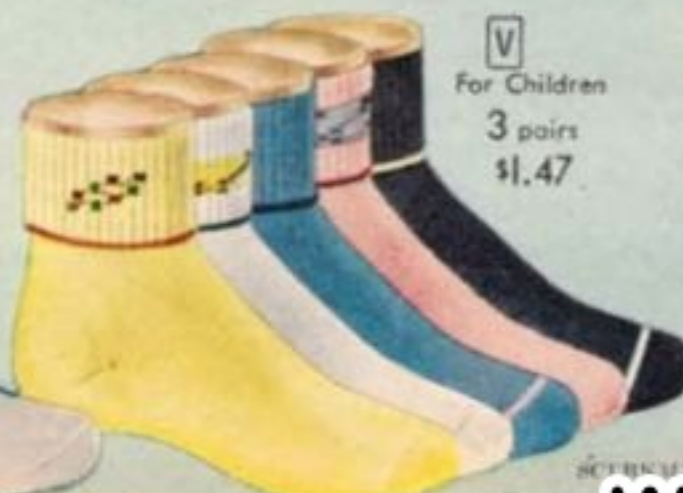
R
2 pairs \$1.50



S
For Children
3 pairs \$1.17

S T V Stretch-to-fit

T
For Teens and Women
3 pairs
\$1.40



V
For Children
3 pairs
\$1.47



W
For Children
2 pairs
\$1.29

X

For Teens, Women
2 pairs \$1.50

SEE NEXT PAGE 51

Gifts for women of every age



.. Feminine Kerrybrookes

◀ ALL ITEMS DESCRIBED BELOW ILLUSTRATED ON OPPOSITE PAGE

Make her Christmas merry and bright . . give lovely slippers

F Strong counter, wear-tested lining, cork and rubber platform, composition sole.

Sizes: A (medium narrow) width in 5 to 9.

Sizes: C (medium wide) width in 4 to 9.

Sizes: E (very wide) width in 4 to 9.

Half sizes too. State size, width. Wt. 1 lb. 2 oz.

15 N 3087—Red smooth leather.....Pair \$2.98

15 N 3094—Blue smooth leather.....Pair 2.98

15 N 3096—Black smooth leather.....Pair 2.98

H Any girl would love high wedge leather scuffs. Colorful vamp bands, gold color center ornament. Foam cushion feels like you're walking on a cloud. Leather sole.

Sizes: B (medium) 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. Please state size. Shpg. wt. 1 lb.

15 N 3210—Turquoise (greenish-blue)....Pair \$2.98

15 N 3211—Black leather.....Pair 2.98

K Gift slippers for the young and gay. Unusual touch, the pastel posies at the side. Light platform, airy sponge rubber soles.

Sizes: B (medium) 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. State size. Shpg. wt. 1 lb.

15 N 3642—Light blue leather.....Pair \$2.98

15 N 3644—Black leather.....Pair 2.98

15 N 3643—Pink leather.....Pair 2.98

M For women who prefer smart simplicity. Smooth leather slippers, a narrow strip from peaked vamp to sole for color contrast. Leather sole, low wedge heel.

Sizes: B (medium) width 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. State size. Shpg. wt. 1 lb.

15 N 3350—Black leather.....Pair \$4.98

15 N 3348—Turquoise (greenish-blue)....Pair 4.98

G Surprise her with these dainty ballerinas, smart as her street shoes. Soft, pliant leather; stretchable topline for smooth sweater-fit. Leather sole, wedge heel.

Sizes: B (medium) 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. State size. Shpg. wt. 1 lb. 2 oz.

15 N 3341—Black smooth leather.....Pair \$2.98

15 N 3340—Turquoise (greenish-blue) leather 2.98

15 N 3342—Pink smooth leather.....Pair 2.98

J Pampering softies, feel like nothing on your feet. Soft, flexible leather. Contrasting color lacing around vamp and collar. Bouncy sponge rubber platform soles.

Sizes: C (medium wide) 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. State size. Shpg. wt. 1 lb.

15 N 3225—Light blue leather.....Pair \$2.98

15 N 3226—Red leather.....Pair 2.98

L Fashioned like the casuals she picks for her street shoes. A side-peaked vamp, tiny boot strap. Padded leather sole.

Sizes: C (medium wide) width in 4, 5, 6, 7, 8, 9. Please state size. Shpg. wt. 1 lb.

15 N 3278—Beige leather.....Pair \$2.98

15 N 3277—Turquoise (greenish-blue) leather 2.98

15 N 3276—Red leather.....Pair 2.98

N Perky peaked back leather slipper. Gold color braid in zig-zag design runs clear around. Padded leather sole.

Sizes: C (medium wide) width in 4, 5, 6, 7, 8, 9. Please state size. Shipping weight 1 lb.

15 N 3264—Red leather.....Pair \$1.77

15 N 3265—Black leather.....Pair 1.77

15 N 3266—Peacock blue.....Pair 1.77

Sparkling scuffs or slippers to complement her pretty housecoats

P Leather scuffs are popular gifts. Gold colored braid on padded vamp. Foam rubber cushions. Platform, leather sole.

Sizes: C (medium wide) width in 4, 5, 6, 7, 8, 9. Please state size. Shpg. wt. 1 lb.

15 N 3124—Royal leather.....Pair \$2.98

15 N 3131—Pink leather.....Pair 2.98

15 N 3130—Turquoise leather.....Pair 2.98

15 N 3125—Red leather.....Pair 2.98

15 N 3126—Black leather.....Pair 2.98

T For the hard-to-please. Exotic, foot-flattering mules in beautiful combinations of pink or black leather with gold color kidskin. Leather sole, wedge heel.

Sizes: B (medium) width in 5, 5½, 6, 6½, 7, 7½, 8. State size. Shpg. wt. 1 lb.

15 N 3352—Pink with gold color.....Pair \$4.98

15 N 3353—Black with gold color.....Pair 4.98

W Delightful gifts for girls or women. Soft-as-moss glove leather slippers, stretchable collar for wonderful fit. Peaked back, contrasting stitching. Leather insole, foot-coddling sponge rubber platform sole.

Sizes: C (medium wide) width in 4, 5, 6, 7, 8, 9. Please state size. Shipping weight 1 lb.

15 N 3065—Turquoise (greenish-blue)....Pair \$2.98

15 N 3068—Black glove leather.....Pair 2.98

15 N 3066—Red glove leather.....Pair 2.98

Y Simple, smart scuffs, unbelievably soft. Your feet sink into thick heel-to-toe foam rubber cushions that ease every step. Plump platform, leather sole, wedge heel.

Sizes: C (medium wide) 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. State size. Wt. 1 lb.

15 N 3030—Light blue leather.....Pair \$2.98

15 N 3032—Pink leather.....Pair 2.98

R Feminine scuffs, a delight to slip into. Softly cushioned heel-to-toe with buoyant sponge rubber. Colorful bands across the vamp. Composition sole. Excellent gift suggestion for several women on your list.

Sizes: C (medium wide) width in 5, 6, 7, 8, 9. Please state size. Shipping weight 1 lb.

15 N 3715—Turquoise (greenish-blue) leather

15 N 3716—Black leather.....Pair \$2.98

15 N 3714—Pink leather.....Pair 2.98

V Supple scuffs career girls adore. Just one broad curving band across the vamp, the throatline edged with perforations. Eyelash fringe. Composition sole, wedge heel.

Sizes: C (medium wide) width 5, 6, 7, 8, 9. Please state size. Shipping weight 1 lb.

15 N 3605—Red leather.....Pair \$2.29

15 N 3604—Light blue leather.....Pair 2.29

X For the glamour-minded. Sparkling scuffs for her prettiest lounging robes. Clear Vinylite plastic vamp bands, gold color braid stripes. Leather-covered foam insole, composition sole.

Sizes: C (medium wide) width in 5, 6, 7, 8, 9. Please state size. Shipping weight 1 lb.

15 N 3717—Pink.....Pair \$2.98

15 N 3719—White.....Pair 2.98

15 N 3718—Red.....Pair 2.98

Z She'll enjoy every leisure moment in these sweet scuffs. Flattering vamp, sparkled with a pretty posy. Platform, high slender wedge heel, sponge rubber soles.

Sizes: B (medium) width 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. State size. Shpg. wt. 1 lb.

15 N 3640—Dark blue leather.....Pair \$2.98

15 N 3641—Red leather.....Pair 2.98



FF \$3.98
red, blue or black



GG \$2.49
blue, wine or black

HH \$3.98
red, blue or black

Extra soft leather slippers for the woman who wants easy comfort and extra wear

FF They feel good all over, these flexible leather slippers. Full length cushioned leather insole, an extra arch pillow. Hand-lacing in contrasting color. Sturdy leather sole.

Sizes: C (medium wide) in 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. Sizes: E (very wide) 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. Please state size and width. Shipping weight 1 lb. 2 oz.

15 N 3187—Red smooth leather.....Pair \$3.98

15 N 3186—Medium blue smooth leather.....Pair 3.98

15 N 3188—Black smooth leather.....Pair 3.98

GG Sizes 4 to 11. Easy-bending leather slippers, feel soft as a glove on your feet. Long a favorite with Sears customers, many women re-order them season after season for their gentle comfort. Contrasting color piping on the shirred vamp. Padded sole, low wedge heel. Practical gifts. Shpg. wt. 1 lb.

Sizes: C (medium wide) 4, 5, 6, 7, 8, 9, 10, 11. Please state size.

15 N 3181—Medium blue smooth leather.....Pair \$2.49

15 N 3182—Wine (dark red) smooth leather.....Pair 2.49

15 N 3183—Black smooth leather.....Pair 2.49

HH She'll wear them indoors and out. Pliable kidskin slippers made as well as her street shoes. Peaked throat and back. Soft foam rubber insole cushion, platform, leather sole.

Sizes: A (medium narrow) width 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. Sizes: C (medium wide) 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. Please state size and width. Shipping weight 1 lb.

15 N 3128—Red kidskin.....Pair \$3.98

15 N 3127—Medium blue kidskin.....Pair 3.98

15 N 3129—Black kidskin.....Pair 3.98

HOW TO ORDER WOMEN'S SLIPPERS: Order regular shoe size if slippers come in that size. If they come in full sizes only and you wear a half size: for A, B, C widths, order half size smaller. For D and E widths, order half size larger.

Give robes with slippers, see wider assortment of robes and housecoats, pages 28 to 33.

Pick Pretty Kerrybrookes

ITEMS DESCRIBED BELOW ILLUSTRATED ON OPPOSITE PAGE▶

Foot-flattering Lounging Lovelies, bright as Christmas lights

J Smart choice. Leisure-time honeys. Smooth rayon satin, all-over embroidery design in contrasting colors. High gathered vamp. Platform, padded sole.

Sizes: C (medium wide) width 4, 5, 6, 7, 8, 9. Please state size. Shipping weight 1 lb.

15 N 3826—Black.....Pair \$2.69
15 N 3825—Royal (medium blue).....Pair 2.69

L Such a sweet little slipper, tiny-priced too. Rayon satin in an all-over print. Wee peaked throat, a flattering ribbon bow. Platform, wedge heel and padded sole.

Sizes: C (medium wide) width 4, 5, 6, 7, 8, 9. Please state size. Shipping weight 1 lb.

15 N 3735—Red.....Pair \$1.98
15 N 3734—Royal (medium blue).....Pair 1.98

N Gay scuff, a pleasure to give or to get. Electrified shearling lamb, dyed in pastel colors. Stretchable strap, rayon satin platform, wedge heel, composition sole.

Sizes: C (medium wide) 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. State size. Shpg. wt. 1 lb.

15 N 3098—Rose pink.....Pair \$2.98
15 N 3097—Light blue.....Pair 2.98

R Cheery as a sprig of holly. Bubble print cotton corduroy. White rabbit fur collar. Soft-walking sponge rubber platform soles.

Sizes: C (medium wide) width 4, 5, 6, 7, 8, 9. Please state size. Shipping weight 1 lb.

15 N 3288—Blue cotton corduroy.....Pair \$2.98
15 N 3290—Pink cotton corduroy.....Pair 2.98
15 N 3289—Red cotton corduroy.....Pair 2.98

K Soft, feminine, as she likes them. Quilted rayon satin with a tiny side bow, tucked in the fluffy white fur collar. Comfort platform, wedge heel and padded sole.

Sizes: C (medium wide) width in 5, 6, 7, 8, 9. Please state size. Shipping weight 1 pound.

15 N 3833—Royal (medium blue).....Pair \$2.59
15 N 3834—Red.....Pair 2.59

M Few women can resist the buoyant comfort of these printed cotton corduroys, mounted on sponge rubber platform soles.

Sizes: C (medium wide) width 4, 5, 6, 7, 8, 9. Please state size. Shipping weight 1 lb.

15 N 3293—Red.....Pair \$1.98
15 N 3294—Turquoise (greenish blue).....Pair 1.98
15 N 3292—Blue.....Pair 1.98

P To keep her feet snug as a bug in a rug, give these bright, clinging fit shearling lamb slippers. Cotton fleece lined for extra comfort. Padded leather sole.

Sizes: C (medium wide) width in 5, 6, 7, 8, 9. Please state size. Shipping weight 1 lb.

15 N 3011—Blue shearling lamb.....Pair \$2.98
15 N 3012—Red shearling lamb.....Pair 2.98

T Colorful gifts, moc-style softies, made in Canada. Supple leather, hand-beaded vamp, soft white fur collar. Padded sole.

Sizes: C (medium wide) width 4, 5, 6, 7, 8, 9. Please state size. Shipping weight 1 lb.

15 N 3263—Red, white trim.....Pair \$1.98
15 N 3261—Light blue.....Pair 1.98
15 N 3262—Royal (medium blue) white.....Pair 1.98

Warmer, they're fully lined with shearling lamb or cotton fleece, yet they cost so little

F Early risers will appreciate these foot-warmers on cold winter mornings, the protection they give against drafts. Colorful leather boots, lined with cozy shearling lamb. Natural shearling lamb collar you can turn up or down. Sturdy leather extension sole, low rubber heel. Wt. 1 lb.

Sizes: C (medium wide) width 5, 6, 7, 8, 9. Please state size.

15 N 3839—Wine (dark red) leather.....Pair \$3.98
15 N 3838—Medium blue leather.....Pair 3.98

G What a low price for such a nice gift. Supple leather slipper in lush colors, topped with a natural color shearling lamb collar. Warmly lined with cotton fleece. Quiet-walking sponge rubber platform sole. Shpg. wt. 1 lb.

Sizes: C (medium wide) in 4, 5, 6, 7, 8, 9. Please state size.

15 N 3803—Dark blue leather.....Pair \$2.98
15 N 3804—Red leather.....Pair 2.98
15 N 3805—Turquoise (greenish blue) leather.....Pair 2.98

H What woman on your list wouldn't love to receive cuddly shearling lamb slippers; the warm woolly side in, the leather side out. Natural color shearling lamb collar, light-as-air sponge rubber platform soles. Shpg. wt. 1 lb.

Sizes: C (medium wide) width 5, 6, 7, 8, 9. Please state size.

15 N 3058—Medium blue shearling lamb.....Pair \$3.49
15 N 3059—Medium red shearling lamb.....Pair 3.49
15 N 3060—Medium green shearling lamb.....Pair 3.49

HOW TO ORDER WOMEN'S SLIPPERS

Order your regular shoe size if slippers come in that size. If they come in full sizes only and you wear a half size: for A, B, and C widths, order half size smaller than your regular shoe size. For D and E widths, order half size larger.

See Men's and Boys' and Children's slipper pages for additional gift suggestions. Order for all the family on Sears Easy Terms. For complete information, see page 373.

Slippers, gay flashes of flattering color, to charm her at Christmas . . . to give her leisure hour ease-of-foot the year round

V Light-hearted scuffs, sure to please. Fine wale cotton corduroy, the broad vamp band embroidered in contrasting color. Sponge rubber platform soles and heels.

Sizes: C (medium wide) width in 5, 6, 7, 8, 9. Please state size. Shipping weight 1 lb.

15 N 3173—Medium blue, light blue.....Pair \$1.98
15 N 3174—Black, American beauty.....Pair 1.98

X Just what many girls would choose for themselves. Saucy rayon velvet slippers in black, red or Royal blue, a dainty gold color all-over checked design. Diminutive ribbon throat bow. Soft padded sole. Wt. 1 lb.

Sizes: C (medium wide) in 4, 5, 6, 7, 8, 9. Please state size.

15 N 3084—Black.....Pair \$1.79
15 N 3082—Royal (medium blue).....Pair 1.79
15 N 3083—Red.....Pair 1.79

FF Dainty scuffs, gifts welcomed by any woman. Fresh-looking light green or white cotton terry cloth. Light-footed, firm-feeling. Two broad vamp bands, stretchable back strap. Easy-walking platform, bouncy sponge rubber soles, wedge heels. Shpg. wt. 1 lb.

Sizes: C (medium wide) in 4, 5, 6, 7, 8, 9. Please state size.

15 N 3624—Light green, Pr. \$1.98
15 N 3625—White.....Pair 1.98

Y Beautiful gift. Pliant leather, exquisite colors with matching fur collar. Flared tongue, vamp band studded with gold nail-heads. Padded leather sole.

Sizes: C (medium wide) 4, 5, 6, 7, 8, 9. State size. Wt. 1 lb.

15 N 3180—Turquoise (greenish blue).....Pair \$3.98
15 N 3179—White.....Pair 3.98
15 N 3177—Light blue.....Pair 3.98
15 N 3178—Pink.....Pair 3.98

GG For the woman who has everything. Brief little rayon satin scuffs that look much more expensive than their low price suggests. Soft vertical pleats on the banded vamp. Composition sole, low wedge heel. In lovely colors. Shpg. wt. 1 lb.

Sizes: C (medium wide) 4, 5, 6, 7, 8, 9. Please state size.

15 N 3866—Pink.....Pair \$2.29
15 N 3867—Black.....Pair 2.29
15 N 3865—Light blue.....Pair 2.29

W So light and soft, they're a joy to wear. Moc-style slippers in cotton terry cloth. Contrasting color print. Sponge rubber platform soles, like walking on clouds.

Sizes: C (medium wide) width 4, 5, 6, 7, 8, 9. Please state size. Shipping weight 1 lb.

15 N 3237—Pink, black.....Pair \$1.98
15 N 3236—Light blue, dark blue.....Pair 1.98

Z Smart scuffs she'll love with her house coats. Pretty as can be and so comfortable. Rayon satin, the banded vamp touched up with gold and contrasting color. Stretchable back strap, platform, wedge heel, composition sole. Shpg. wt. 1 lb.

Sizes: C (medium wide) in 4, 5, 6, 7, 8, 9. Please state size.

15 N 3861—Black.....Pair \$2.69
15 N 3860—Light blue.....Pair 2.69

HH Five luscious colors, to match most any house coat. Soft, easy-feeling leather moc-style slipper, bright hand-beaded vamp, white fur frosting. Padded leather sole. Shpg. wt. 1 lb.

Sizes: C (medium wide) 4, 5, 6, 7, 8, 9. Please state size.

15 N 3115—Light blue.....Pair \$2.98
15 N 3116—Red.....Pair 2.98
15 N 3117—White.....Pair 2.98
15 N 3112—Dark blue.....Pair 2.98
15 N 3114—Black.....Pair 2.98

..for every woman on your list



Make it a practical Christmas



Were - \$3.59
F \$3.29



G \$6.89



L \$3.29



H \$5.59
women's
\$4.89
children's



J \$3.59



K \$1.69



M \$3.29

N \$4.29



P \$4.79
women's
\$4.39
children's



R \$3.98
women's
\$3.79
children's

Give Protective Boots

To keep feet cozy and dry whatever the weather

◀ ITEMS DESCRIBED BELOW ARE ILLUSTRATED ON OPPOSITE PAGE

F Cut 30c, were \$3.59. Water-repellent nylon. Plaid lining. Button elastic closing. Washable inside and out. Rubber soles.

Sizes: Women's wide 5, 6, 7, 8, 9, 10. State size. See "How to Order" below. Wt. 1 lb.

76 N 9767—Taupe (gray beige).....Pair \$3.29
76 N 9768—Navy (dark blue).....Pair 3.29
76 N 9769—Black.....Pair 3.29

H Women's and Children's excellent quality storm boots. Wonderful answers to gift problems. Smart looking, smooth-fitting, the front slide fastener is concealed. Waterproof rubber, warm cotton fleeced lining. Fluffy dyed mouton processed lamb collar. Slip-resistant soles. Perfect for wet or blustery days. State size.

Sizes: Women's wide in 4, 5, 6, 7, 8, 9. See "How to Order" below. Shpg. wt. 2 lbs. 2 oz.
76 N 9889—Brown, brown collar.....Pair \$5.59
76 N 9891—Black, gray collar.....Pair 5.59

Sizes: Child's wide 8, 9, 10, 11, 12, 13, 1, 2, 3. Full size shoe, order boot full size larger. Half size, order next size larger. Wt. 1 lb. 15 oz.
76 N 9892—Brown, brown collar.....Pair \$4.89

K Child's plastic boots. Waterproof. Washable inside and out. Easy-to-work fastener, non-slip sole. State shoe size. Wt. 8 oz.

Sizes: Extra small, Small, Medium and Large; fit children's shoe sizes 7 through 5.
76 N 9779—White.....Pair \$1.69
76 N 9782—Red.....Pair 1.69
76 N 9783—Brown.....Pair 1.69

Sizes: Extra small and Small; fit children's shoe sizes 7 through 12½.

76 N 9780—Pink.....Pair \$1.69
76 N 9781—Pale blue.....Pair 1.69

How to order Women's Boots (F, G, H, P, R)

	Order boot size	Example
Low heels—Flats, wedgies, heels to 1½ in. high		
If you wear a full shoe size.....	full size larger	Size 6 order size 7
If you wear a half shoe size.....	half size larger	Size 6½ order size 7
Medium heels—Wedgies or heels 1½ to 2 in. high		
If you wear a full shoe size.....	same as shoe size	Size 7 order size 7
If you wear a half shoe size.....	half size larger	Size 6½ order size 7
High heels—2½ in. up to 2½ in. high		
If you wear a full shoe size.....	full size smaller	Size 6 order size 5
If you wear a half shoe size.....	half size smaller	Size 5½ order size 5
How to order Women's Boots (M, N)		
All heels up to 2 inches		
If you wear full shoe size.....	same as shoe size	Size 6 order size 6
If you wear half size shoe.....	half size smaller	Size 6½ order size 6
All heels from 2½ to 2½ inches		
If you wear full size shoe.....	full size smaller	Size 6 order size 5
If you wear half size shoe.....	half size smaller	Size 5½ order size 5

These boots not recommended for spike heels above 2½ inches measured at front of heel.

G Lovely nylon tricot 2-button boots. Warm padded, quilted rayon lining. Light, flexible, waterproof. Rubber soles.

Sizes: Women's wide 5, 6, 7, 8, 9. State size. See "How to Order" below. Shpg. wt. 1 lb.

76 N 9873—Red, black trim.....Pair \$6.89
76 N 9874—Brown.....Pair 6.89
76 N 9875—Black (also comes in size 10).....Pair 6.89

J Children's rubber boots. Cotton fleece lined. Snap fastener, adjustable buckle. Full gusset opens wide; space on strap for a name tag. Slip resistant soles. State size.

TO ORDER: Sizes 5 through 12, order boot half size larger than shoe size. Sizes 12½ through 3, order full size larger than shoe.

Sizes: Children's wide 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3, 3½, 4. Wt. 1 lb. 8 oz.
76 N 9733—Brown rubber.....Pair \$3.59
76 N 9737—Red rubber, white trim.....Pair 3.59

Sizes: Children's wide 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12. Order half size larger than shoe. Shpg. wt. 1 lb. 8 oz.
76 N 9736—White rubber.....Pair \$3.59

L Child's high Insul-Gaiters, more leg protection. Thousands of air cells, built right into plastic, keep feet snug and warm, keep cold air out. Loop fastener.

Sizes: Child's wide 8, 9, 10, 11, 12, 13, 1, 2, 3, 4. State size. For full size shoes, order next size larger boot. Half sizes, order next size larger. Shpg. wt. 1 lb. 5 oz.

76 N 9854—White.....Pair \$3.29
76 N 9855—Red.....Pair 3.29
76 N 9856—Brown.....Pair 3.29
76 N 9860—Yellow.....Pair 3.29



\$16.95

Men's Insulated Pacs... extra warmth, protection

Wearmaster pacs keep your feet warm in below-zero cold! Extra high insulating thermo-unit. Thick wool and felt sealed midsole. Only one pair of medium weight socks needed. Latex rubber, strongly reinforced at points of hardest wear. Semi-hard box toe. Tempered steel supporting shank. Lightweight, slip-resisting crepe rubber sole, heel. Sizes: Men's wide width in 6, 7, 8, 9, 10, 11, 12. Please state size. How to Order: Full size shoe, order shoe size. Half sizes, next full size smaller than shoe size. Shpg. wt. 5 lbs.

76 N 9353—12-inch, Marsh drab.....Pair \$16.95

Men's and Boys' 4-buckle Dress Arctics

Reinforced rubber. Fleeced cotton lining. Rust-resistant metal buckles. Knurled soles.

Sizes: Men's wide width 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12, 13. State size. Order next size larger than shoe. Wt. 3 lbs.
76 N 9273—Black, 4-buckle.....Pair \$4.98

Sizes: Big boys' 2½, 3, 3½, 4, 4½, 5, 5½, 6. State size. Order full size larger than shoe. Wt. 3 lbs.
76 N 9274—Black, 4-buckle.....Pair \$4.89

Sizes: Small boys' wide 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2. State size. Order shoe size. Wt. 2 lbs.
76 N 9275—Black, 4-buckle.....Pair \$4.79

\$4.98 men's

\$4.89 big boys'

\$4.79 small boys'



Children's Warm-lined Waterproof Boots

Gay red boots. Sturdy rubber, warmly lined with 50% wool and 50% cotton. Synthetic fiber cuff helps seal out cold. Full size gusset keeps out mud and water. Buckle and strap adjust for fit over snow suits. Anti-slip soles.

Sizes: Child's medium wide 6, 7, 8, 9, 10, 11, 12, 13, 1, 2, 3, 4. State size. Shpg. wt. 1 lb. 11 oz.

For full size shoe, order boot a full size larger. For half size shoe, order next size larger.

76 N 9899—Red.....Pair \$6.98

Select gifts for the whole family from this catalog. Use Sears Easy Terms, see page 373 for complete information.



\$6.98 children's

M Insulated plastic boots make wonderful gifts. Lightweight, long-wearing, they keep feet evenly warm regardless of outside temperatures. Thousands of built-in air cells retain body warmth, shut cold air out. Wrap-over front, button closing. Washable.

Sizes: Women's wide 4, 5, 6, 7, 8, 9. State size. "How to Order" above. Wt. 1 lb. 11 oz.

76 N 9800—Brown.....Pair \$3.29
76 N 9805—Black.....Pair 3.29

P Women's and children's smooth-fitting slide-fastener rubber boots, easy to zip on and off. Slip-resisting soles.

Sizes: Women's 4, 5, 6, 7, 8, 9. See "How to Order" above. State size. Wt. 2 lbs. 9 oz.

76 N 9843—White rubber.....Pair \$4.79
76 N 9844—Red rubber.....Pair 4.79
76 N 9847—Brown rubber.....Pair 4.79
76 N 9848—Black rubber.....Pair 4.79

Sizes: Children's wide 6, 7, 8, 9, 10, 11, 12, 13, 1, 2, 3, 4. State size. To order children's: For full sizes or half size shoes, order next size larger boot. Shipping weight 1 lb. 15 oz.

76 N 9840—Red rubber.....Pair \$4.39
76 N 9849—Brown rubber.....Pair 4.39

N A gift many women on your list would appreciate. Insulated plastic boots; steady warmth built in by means of thousands of tiny air cells. Luxurious fold over collar of Timton pile (wool-faced, cotton-backed) for extra comfort. Button closing.

Sizes: Women's wide 4, 5, 6, 7, 8, 9. "How to Order" above. State size. Wt. 1 lb. 13 oz.

76 N 9801—Brown, brown collar.....Pair \$4.29
76 N 9806—Black, gray collar.....Pair 4.29

R High pullovers. Cotton net lined. Adjustable instep (women's) or top (child's) strap. Waterproof to the top. Durable soles.

Sizes: Women's 4, 5, 6, 7, 8, 9. See "How to Order" above. State size. Wt. 2 lbs. 2 oz.

76 N 9833—White rubber.....Pair \$3.98
76 N 9845—Brown rubber (also comes in size 10)
76 N 9846—Black rubber (also comes in size 10)
76 N 9834—Red rubber.....Pair 3.98

Sizes: Children's wide 6, 7, 8, 9, 10, 11, 12, 13, 1, 2, 3. State size. For full or half size shoe, order next size larger boot. Wt. 1 lb. 10 oz.

76 N 9835—White rubber.....Pair \$3.79
76 N 9836—Red rubber.....Pair 3.79
76 N 9842—Brown rubber.....Pair 3.79



F \$5.89



Reduced
Was \$5.69
Now \$4.98



H
New!
Our Best
\$6.98



J Was \$3.49
\$2.98

SHOE ACCESSORIES

Wonderful Gifts for Shoe Beauty and Care

F Esquire Footman... a complete shine kit. Special footrest makes shining easy. Lock-in feature holds polish while in use. Sturdy hardwood box 7x11x11 in. high. Completely fitted with four 1 1/4-oz. cans Esquire polish (2 brown, 1 black, 1 neutral), 1 can saddle soap, 1 bottle dry cleaner good for mesh shoes. Also 2 shine cloths, 2 daubers, 2 brushes. (Wt. 7 lbs.) 76 N 155—Postpaid. Each kit \$5.89

G Reduced for Christmas to \$4.98. Complete shine kit with sturdy hardwood shoe shine box. Smooth lacquer finish, natural color. Handy shoe rest on top. All your shoe shine needs inside including applicator and 3 cans of polish (1 brown, 1 black, 1 neutral); 1 can saddle soap, 2 brushes, 2 daubers, 2 shine cloths. 11x8x10 in. high. Shpg. wt. 7 lbs. 76 N 164. Each \$4.98

H New! Our Finest Shoe Shine Kit. Rich leatherette covers the sturdy hardwood box. Beautiful embossed dark wine sides, smooth tan and gray flecked top. Metal footrest doubles as handle. Snap lock closes securely. Completely fitted with 3 cans polish (1 brown, 1 black, 1 neutral); 1 can saddle soap, 2 brushes, 2 daubers, 2 shine cloths, applicator. Measures 11x8x10 inches high. Everything you need for taking the best possible care of your shoes. Shpg. wt. 7 lbs. 76 N 165—Wine with tan. Each \$6.98

J Shine Box. Reduced 51c for Christmas. Attractive shoe shine hamperette of white enameled woven fiber with a wood frame. Black pearl-effect plastic-covered top; footrest doubles as handle. Room for all your shoe needs. 6x12x10 inches high. 76 N 144—Shpg. wt. 4 lbs. Each \$2.98



K \$1.98



L \$2.59



M
\$2.49



N 3 pairs
\$1.49



P
One pair
\$1.89

K Grain Leather Traveling Shine Case with attached shoe brush. Handy zipper closing. Contains shoe horn, neutral shoe cream, shine cloth, applicator. 6x1 1/2x2 in. Plastic bag. 76 N 162—Shpg. wt. 1 lb. 2 oz. \$1.98

L Handy Shoe Shiner attaches to wall. Keeps shoes rigid for easy shining. Two detachable toe plates adapt holder for men's, women's or children's shoes. Length adjusts. Made of sturdy aluminum alloy. 76 N 142—Shpg. wt. 1 lb. 4 oz. Each \$2.59

M New! Premium Grade Horsehair Shoe Brush. Wide brushing surface. Tufts cemented and stapled in place. Lacquered maple back block. 76 N 19—Shipping weight 12 oz. \$2.49

N Three Pairs of Shoe Bags; blue, yellow, red; attractively gift boxed. Stretchy nylon and cotton fit every size shoe. A thrifty gift. Shpg. wt. 8 oz. 76 N 216—Boxed. 3 pairs \$1.49

P Men's Hardwood Shoe Trees with non-sealing finish that makes them warp-resistant. Metal shanks. Spring adjustment. State shoe size (up to size 12 only). Shpg. wt. pr. 2 lbs. 76 N 31—One pair \$1.89. 2 pair \$3.49

Give her Kerrybrookes..

ILLUSTRATED ON OPPOSITE PAGE ►

R Jaunty Buckle Style with rich dyed Mouton processed lamb tongue—newest look in pile-lined boots. Our thickest, most luxurious nylon pile lining throughout for wonderful warmth. Pliant leather. Black Sear-O-Foam sole, heel. Shpg. wt. 2 lbs.

Sizes: A (medium narrow) width in 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9 and 10. Sizes: C (med. wide) 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 10. State size, width. 15 N 2885—Gray leather. Pair \$8.98 15 N 2886—Black leather. Pair 8.98

V Three Warm Styles in One! Snap the wool fleece collar snugly at your ankle, wear it open or smartly cuffed. Supple leather lined with luxurious shearling lamb—so soft against your stocking feet. Lightweight, flexible for wonderful comfort. Sear-O-Foam sole, heel. Wt. 2 lbs. 2 oz. Please be sure to state size.

Sizes: C (medium wide) 4, 4 1/2, 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10. 15 N 2752—Rich black leather Pair. \$8.98 15 N 2754—Bright Christmas red leather Pair. \$8.98 15 N 2753—Mellow brown leather Pair. \$8.98

X Favorite of the Campus—the casual bootee of soft, foot-appealing glove leather. Wear the peaked collar turned up or down. Gored sides. Bubble-light Sear-O-Foam soles. Low wedge heels. Wt. 1 lb. 5 oz.

Sizes: B (med.) 4, 4 1/2, 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9. State size. 54 N 6839—Cream. Pair \$4.98 54 N 6840—Turquoise (green-blue) 54 N 6838—Black. Pair \$4.98 54 N 6841—White. Pair 4.98

T Smart Pile-lined Boot. You'll enjoy winter as never before when your feet are cozy and warm in lightweight, nylon pile-lined boots. Genuine shearling lamb collar circles the top line. Attractive one-snap style. Supple leather uppers, Black Sear-O-Foam sole and heel.

Sizes: C (medium wide) width in 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9. Please state size. Wt. 2 lbs. 2 oz. 15 N 2772—Black leather. Pair \$7.98 15 N 2773—Gray leather. Pair 7.98

W The girls have done it again! Stolen the casual boot fashion of the year right from the college men who made it famous. Kerrybrooke's bright new version is the lightest, softest we've seen. Wear it two exciting ways—with the collar turned up like the boys do, or if you like to be original wear the collar smartly cuffed. See how it complements tapered slacks and car coat! Sueded leather uppers. Bouncy Sear-O-Foam soles and heels. Wt. 1 lb. 12 oz.

Sizes: C (medium wide) 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9. State size. 15 N 2579—Desert sand color sueded leather. Pair \$5.79

Y You'll Prance Proudly to parade music in saucy majorette boots. Fine-textured leather uppers shape gently to your feet, bend easily with every step you take. Leg is leather lined to stay in shape, feel smooth. Tassel trim. Roomy toes. Long-wearing rubber soles and heels. Shipping weight 2 lbs. 8 oz.

Sizes: C (medium wide) width in 4, 4 1/2, 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9. Please be sure to state size. 15 N 2061—White leather. Pair \$7.45

FF New! Gayest Holiday Charmer we know—your modernistic softie moc lavishly trimmed with brocaded sweater-fit collar of stretch-and-hug elastic. Flirty back tab. Scandalously low cut. Genuine glove leather uppers soft as a whisper on your feet. Hand-laced trim. Soft leather outsole. Hidden inside, a flattie wedge heel. Wt. 1 lb. 6 oz.

Sizes: B (medium) 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9. State size. 54 N 8220—Black with black, white, gold-color collar. Pair \$2.98 54 N 8221—Panama (lt. cream) with brown, white, gold-color collar. Pair 2.98 54 N 8222—Bosque (med.) red with red, white, gold-color collar. Pair 2.98

GG Supple glove leather trimmed with jet black suede makes mighty pretty 2-part harmony this holiday season. Hand-laced trim. Turned-down collar. Composition sole, 1/2-in. built-up heel. State size.

Sizes: B (medium) 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9. Wt. 1 lb. 6 oz. 54 N 8067—Black. Pair \$3.98 54 N 8069—Turquoise (blue-green) 54 N 8068—Butternut (tan). Pair \$3.98

HH Get Ready to Enjoy Heap Big Comfort when you slip into this deep-flexing leather moc. Tasseled drawstrings adjust for an easy fit. Nylon sewn. White rubber soles and heels. Wt. 1 lb. 6 oz.

Sizes: C (med. wide) 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 10. State size. 15 N 2193—Brown leather. Pair \$2.98 15 N 2194—Red leather. Pair 2.98 15 N 2195—Black leather. Pair 2.98

JJ Gay New Mexican Hayride Style Pump of supremely supple kid leather. Hand lacing, dainty cross-stitching for fiesta accents. Softly lined with kid leather. Lightweight leather soles, heels. Sizes: B (med.) 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9. State size. Wt. 1 lb. 6 oz. 54 N 8116—Black with white trim 54 N 8117—Red with white and black trim. Pair \$3.98

KK New! Holiday-mood Mocs sparked with twinkling gold and silver-colored brocade. Fancy fringed collar. Genuine one-piece moc construction. Supple glove leather uppers. Composition sole, wedge heel. Wt. 1 lb. 6 oz.

Sizes: C (med. wide) 4 1/2, 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9. State size. 15 N 2318—Black. Pair \$3.98 15 N 2319—Red. Pair 3.98

Warm her heart as well as her toes

Smartly fashioned over-the-stocking styles



R \$8.98
gray or black



T \$7.98
gray or black



3 warm styles
in one!

V \$8.98
brown, red
or black



W NEW!
\$5.79
Sand color
sueded leather

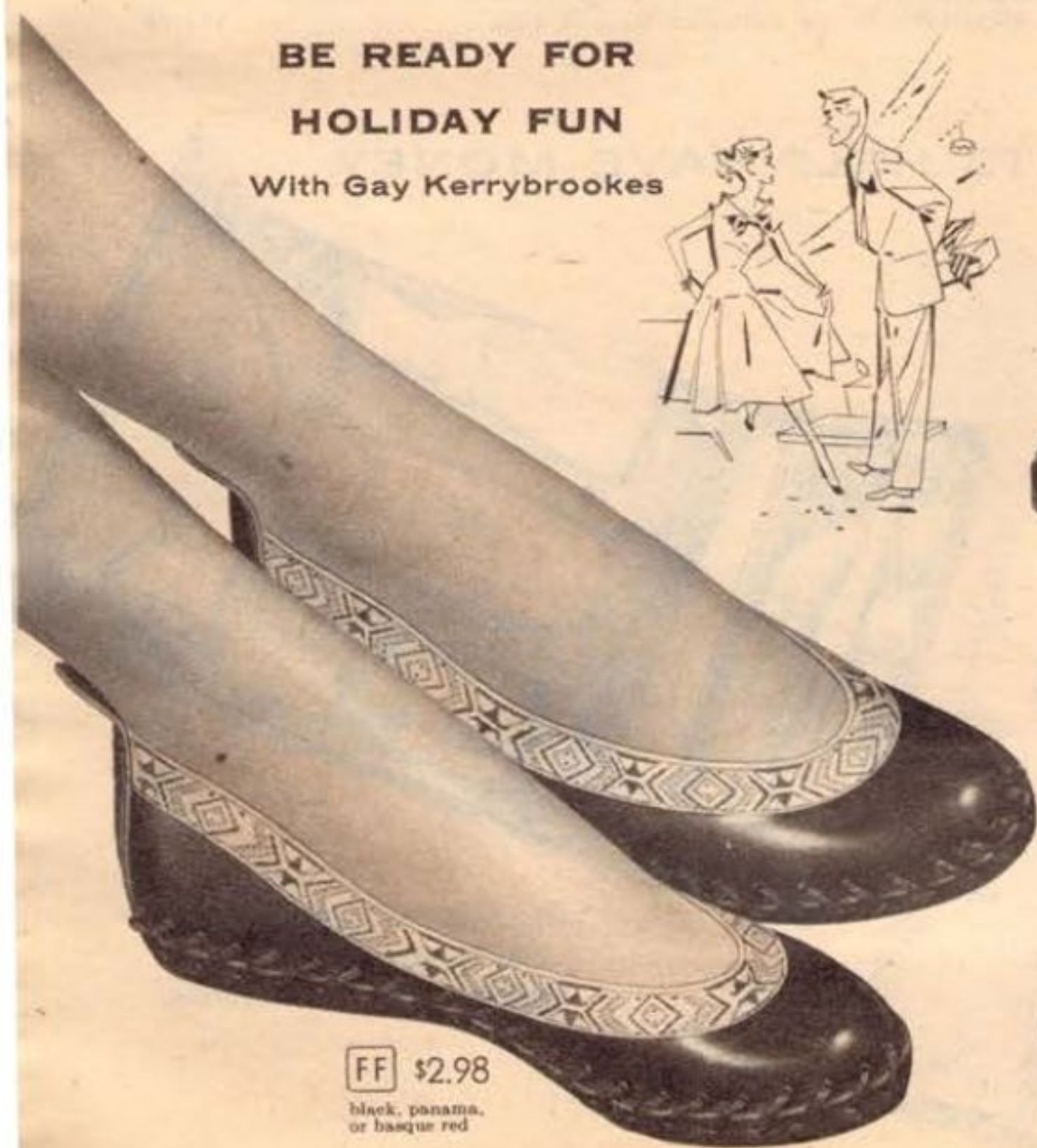


X \$4.98
cream, turquoise
(greenish-blue),
black or white



Y MAJORETTE
BOOTS
\$7.45

BE READY FOR
HOLIDAY FUN
With Gay Kerrybrookes



FF \$2.98
black, panama,
or basque red



GG \$3.98
black, butternut
tan, or turquoise



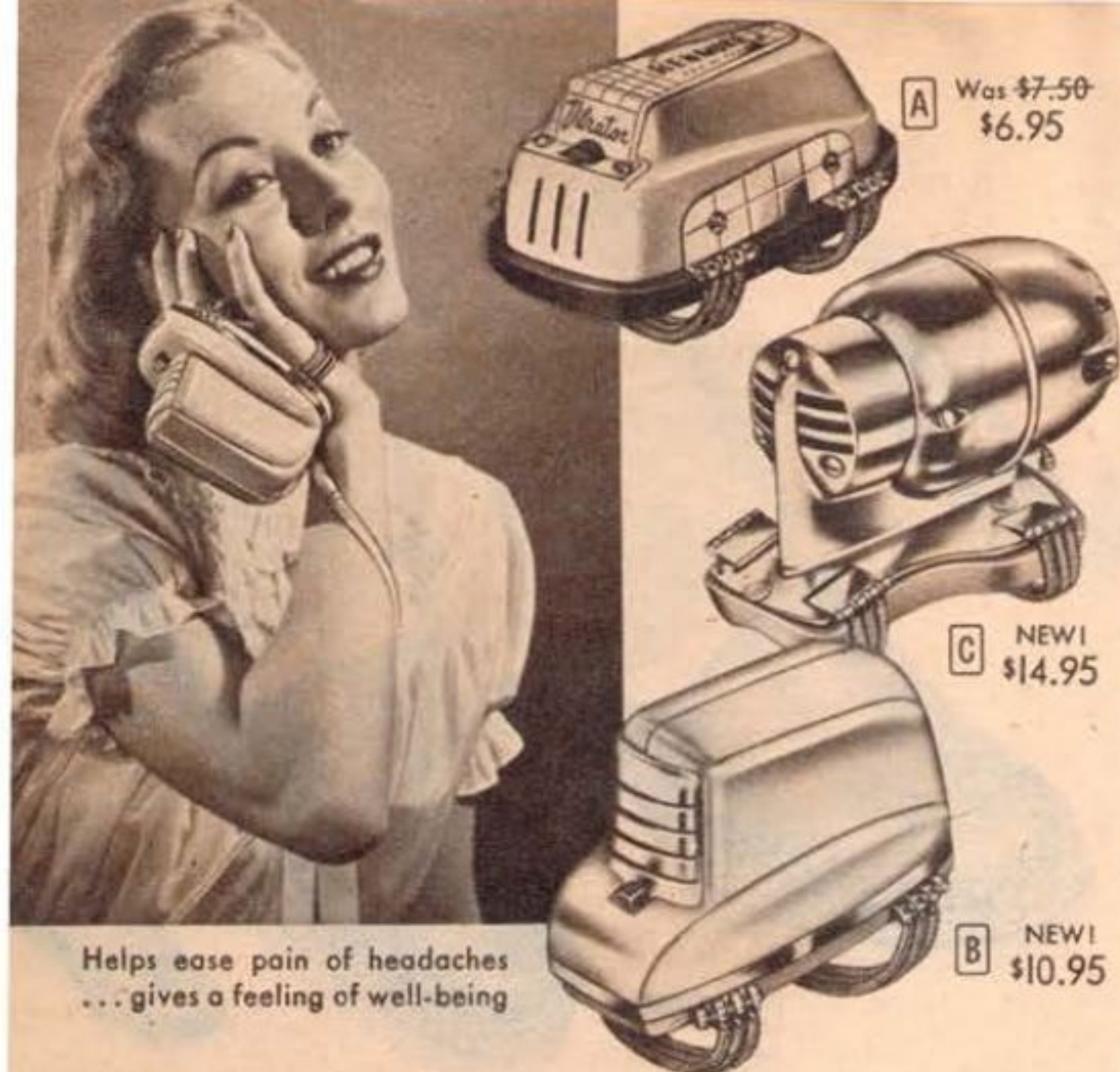
HH \$2.98
brown, red
or black



JJ NEW!
\$3.98
black or red



KK NEW!
\$3.98
black or red



Helps ease pain of headaches
... gives a feeling of well-being

A Was \$7.50
\$6.95

C NEW!
\$14.95

B NEW!
\$10.95

GIVE A KENMORE VIBRATOR

Relaxing head-to-foot massage right at home!



Perfect for
scalp workouts.
Stimulates blood
circulation



Helps relieve
tired muscles
and improve
muscle tone

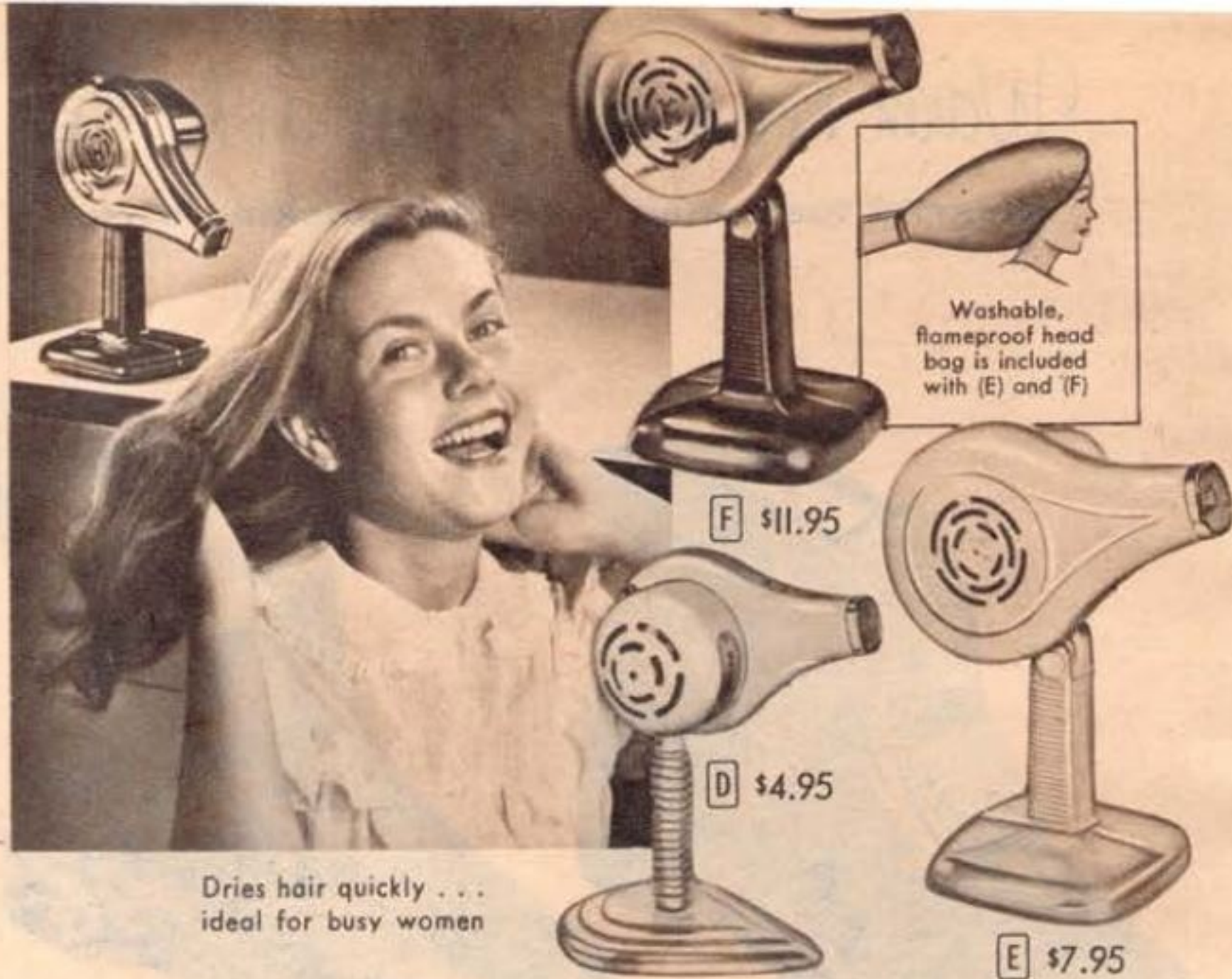
Easy Terms,
page 373

Ideal gifts for any man or woman. Give healthful, relaxing, refreshing head-to-foot massage right at home. Produce action like that of Swedish massage ... give gentle to vigorous treatment, according to pressure of operator's fingers. The perfect way to help relieve muscular fatigue due to overexertion ... help eliminate that "all-in" feeling and ease nervous tension. Stimulate blood circulation. Help tone flabby muscles. Ideal for scalp and hair care. Attach to back of hand by adjustable steel spring straps. Rubber pads. UL approved. With cord, switch.

A GOOD. Low-priced Kenmore Vibrator with features of higher-priced units. Smartly styled 4 7/8-inch ivory-color plastic body with chrome-plated metal trim. 34N 8384—110-120-volt, 60-cycle AC. Shpg. wt. 3 lbs. \$6.95

B BETTER. New, more powerful Kenmore Vibrator-Massager produces soothed, relaxed, "great-to-be-alive" feeling. Aquamarine-color 4 1/2-in. plastic body; chrome-plated trim. 34N 8390—Any 110-120-volt AC or DC. Wt. 2 lbs. 8 oz. ... \$10.95

C OUR BEST! New, professional quality Kenmore Heavy-duty Vibrator-Massager. Sold in our Big Catalog under other famous brand name for \$18.95 ... you save \$4.00. Most powerful Kenmore we've ever offered! Produces soothing, deep-down pulsation. 5-in. chrome-plated steel body. 34N 8391—Any 110-120-volt AC or DC. Shpg. wt. 4 lbs. ... \$14.95



Dries hair quickly ...
ideal for busy women

Washable,
flameproof head
bag is included
with (E) and (F)

F \$11.95

D \$4.95

E \$7.95

ELECTRIC HAIR DRYERS

Ideal for Mom ... a "grown-up" gift for Sis!

Practical, low-priced gifts for any woman! Blow hot or cold for quick drying of hair, nail polish, leg make-up, lingerie, hosiery, etc. Each has separate switches for "on-off" and "hot-cold." Guaranteed one year.

D GOOD. Restyled, low-priced Kenmore in choice of 3 colors. Chrome-plated trim. Detachable, rubber-mounted stand. Round wood handle. Hold in hand or set on stand to leave both hands free. Uses 215 watts. UL approved. 110-120-volt, 50 to 60-cycle AC. State color pastel pink, pastel blue or ivory-color. 34N 8312—4 3/8 x 7 1/8 x 9 3/8 in. high. With cord. Shpg. wt. 3 lbs. 6 oz. \$4.95

E BETTER Kenmore Dryer in choice of 3 colors. Includes newest shutter control plus washable, flameproof plastic head bag for extra-quick, professional drying of home permanents. Shutter control adjusts heat and air output. Dryer head tilts up or down to direct warm or cold air where desired. Rubber-mounted one-piece plastic handle and base. Set dryer on table, hang it on wall or hold in hand. Uses 215 watts. 110-120-volt, 50 to 60-cycle AC. UL approved. State color pastel pink, pastel blue or ivory-color with matching base. 34N 8317—4 3/4 x 7 1/8 x 9 3/8 in. high. With cord. Shpg. wt. 4 lbs. \$7.95

F OUR BEST Kenmore Hair Dryer ... all chrome-plated with black plastic trim! Outperforms any other Kenmore we've ever sold. Extra-powerful 260-watt brush-type universal motor blows far more air than (D) or (E). Shutter control adjusts heat and air output. Washable, flameproof plastic head bag for quick professional drying of home permanents. Chrome-plated metal head tilts up or down. Rubber-mounted one-piece plastic handle and base. Hold it in hand, set on table or hang on wall. Any 110-120-volt AC or DC. UL approved. 34N 8322—4 3/4 x 7 1/8 x 9 3/8 in. high. With cord. Shpg. wt. 4 lbs. \$11.95

KENMORE ELECTRIC HAIR CLIPPER SETS HELP SAVE MONEY

A gift Mom or Dad will appreciate because they can save up to \$50 a year giving the family haircuts at home. It's easy to do, using Kenmore "Stand-Up" instructions. UL approved Clippers have quiet universal motor (better than inexpensive vibrator type), "on-off" switch, 8-ft. cord, ivory-color 6 1/4-in. plastic housing. Work on any 110-120-volt AC or DC. Sets are packed in snap-fastened leatherette cases, as illustrated, for convenient storage.

G Kenmore Clipper Set with full-size 10-watt Clipper. Clipper has fine-cutting blade plus tapering and crew-cut attachments. Set also includes 7-in. forged steel shears, 7 1/2-in. hard rubber comb, neck cloth, neck brush, can of oil and "Stand-Up" instructions. 34N 7309—With folding case. Shpg. wt. 2 lbs. 10 oz. \$15.50

H OUR BEST Kenmore Clipper Set with extra-powerful 35-watt Clipper that has fine-cutting blade with constant tension ... won't pull hairs. Same quality professional barbers use! Set also includes snap-on "butch" attachment for trims, "butch" and crew cuts, 7 1/2-in. fine forged steel shears, 7 1/2-in. tapered hard rubber comb, plastic neck apron, plastic-bristled neck brush, can of oil and "Stand-Up" instructions. 34N 7318—With folding case. Shpg. wt. 3 lbs. \$21.95

See our Big General Catalog for more Kenmore Clippers

60 ... SEARS, ROEBUCK AND CO. 8CPBKMN1



G Complete Set
with case
\$15.50

H Complete Set
with case
\$21.95
cash
\$2.50 down

Both Clipper Sets include attractive
snap-fastened leatherette case
holding all accessories illustrated



NEW! Glow Junior Hair Dryer
4-way control . . . portable, too



Our Fine Quality Glow Hair Dryer
Professional type for heavy duty

\$36.25
cash
\$4.00 down



New! Our Finest Quality Glow Dryer
Professional-type salon model

\$73.95
cash
\$7.50 down

SHE'LL ENJOY THE LUXURY OF HER OWN HAIR DRYER

Check the outstanding qualities of our brand new multiple-use economy priced hair dryer:

- 1 year guarantee against defects
- 4-way—switch adjusts on-off-hot-cold
- Portable—so lightweight she can move it quickly and easily to desired location
- Compact—takes little space, easy to store
- Versatile—use on table or any other flat surface or attach to wall if you prefer
- Many uses—special slots for efficient drying of her lingerie, hose, nail polish

Gives her the benefits of fast, economical hair drying in the convenience of the home. Adds a bright note to any room . . . bronze color metal stand, white flexible plastic hood. UL listed. 110-120-volt, 60-cycle, AC-DC.

8 N 6187—Shipping weight 3 pounds. **ONLY \$16.95**

Features 3 speeds, extra-fast drying action and 3-year guarantee against defects in material or workmanship . . . at a low monthly payment of \$5.00.

- Uses only $\frac{1}{3}$ the current an electric iron needs
- Double heating element gives her cold, warm or hot air with just a flick of the switch
- Heavy metal stand telescopes for easy storage, requires no permanent full-size standing space
- Heavy-gauge steel hood is adjustable, sturdy
- Excellent for drying delicate fabrics, hose, nail polish . . . she'll find so many uses for it

Frees her from long, tedious hair drying . . . Helps eliminate colds caused by exposure of wet hair. Hood in medium gray "crackle" finish, tilts, eliminating awkward binding. 110-120-volt, 60-cycle, AC only. Uses 400 watts. UL listed. \$4.00 down, \$5.00 monthly.

8 N 06139L—Shipping weight 25 pounds. Cash **\$36.25**

7 excellent reasons why it's our finest hair dryer:

- 3-year guarantee against possible defects
- Pink plastic rim . . . transparent so she can see clearly, no feeling of being closed in
- Turquoise metal hood and stand . . . so distinctive in appearance, so pleasing to the eye
- Fast drying . . . 3 speeds plus "air-flow" system of distribution make it a leader in hair drying
- Finger-tip hood tilting . . . scientifically balanced hood can be tilted with a minimum of effort
- Convenient up and down height adjustment
- Heavy-duty motor—sturdy, superbly efficient for rugged beauty shop work as well as home use

UL listed. 110-120-volt, 60-cycle, AC only. Shipped freight, express or truck. So outstanding, yet only \$7.50 down, \$7.00 monthly on *Sears Easy Terms*.

8 N M6105—Shipping weight 58 pounds. Cash **\$73.95**

Add a Glow Hair Dryer to your *Sears Easy Terms* order. It's so easy to shop this way. Just order items that amount to \$20.00 or more and pay for them the convenient way . . . only 10% down and small monthly payments. For complete information, simply refer to the green pages in this catalog



Shaving comfort will be hers with the **LADY SUNBEAM**

She'll enjoy new freedom from nicks and cuts this safe, gentle, quick way. Wonderful at home or for traveling

\$14.95



Quick, gentle hair drying for her with the new **SUNBEAM**

Hose detaches from hood for concentrated drying of hose, finger nail polish, etc.



\$24.95
cash
\$2.50 down

A Regal Jewel . . . so glamorous in pearl-like plastic with rich rhinestones and gold-color metal design. Two heads for shaving efficiency. With its own tiny 22K gold-plated metal adapter for under arm shaving. UL listed. 110-120-volt, 60-cycle, AC only. State color pink or turquoise. Gift boxed. 8 N 9077—Shipping weight 12 oz. **ONLY \$6.95**

B Remington Duchess. Wonderful shaving comfort for both underarm and leg use. Makes shaving easy . . . no more nicks, cuts, etc. 3 specially designed heads for greater cutting surface. 1 year guarantee. Order in the regular way to try for 14 days. If not completely satisfied, return for a refund. Black and gold-color carrying case. UL approved. 110-120-volt, 60-cycle, AC-DC. State color pink or blue. Only \$2.50 down, \$5.00 monthly. 8 N 7204—Postpaid. (Wt. 2 lbs.) Cash **\$21.50**

For feminine shaving luxury, the twin-head Lady Sunbeam

So delicately compact and utterly feminine looking . . . it fits right in the palm of a dainty hand. With one shaving head finely ground to shave her legs . . . the other head designed for underarm use. A feather-light stroke leaves her legs and underarms soft and smooth.

Try for 14 days by simply ordering in the regular way. If you are not completely satisfied, return for a refund. UL approved. 110-120-volt, 60-cycle, AC only. Gift boxed. In 3 high-fashion colors. Please state color wanted black, pink or turquoise.

8 N 7200—Postpaid. (Shpg. wt. 1 lb.) . . . **\$14.95**

New! Introducing the Sunbeam Controlled Heat Hair Dryer

Dries the hair exceptionally fast because warm air is scientifically concentrated where she wants it . . . on the hair. Regulated air passes through tiny openings inside the cap, then gently directed through the hair. Regulator for hot, medium, warm, cool, off.

Streamlined modern design, gay colors. Sturdy plastic base with soft, flexible plastic hood. Leaves hands free. UL listed. 110-120-volt, 60-cycle, AC only. 350 watts. State color turquoise, pink or yellow. Only \$2.50 down, \$5.00 monthly. (Shpg. wt. 3 lbs. 12 oz.)

8 N 6107—Postpaid. Cash **\$24.95**

Order regularly to receive your catalogs regularly

BL PAGE 61 . . WOMEN'S RAZORS, DRYERS



A \$10.50



D \$6.19



E \$4.19



H \$15.95



B \$31.50 cash
\$3.50 down



F \$2.49



G \$1.59



K \$1.49



J \$1.98



L \$5.19



C \$20.95

Save on Glamorous Tissue Box



Was \$1.98
ONLY \$1.49
2 for \$2.49

Features 24% to 37% Price
Cut! Imported from England

Giant price cut makes this lovely container even more desirable! Save 49¢ on one, \$1.47 on two! Adds beauty to the decor of her room... makes it so easy to keep tissues at fingertip reach. Easy to refill... hinged top for tissue insertion. Multicolor floral print on aqua blue background. Heavy-gauge metal... expertly crafted. Size 10 1/4 x 5 1/2 x 2 3/4 inches. Shipping weight each 1 pound.

8N 7161... \$1.49; 2 for \$2.49

A Lovely Lace Dresser Set. Jeweler's bronze metal trim with cotton lace backs. Heart-shaped hinged gift box contains 5 pieces: 10-in. plastic brush with nylon bristles, 7-in. plastic comb with metal top, 13 1/4-in. mirror, powder jar, cream jar and mirror-perfume tray. State color pastel blue or pink.

8N 09060—Shpg. wt. 5 lbs. \$10.50

B Our Finest Dresser Set. Magnificent ensemble for the place of honor atop her dresser. The sweetheart gift that is certain to make an impression!

Genuine jeweler's bronze in gleaming gold and silver color with delicate pastel floral designs. 17-pieces for her grooming and manicuring pleasure. 13 1/4-in. mirror with beveled glass, 7-in. plastic comb with metal top, 9 3/4-in. brush with nylon bristles, 2 powder jars, 2 cream jars, 2 (5x7-in.) picture frames, 4 1/4-in. glass atomizer, glass tray, 2 (7 1/4-in.) perfume bottles, 8-in. nail file and 6 3/4-in. cuticle pusher. 2 (14-in. high) hurricane lamps of hobnail glass complete with dainty pink lamp shades. UL listed. 110-120-volt, 60-cycle, AC-DC. Buy on Sears Easy Terms... \$3.50 dn., \$5.00 mo.

8N 09062—Shpg. wt. 12 lbs. ... Cash \$31.50

C Renaissance Dresser Set. Captures the distinctive grace and beauty of famous Renaissance art. Gleaming jeweler's bronze with gold and silver color, pastel floral designs. Contains 7 pieces: 13 3/4-in. mirror, 7 1/2-in. plastic comb, 10 1/2-in. brush with nylon bristles, 4-in. diam. hand-painted china trinket box, 11-in. tray, 5 1/4 x 6-in. picture frame and 9 3/4-in. file with metal handle.

8N 09061—Gift box. Wt. 6 lbs. \$20.95

D Sparkling Silver-color Dresser Set designed to dazzle your fair lady. Polished aluminum to simulate silver plate. Engine turn design. Will enhance any room decor. 13 1/4-in. mirror with beveled glass, 7-in. plastic comb with metal top, 9 3/4-in. brush with nylon bristles and glass cream jar with metal top. Acetate-satin lined gift box.

8N 9059—Shpg. wt. 1 lb. 12 oz. \$6.19

E Lustrous Dresser Set. Delight a lovely lady with its rare design. Dazzle her with gleaming gold-color metal. Dark stripes on pastel background overlaid with gold-color embossed Britannica lion decoration. 3 items to keep her well-groomed: 10-in. brush with nylon bristles, 8-in. plastic comb with metal top and 13x5-in. oval-shaped mirror with beveled glass. Gift box.

8N 9058—Shpg. wt. 1 lb. 8 oz. \$4.19

F Plastic Dresser Set. Imagine... you get 8 grooming aids made of sturdy long-lasting plastic at this low price! Back of both brush and mirror are trimmed with gay floral designs. Set contains: 10 1/4-in. brush with nylon bristles, 7 1/2-in. comb, 17 1/4 x 5 1/2-in. mirror, 2 (3 3/4-in.) powder jars, 5 1/4 x 3 1/4-in. jewelry box and 2 (5 3/4 x 4 1/2-in.) picture frames. Crystal clear color. Gift box.

8N 9057—Shpg. wt. 2 lbs. 6 oz. \$2.49

G Thrifty Plastic Dresser Set. So low priced for durable plastic! Colorful romantic scene trims mirror and brush. 4 items: 9 3/8-in. brush with nylon bristles, 7 7/8-in. comb, 13 3/8-in. mirror and 3 3/4-in. powder jar with cover. Assorted clear, pink or blue... no choice. Gift box.

8N 9056—Shpg. wt. 1 lb. 8 oz. \$1.59

H Our Finest China Dresden-type Vanity Set. She'll adore this elegant set, elaborate Dresden design. Intricate raised pastel floral pattern on a pink ground. Contains 8 treasures to grace her dressing table: 10 3/4-in. tray which holds a covered powder jar, 6 1/4-in. flagon atomizer, 6 3/4-in. flagon bottle with stopper top for perfume or cologne, hinged cigarette box, 2 (4x2 3/4-in.) dainty ash trays and an oval frame mirror (7 1/4 x 8 3/4 in.) set on a metal stand.

8N 09111—Shpg. wt. 8 lbs. \$15.95

J Perfume and Powder Porcelain Set. So utterly fragile looking, yet wonderfully practical, too. White background with authentic-looking pastel color roses and contrasting leaves, gold-color designs. Two 5-in. bottles with stopper tops for perfume, cologne, etc.; 2 1/2-in. diam. jar for powder, cream; 6 1/2-in. matching tray holds containers.

8N 09109—Shpg. wt. 3 lbs. \$1.98

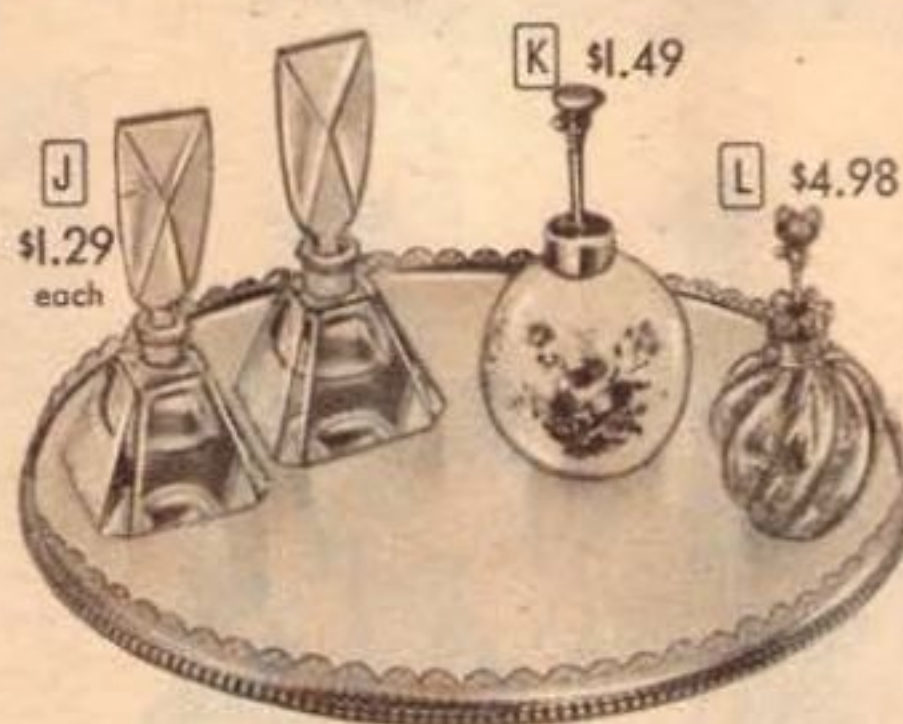
K Angel Motif Porcelain Set. For your own "angel," 3 "heavenly" containers: 4 3/8-in. center figure opens at skirt bottom to reveal a powder compartment. Side figures, 4-in. high, have crowns which come off... use inside for perfume. White with gold color.

8N 09110—Shpg. wt. 1 lb. ONLY \$1.49

L Ladies Travel Kit. Genuine red leather zipper case with grooming essentials... exceptional value at this price! Mirror, plastic comb, lucite handle hair brush with nylon bristles, nail scissors, nail file, red plastic handled pusher, nail cleaner and knife, tooth-brush holder, soap box with metal cover, perfume bottle. (24¢ Federal Tax included.)

8N 9437E—Shipping weight 1 pound \$5.19

Do your Christmas Shopping early from the wide assortment on these pages. Add on to your Easy Terms order



Beauty Gifts that She'll Adore

A Sears Exclusive! Hand Mirror with Glass Refill. Crest-shaped Lucite plastic frame. If original glass breaks, use refill incl. Plain sides copper flashed for tarnish resistance. 6 1/4 x 13 1/4 in. 8 N 6280—Shipping weight 2 pounds. \$3.39

B Giant Size Hand Mirror with Lucite Frame. Twisted handle. 8-in. magnifying, plain sides. . . copper flashed. 8 N 6270—Shpg. wt. 1 lb. 4 oz. . . . \$3.29

C Porcelain Back Hand Make-up Mirror with hand-decorated floral design. Jeweler's bronze frame. 5 1/4-inch magnifying copper-back mirror. 8 N 9067—Shpg. wt. 1 lb. 2 oz. . . . \$4.25

D Hand, Stand and Hanging Mirror. Adjustable for any of 3 uses. 6-inch magnifying and plain sides. Copper backed for long service. Attractive bright jeweler's bronze frame. 8 N 9072—Shipping weight 1 pound. \$5.25
8 N 9073—Like above, except sparkling chrome plated. Shpg. wt. 1 lb. . . . \$5.25

E Our Finest Brass Around-the-Neck Mirror. Gleaming polished brass frame. Imported from Western Germany. 5 1/4-inch size. . . one side magnifies, other plain. Permits freedom for both hands. Folds to 12 1/4 inches. Copper back. 8 N 9065—Shipping weight 1 pound. \$8.25

F Our Finest Lucite Around-the-Neck Mirror. Copper flashed. . . resistant to tarnishing. 7-in. plain, magnifying sides. 8 N 6289—Shpg. wt. 1 lb. 8 oz. . . . \$5.29
8 N 6279—Like above, but smaller size, 5 1/4-inch diameter. Shpg. wt. 1 lb. . . . \$2.49

G Aluminum Around-the-Neck Mirror. Delicately tinted frame. 5 1/2-inch magnifying, plain sides. Folds to 13 1/2 in. State rose, blue or gold color. 8 N 9064—Shipping weight 1 pound. \$4.25

H Lucite Nylon Brush Assortment. Save \$1.02 to \$3.02. Discontinued Hughes brushes sold nationally at former maintained prices of \$3.00 to \$5.00. Nylon brushes with firm white nylon bristles. Some conventional professional style. . . others half-round. . . all in clear transparent, blue or rose color. . . no choice. 8 N 9405—Shpg. wt. 6 oz. . . . Each \$1.98

J Perfume Bottle. Lovely hand cut lead crystal. Dab perfume on with stopper top. An exquisite accessory. Wt. ea. 6 oz. 8 N 9106—4 1/2 in. Each \$1.29; 2 for \$1.98

K Perfume Atomizer. Dainty porcelain with lovely floral design. Bulbless type. . . no rubber or net to wear out. 8 N 9107—3 1/4 in. Shpg. wt. 8 oz. . . . \$1.49

L "Presto-Mist" Atomizer. Luxurious trim of gold-color threads, rhinestones, simulated pearls. . . gracefully shaped glass. Just press for mist spray. 8 N 9108—3 1/4 in. Shpg. wt. 8 oz. . . . \$4.98

M Mirror Vanity Tray. Revolves to bring any item to your fingertips. Gold-color metal forms dainty edging. Non-marking felt tips. Ideal base for perfume, cologne bottles, etc. 8 N 9114—Diam. 11 1/4 in. Wt. 8 oz. . . \$5.25

N Beau Kit. 7-in. plastic zipper case holds comb, nylon-bristled clothes, hair brushes. Assorted gay designs. (3c Fed. tax included.) 8 N 9007E—Shipping weight 5 ounces. \$1.00

P Imported Royal Sweden Brush and Comb Set. Professional-type blonde wood 6-in. brush. . . tufted with a blend of natural bristles and nylon. 6-inch handmade simulated tortoise shell comb. 8 N 9008—Shipping weight 1 pound. \$4.25

R Deb Tray Set. Ivory-color tray holds comb and nylon-bristled hair brush. . . all plastic. Tray 9 3/4 x 4 3/4 x 2 1/4 inches. 8 N 9359—Wt. ea. 1 lb. Set \$1.15; 2 for \$2.09

S Miniature Brush Kit. Imported from Germany. Genuine red leather zipper case. Manicure scissors, tweezers, file, nail pusher. Plastic-bristled clothes brush-forms bottom. (5c Fed. tax incl.) 8 N 9393E—Wt. ea. 8 oz. Ea. \$1.00; 2, \$1.79

T Jewelite Brush and Comb Set by Propyl-lac-tic. Backs of plexiglass, reinforced with stainless steel. Nylon bristles. 8 1/4-inch brush, 7 1/2-inch comb. State color crystal or onyx. 8 N 9011—Shipping weight 10 ounces. \$3.50

V Mirrored Cosmetic Box matches accessories at right. 6 1/4 x 9 3/4 x 3 1/4 in. Mirror on cover, removable tray, hinged top. 8 N 9115—Shpg. wt. 3 lbs. 4 oz. . . . \$5.50

AA Combination Chignon Ring or Bracelet. Adorns her tresses or wrist. . . Gold-color metal with simulated pearls. 8 N 9531E—Shipping weight 2 ounces. \$2.50

BB Combination Pony Tail Clip or Bracelet. Like (AA), but narrower. 8 N 9532E—Shpg. wt. 2 oz. . . \$1.10

Headbands below fit all head sizes.

CC Rhinestone and Simulated Pearl Headband. Adds an elegant note to her coiffure. Set on silver-color metal. 8 N 9536E—Shipping weight 4 ounces. \$4.98

DD Simulated Tortoise Shell Headband with Faceted Rhinestone Trim. Slim, delicate to grace her fashionable hair-do. 8 N 9535E—Shipping weight 2 ounces. \$1.98

EE Swing Comb. Simulated tortoise shell with rhinestones. Swivels from center to size you desire. Wear many ways. 8 N 9533E—Adjustable. Wt. 2 oz. . . . \$1.10

FF Decorated Combs of simulated tortoise shell with rhinestones. Fancy shape. . . wear at sides, etc. 3 1/2 in. long. 8 N 9534E—Shpg. wt. 2 oz. . . Pair \$1.10



Save 65c on Lovely Set
Blends with any color scheme

Give her glamorous accessories to enhance any room. 11x5 3/4 x 2 1/2-inch box has fiberboard base. . . swings out for insertion of tissue box. 11 1/4-inch diameter basket.
Mirrored Tissue Box. Non-marking felt pads. 8 N 7144—Shpg. wt. 1 lb. 8 oz. . . . \$2.79
Mirrored Wastebasket. Round shape. 8 N 7145—Shipping weight 3 pounds. \$3.25
Set of Tissue Box and Wastebasket. 8 N 7146—Wt. 4 lbs. 8 oz. Save 65c. 5.39

NOTICE: "E" after Catalog No. indicates 10% Fed. Tax included unless otherwise stated

BL PAGE 63 . . GIFTS

WishbookWeb.com



ROMP WITH MUSICAL PLAYMATES

Adorable gifts with wide appeal, imported Swiss movements

Musical Trophy Heads. If your boys had shot them down on safari themselves, they couldn't be any prouder... these animal heads look so authentic! Add the masculine touch to "dens." Perfect "mascots" for boy scouts, clubs, etc.

Made of a combination of pile fabrics, felts and furs to best reproduce the animal. Ground cork stuffing. Plywood shield mounting with permanent fastening. Shields stained, varnished and drilled... all ready to hang. 8x9 inches. Shipping weight 1 lb. 2 oz.

- A** 8N 9144—Bear Head plays "Bear Went Over the Mountain".....\$7.25
- B** 8N 9140—Tiger Head plays popular "Tiger Rag".....\$7.25
- C** 8N 9139—Buffalo Head plays "Home on the Range".....\$7.25

D Musical Tiger Rug. Let your "big game hunter" show off with this authentic-looking prize! Rolling movable eyes, plastic whiskers add further excitement. Plays lively "Tiger Rag." Features zipper opening for storing pajamas. Cotton-backed rayon plush. 33 inches long.

8N 9142—Shpg. wt. 1 lb. 14 oz.....\$5.19

E Musical Tumbling Dog. Playful pup has a tail like none you've seen! Just wind it... a lively children's tune plays, pup rolls over and over. Floppy ears, button nose for an impish look. Honey color rayon plush, cotton backed. 13-in.

8N 9124—Shpg. wt. 1 lb.....\$4.19

F Tuneful Tabby, the Tumbling Cat. Twist her tail and amazing things happen! Tabby tumbles over and over in a frisky mood as children's tune plays. Cuddly soft to delight boys and girls. Rabbit fur with assorted markings. 8 in.

8N 9149—Shpg. wt. 1 lb. 4 oz.....\$5.49

G Musical Dog on Pillow makes bedtime so appealing... your tykes will go willingly. Taffy colored 7½-in. dog has thick rayon plush coat with cotton backing. Matching 9½-in. square pillow.

8N 9154—Shpg. wt. 2 lbs.....\$4.29

H Musical Poodle, the current high-fashion darling. Velvety-smooth rayon plush body with downy-soft simulated lambskin trim. State gray or black. 12-in.

8N 9153—For young ladies... plays romantic tunes. Shpg. wt. 3 lbs.....\$5.49

8N 9563—Lovable pet for tykes... plays gay children's songs. Shpg. wt. 3 lbs.....\$5.49

If you know any Mouseketeers fans, thrill them with their very own authentically dressed Walt Disney playmates.

The gay theme song of the Mickey Mouse Club identifies each one. All are made of cotton-stuffed rayon plush except (K) which is foam rubber-stuffed.

J Musical Mickey Mouse with a familiar grin on his vinyl plastic face. Leatherette ears and tail. Black with gold color.

8N 9136—14 in. Wt. 1 lb. 4 oz....\$7.25

K Musical Donald Duck in a devilish mood. Blue and white striped cotton outfit. Jingle bells tinkle on his chest.

8N 9135—13 in. tall. Wt. 1 lb. 4 oz....\$7.25

L Musical Dumbo. The flying elephant, ready to take off in his best "duds." Sports a gay felt pom-pom hat, ruffled collar. Gray with white. 14 in. tall.

8N 9137—Shpg. wt. 1 lb. 4 oz.....\$7.25

M Musical Sitting Pluto. Big black eyes and floppy tail... sure to endear him to you. Leatherette collar, gay red felt tongue. Gold color with black. 10½ inches tall.

8N 9156—Shpg. wt. 1 lb. 4 oz.....\$7.25

Save 50c. Last year each was \$5.19. Shades of the Wild West! A brave cowboy with his Palomino pony... a daring Indian with his Western Pinto. Indian tune and "Home on the Range" further the Western motif. Hand painted, authentic looking. Break-resistant plastic... 9 in. tall.

N Musical Cowboy-on-Horse. Equipped with 2 "six" guns, a sharpshooter rifle, form-fitting authentic Western saddle, jaunty hat, all sturdy plastic.

8N 9285—Shpg. wt. 1 lb.....\$4.69

P Musical Indian-on-Horse. Arrows really shoot, tomahawk and knife are usable. All of harmless plastic. Removable plastic chief headdress, brave's feather and wool blanket complete gear.

8N 9475—Shpg. wt. 1 lb.....\$4.69

Musical Revolving Dolls (R) and (S) enchant your junior miss. Movable arms and head... eyes open and close. 7½-in. tall dolls are appropriately dressed. Shipping weight 1 lb. 4 oz.

R 8N 9395—Nun Doll plays reverent melody, "Ave Maria".....\$3.49

S 8N 9076—Bride Doll with mohair wig plays "Here Comes the Bride"....\$3.49

T Musical Sleeping Doll. Bunny-type doll, soothing lullaby... sleep tempters. Body of rayon plush, cotton-stuffed, molded plastic face, Acetate satin pillow and bow trim. State pink or blue.

8N 9029—11 in. Shpg. wt. 1 lb.....\$5.19

U Musical Sleeping Pajama Cat. Who can resist cuddling up with luxuriously-soft kitty... all curled up in sleeping position? Jingle bell in tail. Plays assorted romantic tunes. Large zipper pocket for pajamas, etc. Gray tipped rayon plush with pink trim.

8N 9132—21 in. long. Wt. 2 lbs. 8 oz. \$9.50

Watch them twirl around Musical Dog Chasing Cat

Who's chasing who? Such playful antics by these two as they merrily circle around and around. Adorable tan and white kitty followed closely by pastel color puppy in a frisky mood. A tiny twist of the metal bar suspended from plastic base starts them revolving gently to gay children's tune.

Both animals have rayon plush coats, first quality cotton stuffed. So cuddly-soft, your wee ones are bound to adore them. They'll love to show off with this musical duet to their friends. Lively music adds to the merriment. 6 in. high.

8N 9138—Shipping weight 1 lb. 4 oz. \$5.25



A \$10.29



B \$10.39



D \$8.49 3-pc. set



J \$3.59 each



M \$10.98



N \$12.95 with 3 initials



R \$7.39



C \$10.29



H \$5.19



K \$4.19



P \$8.19



E \$5.19



F \$3.19



G \$3.19



L \$2.79



S \$2.39



T Was \$5.49 \$4.49



V \$3.19

MUSIC FOR THE YOUNG-AT-HEART

Imported Swiss movements promote gaiety the whole year long!

A Musical Decanter. Plays cheerful melody as you pour. Glass fired with thread-like strands of genuine 24K gold... fits into an anodized aluminum lantern frame. Converts into decorator lamp. 26-oz. capacity. 11½x4x3½ in. 8N 9127—Shpg. wt. 2 lbs. \$10.29

B Musical Stein. Bright multicolor pottery with gay figures and scroll work embossed. Plays drinking songs when lifted. Hinged pewter lid, finger bracer. ½-liter capacity. 4¼x10 in. 8N 9125—Shpg. wt. 3 lbs. \$10.39

C Musical Candy Dish. Elegantly decorated with imitation jewels in pink "lady slipper" ornament on lid, gold-color trim. Ebony black modern design... made of enameled spun zinc with glass liner. 7-inch diameter at top, 4¾-inch base. 8N 9129—Shpg. wt. 2 lbs. 12 oz. \$10.29

D Musical Teapot stacked with its own creamer and sugar dish... for use separately, too. Plays "Tea for Two" when lifted. White glazed pottery with red, green and yellow floral background. Teapot holds 6 cups, pitcher 1 cup. 8N 9036—Shpg. wt. 3 lbs. \$8.49

E Musical Clown Head. Amuses baby as it gaily revolves. Soft rayon plush, white face with brightly colored felt eyebrows and wide, grinning mouth, plastic eyes... topped by a perky felt hat. Use cord to hang in crib, too. 8N 9122—Size 7 in. Wt. 1 lb. \$5.19

F Musical Tumbler. Bright tune, adorable nursery decal... delight baby while he drinks. Holds 4 oz. milk, juices or other baby liquids. 5-in. plastic tumbler in dainty pink and blue. 8N 9527—Shpg. wt. 8 oz. \$3.19

G Musical Feeding Dish. Nursery tune plays as dish slowly revolves... intrigues baby. Dainty pink plastic dish on blue base. 3 compartments for separation of baby's food courses. Ideal companion item for Tumbler (F). 7¾-in. dia. 8N 9118—Shpg. wt. 8 oz. \$3.19

H Musical Pillow. Exquisite embroidered organdy with lace ruffle to pamper baby... soft music to lull him to sleep. Pillow stuffed with new cotton batting. State color pink or blue. Size 15x19 in. 8N 9119—Shpg. wt. 1 lb. \$5.19

J Musical Powder Boxes. Special purchase makes this assortment available at this low price! Play appropriate romantic tunes. Spun zinc, simulated jewel trims. Large... bases from 5 to 5¼ in. Assorted shapes, sizes, pastel colors—no choice. 8N 9097—Shpg. wt. 1 lb. Each \$3.59

K Musical Swiss Chalet Bank. Inspires thrift... music plays only when coin (penny to half-dollar fits) is dropped through roof slot. Brown wood painted to look like a home in the Alps. 4 in. high. 8N 9035—Shpg. wt. 1 lb. \$4.19

L Musical Phone Bank. Novel pay station style... for wall or stands upright. Gay music from hand crank on side. Dial really works. Coin slot for use as bank. Bright red and yellow plastic. Size 8½x3½x2¼ in. 8N 9134—Shpg. wt. 1 lb. 4 oz. \$2.79

M Musical Cigarette Box. Push button release... 6 doors open and revolve, while cheerful music plays "Two Cigarettes in the Dark" and "Smoke Gets in Your Eyes." Inner pockets hold cigarettes. Rich black plastic. 7½ in. high. 8N 9355—Shpg. wt. 2 lbs. 8 oz. \$10.98

N Musical Cigarette Lighter. Personalize with engraved initials. Plays lilted music when lit by slight pressure of bottom button. Jewelers bronze in gleaming gold color. Fills easily. Tiny size... 2½x1¼x½ in. State 3 initials. 8N 9581—Shpg. wt. 10 oz. \$12.95

P Musical, Fancy Powder Box. Its beauty will grace her dresser. Lavish imitation jewel ornament on lid, gold-color trim. Lustrous enameled spun zinc. Matches Candy Dish (C). 5-in. diam. at top, 3¾-in. base. State color black or ivory. 8N 9116—Shpg. wt. 1 lb. 4 oz. \$8.19

R Musical Smokers Barbecue. Novel barbecue grill and fireplace forms ash tray, stand. Place cigarette in tray... smoke comes out of chimney. Plays "Smoke Gets in Your Eyes." Simulated brick. 8¾x4½x3¾ in. 8N 9128—Shpg. wt. 1 lb. 14 oz. \$7.39

S Musical Revolving Cake Plate. What a rare way to celebrate! Plays "Happy Birthday." Powder blue plastic plate has non-skid top... holds cakes up to 12-in. diameter. 8N 7191—2¼ in. high. Wt. 12 oz. \$2.39

T Musical Dancing Doll Couple. Save \$1.00. Last year \$5.49. Charming pair in formal dress entertain while romantic tunes play. Crystal clear plastic dome protects from dust. Simulated carved ivory-color plastic base, knob. 8N 9131—5¾ in. high. Wt. 1 lb. \$4.49

V Musical Purse. Jaunty shoulder strap style will delight your junior miss. Plays cheerful children's tunes. Gay musical note motif in gold-color metal. Adorable two-tone assorted colors in plastic. Handy snap clasp. 5½x3½x5¼-in. (9c Fed. tax included.) 8N 9039E—Shpg. wt. 1 lb. 4 oz. \$3.19



It's fun to learn with a Musical Revolving Globe

As your youngsters twirl the globe, they can view any section of the world. The lively "School Days" plays as frame and globe revolve... adds a festive note to their own school day studies. They'll watch the world go by... learn geography with a globe, the most accurate way to study the earth. Full world represented in proportional scale, bright colors. Sturdy, metal globe and base. Attractive enough for the place of honor on a desk top. Gay music transforms it into a really different educational device. Fine for boys and girls, 6-inch diameter. 8N 9032—Shpg. wt. 2 lbs. \$5.19



AA \$4.25

BB \$13.25

CC \$5.25

Entrance her with these Musical Jewels

AA Combination Musical Charm Necklace and Bracelet. Special purchase at this low price! Christmas, 1955, a similar bracelet or necklace alone sold for \$6.95. Now, this exceptional low price just in time for the holidays! She can wear this lovely charm to encircle her throat or to grace her wrist... two chains of different weight included for versatile use. 17-in. delicate chain is designed for wear as necklace... heavier 7-in. chain is styled for an eye-catching bracelet. Genuine Swiss music unit in charm plays a romantic melody... adds to the delight she'll experience on receiving this distinctive gift. Gold-color metal detachable charm has dazzling, brightly colored imitation jewel center stone with rich rhinestones surrounding it. Polished brass link chains. $1\frac{3}{16} \times 1\frac{5}{16}$ in. charm.

8 N 9055E—[36c Federal Tax included.] Shpg. wt. 4 oz....\$4.25
(BB) and (CC) feature gleaming modern design in bright silver color on gold-color metal case. Imported Japanese music units add additional glamour to these popular accessories as they play favorite romantic melodies.

BB Musical Carry-all. Luxurious fashion accessory! Snake chain handle. Closed powder holder with puff, comb, lipstick holder. Generous full-cover size mirror for her convenience. Bottom section has cigarette holder with clip.

8 N 9121—Size $3 \times 3\frac{3}{8}$ inches. Shpg. wt. 1 lb....\$13.25

CC Musical Compact plays lovely tune as lid is lifted. Musical attention-getter for her touch-up moments. On-off switch. Puff and sifter. Exquisite, yet low priced!

8 N 9120—Size $2\frac{3}{4} \times 2\frac{3}{8}$ inches. Shpg. wt. 6 oz....\$5.25



\$17.50

Pray together at the Family Shrine

At the touch of a finger, music and movement begin. The 15 mysteries, portrayed by a famous Biblical artist on the revolving doors, disappear from view... images of Virgin Mary, Sacred Heart of Jesus, St. Anthony, St. Joseph and Infant of Prague and a pocket with holy water vial are revealed. Touch again and with the last strains of "Ave Maria," the mysteries of the rosary reappear. 14 stations of the cross framed around base. Truly inspiring... designed to stimulate home prayer. An approved booklet is included... contains history of the rosary and stations of the cross. Ivory-color plastic. Deluxe 22 note Swiss music unit.

8 N 9037—10 in. high, $6\frac{1}{4}$ in. wide. Shpg. wt. 3 lbs. 9 oz....\$17.50

66... SEARS, ROEBUCK AND CO. 28L

Give the Joys of Music

Select Musical Jewel Boxes, Jewelry, Religious Items

ITEMS DESCRIBED BELOW ILLUSTRATED ON OPPOSITE PAGE ►



These delicate musical movements are expertly made and imported from Switzerland (unless otherwise specified); Swiss craftsmen are known for their skill with intricate mechanical devices. (Jewelry shown is not included.)

Musical Jewel Boxes in our biggest assortment ever! Play romantic tunes

A Popular size at an economical price! This low price is possible only because of a special purchase. Space for all her jewel treasures. Self-rising accessory tray and large bottom compartment give ample room for her jewels. Calf-grained simulated leather in rose color. Rich looking gold-color tooling trim. Smooth rayon velvet and satin lining forms a cloud back-drop. 8 N 9089— $7\frac{1}{4} \times 5\frac{3}{8} \times 3$ in. Shpg. wt. 1 lb. 4 oz.... Only \$3.79

B 24K Gold Tooling for rich accents. Up-swing tray for easy access. Ample room for earrings, bracelets, necklaces, etc. Sturdy wood construction, reprocessed leather covering. Smooth rayon velvet and acetate satin lining serve as a foil for her treasures. Brass-plated lock with key. State light blue or ivory.

8 N 9414—Size $7 \times 5\frac{3}{4} \times 2\frac{1}{2}$ in. Shpg. wt. 1 lb. 12 oz.... \$5.25

C Duo-purpose Jewel Box and Manicure Set. Now, 5 of the most wanted manicure implements... in lovely simulated leather jewel box. Help her care for her hands... they'll look even more beautiful when she wears her gems. Roomy bottom compartment. Striking ivory color. Acetate satin lining. Gold tool trim.

8 N 9096—Size $7\frac{1}{2} \times 6 \times 4\frac{1}{2}$ in. Shpg. wt. 2 lbs....\$5.25

D Personalized with Initials. Four individual earring compartments in each of twin trays. Trays are self rising, durable steel. Gold-color tooling trim. Rayon velvet and acetate satin lining. Lock with key. State 3 gold-plated metal initials. State color choice black with gold-color lining or ivory color with red lining.

8 N 9100—Size $10 \times 7 \times 3\frac{1}{2}$ inches. Shpg. wt. 3 lbs....\$8.25

E The Oriental Queen. Imported from Japan. Follows current trend toward elegant Far East influence. Features exquisite landscape design, mother-of-pearl inlay, mirror paintings... all of delicate hand craftsmanship. Rich silk and rayon brocade lines 8 drawers. Authentically-dressed Geisha doll revolves to "China Night." Black lacquer finish, wood construction.

8 N 07196—Size $12\frac{1}{2} \times 10\frac{1}{2} \times 5\frac{1}{2}$ in. Shpg. wt. 6 lbs. \$18.95

(NOTE: Jewelry shown in jewel boxes above is not included)

F Personalized, large size and luxurious. Wealth of separate sections; top self-rising earring tray, 3 sections underneath with separate earring trays on each side, plus full-size bottom drawer. Rich 24K gold-color tooling trim. Deep pile rayon velvet lining. Simulated leather. State 3 gold-plated metal initials for a personalized touch. Large top mirror. State color ivory with pink lining, rose or wine with matching linings.

8 N 9105—Size $14 \times 8\frac{3}{4} \times 4$ inches. Wt. 4 lbs. 8 oz....\$16.50

G Dancing Couple pirouettes... their legs actually move while romantic tune plays. Padded simulated leather has 24K-gold tooling trim. Deep pile rayon velvet lining, acetate satin lid. Self-rising twin earring trays automatically swing out to sides. 3 generous compartments. State color ivory or rose.

8 N 7194— $11\frac{1}{4} \times 8 \times 3\frac{1}{2}$ in. Shpg. wt. 3 lbs....\$9.95

H Save \$1.00... Polished Wood. Contemporary design. Self-rising tray has earring bar... bottom drawer holds pins... large main compartment for larger jewels. Special deep-pile rayon velvet helps protect jewels from tarnishing. Full "undercover" mirror. State finish walnut or blonde. $12\frac{1}{2} \times 7\frac{5}{8} \times 5\frac{1}{4}$ in.

8 N 7180—Shpg. wt. 4 lbs. Was \$11.95. Now only \$10.95

J Streamlined and special features: holders for 6 necklaces plus 16 individual compartments for earrings. Also, full-size bottom drawer divided into 3 sections for pins, brooches. Wood frame covered in plastic simulated leather. Lined in rayon velvet and acetate satin. Gold-color tooling trims top and sides. State color ivory with pink lining or rose with rose lining.

8 N 9320—Size $12\frac{1}{2} \times 8\frac{1}{4} \times 3\frac{1}{4}$ in. Shpg. wt. 3 lbs....\$10.25

K The Far East Princess. Imported from Japan. Delicate hand painted gold-color design, intricate mother-of-pearl inlay and Japanese scene on mirror... all hand crafted. Rich silk and rayon brocade lining adds a luxurious note. Black lacquer finish on wood construction. 5 drawers and 2 top compartments for her treasures. Mirror in lid. Plays "China Night."

8 N 07195—Size $13\frac{1}{2} \times 6\frac{1}{4} \times 4\frac{1}{2}$ in. Shpg. wt. 4 lbs. \$12.95

Especially Suitable Catholic Gifts

L Nun Doll Rosary Box. Authentically-dressed nun doll, has a sweet, serene expression. Adorns gold-color base of spun metal; shiny base contains velour lined rosary compartment. Imported Swiss movement plays inspirational "Ave Maria," so fitting a melody for this gift. Attractive doll stands $10\frac{1}{2}$ in. high. Base $4\frac{3}{8}$ -in. diam. (Rosary not incl.) What an especially appropriate gift during this holiday season... for friends and relatives of all ages.

8 N 9145—Shipping weight 1 pound....\$6.25

M Illuminated Madonna and Rosary Box. Simply plug in wall socket, turn on switch and concealed light goes on. When rosary drawer is opened "Ave Maria" is heard. Hand-painted translucent plastic Madonna lights and takes on inspiring glow. Gold-color base of spun metal contains velour lined rosary compartment. Imported Italian rosary included. 3-watt bulb. UL approved. 110-120 volt, 60-cycle, AC only.

8 N 9586—11 in. high, $4\frac{3}{4}$ in. diam. Shpg. wt. 2 lbs....\$10.25

N Rosary Box. A truly different gift with its soft, felt lined rosary compartment. Constructed of attractive jewelers' bronze... gleaming brightly. Cover picture of Madonna in soft pastel colors. Imported Swiss movement plays appropriate "Ave Maria" when lid of rosary compartment is lifted. 4-inch diameter base. Such a thoughtful Christmas-time gift for a religious friend or relative on your list. (Rosary not included.)

8 N 7032—Shipping weight 1 pound....\$4.25

P Virgin Mary Combination Bracelet and Necklace. Use delicate $16\frac{3}{4}$ in. chain of polished brass links to wear as necklace or use 8 in. heavier chain to fasten on the wrist as a bracelet. Square medallion holds heart-shaped picture of Virgin Mary covered in transparent plastic, painted in dainty pastel colors and surrounded by rich rhinestones. Detachable medallion is gold color, measures $1\frac{3}{16} \times 1\frac{5}{16}$ in., features imported Swiss music unit which plays "Ave Maria."

8 N 9031E—[54c Fed. Tax included.] Shpg. wt. 4 oz....\$5.98

Appropriate Protestant Gifts

R Illuminated Scripture Plaque. Features full, accurate scriptural text of The Lord's Prayer. Swiss music unit plays "The Lord's Prayer." Gothic-styled background with gold-color frame on durable metal. White ceramic figure of two sheep in foreground. Use as night light or decorative piece. Includes 7-watt bulb. UL listed. 110-120 volt, 60-cycle AC-DC. 6-ft. cord.

8 N 9147—Size 10x8 inches. Shpg. wt. 2 lbs. 12 oz....\$7.98

S Scripture Box. Cover is decorated with graceful carving of psalm 119:105: "Thy word is a lamp unto my feet, and a light unto my path." Attractive box is made of plastic simulated French walnut. Imported Swiss music unit plays hymn "Standing on the Promises." Roomy box holds 366 Bible scriptures for daily devotions or memorization. Box measures $5\frac{1}{2} \times 2\frac{3}{8} \times 3\frac{3}{8}$ inches. Authentic Gothic style.

8 N 9235—Shipping weight 1 pound 8 ounces....\$7.50

T Combination Bracelet and Necklace. Wear as either a bracelet or necklace... the more delicate polished brass $16\frac{3}{4}$ in. chain can grace your neck or the heavier 8 in. chain is ideal for a bracelet. Gold-color metal medallion with elegantly simple raised cross design. Imported Swiss music unit plays "The Old Rugged Cross." Select this lovely jewelry item for a feminine friend or relative. Dainty medallion measures $1\frac{3}{16} \times 1\frac{5}{16}$ inches. 54c Fed. tax incl.

8 N 9030E— $1\frac{3}{16} \times 1\frac{5}{16}$ inches. Shpg. wt. 4 oz....\$5.98

V Illuminated Sallman Head of Christ. For Protestants or Catholics. Plug in wall socket... a concealed light goes on to enhance inspiring reproduction, originally painted by famous Biblical artist. Framed picture is painted in light pastel colors. Stand it on mantel, dresser, etc., or hang it on the wall. Ivory color plastic frame with gray base. Plays "The Lord's Prayer." On-off switch. UL listed. 7 watts. 110-120 volts, 60 cycle AC-DC. 6-ft. cord.

8 N 9150—Size $7\frac{1}{4} \times 9\frac{1}{2} \times 3$ in. Shpg. wt. 2 lbs....\$7.98



A \$3.79



B \$5.25



C \$5.25



D \$8.25
Personalized
with her
3 initials



F \$16.50



G \$9.95



H Was \$11.95
\$10.95



Presenting
the Glamorous
Oriental Queen
Brand new!
Now, Far East
elegance graces
this exquisite
Musical
Jewel Box!
So spacious...
to house all
her treasures

E \$18.95



J \$10.25



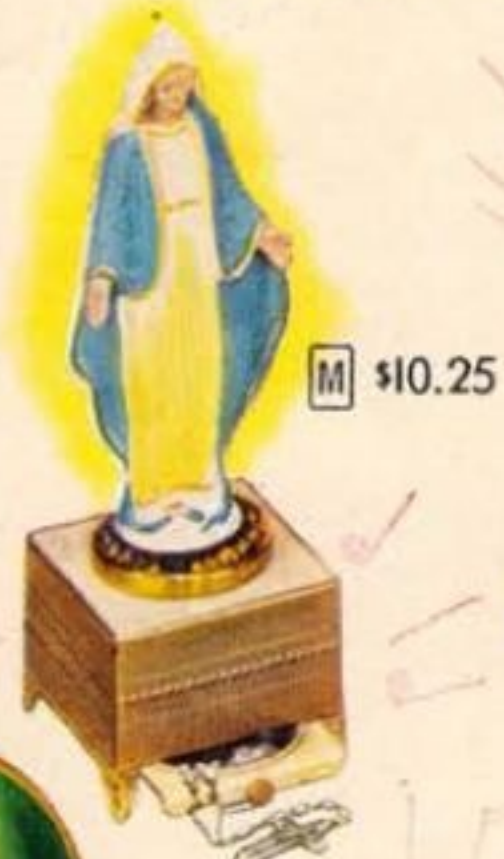
K \$12.95

CATHOLIC GIFTS

PROTESTANT GIFTS



L \$6.25



M \$10.25



R \$7.98



N \$4.25



P \$5.98



V \$7.98



S \$7.50



T \$5.98



\$10.50

Musical Holder for Holy Bible

Strains of "The Lord's Prayer" are heard as this truly appropriate Bible holder is opened. Ideal container to keep Bible handy for frequent reference... to protect it when it is not in use. Bibles that measure up to 9x6 in. fit into holder. Attractive plastic simulated Morocco leather. Black Bible holder is tastefully decorated with antiqued gold-color edging, gold-color lettering. Interior compartment of smooth purple cotton velour. Swiss music unit. Size 11 3/4 x 7 1/4 x 2 3/4 inches.

8 N 9148—Shipping weight 3 lbs. 8 oz. \$10.50

SL PAGE 67... JEWEL BOXES



Ciro's Special "Five Perfumer"

These five glamour perfumes for only \$5.50. A low, low price . . . and just in time for Christmas. This perfume wardrobe includes Surrender, Reflexions, New Horizons, Danger and Ricochet. Each 1¼-dram creation in its own originally-designed bottle and individual gift box.

Give her this impressive collection of five perfumes. She'll love the luxury of using different scents according to her mood, her whim. Or give five boxed, individual gifts . . . each one inexpensive, yet among the most revered of all fragrances.

Enhance her allure . . . give her this Ciro perfume wardrobe. It's a gift she's sure to treasure. And . . . take advantage of this special price on these coveted scents! Postpaid. (Shipping weight 1 pound.)

8 N 9255E—Set of five perfumes. \$5.50



\$1.00 set

Save \$2.30 on Glamorous Parfum Trio

This glamorous set formerly sold for \$3.30. She'll love the variety in this Parfum Ensemble. Includes Ebb Tide, a floral bouquet that's soft and delicate; Turning Point, woodsy-type scent that's gaily captivating; Private Life, exotic, worldly but not heavy. ⅓ oz. of each. Shipping weight set 2 ounces.

8 N 5710E—Set. \$1.00 2 for \$1.85

Give Her World-renowned Fragrances

Significant fashion accessories that add to her loveliness

SORTILEGE

- [A] Sortilege, Sparkling . . . helps make you a bewitching sorceress. Postpaid. 8N9172E—2 oz. perfume. (Wt. 8 oz.) . \$46.20
8N9173E—⅓ oz. perfume. (Wt. 4 oz.) . 10.45
8N9174E—2 oz. cologne. (Wt. 8 oz.) . 3.30

DOROTHY GRAY

- [B] Wedgwood Cologne. Spicy scent in lovely blue Wedgwood replica boudoir bottle. 4 oz. Postpaid. 8 N 9164E—(Shpg. wt. 12 oz.) . . \$3.30
[C] Nosegay Cologne. Charming as a bouquet from an old-fashioned garden. 4-oz. size. Postpaid. 8 N 9168E—(Shpg. wt. 12 oz.) . . \$2.75

COTY

- [D] L'Origan Eau de Toilet in lock atomizer . . . evaporation proof. Most effective way to apply fragrance at home or en route. 1¼-oz. size. Postpaid. 8 N 9186E—(Shpg. wt. 6 oz.) . . . \$2.48
[E] L'Origan Perfume with lock atomizer. Diffuses an even film of loveliness over you. ⅓-oz. size. Postpaid. 8 N 9187E—(Shpg. wt. 6 oz.) . . \$7.15

CARON

- [F] Bellodgia Perfume. Pungently spicy carnation fragrance. 1.16 oz. 8 N 9315E—Postpaid (Wt. 6 oz.) . \$17.33
[G] Nuit de Noel Perfume. (Christmas Night.) Refreshing modern blend in striking jet-black bottle. .63 oz. Unique green and gold-color package. Postpaid. 8 N 9302E—(Shpg. wt. 3 oz.) . . . \$18.15

CHANEL NO. 5

"The most treasured name in perfume"

- [H] Handy purse size . . . 1¼ drams. 8N9188E—Ppd. (Shpg. wt. 3 oz.) . \$5.50
[J] .275 oz. An elegant gift. Postpaid. 8 N 9493E—(Shpg. wt. 3 oz.) . . \$8.25
8 N 9189E—½ oz. One of the most luxurious gifts she'll ever receive. Postpaid. (Shpg. wt. 6 oz.) . . . \$13.75

BLANCHARD

- [K] Classic Miniatures. ⅓ oz. each. Jealousy, haunting; Conflict, a floral bouquet; Evening Star, spicy; Climax, effervescent . . . each completely different. Complete cologne wardrobe. 8 N 9192E—Postpaid. (Wt. 10 oz.) . \$2.20

CHARBERT

- [L] Breathless Perfume. Exciting, heady. 8N9184E—¼ oz. Ppd. (Wt. 4 oz.) . \$4.40
[M] Breathless Essence in silver-colored Christmas sleigh. ¼ ounce. 8 N 9185E—Postpaid. (Wt. 4 oz.) . \$1.21

TABU

- [N] Tabu Perfume . . . revel in its spell through day and night! ⅓ oz. Ppd. 8 N 9169E—(Shpg. wt. 2 oz.) . . \$5.50
[P] Tabu Cologne . . . tender and teasing, rich in glamour. 4 ounces. Postpaid. 8 N 9170E—(Shpg. wt. 10 oz.) . . \$4.13
[R] Tabu Spray Cologne. 3 oz. in handsome black plastic spray bottle. A slight touch of her finger . . . and she's surrounded in a haunting mist. 8 N 9171E—Ppd. (Shpg. wt. 8 oz.) . . \$3.30

CIRO

Danger . . . mystic, sophisticated. Choose perfume or spray Essent Mist.

- [S] Perfume—long lasting. ⅓ oz. 8 N 9179E—Postpaid. (Wt. 4 oz.) . \$8.25
[T] Essent Mist—push-button fragrance for around the clock. 4 oz. 8 N 9175E—Postpaid. (Wt. 12 oz.) . \$3.30

New Horizons . . . winsome and pert. Select perfume or spray Essent Mist.

- [V] Perfume. Clings for hours. ⅓ oz. 8 N 9180E—Ppd. (Wt. 4 oz.) . . \$8.25
[W] Essent Mist. Envelopes her in a million scent droplets. 4 oz. 8 N 9176E—Ppd. (Wt. 12 oz.) . . \$3.30

LANVIN

- [X] My Sin Cologne. Smoldering, sultry. 8 N 9301E—4 oz. Ppd. (Wt. 10 oz.) . \$5.50
[Y] Arpege Cologne. Feminine and fanciful. 4 ounces. Postpaid. 8 N 9283E—(Shpg. wt. 10 oz.) . . \$6.60
[Z] Arpege Perfume. Subtly bold. ⅓ oz. 8 N 9282E—Ppd. (Wt. 4 oz.) . . \$13.75

HATTIE CARNEGIE

Each item below gift wrapped in luxurious satin fabric-covered paper.

- [AA] Carnegie Pink Cologne. Delicately feminine. 4 ounces. Postpaid. 8 N 9266E—(Shpg. wt. 12 oz.) . \$3.85
[BB] Carnegie Pink Perfume. ⅓ ounce. 8N9231E—Ppd. (Shpg. wt. 5 oz.) . \$8.80
[CC] Carnegie Blue Cologne. Bubbling, joyous. Fresh floral bouquet. Ppd. 8N9281E—4 oz. (Shpg. wt. 12 oz.) . \$3.85
[DD] Carnegie Blue Perfume. ⅓ ounce. 8 N 9278E—Ppd. (Wt. 5 oz.) . . \$8.80



To keep her hands neat and pretty

Imported Manicure Implements by world-famous craftsmen

A 6-pc. Lyric Deluxe Quality Manicure Set. Top grain cowhide case in high fashion turquoise color. Contains cuticle nipper, nail scissor, tweezer, pusher-cleaner, 4-in. nail file and splinter-blackhead remover. All implements imported from Germany. A beautiful set you'll be proud to give, she'll enjoy using. (30c Federal tax included.)
8 N 9040E—Shipping weight 6 ounces..\$9.95

B 7-pc. Lyric Deluxe Quality Manicure Set. Softest cowhide case in shocking pink color is suede lined. Holds cuticle scissor, toe-nail nipper, nail scissor, 6-inch file, tweezer, cuticle nipper and metal cleaner-pusher. All implements are of finest quality steel, precision made and imported from Germany. Such a nice way to say "Merry Christmas." (40c Federal tax included.)
8 N 9041E—Shipping weight 12 oz..\$14.95

C 12-pc. Lyric Deluxe Quality Manicure Set. The finest set we offer! Lipstick red case is fashioned of smooth, rich, top grain cowhide. Lined in natural color suede. 9½ inches long by 6 inches wide, this case is only one inch high... fits compactly into any drawer, packs easily.
Contains: needle-point cuticle scissor, nail scissor, tweezer, 6-inch nail file, metal cleaner-pusher, nail nipper, cuticle nipper, splinter-blackhead remover, utility scissor, 2 emery boards in leather sheath, and mirror. Each highest grade steel implement imported from Germany.
An exquisite set that she'll treasure for years and years to come. (68c Federal tax included.) Shpg. wt. 1 lb. 4 oz.
8 N 9042E—\$2.50 down...Cash \$22.50

NOTE: (D) (E) (F) from Austria.

D 12-pc. Vanity Set. Grained red leatherette case with 3 mirrors. Buffer, 2 metal boxes, file and cuticle knife, cuticle scissor, toe nail nipper, tweezer, plastic-covered emery board. (13c Federal tax included.)
8 N 9160E—Shpg. wt. 1 lb.....\$4.98

E 10-pc. Vanity Set. Mirror in cover. 2 plastic boxes, buffer, 5-in. file, cuticle scissor, nail scissor, emery board, nail cleaner-pusher, tweezer. (16c Federal tax included.)
8 N 9304E—Shipping weight 1 lb..\$2.98

F 7-pc. Vanity Set. File, cuticle scissor, cleaner-pusher, tweezer, emery board, buffer, plastic box. (10c Federal tax included.)
8 N 9303E—Shipping weight 8 ounces.\$1.79

G 21-pc. Lyric Nail Beauty Bar. The only set of its kind for home use that we know of! She'll love giving herself a professional-looking manicure at home with 12 finest quality, high-fashion polish shades... 8 regular and 4 pearlescent... from which to choose the right one for every ensemble in her wardrobe.
Shades range from deep reds through orange tones to pretty pinks. Strong 11½x5½-inch plastic base holds the 12 ¼-oz. bottles of nail enamel plus one 2-oz. bottle each of polish remover and hand and body lotion, two ¼-oz. bottles base coat, one ¼-oz. bottle cuticle remover, 1 orange wood stick, 2 emery boards. Everything necessary for a "salon-type" manicure. An unusual gift. (36c Federal tax included.)
8 N 9505E—Shpg. wt. 3 lbs. 8 oz...\$4.98

H 7-pc. Set. Gold-color cloth book-style case. Gold-plated cuticle scissor, tweezer, five others. Implements imported. (17c Federal tax included.)
8 N 9021E—Shipping weight 8 ounces.\$3.98

J 7-pc. Set. Red leather case. Gold-plated nail scissor; cuticle scissor, nail nipper, 4 others. From Germany. (16c Federal tax included.)
8 N 9048E—Shipping weight 8 ounces.\$4.98

K 15-pc. Ann Barton Manicure Set. De luxe quality. Treats her hands to tender care. Cherry red top grain cowhide case, moire lining. Forged cuticle scissor, nail scissor, cuticle nipper, metal handle cuticle pusher, cuticle knife, tweezer, 8-in. nail file, metal handle nail cleaner-cuticle pusher, 2 emery boards in leather sheath, medium red polish, fuchsia red polish, cuticle remover, polish remover, nail coat. From Germany. (61c Federal tax included.)
8 N 9026E—Shipping weight 2 lbs..\$14.95

L 13-pc. Ann Barton Set. Wish her a joyous Noel with this glamour gift. Case of gold-color metallic material, black floral design. Moire lining. Twist lock. Nail nipper, 4½-in. file, cuticle scissor, tweezer, nail white pencil, 2 emery boards, pusher-cleaner, fuchsia red and med. red polish, polish remover, cuticle remover, polish coat. Imported implements. (25c Fed. tax included.)
8 N 9025E—Shpg. wt. 1 lb. 4 oz...\$6.95

M 9-pc. Ann Barton Set. Tailor purse-style case. Black, gold-color check. Cuticle scissor, tweezer, med. red polish, 6 others. Imported implements. (17c Federal tax included.)
8 N 9024E—Shipping weight 1 lb...\$4.98

Give this gift of good grooming

17-piece Ann Barton Set cut \$1.00... just in time for Christmas. De luxe quality. Lovely rayon brocade case has black and gold-color design. Contains nail white pencil, cuticle scissors, toe nail nipper, tweezers, 5-in. file, cuticle knife, cuticle pusher, Lucite spear-pusher, buffer, blemish remover, 2 emery boards, medium red and fuchsia red nail polishes, polish coat, polish remover, cuticle remover. Implements imported. Everything she needs to keep her hands looking their feminine best, all conveniently together in their own pretty zipper case. She'll be proud to use this set at home and when she travels. And she'll be proud of the way it beautifies her hands, too! Take advantage of the \$1.00 savings on this beautiful gift set now. (25c Federal tax included.) Shpg. wt. 2 lbs.
8 N 9146E—Was \$9.98. Now only.....\$8.98



Only
98c
each

Tiny, useful... for men or women

Miniature Manicure Set from Germany for both men and women. The cutest, tiniest (3½x2 in.) red leather snap case contains a cuticle scissor, nail file, tweezer, nail cleaner, cuticle pusher. How handy to carry in pocket or purse! Helps insure well-groomed hands wherever you go. Says "Merry Christmas" all year long. (2c Fed. tax included each set.)
8 N 9049E—Shpg. wt. 2 oz. ea. set. 98c 2 for \$1.69

NOTE! Unless otherwise stated, catalog numbers ending in "E" include 10% Federal Excise Tax

SLPCBKMN PAGE 69..MANICURE GIFTS

WishbookWeb.com



EVENING IN PARIS

REVLON

Give her that
"\$64,000" thrill
with a truly
high fashion,
magnificent
Futurama
lipstick case



J \$3.58 K \$5.50



Former Nationally Maintained Prices
Now
Lipstick
\$1.65 each
Now
2 for \$1.65

COTY

Exceptional values at these low prices! Please
her with Coty. Select a glamorous purse access-
ory for a lovely lass, and treat yourself, too.

Rhinestone Jeweled Lipstick. Glorious sparkling
trim. Wonderfully long lasting. Fragrant and
utterly smooth, it glides right on to the lips. *State*
shade Light Tone, Med. Tone, Med. Deep Tone.
8N 9190E—Postpaid. (Shpg. wt. 4 oz.) . . 2 for \$1.65

Disque d'or Powder Compact. Gleaming golden
color modern design highlights top. Sifter and
puff. In Jet Black, Fashion Ivory, Jade Green or
Chinese Red. *State first and second color choice.*
8N9191—3½-in. diameter. Postpaid. (Wt. 3 oz.) . \$1.00

70 .. SEARS, ROEBUCK AND CO. SLPCBKMN

EVENING IN PARIS

"Say Merry Christmas as the French do."

A Luxurious Music Box Set. Each time
she opens this elegant gift box, a
romantic tune will remind her of you.
Imported Swiss music movement. Con-
tains 2 oz. toilet water, .22-oz. perfume,
3¼ oz. talcum powder, 2½ oz. face
powder, ½ oz. liquid sachet perfume
and 1 dram perfume in purse dispenser.
Lustrous rayon satin lining.
8N9199E—Postpaid. (Shpg. wt. 3 lbs.) \$11.00

B Glamorous Set designed for the one
you really care for. Contains 2 oz.
toilet water, 3¼ oz. talcum powder, .15
oz. perfume, perfume flacon, 1 oz. col-
ogne, 2 oz. perfumed bubble bath oil.
8N 9196E—Postpaid. (Wt. 2 lbs. 8 oz.) . \$8.25

C Captivating Gift Set with a true holi-
day spirit. Contains ½ oz. toilet
water, 3¼ oz. talcum powder, purse-
size perfume flaconette, .15 oz. perfume
and 2 oz. cologne . . famous scent.
8N 9195E—Postpaid. (Shpg. wt. 2 lbs.) . \$5.50

D Lovely, Inexpensive Set in gay gift
box. Give this romantic fragrance in
three forms: ½ oz. each of toilet water,
liquid sachet perfume and cologne.
8N 9194E—Postpaid. (Shpg. wt. 8 oz.) . \$2.20

E Star-trimmed Set. Economical stock-
ing stuffer. ½ oz. cologne and per-
fume flaconette. Adorably packaged.
8N 9193E—Postpaid. (Shpg. wt. 4 oz.) . \$1.10

F Spray-Mist. Push-button top pro-
vides an even mist of fragrance. Big
3-oz. bottle of renowned Evening in Paris.
8N 4810E—Postpaid. (Shpg. wt. 8 oz.) . \$2.20

TUSSY



G \$3.30 H \$1.10

PRINCE MATCHABELLI

R \$16.50

LUCIEN LELONG

G Bewitching Hour Set. Romantic Mid-
night scent. 4 oz. of rich, long-lasting
cologne and 4¼ oz. of silky-soft dusting
powder (with puff). Gift box.
8N 9507E—Postpaid. (Shpg. wt. 1 lb.) . \$3.30

H Glamour Set contains 2 oz. each of
cologne and hand and body lotion . .
both in delightful Midnight fragrance.
8N 9504E—Postpaid. (Wt. 12 oz.) . . \$1.10

REVLON FUTURAMA

Thrill her with the newest lipstick idea
on the market! Jeweler-designed lip-
stick cases you don't have to replace.
Imagine the delight of receiving this
fabulous gift . . imagine having one
yourself. Complete with lipstick. *State*
shade Pink Tones—Snow Pink, Love That
Pink, Clear Reds—Fire and Ice, Love That
Red, Queen of Diamonds. *Fuchsia Tones*
—Pink Lightning, Blue Red, Cherries-
ala-Mode. *Dark Red*—Certainly Red.

J Basket Weave . . . jeweler's bronze,
black enamel. (8c Fed. Tax incl.)
8N3812E—Postpaid. (Shpg. wt. 3 oz.) . \$3.58

K Brocade Silver Plate crowned with
exquisite rhinestone jeweled top.
8N 3813E—Postpaid. (Shpg. wt. 4 oz.) . \$5.50

L Brand New! Three Luxurious Rhinestone
Bands encircle a gleaming gold-color
case in Revlon's latest Futurama.
8N 9202E—Postpaid. (Wt. 4 oz.) . . \$11.00

LAVENDER SACHET

M Bamboo Cricket Basket and two sa-
chets contain imported English Lav-
ender. Pleasing fragrance for closets, etc.
8N 9215—Shpg. wt. 4 oz. \$1.00

LUCIEN LELONG

N Place Vendome perfume wardrobe.
If bought separately, would cost \$27.50.
Now you get ½ oz. Indiscret perfume
and .15 oz. each of Tailspin, Opening
Night, Sirocco and Balalaika perfumes
for the price of Indiscret alone!
8N 9491E—Postpaid. (Wt. 1 lb. 8 oz.) \$11.00

P Cologne Fantasy . . 7 oz. each of In-
discret, Tailspin, Sirocco, Balalaika.
8N 9201E—Postpaid. (Wt. 12 oz.) . . \$4.35

PRINCE MATCHABELLI

R Three Crowns Set. Luxurious black
velvet jewel box holds antiqued gold
color crowns, ¼ oz. each of Stradivari,
Wind Song and Beloved perfumes. Ray-
on satin backdrop completes elegance.
8N 9206E—Postpaid. (Wt. 8 oz.) . \$16.50

S Golden Jubilee. Three ¾ oz. col-
ognes, three ¾ dram perfumes of
celebrated fragrances to enhance her
allure: Stradivari, Beloved, Wind Song.
8N 9459E—Postpaid. (Wt. 1 lb. 4 oz.) . \$5.50

T Cologne Collection contains six 2-
dram bottles of Beloved, Crown
Jewel, Stradivari, Duchess of York,
Abano, Wind Song. A royal collection.
8N 9460E—Postpaid. (Shpg. wt. 8 oz.) . \$3.85

V Merry Colognes have novel section
inside with space for name of both
gift-giver and receiver. Contains 1 oz.
each of Potpourri and Rose cologne.
8N 9205E—Postpaid. (Shpg. wt. 8 oz.) . \$1.10

W Cologne Duet of famous crown bot-
tles with 1 oz. each of well known
Stradivari and Wind Song colognes. At-
tractive see-through plastic gift box.
8N 9476E—Postpaid. (Shpg. wt. 8 oz.) . \$2.75

Catalog numbers ending in "E" include 10% Federal Excise Tax unless otherwise stated. Shop early for Christmas!



A \$3.09



B \$3.75

YARDLEY

BUBBLE BATH



C \$1.10

Betty's



D \$1.65

CHERAMY

E \$1.93



G \$2.10

H \$1.00

WRISLEY



J \$3.30

4-oz.



K \$1.65

MAX FACTOR



L \$2.75



N \$2.75

SHULTON



M \$1.10



P \$3.30



R \$2.95

LYRIC



S \$4.00

V

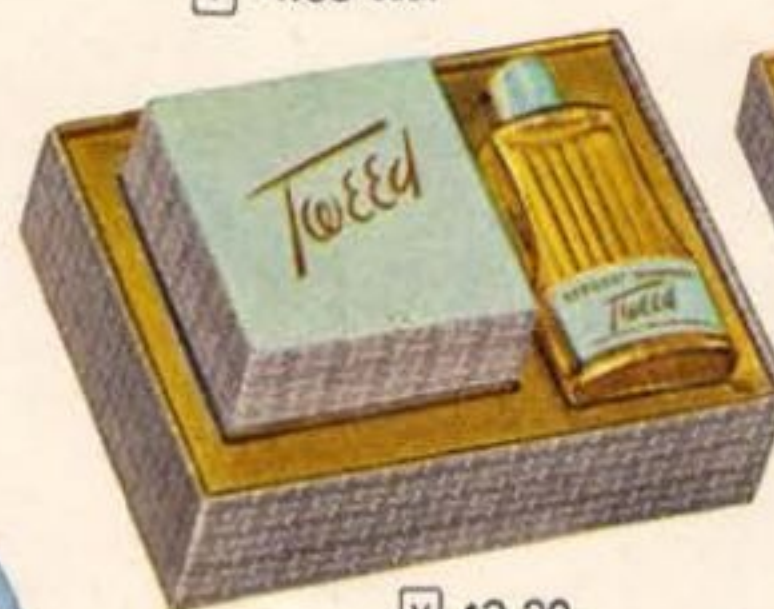
\$2.49



T \$1.65 each



W \$1.65 each



X \$3.30



Y \$6.05



Z \$2.48

LENTHERIC



AA \$1.65

Truly Delightful Feminine Fragrances

YARDLEY

A Bath Set contains 1.35 oz. toilet water, 1 bar soap and 3-oz. can talc powder . . . all with refreshing, English Lavender scent. (24c Fed. Tax incl.)

8 N 9216E—Postpaid. (Wt. 1 lb. 4 oz.) \$3.09

B Soap Chest. 3 bars of Lavender, 2 bars each of Crushed Carnation and Red Roses. A certain-to-please gift.

8 N 9159—Postpaid. (Wt. 2 lbs.) \$3.75

BUBBLE BATH

C Personalized and Perfumed. Write her name with strip of gold leaf. Complete instructions. Twenty 1/16-oz. packettes, 4 each of carnation, gardenia, honeysuckle, jasmine, lavender.

8 N 9217E—Postpaid. (Wt. 1 lb.) \$1.10

CHERAMY

D April Showers Cologne. Giant 7-oz. size at an attractive low price.

8 N 9230E—Postpaid. (Wt. 1 lb.) \$1.65

E April Showers Set. Contains 2 oz. cologne and 6 1/2 oz. dusting powder.

8 N 9219E—Postpaid. (Wt. 1 lb.) \$1.93

WRISLEY

F Hobnail Cologne in delightful Apple Blossom, old-fashioned floral aroma. Contains ample 9 oz. Can be used later as dresser lamp, vase. (10c Fed. Tax incl.)

8 N 9214E—Postpaid. (Wt. 1 lb. 8 oz.) \$2.10

G Wedding Bowl Bubble Bath. 2.5 oz. bath crystals in ornate glass bowl. Lovely enough for a bride. (Wt. 1 lb. 8 oz.)

8 N 9209E—Ppd. (10c Fed. Tax incl.) \$2.10

H Guest Superbe. 6 cakes of soap . . . each color a different fragrance.

8 N 9462—Postpaid. (Wt. 12 oz.) \$1.00

MAX FACTOR

J Primitif. New, bewitching cologne . . . "for the woman who is every inch a female." Ample 4-oz. size in gift box.

8 N 9419E—Postpaid. (Wt. 8 oz.) \$3.30

8 N 9424E—Primitif cologne in 2-oz. size.

Postpaid. (Shpg. wt. 6 oz.) \$1.93

K Sleek Black Cat and Primitif. Everyone longs for Primitif . . . its haunting fragrance is so alluring. 1 1/2-dram cologne bottle held securely by gold-color collar around cat's neck.

8 N 9420E—Postpaid. (Wt. 4 oz.) \$1.65

L Lipstick and Make-up Set. Give both Hi-Fi sparkling lipstick and 3/4 oz. Creme Puff make-up base and powder in one velvety disk. Ivory plastic compact has its own puff, mirror. State Brownette, Brunette, Redhead or Blonde.

8 N 9422E—Postpaid. (Wt. 8 oz.) \$2.75

SHULTON

M Old Spice Bubbling Bath Crystals. For truly relaxing moments, add tangy, spicy crystals . . . in this popular fragrance enjoyed by both men and women. Eight 1 1/2-oz. tubes in gift box.

8 N 9502E—Postpaid. (Wt. 12 oz.) \$1.10

N Desert Flower. Delightful spray cologne in striking white container trimmed in rich gold color. 3 1/2 oz. of cologne. Fragrance at a touch.

8 N 9207E—Postpaid. (Wt. 8 oz.) \$2.75

P Old Spice Early American. Wonderfully refreshing scent in charming gift box. Contains 3 1/2 oz. toilet water and 7 oz. dusting powder.

8 N 9208E—Postpaid. (Wt. 1 lb. 8 oz.) \$3.30

LYRIC

R Perfumed Bubbling Bath Oil in gold-color flecked plastic bottle. State Balsam Pine, Floral Note. (27c Federal Tax incl.)

8 N 9512E—32 oz. Wt. 2 lbs. 8 oz. \$2.95

Perfumed Bubble Bath Capsules (S, T) form luxurious bubbles, truly relaxing.

S 70 capsules . . . 4 fragrances in glass candy jar. Use jar later for candy, soap, spices, etc. (24c Fed. Tax incl.)

8 N 9506E—Gift box. Wt. 2 lbs. 4 oz. \$4.00

T 8 N 5736E—28 capsules . . . plastic box. Wt. ea. 10 oz. Each \$1.65; 2 for \$3.00

Perfumed Bath Oil (V and W) helps soften dry skin as it disperses rich oils.

V 54 capsules . . . 4 scents in glass candy jar. Use jar later. (12c Fed. Tax incl.)

8 N 9511E—Gift box. Wt. 1 lb. 4 oz. \$2.49

W 36 capsules . . . bath oil. Boxed.

8 N 5737E—Wt. 10 oz. \$1.65; 2 for \$3.00

LENTHERIC

X Tweed in ample amounts. Appropriate any time. 4 oz. bath powder, 3 1/2 oz. cologne.

8 N 9053E—Postpaid. (Wt. 1 lb. 4 oz.) \$3.30

Y Luxurious Tweed Set. Graceful vial trimmed with imitation jewels holds 1 dram perfume, 2 oz. toilet water.

8 N 9052E—Postpaid. (Wt. 8 oz.) \$6.05

Z Tweed Mist Toilet Water. Sprays a cloud of favorite fragrance. 2 oz.

8 N 3020E—Postpaid. (Wt. 8 oz.) \$2.48

AA Heavenly Fragrances. Adorable package of 5 favorite scents. 1/2 oz. each of Shanghai, Dark Brilliance, Tweed, Miracle and Confetti.

8 N 9051E—Postpaid. (Wt. 12 oz.) \$1.65

65 Famous Perfume Vials in Typer

Let the magic of fragrance create an atmosphere of feminine charm and beauty for you. See how a subtle scent can dramatize your personality. Find which perfume lasts the longest on you . . . which gives forth the loveliest fragrance when you wear it. Treat yourself to this fabulous experience or give as an exciting gift. Try "Nips" of a wide variety of perfumes ranging from light, sweet to heavy, exotic. Each vial holds one application . . . all fit into purse-size plastic container. Carry with you for a fragrant lift. Card enclosed for a free tube of perfume you select as your favorite. Fascinating "Perfume Guide" booklet included. Postpaid.

8 N 3031E—(11c Fed. Tax incl.) (Wt. 4 oz.) \$2.00



Tapestry.
Black Satin.
Tweed.
Apron.
Many others



Dale Evans



New Set for Girls. Dale Evans Watch with Lucky Horseshoe Necklace



Roy Rogers



New Set! Roy Rogers Watch with "Boots and Saddle" Jewelry Set



Most watches on page packaged in colorful gift box (shown). See descriptions.



ROBIN HOOD



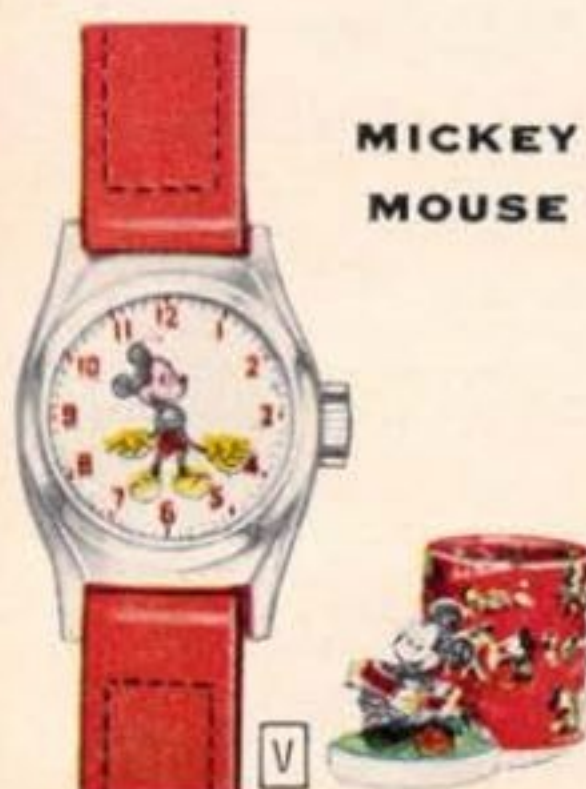
DAVY CROCKETT



SUPERMAN



BALLERINA



MICKEY MOUSE



X



Y

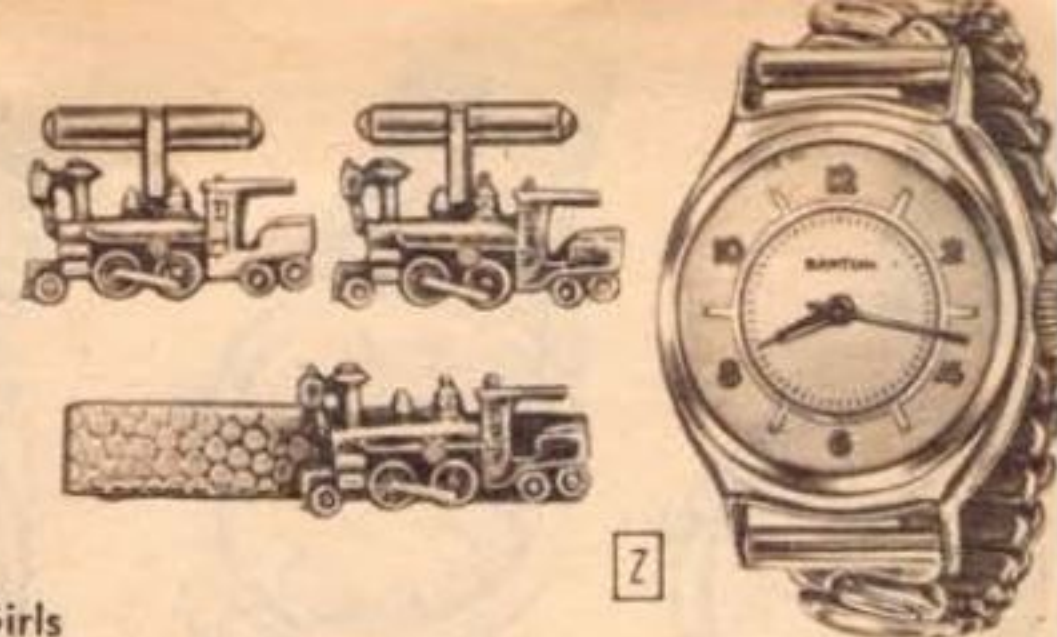
BOWKNOT FASHION WATCHES FOR GIRLS



CINDERELLA

Watches to Delight the Younger Set

..featuring famous heroes and heroines..
sturdy metal cases..safe non-shatter crystals



Roy Rogers "Western" Timepieces

Roy Rogers, "King of the Cowboys," and Trigger, his golden palomino, colorfully decorate dials of watches and clock... make them exciting timepieces that will really thrill your young gun-toting cowpoke. Accurate Ingraham movements. Ideal Christmas gifts.

Roy Rogers Watches. Dials autographed by Roy! Straps and bands fit small wrists. *Postpaid.*

A New set! Roy Rogers Watch with "Boots and Saddle" Jewelry. Sculptured, rhodium-plated. Metal cuff links and tie bar... Watch with gleaming chrome-plated steel case and expansion band. Gift box shown. (Wt. 4 oz.) 4N 1861E—*Postpaid*....Set \$6.95

B Roy Rogers Pocket-style Stop Watch. He'll have fun timing those important races... be thrilled at owning his own pocket watch. Shiny chrome-plated steel case. Boxed. 4N 1661E—*Postpaid*....\$3.95

C "Saddle Tooled" tan leather strap with silver-color metal buckle. Gleaming chrome-plated steel case. Gift box shown. 4N 1894E—*Postpaid*....\$4.95

D Our Best Roy Rogers. Gleaming chrome-plated steel case with matching expansion band. Gift box shown. *Postpaid.* 4N 1895E.....\$5.95

E Roy Rogers "Movie" Alarm Clock. Roy and Trigger gallop with each tick in Western scene dial. Metal case, 4½ inches high.

State color desert sand, (tan), cactus green (pale), sky blue (light), saddle brown. *Postpaid.* (Shpg. wt. 1 lb. 6 oz.) 4N 7306E.....\$3.79

F New! Roy Rogers Field Glasses. Necessary equipment for his role of "make-believe" cowboy. 3-power, 40mm. Roy and Trigger pictured on barrels. 6x6 inches high. Center focus wheel. Genuine leather neckstrap included. (Shpg. wt. 1 lb.) 4N 6275E—*Postpaid*....\$4.95

Dale Evans Watches for Girls

Dale Evans, "Queen of the West," and her horse, Pal, gaily decorate dials. Ideal Christmas gifts for cowgirls of the younger set everywhere. Extra thin, dainty cases with straps or bands sized for small wrists. Accurate Ingraham movements. *Postpaid.*

G New set! Dale Evans Watch with Lucky Horseshoe Necklace. Sculptured, rhodium-plated metal horseshoe pendant on a chain. Watch with gleaming chrome-plated steel case and matching expansion band. Gift box shown. Order for all the little girls on your list. (Wt. 4 oz.) 4N 1862E—*Postpaid*....Set \$6.95

H Tan Leather Strap has Texas style "saddle-tooled" design; with silver-color metal buckle. Sturdy chrome-plated steel case. Gift box shown. *Postpaid.* 4N 1877E.....\$4.95

J Dale Evans Watch with expansion band. Gleaming chrome-plated steel case. A sturdy watch... a style sure to please your favorite "cowgirl" at Christmas time. Gift box shown. 4N 1878E—*Postpaid*....\$5.95

K Genuine Leather "Saddle Tooled" Strap with silver color metal buckle. Sturdy metal case. In dainty pastels... a real Dale Evans' watch to make her eyes dance with glee. Gift box shown. What a wonderful gift for Christmas!

Case colors pink or light blue with matching color strap, or gold-color with tan strap. Please state color when ordering. 4N 1876E—*Postpaid*....\$5.95

Boys' Watch and Matching Jewelry Set

Z New! "The Engineer." On the go for Young America. Smart, sculptured metal "train engine" cuff links and tie bar, rhodium plated. Matching watch is accurate, dependable. Gleaming, round chrome-plated steel case with stainless steel back, matching expansion band. Silver-color dial with gilt numerals, markers. Comes in smart simulated leather jewel box gift package. Shpg. wt. 8 oz. 4N 1956E.....\$7.95

NOTICE: Order Children's Watches today for Christmas giving. Watches, as all other Sears merchandise, may be purchased on Easy Terms. Only 10% down... pay conveniently later. See page 373 for complete details. All watches on this and opposite page shown ¾ actual size. Shipping weight each wrist watch alone 4 ounces. Watches (A) through (W) sent *postpaid*. Watches (X), (Y), (Z), (AA) through (HH) not *postpaid*. "E" after catalog number means prices include 10% Federal Excise Tax. See page 76 for more watches with bands sized for small wrists.

Three Popular Heroes... Robin Hood, Davy Crockett and Superman

New! Robin Hood, the legendary yeoman of Sherwood Forest, colorfully pictured on dial. Gleaming chrome-plated steel case. Fits small wrists. Accurate Ingraham movement. Gift box shown. Order today for Christmas. *Sent postpaid.*

L 4N 1863E—Tan leather strap has tooled design.....\$4.95

M 4N 1864E—Chrome-plated expansion band.....\$5.95

Davy Crockett, famous hero of frontier days, shown in color on dial. A sure hit with the coonskin cap crowd! Gleaming chrome-plated steel case. Fits small wrists. Dependable Ingraham movement. Gift box shown. *Sent postpaid.*

N 4N 1896E—Tan leather strap has tooled design.....\$4.95

P 4N 1897E—Chrome-plated expansion band.....\$5.95

Superman, famous fabled hero of comics, radio and TV, makes bright, exciting figure on dial. A watch to thrill young adventurers! Gleaming chrome-plated steel case. Fits small wrists. Dependable Ingraham movement. Gift box shown. *Postpaid.*

R 4N 1887E—Superman insignia on blue leather strap....\$4.95

S 4N 1888E—Chrome-plated expansion band.....\$5.95



American-Made Watches for Boys and Girls

Electronically Timed...\$3.79 to \$7.05

Watches for juniors. Bands and straps for small wrists (8-12 years). Safe, non-shatter crystals. Precision-made... electronically timed. This Christmas shop early... order watches for all the youngsters on your gift list.

AA Boys' chrome-plated steel case with handsome stainless steel expansion band. 4N 1949E.....\$4.79
4N 1948E—As above; leather strap.....\$3.79

BB Boys' 1-jewel movement. Chrome-plated steel case with stainless steel expansion band. 4N 1951E.....\$5.99

4N 1950E—As above; leather strap.....\$4.99

4N 1952E—As above; 10K yellow rolled gold plate case; gold-color expansion band.....\$7.05

CC Girls' small, chrome-plated steel case. Shock-resistant. Stainless expansion band. 4N 1914E.....\$7.05

4N 1900E—As above; leather strap.....\$6.05

Children's Watches... 1-Jewel Swiss Movements... Shock Resistant... Anti-Magnetic

For small wrists (8-12 yrs.)...\$6.95 to \$11.95

DD Boys' Water-Resistant. Chrome-plated case, stainless steel back. Luminous dial. Sweep second. Handsome stainless steel expansion band with striking simulated black alligator leather insert. 4N 1953E.....\$10.95
4N 1954E—As above; leather strap.....\$9.95

EE Boys' Sport Watch. Chrome-plated steel case. Luminous dial on black sunburst background. Has second hand. 4N 1955E—leather strap. \$6.95

FF Girls'. Dainty scalloped case in natural gold color metal. Raised gilt numerals. Genuine pigskin leather strap. 4N 1974E.....\$8.95

GG Girls' Cushion-Style metal case in natural gold color. Endpieces have interesting floral design. 1/20, 10K gold-filled expansion band. Thrill her this Christmas with a watch of her very own. Order this very day. 4N 1972E.....\$11.95
4N 1971E—As above; black cord band.....\$9.95

HH Girls' Cushion Style case in natural gold color metal. Distinctive-looking endpieces. 1/20, 10K gold filled expansion band. A watch sure to thrill any little girl. Ideal Christmas gift. 4N 1970E.....\$11.95

4N 1969E—As above; black cord band.....\$9.95

Two Favorites... Ballerina and Mickey Mouse

T Lovely, Colorful Ballerina graces dial of dainty chrome-plated steel case... ballerina "dances" as watch hands move. Light blue nylon stretch band trimmed with blue leather endpieces. For small wrists. A Christmas gift sure to make any little girl happy. Accurate Ingraham movement. Shown in gift box. *Sent postpaid.* 4N 1898E.....\$5.95

V It's Lovable, Smiling Mickey Mouse, back again to delight young folks. Mickey's "arms" move as the hours tick away. Shock-resistant. Shining chrome-plated steel case. Washable red plastic strap sized for small wrists. U. S. Time movement. Colorfully packaged in its own drum-shaped gift box (shown). Order for Christmas! *Postpaid.* 4N 1870E.....\$7.65

Cinderella for Girls

W Here's Cinderella, all dressed in pale blue for Prince Charming's ball, pictured on watch dial... a Christmas gift to make a little girl's dream come true! Attractively gift packaged in dainty plastic "glass slipper." Small, extra-thin case of chrome-plated steel. Light blue fabric strap fits small wrists. U. S. Time movement. *Postpaid.* 4N 1868E.....\$7.65

"Bowknot" Glamour Watches... fashion's latest creation for the Young Miss

Fashion's latest watch creation... now so pretty for little girls... with delicate feminine styling and colorful decoration. Make her feel grown-up and important this Christmas... give her one of these exciting watches for her very own... styled so much "like Mother's." Designed especially for small wrists. Dainty gold-color metal case with brilliantly enameled bowknot endpieces. Fine, dependable

1-jewel Swiss movement. Attractively gift boxed. A perfect find for an exciting Christmas morning... order today. Colors royal blue or jet black.

X 4N 1968E—Gold-color metal expansion band with matching color enameled inserts. State color. \$11.95

Y 4N 1973E—Matching color suede leather strap. State color.....\$8.95

NOTE: This Christmas give watches. See pages 74-75 for our fine Tradition watches, page 77 for economy priced watches, and page 76 for more watches with bands sized for small wrists



Give a Tradition Watch

- Perma-life Mainspring, finest obtainable, guaranteed to last a lifetime
- Genuine jeweled lever escapement . . . super hard ruby jewels are used at all important points of wear . . . escapement can withstand continuous pounding
- Balanced in motion . . . regulated for heat, cold and mainspring tension
- Incabloc Shock Protected to help prevent breakage of jewels and staff
- Anti-magnetic hairspring and balance wheel . . . temperature compensated



Thin as 2 half-dollars

WATERPROOF* THINS FOR MEN



SELF-WINDS . . . AUTOMATIC, MODERN, CONVENIENT



Men's Extra-Thins \$34.95

The miracle of the thin-thin watch . . . as thin as 2 half-dollars. Modern as tomorrow in sleek, handsome styling. All waterproof.*

1 New! "Brookdale"—Thin Waterproof.* All stainless steel case. Sunburst dial—luminous dots, hands. Stainless expansion with genuine black lizard inserts. Sweep second. Only \$3.50 down on Sears Easy Terms.

4 N R1090E—17-jewel. Cash \$34.95

2 "Garvin"—Thin Dress Waterproof.* 10K yellow rolled gold plate case, stainless back. Raised numerals, markers; luminous dots, hands. Thin expansion, 1/20, 10K yellow gold filled. Sweep second hand. Feature rich. Only \$3.50 down on Sears Easy Terms.

4 N R1068E—17-jewel. Cash \$34.95

3 "Ardwick"—Thin Round Waterproof.* Distinctive faceted case of stainless steel. Raised gilt numerals, markers; luminous dots, hands. Sweep second. Thin stainless steel expansion band in complimenting design. Only \$3.50 down on Easy Terms.

4 N R1067E—17-jewel. Cash \$34.95

4 N R1080E—As above; black dial. Cash 34.95

Prices include 10% Federal Excise Tax

74 . . SEARS, ROEBUCK AND CO. SCPKMN

Self-Winding Watches for Men \$37.50 to \$79.50 17-jewel

(4) and (5) with new HIDDEN WINDING STAFF, plus power reserve indicator (shows hours of running power in watch at all times).

4 New! "Fordwick"—Men's Self-Wind Waterproof.* Stainless steel case with raised, faceted numerals, markers; luminous dots, hands. Sweep second. Stainless steel expansion with interesting mesh insert. Easy-to-afford . . . only \$5.00 down on Easy Terms.

4 N R1086E—17-jewel. Cash \$49.50

5 New! "Cambrian"—Men's Self-Wind Dress Waterproof.* 10K yellow gold filled case, stainless back. Raised, faceted arrow markers; luminous dots, hands. Sweep second. Matching, faceted 1/20, 10K gold filled expansion with black leather insert . . . designed by Kreisler. His for Christmas for only \$6.00 down on Sears Easy Terms.

4 N R1087E—17-jewel. Cash \$59.50

6 "Lancelyn"—Our Finest Self-Wind Dress Waterproof.* Solid 14K yellow gold case. Raised, hand faceted dial. Superb dress styling. 1/20, 12K yellow gold filled expansion. Sweep second. Our finest Tradition for men. as \$8.00 down on Easy Terms.

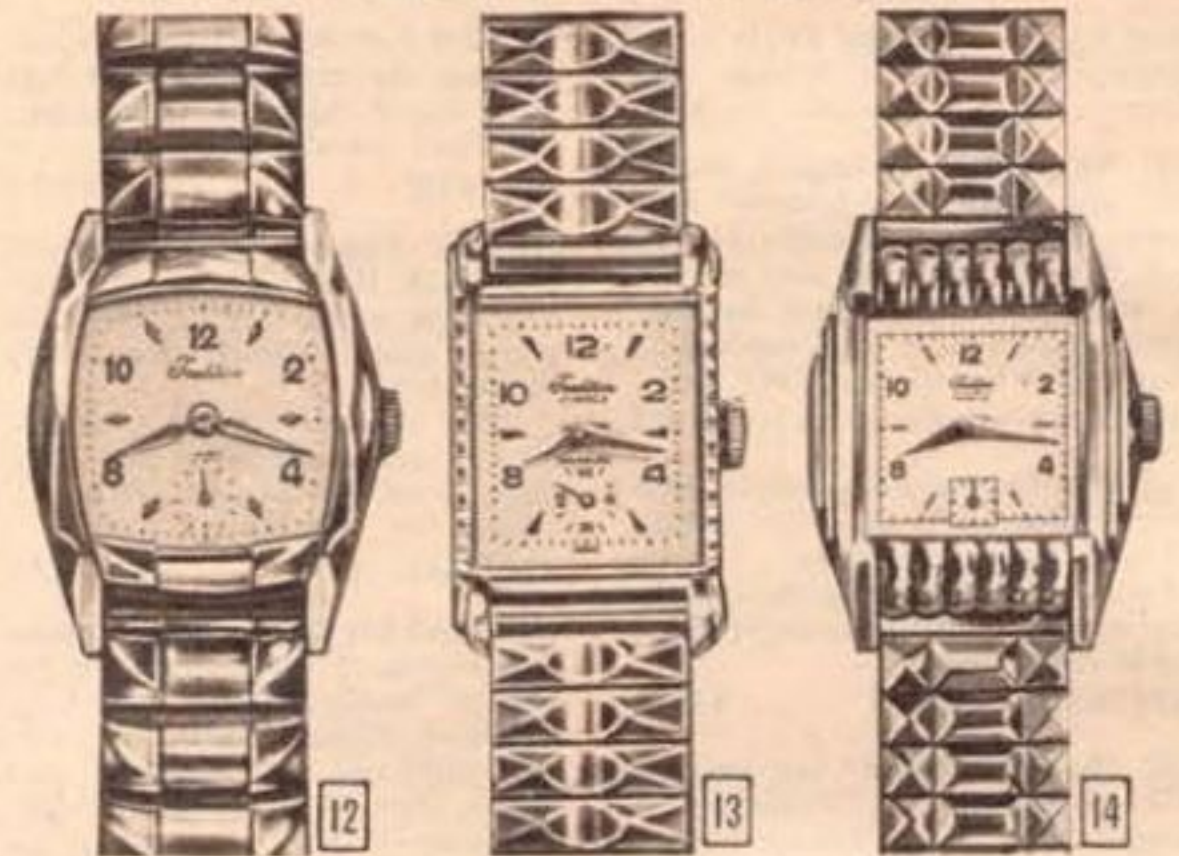
4 N R1072E—17-jewel. \$8 down. Cash \$79.50

4 N R1073E—25-jewel. \$9 down. Cash 89.50

NOTE: Buy Tradition Watches on Sears Easy Terms. See page 373. 30-Day Trial Offer. Order regular way. If not satisfied, we will refund full purchase price plus postage. When Ordering: State wrist size in inches to nearest eighth of an inch. State 3 initials to be engraved on back of watch. Watches correctly engraved according to customer's original order cannot be returned for engraving changes. Shipping weight each watch 9 oz.

(*) Waterproof . . . see note opposite page.

GOLD-PLATED DRESS STYLES



MEN'S WATERPROOF* STYLES



Waterproof and Dress Styles

For Men \$27.50 17-jewel

(12), (13) and (14) have 10K yellow rolled gold plate cases, stainless backs. 1/20, 10K yellow gold filled expansions.

12 "Colby"—Men's Handsome Dress Style. 4NR1078E—17-jewel. \$3 down. . . \$27.50

13 "Hanford"—Men's Rectangular Dress. 4NR1061E—17-jewel. \$3 down. . . \$27.50

14 "Amsden"—Striking Dress Style for Men. 4NR1050E—17-jewel. \$3 down. . . \$27.50

4 N R1059E—21-jewel. \$3.50 down. . . 33.50

(15), (16) and (17) have gleaming all stainless steel cases and expansion bands.

15 "Dalbert"—Waterproof.* Luminous. Gilt numerals. Sweep second. Expansion has gray alligator leather inserts.

4 N R1079E—17-jewel. \$3 down. . . Cash \$27.50

16 "Bryncourt"—Men's Waterproof.* Insert on band . . . print 2 initials or state 1 service insignia (Army, Navy, Air Force, Marines). Luminous. Sweep second.

4 N R1002E—17-jewel. \$3 down. . . Cash \$27.50

4 N R1001E—As above; 10K yellow rolled gold plate case, stainless back. 1/20, 10K yellow gold filled expansions. . . \$3 down. \$27.50

4 N R1003E—As 4 N R1001E, 21-jewel. 33.50

17 "Marbrook"—Men's Waterproof.* Luminous. Sweep second.

4 N R1062E—17-jewel. . . \$3 down. . . \$27.50

4 N R1063E—As above; 10K yellow rolled gold plate case, stainless back. 1/20, 10K yellow gold filled expansions. . . \$3 down. \$27.50

4 N R1047E—As 4 N R1063E, 21-jewel. 33.50

18 "Ainsley"—Dress Waterproof.* 10K yellow rolled gold plate case, stainless back. 1/20, 10K yellow gold filled expansion band. Sweep second hand.

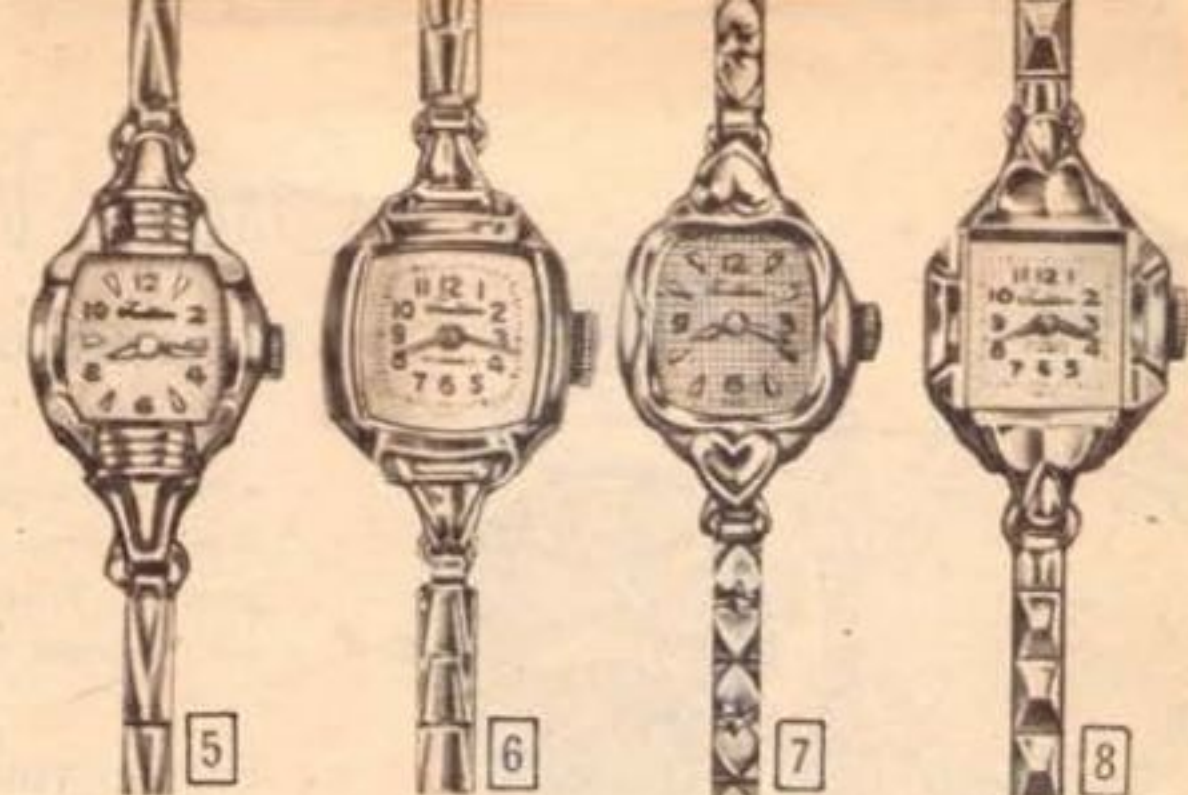
4 N R1094E—17-jewel. \$3 down. . . Cash \$27.50

4NR1096E—21-jewel. \$3.50 down. . . Cash 33.50

the gift you give with confidence... quality movements
found only in the world's finest Watches

- Every Tradition Watch guaranteed 1 full year plus special 30-day trial offer. We're convinced that Tradition is your best buy in a fine watch. See details in notice on opposite page.
- Now Tradition expansion watch bands individually sized to fit the wrist. Imagine the extra comfort and safety this brings... it's a special Tradition feature. For ordering, see notice on opposite page.
- 3 initials engraved free of charge on the back of every Tradition watch. Adds an extra personal touch to this finest of Christmas gifts. See ordering notice on opposite page.

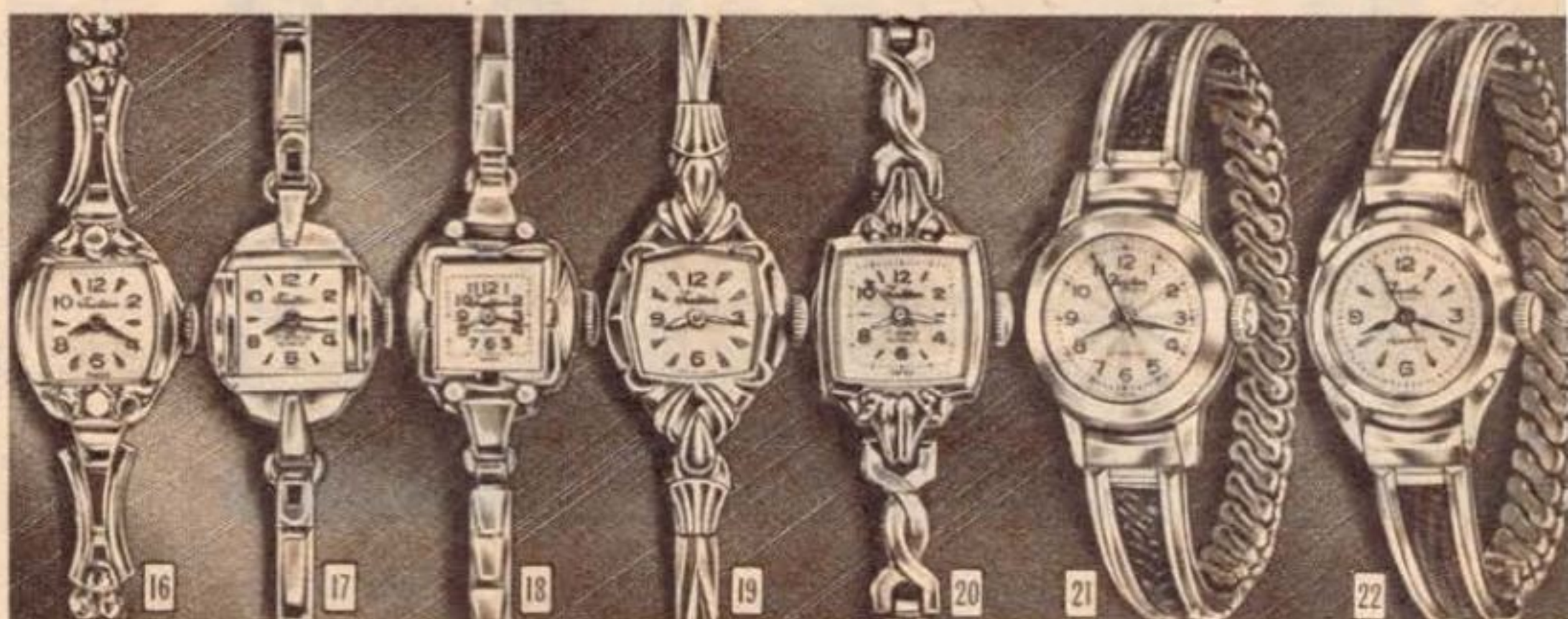
TRADITION DIAMOND WATCHES



SELF-WIND WATERPROOFS*



LOVELY DRESS WATCHES... NURSES' AND SPORT STYLES



Elegant Diamond Watches for Women \$49.50 to \$159.50

Shop, compare... we proudly believe these watches cannot be matched in value anywhere! 17-jewel movements. Hers for Christmas for as little as \$5.00 down.

(1) and (2) have solid 14K gold cases. 1/20, 10K gold filled expansion bands. Styled to lend added importance to the diamonds.

1 "Arlisse"—Each endpiece set with a sparkling Tradition diamond.

4 N R925E—State white or yellow gold. \$49.50

2 "Chantilly"—Heart-shape endpieces each set with a sparkling Tradition diamond.

4 N R961E—State white or yellow gold. \$49.50

(3) and (4) have solid 14K white gold cases; gray nylon cord bands, safety catch, double-lock and clip-on chain.

3 "Erlayne"—Endpieces in delicate leaf pattern set with 30 Tradition diamonds.

4 N R907E.....\$10 down..Cash \$99.50

4 "Michaleen"—50 fiery Tradition diamonds entwined in luxurious styling.

4 N R937E.....\$16 down..Cash \$159.50

Women's Dress Watches... 1 Nurse's Style \$27.50 17-jewel

All except (12) have 10K rolled gold plate cases with stainless steel backs.

5 "Laurinda"—Sunburst dial. 1/20, 12K yellow gold filled telescope band.

4 N R992E—17-jewel...\$3 down..Cash \$27.50

4 N R993E—21-jewel...\$3.50 down..Cash 33.50

6 "Kendall"—Cushion style case. 1/20, 12K gold filled telescope band. State white or yellow gold.

4 N R978E—17-jewel...\$3 down..Cash \$27.50

4 N R979E—21-jewel...\$3.50 down..Cash 33.50

7 "Ardelle"—Heart-shape endpieces; matching 1/20, 10K gold filled telescope band. State white or yellow gold.

4 N R988E—17-jewel...\$3 down..Cash \$27.50

4 N R989E—21-jewel...\$3.50 down..Cash 33.50

8 "Zoray"—Square case. Gilt numerals. 1/20, 12K gold filled telescope band. State white or yellow gold.

4 N R990E—17-jewel...\$3 down..Cash \$27.50

4 N R991E—21-jewel...\$3.50 down..Cash 33.50

9 "Juno"—Stunning bracelet band, 1/20, 10K yellow gold filled.

4 N R953E—17-jewel...\$3 down..Cash \$27.50

10 "Layne"—Modern tonneau case with half-moon endpieces. 1/20, 12K gold filled expansion. State white or yellow gold.

4 N R959E—17-jewel...\$3 down..Cash \$27.50

11 "Linith"—Tiny square case. Gilt numerals and hands. 1/20, 10K gold filled telescope band. State white or yellow gold.

4 N R956E—17-jewel...\$3 down..Cash \$27.50

12 "Querida"—Nurse's Waterproof.* Stainless steel case and expansion band. Luminous dial. Sweep second.

4 N R994E—17-jewel...\$3 down..Cash \$27.50

4 N R995E—21-jewel 10K yellow rolled gold plate case, stainless back. 1/20, 12K yellow gold filled expansion band.....\$35.50

NOTE: * means waterproof, dustproof as long as crystal, crown back remain intact; if removed, expertly replaced. Shpg. wt. each watch 9 oz. Watches shown 3/4 actual size. Prices include 10% Federal Tax. Order now; pay later on Sears Easy Terms... see page 373 for details.

Tiny Self-Wind Waterproofs for Women \$49.50

13 "Monterey"—Women's Self-winding Dress Waterproof.* Petite 10K yellow gold filled case, stainless back. Raised gilt numerals; luminous dots. Mesh insert on 1/20, 12K yellow gold filled expansion band, lends a distinctively dressy accent.

4 N R944E—17-jewel movement. Only \$5.00 down on Easy Terms.....Cash \$49.50

14 "Alameda"—Women's Self-Winding Dress Waterproof.* Tiny 10K yellow gold filled case, stainless back. Grooved endpieces. Matching telescope expansion, 1/20, 12K gold filled adds a pretty compliment. Gift her with a Tradition watch.

4 N R935E—17-jewel movement. Only \$5.00 down on Easy Terms.....Cash \$49.50

15 "Araby"—Women's Self-Winding Waterproof.* All stainless steel case. Luminous dots, hands. Sweep second. Gray alligator leather insert on stainless steel expansion. Rich in famous Tradition watch features... a wonderful value. Ideal for a nurse!

4 N R947E—17-jewel movement. Only \$5.00 down on Easy Terms.....Cash \$49.50

Women's 14K Gold Dress... 3 Nurse's Styles \$37.50 17-jewel

(16) through (19) have 14K solid gold cases... wrist flattering styling, fine Tradition quality.

16 "Claudine"—Tonneau style. Raised endpieces. 1/20, 12K gold filled expansion. Raised gilt numerals, markers. State white or yellow gold.

4 N R948E—17-jewel...\$4 down..Cash \$37.50

17 "Ivorie"—1/20, 12K gold filled expansion matches triangle-shape endpieces. Gilt numerals, markers. State white or yellow gold. Only \$4.00 down.

4 N R960E—17-jewel...Cash \$37.50

18 "Laurice"—Tailored and smart. 1/20, 12K gold filled expansion band. State white or yellow gold. Only \$4.00 down.

4 N R996E—17-jewel...Cash \$37.50

4 N R997E—21-jewel \$4.50 down Cash 43.50

19 "Gwynith"—Cushion-shape case. Smartly styled dial. Matching 1/20, 12K yellow gold filled telescope band.

4 N R998E—17-jewel...\$4 down..Cash \$37.50

4 N R999E—21-jewel...\$4.50 down 43.50

20 "Leander"—Nurse's Watch. Red sweep second; seconds marked on outer track. 10K gold filled case. 1/20, 12K gold filled expansion band. State white or yellow gold. \$4.00 down on Easy Terms.

4 N R985E—17-jewel.....Cash \$37.50

21 "Carlyle"—Nurse's Waterproof* sport watch. Forward-looking design. All stainless steel case. Sunburst dial. Sweep second. Genuine black alligator leather insert on stainless steel expansion. A handsome watch. Only \$4.00 down.

4 N R932E—17-jewel.....Cash \$37.50

22 "Marina"—Nurse's Waterproof* sport watch. 10K yellow rolled gold plate case, stainless back. Sunburst dial. Sweep second. 1/20, 12K yellow gold filled expansion with genuine alligator leather insert. Red or black insert. Please state insert color. Only \$4.00 down on Easy Terms.

4 N R933E—17-jewel.....Cash \$37.50

Orvin Watches

.. Second to our fine Tradition Watches in quality
.. famous for dependability, yet economy priced .. For adults and juniors



• Built by superior craftsmen for accuracy and long service. Precision-made, anti-magnetic movements

• Perma-life mainspring .. unsurpassed in break-resistance according to tests. Guaranteed to last a lifetime

• Genuine jeweled lever escapements .. hard ruby jewels at main points of wear. Shatterproof crystals

• Wide variety of designs .. from rugged sport styles to popular styled dress watches. Order gifts today

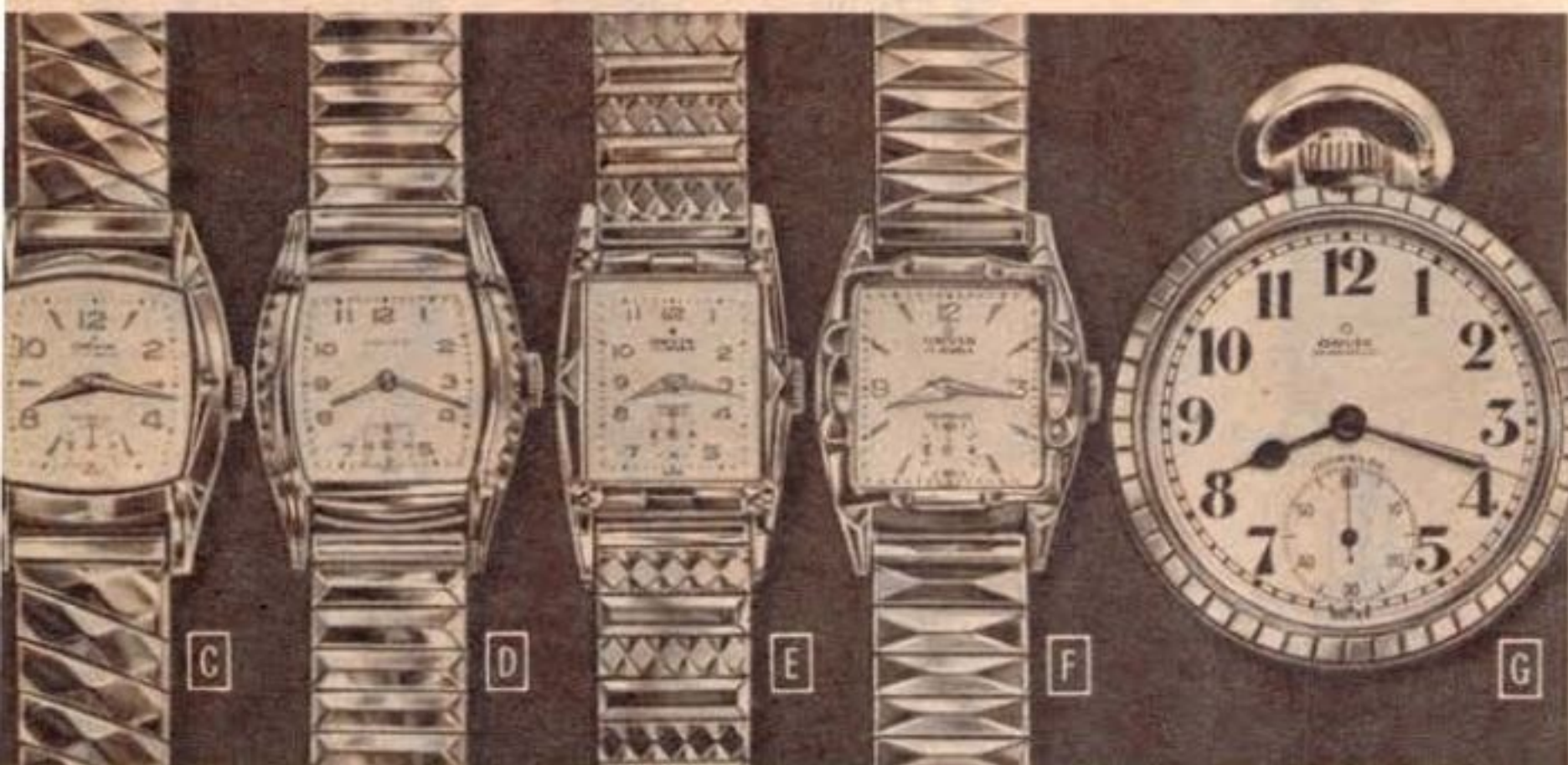
Pamper your Christmas budget .. order an Orvin watch today. Specially easy-to-afford on Sears Easy Payment Plan .. only \$2.00 to \$4.00 down. See page 373 for complete Easy Term details

Gift Special For Men New Low Price on 25-Jewel Self-Wind Waterproofs*

\$35.88 cash
\$4 down

A B NEW—Men's Self-winding Waterproofs*
Imagine 25-jewel self-winding waterproof watches at this unheard of low price! Gold color metal cases, stainless steel backs. 1/20, 10K gold filled expansions with genuine brown alligator leather inserts. Sweep seconds. Incabloc Shock Protected to help prevent breakage. Limited quantity.

A Raised gilt numerals; luminous dots, hands.
4 N 0450E—25-jewel... \$4 down... Cash \$35.88
B Handsome black dial with raised gilt markers; luminous dots and hands.
4 N 0460E—25-jewel... \$4 down... Cash \$35.88
4 N 0472E—As above; white dial... \$4 dn... 35.88



Dress Styles for Men, Boys \$19.95 to \$22.95 .. Our Best Pocket Watch ^{Low} as \$21.95

All except (G) have 10K yellow rolled plate cases, stainless steel backs. 1/20, 10K yellow gold filled expansion bands. 17-jewel movements. Incabloc Shock Protected to help prevent breakage.

C Men's—Dress Style. Bold, youthful lines and rugged masculine styling on rectangular-shape case. Easy-to-read numerals, markers.
4 N 323E—Adults' size band... \$2 dn... Cash \$19.95
4 N 433E—Boys' band (8-12 yrs.)... 2 dn... Cash 19.95

D Men's—Dress Style. Handsome scalloped design decorates tonneau style case. Faceted band.
4 N 325E—Adults' size band... \$2 dn... Cash \$19.95
4 N 464E—Boys' band (8-12 yrs.)... 2 dn... Cash 19.95

E Men's—Dress Style. Smartly styled rectangular-shape case. Raised arabic numerals.
4 N 311E—Adults' size band... \$2.50 dn... \$21.95
4 N 467E—Boys' band (8-12 yrs.)... 2.50 dn... 21.95

F Men's—Dress Style. Popular square design with all the high-style features of a much more expensive watch! Raised numerals and markers. A fine Orvin watch, a wonderful Christmas gift. Order today!
4 N 422E—Adults' size band only... \$2.50 dn... \$22.95

G Our Best—17-Jewel Orvin Pocket Watch. New modern styling with beautiful case detail. Transportation type—accurate and dependable. Gleaming chrome-plated steel case. Large black numerals and hands on white dial; easy-to-read. Incabloc Shock Protected to guard against breakage. A fine dependable timepiece for the man who prefers a pocket watch... priced low for all its quality features. Order now for Christmas.
4 N 436E... \$2.50 down... Cash \$21.95
4 N 0437E—As above, but with handsome 10K yellow rolled gold plate case... \$3 down... Cash \$25.95

Dress and Utility Styles for Women and Girls \$19.95 to \$27.50

All except (T) have 10K rolled gold plate cases, stainless steel backs. 17-jewel movements.

L Women's—Dainty, round case. 1/20, 10K gold filled telescope expansion. Yellow gold only.
4 N 276E—Adults' size band... \$2 dn... Cash \$19.95
4 N 162E—Girls' band (8-12 yrs.)... 2 dn... Cash 19.95

M Women's—Lovely gift choice. 1/20, 10K gold filled telescope exp. State white or yellow gold.
4 N 169E—Adults' size band only... \$2.50 dn... \$20.95

N Women's—Beautiful detail in a cushion shape case. Delicately fluted sides. 1/20, 10K gold filled telescope expansion band. Yellow gold only.
4 N 257E—Adults' size band only... \$2.50 dn... \$20.95

P Women's—Smartly styled tonneau case. 1/20 10K gold filled expansion band. Yellow gold.
4 N 283E—Adults' size band... \$2.50 dn... \$20.95
4 N 284E—Girls' band (8-12 yrs.)... 2.50 dn... 20.95

NOTE: Shipping weight each watch 9 oz. Watches shown 1/2 actual size. Prices include 10% Federal Tax

76 .. SEARS, ROEBUCK AND CO. :SCPBMNLT

R Women's—Heart-shaped endpieces. 1/20, 10K yellow gold filled expansion band carries out heart theme. Yellow gold only.
4 N 281E—Adults' size band... \$2.50 dn... \$22.95
4 N 282E—Girls' band (8-12 yrs.)... 2.50 dn... 22.95

S Women's—2 sparkling diamonds set in exquisite filigree endpieces. 1/20, 12K gold filled telescope exp. State white or yellow gold.
4 N 0166E—Adults' size band only... \$3 dn... \$27.50

T Women's Utility Style. Water, dust and shock resistant. Luminous hands, numerals. Sweep second. Gleaming chrome-plated steel case with stainless steel expansion. 17-jewel movement.
4 N 200E—Adults' size band... \$2.50 dn... \$21.95
4 N 198E—Girls' band (8-12 yrs.)... 2.50 dn... 21.95
As above; 10K yellow rolled gold plate case, 1/20, 10K yellow gold filled expansion band.
4 N 0203E—Adults' size band only... \$2.50 dn... \$24.95

V Nurse's Watch. Lovely modern style. Incabloc Shock Protected. Sweep second. 1/20, 10K gold filled expansion. State white or yellow gold.
4 N 0253E—Adults' size band only... \$2.50 dn... \$24.95



Special Purchase .. only \$19.99

Stainless Steel Waterproofs* for Men and Boys

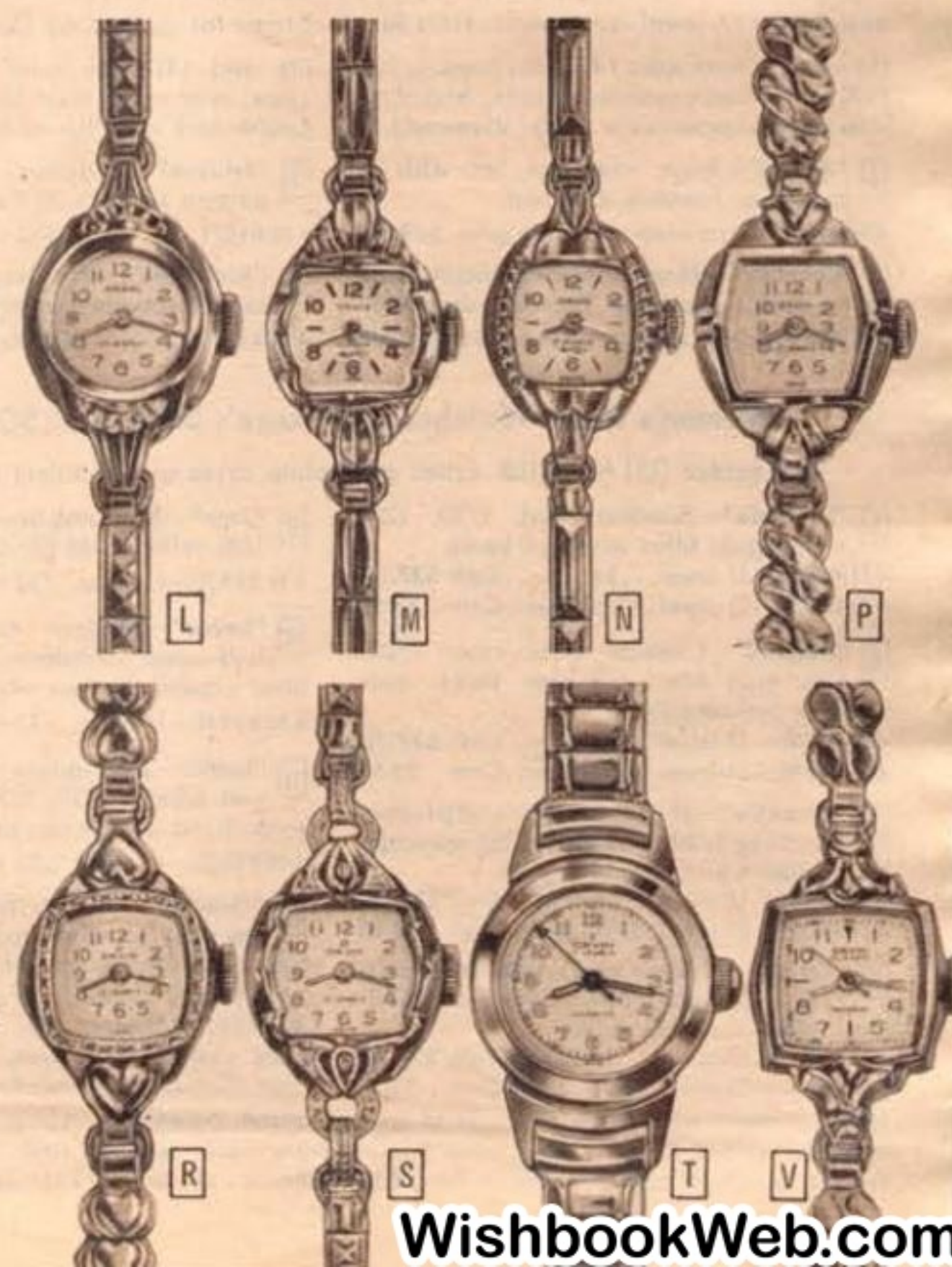
Gleaming stainless steel cases and expansion bands. Sweep second. Incabloc Shock Protected. Sorry, only limited quantities at this exciting low price; place your order now.

H New! Handsomely styled. Luminous dots and hands.
4 N 478E—Adults' size band, 17-jewel... \$2 down... Cash \$19.99
4 N 479E—As above; Black dial, 17-jewel... 2 down... Cash 19.99

J New! Modern dial treatment. Luminous dots and hands.
4 N 476E—Adults' size band, 17-jewel... \$2 down... Cash \$19.99
4 N 477E—Boys' band (8-12 yrs.) 17-jewel... 2 down... Cash 19.99

K New! Fully luminous dial and hands. A terrific value.
4 N 474E—Adults' size band, 17-jewel... \$2 down... Cash \$19.99
4 N 475E—Boys' band (8-12 yrs.) 17-jewel... 2 down... Cash 19.99

NOTE: * means waterproof, dustproof as long as crystal, crown, back remain intact; if removed expertly, replaced. Shipping weight each watch 9 oz.



Thrift-Priced Watches .. Dependable timekeepers

.. latest styling at low, low prices .. \$2.59 to \$14.25

Christmas gifts to fit small budgets. Fashion-right styling. Shock-resistant movements ... precision built for good service, dependable accuracy. Choose from sport and utility watches or good looking dress designs. Include watches in your Easy Terms order. Only 10% down ... pay the rest conveniently later. See page 373 for complete details



New! Lapel Watch Glamour

A Gold-color metal case and lapel pin bow beautifully decorated with simulated pearl and rhinestone trim. Black Roman numerals; white dial. Dainty black pierced hands. A decorative, useful gift.
4N 1874E—Shpg. wt. 4. oz. \$7.95

Women's Fashion Watches

B New! Colorful enamel with mirror-like finish trims this lovely women's watch. Clover design gold anodized aluminum case. Gold-color expansion with matching color enameled inserts. State black, blue or red.
4N 1849E—Shpg. wt. 4 oz. \$11.95
4N 1808E—As above; but with matching color suede strap. Wt. 4 oz. \$8.95



Timex Watches Shock-Protected

Exclusive shock-protected feature. Patented V-Conic Movement. Unique cone-shaped balance staff turns on enduring Armalloy bearings. Specially designed to give maximum strength and durability to the movement.

C Sportster for Women and Children. Waterproof and dustproof.* Chrome-plated case, stainless steel back. Genuine leather strap.
4N 1859E—Postpaid \$10.95

D Luminous Marlin for Men. Waterproof and dustproof.* Chrome-plated steel case, stainless steel back. Luminous dial. Sweep second. Stainless steel expansion with simulated leather insert.
4N 1731E—Postpaid \$14.25

American-Made Watch Values

E Our Lowest Priced Jeweled Watch ... for Men. Shock-resistant. Chrome-plated case. Gold-color numerals and markers. 1-jewel movement. Stainless steel expansion band. Priced so low!
4N 1743E \$6.60
4N 1744E—As above; leather strap... 5.60

F Men's handsome gold-color metal case, stainless steel back. Shock-resistant. Raised, gold-color markers. 1-jewel movement. Gold-color expansion band with stainless steel back.
4N 1741E \$7.60
4N 1742E—As above; leather strap... 6.60

G Men's Dress Watch. Expensive looking 10K yellow rolled gold plate case. 1/40, 10K yellow rolled gold plate expansion band. Shock-resistant. 1-jewel movement. A tremendous value!
4N 1701E \$8.99

H For Women. Amazingly small case ... no larger than a nickel! Shock-resistant. Case is of chrome-plated steel with stainless steel back. Luminous hands and numerals. Sweep second. Stainless steel expansion band. Priced to pamper your Xmas budget ... makes a nice gift.
4N 1842E \$8.05
4N 1809E—As above; leather strap... 7.05

NOTE: * means waterproof, dustproof as long as crystal, crown, back remain intact; if removed, expertly replaced. Shpg. wt. each watch 4 oz. Watches (C), (D), (V) sent postpaid. Watches shown 2/3 actual size. Prices include 10% Federal Excise Tax. Order for Christmas giving now

1-Jewel Swiss Watches

J Men's Water-Resistant. Luminous. Sweep second. Chrome-plated steel case, stainless back and expansion.
4N 1717E \$9.95

K Men's Water-Resistant. Chrome-plated case, stainless back. Luminous dots, hands. Black sunburst dial. Sweep second. Stainless expansion with black simulated leather insert.
4N 1737E \$9.95
4N 1738E—As above; leather strap... 8.95

L Handsome Sport Style for Men. Chrome-plated steel case. Luminous hands, numerals. Second hand. Leather strap.
4N 1740E \$6.95

M New! Thin-Thin Dress Watch for Men. Gold-color metal case. Modern looking dial. Genuine alligator leather strap.
4N 1720E \$9.50
4N 1721E—As above; black dial... 9.50

N Nurse's Watch. Water-resistant, chrome-plated case, stainless back. Luminous dots, hands. Sweep second.
4N 1843E—Stainless expansion ... \$10.95
4N 1844E—As above; leather strap 9.95

P Women's Dress Watch. Gleaming gold-color metal case. 1/20, 10K gold filled expansion. A beauty priced low!
4N 1845E \$11.95
4N 1846E—As above; black cord band 9.95

R Women's Dress Watch. Case of gold-color metal. Raised gilt numerals. 1/20, 10K gold filled expansion band.
4N 1847E \$11.95
4N 1848E—As above; black cord band 9.95



Sturdy Pocket Watches .. Ideal for Outdoor Men

Thrift-Priced Pocket Watches. Gleaming nickel-plated steel cases. Ideal for outdoor, utility use—watch is protected in pocket from dirt, dampness, damage. Preferred style of many ... order today.

S Dark dial. Luminous hands, numerals.
4N 1665E \$3.49

T Two-tone dial. Black hands, numerals.
4N 1659E \$2.59

V Famous Westclox Pocket Ben. Very durable. Non-shatter crystal. Easy-to-read white dial with black hands and numerals. Ever-popular as a dependable timepiece.
4N 1655E—Postpaid \$4.68
4N 1656E—As above but luminous hands, numerals on dark dial. Postpaid \$5.78

Watch Repair Service for jeweled watches

Every watch expertly repaired with new parts; electronically timed, regulated. We repair any make watch with 7 or more jewels. We do not repair clock or cylinder movement watches. Print name and address on a tag and attach to watch. Pack carefully; enclose letter telling what you want done. Send registered 1st class mail to your mail order house, Dept. 155. If charges are over \$5, we will send estimate, await reply before starting work. No C.O.D.'s.

Tradition Diamonds .. the most precious gift of her lifetime at special savings

Introducing a brilliant new setting that makes her diamond look almost twice its size

Special Christmas Savings .. Many Reductions .. Many New Low Prices

Fiery Tradition Diamonds—judged best-in-value by independent appraisals of 4 nationally advertised brands. Each center diamond full-cut with 58 sparkling facets, scientifically proportioned for maximum fire. Reflecting a radiant blue white color; specially selected for brilliance, value and relative freedom from imperfections. Tradition gives you more for your diamond dollar. Only 10% down on Easy Terms ... see page 373. All prices include 10% Federal Excise Tax. See How To Order below.



Sensational New Setting

Breathtaking news in diamond setting. 4 small diamonds set beneath the center diamond to reflect and amplify it to look almost twice its actual size and brilliance. Innovative design now in your choice of 4 lovely mountings.



Special Low Introductory Prices

Total Weight **\$249.00** cash
1/4 Carat \$25.00 down

Total Weight **\$129.50** cash
1/4 Carat \$13.00 down

1 Brilliant center stone afire within 4 diamond reflectors. 4 side diamonds lend precious accent. 5 diamond wedding ring. Total wt., all diamonds, 3/4 ct. State 14K white or yellow gold. 4 N R2942EF...special at \$249.00

3 Center diamond deftly enhanced by diamond reflectors. 2 twinkling side diamonds. 4 diamond wedding ring. Total wt., all diamonds 1/3 ct. State 14K white or yellow gold. 4 N R2940EF—special at \$129.50

Total Weight **\$199.00** cash
1/4 Carat \$20.00 down

Total Weight **\$110.00** cash
1/4 Carat \$11.00 down

2 4-diamond reflectors magnify the lovely center stone. 2 side diamonds. 4 diamond wedding ring. Total wt. 1/2 ct. State 14K white or yellow gold. 4 N R2941EF...special at \$199.00

4 Diamond reflectors lend modern magic to center stone. 2 side diamonds. 5 diamond wedding ring. Total wt. 1/4 ct. State 14K yellow or white gold. 4 N R2939EF—special at \$110.00



Special Values .. Low, Low Prices on Lovely Sets

Total Weight **\$325.00** cash
One Carat \$32.50 down

Total Weight **\$239.00** cash
1/4 Carat \$24.00 down

Total Weight **\$119.00** cash
1/4 Carat \$12.00 down

7 Christmas special. Brilliant center stone in fishtail setting. 2 twinkling side diamonds. 5 diamond wedding ring. A tailored modern. Total wt., all diamonds, 1 carat. State 14K white or yellow gold. 4 N R2943EF...now only \$325.00

9 Wonderful value. Fiery Tradition center diamond, 2 side diamonds lend important accent. 5 diamond wedding ring. Total weight of all diamonds 3/4 carat. State 14K white or yellow gold. 4 N R2938EF...now only \$239.00

11 A beauty priced specially low. Modern fishtail mounting sets off the brilliant center stone, 2 side diamonds. 5 diamond wedding ring. Total wt. 1/3 ct. State 14K white or yellow gold. 4 N R2937EF...special at \$119.00

Total Weight **\$325.00** cash
One Carat \$32.50 down

Total Weight **\$189.00** cash
1/4 Carat \$19.00 down

Total Weight **\$99.50** cash
1/4 Carat \$10.00 down

8 New low price. Beautiful 3 diamond engagement ring; matching 5 diamond wedding ring. Total weight, all diamonds, 1 carat. State 14K white or yellow gold. 4 N R2930EF...special at \$325.00

10 New low price for this lovely set. Exquisite fishtail mounting. 3-diamond engagement; 5 diamond wedding ring. Total wt. 1/2 ct. State 14K white or yellow gold. 4 N R2936EF...now only \$189.00

12 New low price. Handsome beaded, fishtail mounting. 3 diamond engagement ring. 5 diamond wedding ring. Total wt. 1/4 ct. State 14K white or yellow gold. 4 N R2934EF...now only \$99.50



Price cut **\$69.50** cash
Save \$10.00 Were ~~\$79.50~~ \$7.00 down

13 Beautiful solitaire reduced. Brilliant 1/5 ct. diamond. Elegant styling, very popular. State 14K yellow or white gold. 4 N R2821EF...now only \$69.50

15 Now at savings—1/7 ct. brilliant center diamond. 3 twinkling diamonds on each side. State 14K yellow or white gold. 4 N R2815EF...now only \$69.50

14 1 dozen diamonds in a fiery set. 1/10 ct. diamond, four side diamonds, fishtail setting. 7-diamond wedding band. State 14K yellow or white gold. 4 N R2833EF—Set...only \$69.50

16 7 diamond set... cut \$10.00. 1/8 ct. diamond with two side diamonds. Filigree mounting. 4 diamond wedding band. State 14K yellow or white gold. 4 N R2818EF—Set...only \$69.50

17 Lovely set... now reduced. 1/6 carat diamond solitaire. Matching wedding band. 14K yellow gold with white gold trim. 4 N R2820EF—Price cut for Christmas...Set now only \$69.50



Reduced **\$52.50** cash
Save \$7.00 Were ~~\$59.50~~ \$5.50 down

18 5-diamond ring reduced. 1/10 ct. diamond, 4 side diamonds. State 14K yellow or white gold. 4 N R2845EF—Now you save \$7.00...only \$52.50

19 6-diamond set. 1/12 ct. diamond, 2 side diamonds and dainty engraving. 3-diamond wedding band. 4 N R2834EF—14K yellow gold...Set only \$52.50

20 6-diamond set... price cut. Lovely filigree mounting. Flashing 1/12 ct. center diamond, 2 side diamonds. Matching 3 diamond wedding band. 4 N R2844EF—14K yellow gold...Set only \$52.50

21 3-diamond beauty... save now. Fiery 1/8 ct. center diamond, 2 side diamonds. Filigree setting. 4 N R2846EF—State 14K yellow or white gold...\$52.50



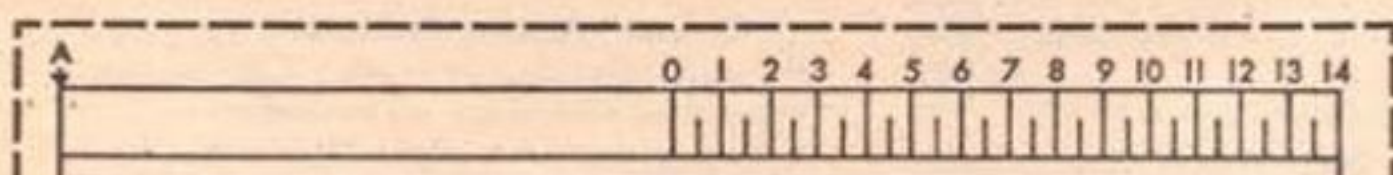
Christmas sale **\$32.50** cash
Save \$5.00 Were ~~\$37.50~~ \$3.50 down

22 Romantic set... priced so low. Beautiful 1/16 ct. diamond solitaire. Matching wedding band. Engraved baguette design on both rings. 4 N R2841EF—14K yellow gold...Set only \$32.50

23 3-diamond beauty... save 13%. 1/16 ct. diamond in filigree setting, 2 side diamonds. 4 N R2827EF—14K yellow gold mounting...only \$32.50

24 Ever-popular solitaire... reduced for Christmas. Sparkling 1/14 ct. diamond. So lovely. 4 N R2816EF—14K yellow gold mounting...only \$32.50

25 Lovely set... now at savings. Fiery 1/16 ct. Tradition diamond. Matching wedding band. 4 N R2840EF—14K yellow gold...Set only \$32.50



Send tape on rule along with your order.

78 .. SEARS, ROEBUCK AND CO. SPKMN

HOW-TO-ORDER: Wedding rings engraved at no charge... print initials, wedding date. Gift boxed. Shipped from Chicago, order from your mail order house. Postpaid (Wt. ea. ring 2 oz.; set 4 oz.)

STATE SIZE: Women's 5 to 8; men's 8 to 12 (fractional sizes available). Add an additional \$1.50 if ordering a larger size. For correct size, measure on rule at left. If desired, you may be fitted for ring size at catalog order offices or the catalog counter of your local Sears retail store.

HOW-TO-MEASURE: Wrap tape (1/4-in. wide or less) firmly around widest part of finger. Draw line where ends meet. Cut; lay tape on scale; end at A. Reading on numbered end is correct size.



Sterling Candlesticks and Candelabra

The shimmering beauty of lasting sterling silver, elegantly wrought in graceful simplicity. Featuring the newest, versatile designs that easily adapt to any setting. New quality guarantee... specially reinforced at all critical points. Arms guaranteed not to break or bend; cups not to twist or pop in normal use. Now extra strong to assure longest, loveliest service possible. Graceful gadroon borders lend distinctive accent. Weighted bases for balance. Choose now from our finest selection ever.

- A** Console Candlesticks. Traditional favorite. Base diameter 2 3/4 in.; height 2 1/2 in. Priced low. 4 N 8739E—Wt. 1 lb. 6 oz. . . Pair \$3.95
- B** Larger Console Candlesticks. Base 3 3/4 in.; height 3 1/2 in. 4 N 8763E—Wt. 2 lbs. Pair \$5.95
- C** 2-Branch Candelabra. Beautifully wrought. 4 1/4 in. high, 6 1/4 in. spread. Shpg. wt. ea. 1 lb. 7 oz. 4 N 8769E—Each \$7.50 . . . Pair \$13.95
- D** 3-Light Candelabra. Remove arms, use as console stick. 5 1/4 in. high; 9 1/2 in. spread. Wt. ea. 2 lbs. 4 oz. 4 N 8823E—Each \$12.50 . . . Pair \$22.95

- E** 5-Lt. Candelabra. Removable arms, also used as console stick. 7 3/4 in. high; 11 1/2 in. spread. Wt. ea. 3 lbs. 4 N 8824E—Each \$23.95 . . . Pair \$44.95
- F** 3-Light Candelabra. 8-way use . . . with a simple twist you may have low, short, medium or tall height with either one or three candles. 10 1/2 in. ht., 10 1/4 in. spread. Wt. ea. 2 lbs. 12 oz. 4 N 8872E—Each \$27.50 . . . Pair \$51.50
- G** Our Best 3-Light Candelabra. Like above in its versatile construction. Larger 14 1/2 in. height; 12 1/2 in. spread. Wt. ea. 3 lbs. 12 oz. 4 N 8873E—Each \$47.50 . . . Pair \$89.95



Tradition Bridal Corsage Holloware

Very lovely, yet modestly priced

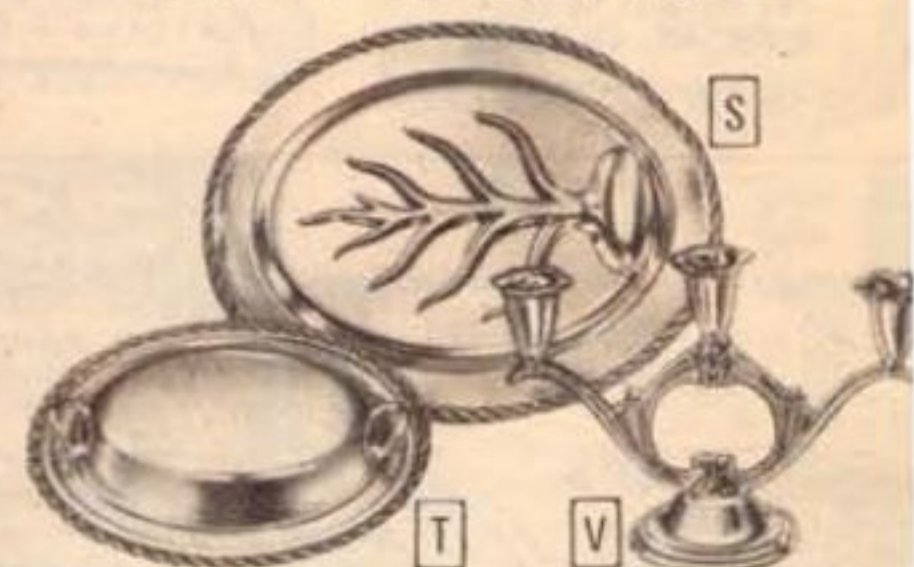
Beautiful silverplated holloware. Pure silver on genuine copper base. Graceful border . . . sculptured floral motif harmonizes with all patterns.

- H** Serving tray. 17 1/4 inches with handles. 4 N 8736E—Shpg. wt. 5 lbs. \$7.49
- J** Gravy boat (4 in. high) on tray 9x5 3/4 inches. 4 N 8746E—Shipping weight 2 lbs. \$7.49
- K** Vegetable dish. 10-inch diameter. 4 N 8737E—Shipping weight 3 lbs. 7.49
- L** Well and tree platter. 16x12 inches. 4 N 8747E—Shipping weight 4 lbs. 7.49
- M** Water pitcher, ice lip. 2 quart. 6 1/2 in. tall. 4 N 8748E—Shipping weight 4 lbs. \$7.49
- N** Sugar (4 1/2 in. tall), Creamer (3 in. tall). 4 N 8735E—Shipping weight 2 lbs. \$7.49
- P** 8-cup Coffee pot. 9 in. tall. 4 N 8734E—Shipping weight 4 lbs. 7.49

Special Christmas Offering on Original Rogers Silverplate



Save \$16.30 4-pc. set only \$46.95



Buy 2, save 14% Any 2 for \$16.95

Anchor Rogers Silverplated Holloware

Save now on truly elegant gifts

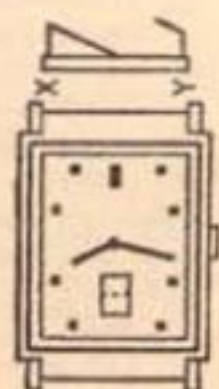
Sears exclusive by the International Silver Co. Heavily silverplated on genuine copper base. Lovely oxydized floral and scroll border.

- R** Special 4-pc. set. Individual pieces total \$63.25 . . . save \$16.30 on set. 10-cup coffee pot, 10 1/2 in. high; sugar 6 1/2 in.; 5 1/2 in. creamer has gold-plated lining. Tray 15 1/2 x 24 in. including handles. Yours for only \$5.00 down. 4 N 08645E—Shpg. wt. 20 lbs. . . . 4-pc. set \$46.95
 - 4 N 8641E—Coffee pot. Wt. 5 lbs. 16.50
 - 4 N 8643E—Sugar, creamer. Wt. 3 lbs. 24.75
 - 4 N 8644E—Oval tray. Wt. 10 lbs. 22.00
- Save 14% when you buy any two items below.
- S** Footed well and tree platter. 16 1/2 x 12 in. 4 N 8650GE—Wt. 5 lbs. Ea. \$9.95. 2 for \$16.95
 - T** Oval Vegetable Dish. 12x8 3/8 inches. 4 N 8651GE—Shipping weight 2 pounds 4 ounces. Each \$9.95. Save, 2 for \$16.95
 - V** Candelabra. 9 3/4 in. spread, 6 1/2 in. high. 4 N 8658GE—Wt. 4 lbs. Ea. \$9.95. 2 for \$16.95

Make a watch look like new with handsomely styled TRADITION WATCH BANDS for Men and Women

Our finest expansion bands for men. 1/15, 12K yellow gold filled . . . 4 times more abrasion-resistant than any of our other bands. Handsomely styled. Adjust to fit. Gift boxed.

- W** 4 N 1154E—Tailored modern \$6.95
 - 4 N 1155—All stainless steel 4.95
 - X** 4 N 1164E—Smartly styled 6.95
 - 4 N 1165—All stainless steel 4.95
- Popular-priced Tradition bands. 1/20, 10K yellow gold filled, stainless steel back. Gift boxed. A wonderful gift, priced low.
- Y** 4 N 1152E—Brown alligator insert. . \$4.75
 - 4 N 1153—All stainless steel with gray leather insert \$3.25
 - Z** 4 N 1172E—Handsome, indeed . . . 4.75
 - 4 N 1173—All stainless steel 3.25
 - AA** 4 N 1126E—Smart detailing 3.75
 - 4 N 1128—All stainless steel 2.25
 - BB** 4 N 1167E—Gleaming facets 3.75
 - 4 N 1168—All stainless steel 2.25
 - CC** 4 N 1186E—Tailored beauty 2.75
 - 4 N 1187—All stainless steel 1.75
 - DD** 4 N 1123E—Elegant styling 2.75
 - 4 N 1125—All stainless steel 1.75



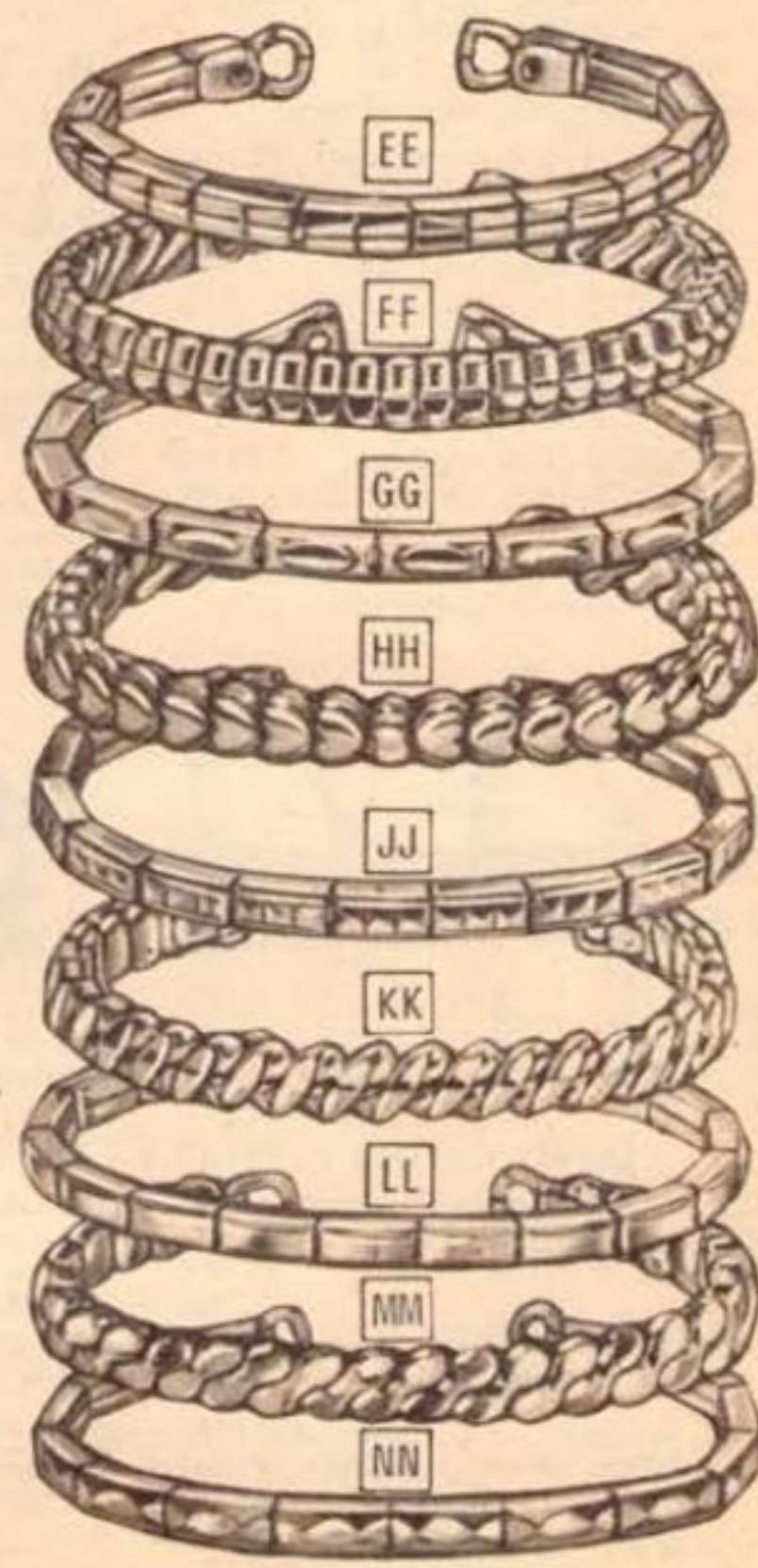
TO ORDER MEN'S WATCH BANDS
State end width (X to Y as shown in sketch at left.) Bands are available in 3/8 or 3/4 inch end width.

Women's Tradition Watch Bands . . . beautifully styled to become the perfect compliment for her watch, to make it look like new again. Boxed.

Our finest. 1/15, 12K gold filled . . . 4 times more abrasion resistant than any of our other bands. Give long, lovely years of service. State choice white or yellow gold.

- EE** Wrist flattering beauty. 4 N 1242E—Telescope style. . \$6.95
 - FF** Handsomely wrought. 4 N 1243E—Expansion style. . 6.95
- Popular-priced Tradition Bands. 1/20, 10K gold filled. Quite lovely. State white or yellow gold.
- GG** Extremely thin and dainty. 4 N 1268E—Telescope style. \$4.75
 - HH** Decorative, heart design. 4 N 1274E—Expansion style. . 4.75
 - JJ** Interesting detail lends accent. 4 N 1266E—Telescope style. \$3.75
 - KK** Exquisite faceted design. 4 N 1244E—Expansion style. . 3.75
 - LL** Smart tailored simplicity. 4 N 1236E—Telescope style. . 2.75
 - MM** An ever-popular favorite. 4 N 1265E—Expansion style. . 2.75
 - NN** Ornamental grooved top. 4 N 1222E—Telescope style. . 2.25

NOTE: Shpg. wt. each band 4 oz. "E" after catalog number means price includes 10% Federal Excise Tax.

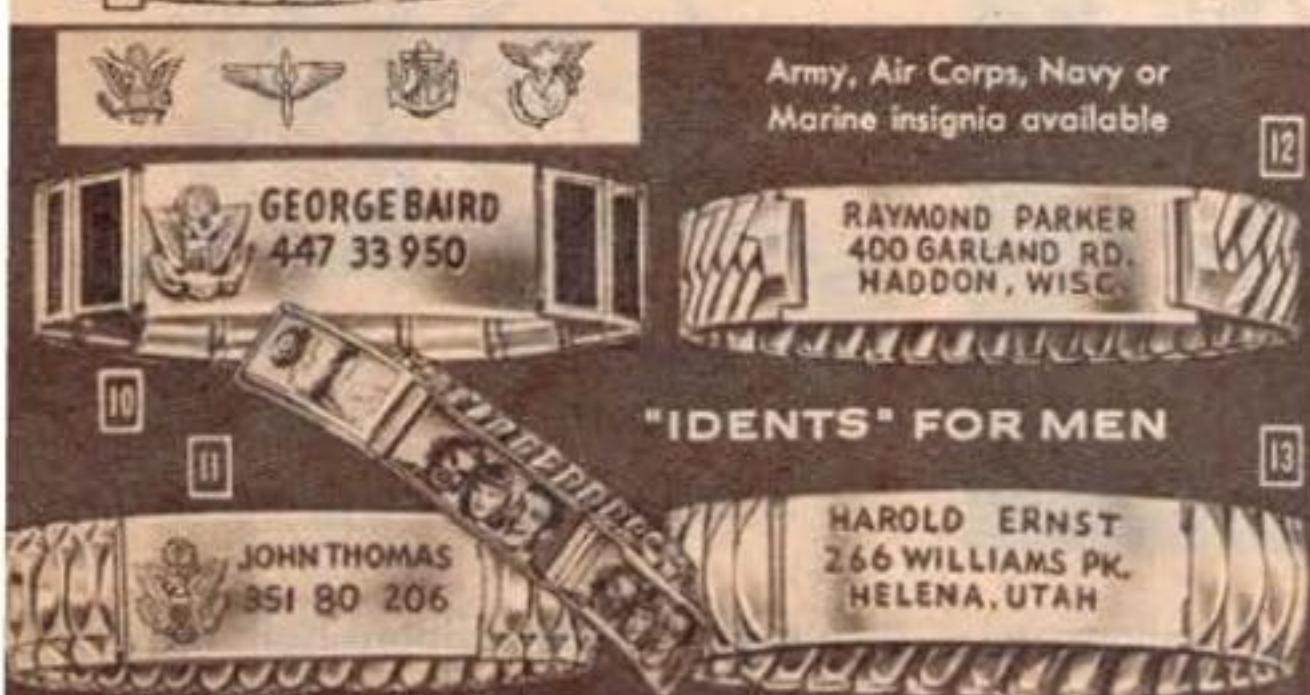
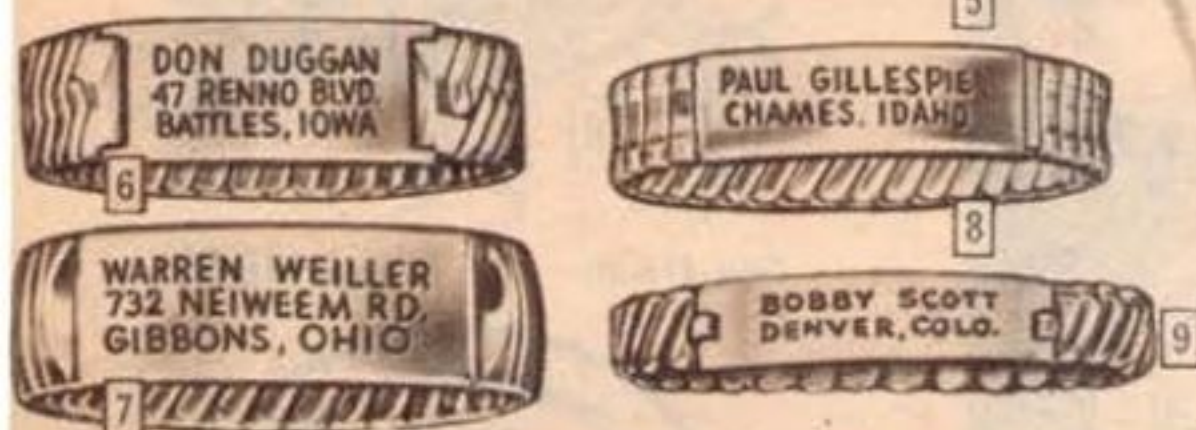


For a complete selection of quality watches, see pages 74 to 76

FOR GIRLS, WOMEN



FOR BOYS



Sleek, handsome "Ident" Bracelets... ever popular

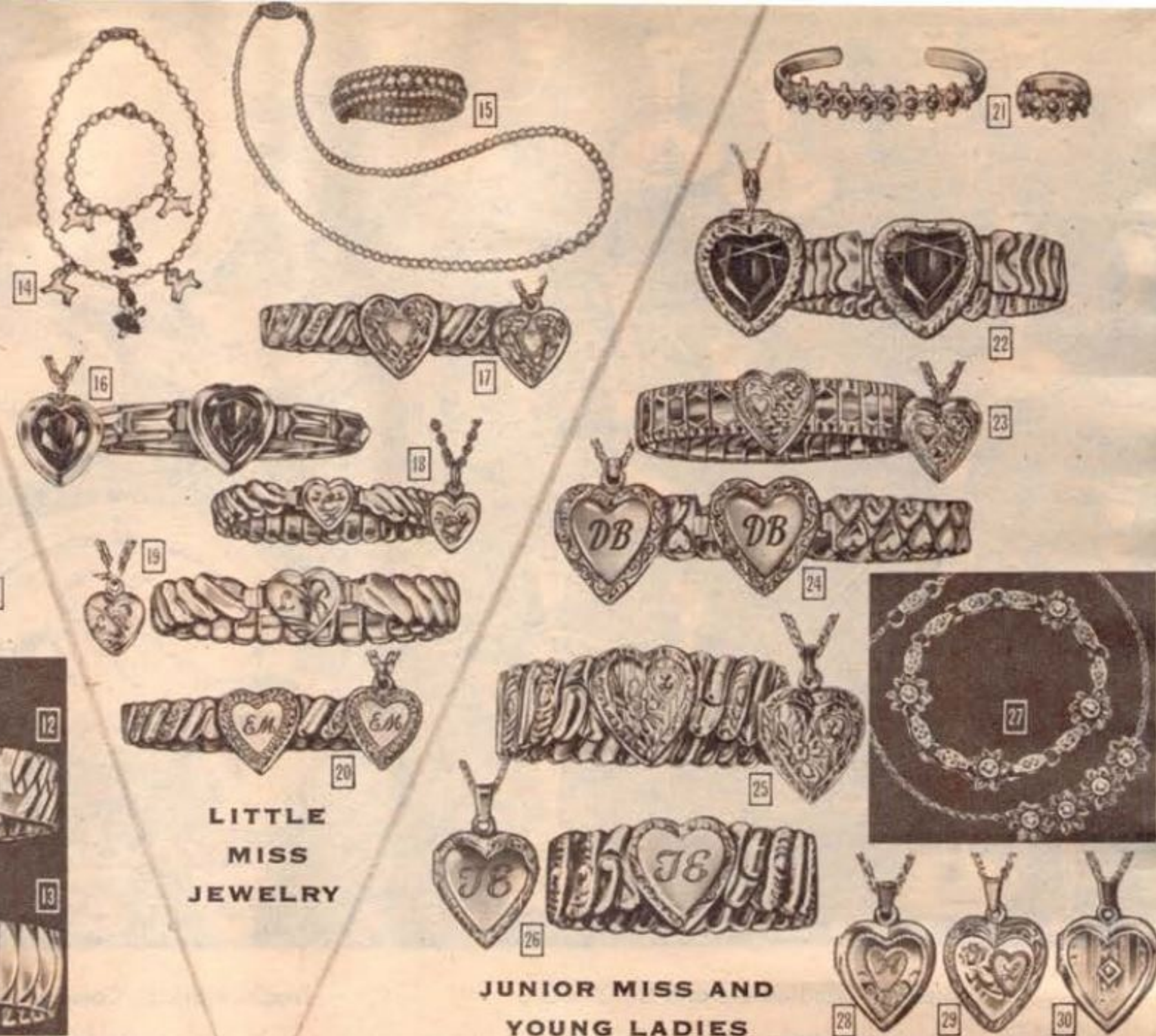
For Girls and Young Women. Fashion styled in precious sterling and practical stainless steel. All sterling surfaces are rhodium-plated; stay bright, will not tarnish. Engraved at 6c per letter. *Print engraving.* Girls' fit wrists to 6½-in. circumference, women's styles to 7-in.

- 1 Girls' Photo Ident. Plaque and "double-heart" expansion have sterling tops, stainless backs. 4 N R6034E—Shpg. wt. 3 oz....\$4.98 4NR6035E—1/20, 12K gold filled... 5.69
- 2 Girls' Photo Ident. Plaque has sterling top, stainless back. All stainless steel expansion band. 4NR6003E—Shpg. wt. 3 oz....\$3.75 4NR6004E—1/20, 10K gold filled... 4.29
- 3 Girls'. Sterling silver plaque. Expansion band has sterling top, stainless steel back. 4NR6021E—Shpg. wt. 3 oz....\$3.29 4NR6022E—1/20, 12K gold filled... 3.75
- 4 Women's 4-photo Ident. Plaque has sterling top, stainless back. All stainless steel expansion band. 4NR6011E—Shpg. wt. 3 oz....\$4.98 4NR6012E—1/20, 10K gold filled... 5.98
- 5 Women's. Sterling silver plaque. Expansion band has sterling top, stainless steel back. 4NR6038E—Shpg. wt. 3 oz....\$3.98 4NR6039E—1/20, 10K gold filled... 4.59

Add jewelry to your Easy Terms order... see page 373 for details.

For Men and Boys. Sterling surfaces are rhodium-plated, will not tarnish. 12 letters engraved at no charge... extra letters 6c each. *Print engraving.* State insignia Army, Navy, Air Force or Marine wherever designated and address to be engraved.

- 6 New—Boys'. Extra heavy. Sterling plaque; expansion sterling top, stainless back. 4 N R6000E—Fits to 7½ in. Shpg. wt. 3 oz....\$5.25 4 N R6001E—1/20, 10K yellow gold filled... 5.75
- 7 New—Boys' 4-Photo Ident. Plaque has sterling top, stainless back. Stainless band. 4 N R6013E—Fits to 7½ in. Shpg. wt. 3 oz....\$5.39 4 N R6014E—1/20, 10K yellow gold filled... 5.98
- 8 New—Boys' 1-Photo Ident. Plaque has sterling top, stainless back. Stainless band. 4 N R6047E—Fits to 7½ in. Shpg. wt. 3 oz....\$4.39 4 N R6048E—1/20, 10K yellow gold filled... 5.39
- 9 Boys'. Sterling plaque. Expansion band has sterling top, stainless steel back. 4 N R6026E—Fits to 7 in. Shpg. wt. 3 oz....\$3.65 4 N R6028E—1/20, 12K yellow gold filled... 4.19
- 10 Men's 4-Photo Ident. Genuine lizard leather inserts in band. Plaque and band have 1/20, 10K yellow gold filled tops, stainless backs. 4 N R6049E—With insignia. Shpg. wt. 3 oz....\$8.98 4 N R6050E—Without insignia. Shpg. wt. 3 oz.... 7.98
- 11 Men's 4-Photo Ident. Heavy plaque of sterling. Band has sterling top, stainless back. 4 N R6044E—With insignia. Shpg. wt. 3 oz....\$8.98 4 N R6045E—Without insignia. Shpg. wt. 3 oz.... 7.98 4 N R6046E—1/20, 10K gold filled. No insignia... 7.98
- 12 Men's. Sterling plaque. Expansion has sterling top, stainless back. Tailored modern. 4 N R6042E—Without insignia. Shpg. wt. 3 oz....\$5.59 4 N R6043E—With insignia. Shpg. wt. 3 oz.... 6.59
- 13 Men's 4-Photo Ident. Plaque has sterling top, stainless back. Stainless expansion band. 4 N R6006E—Without insignia. Shpg. wt. 3 oz....\$5.69 4 N R6005E—With insignia. Shpg. wt. 3 oz.... 5.98



LITTLE MISS JEWELRY

JUNIOR MISS AND YOUNG LADIES

For the Little Miss

- 14 New—2-piece set. Little Bo Peep has found her sheep. Colorful in blue and white enamel. Simulated pearl and 18K gold-plated link chains. Necklace 12½ in. long. Bracelet 6½ in. 4 N 5943E—Wt. 3 oz....Set \$1.59
- 15 2-pc. set of lustrous simulated pearls. Necklace 14½ in. Sterling clasp. Spiral bracelet. State white or pink. 4 N 3755E—Wt. 4 oz....Set \$1.08
- Expansion bracelet and locket sets. 1/20, 12K yellow gold filled unless otherwise stated. Locket holds 2 photos. Have 12-in. chain (except [16]). Stainless backs. Fit wrists to 5½-in. circumference.
- 16 Lovely simulated birthstone in gold-plated heart. 14-in. chain. State birth month. 4 N 5942E—Wt. 2 oz....Set \$1.08
- 17 Gleaming yellow gold plate. 4 N 5951E—Wt. 4 oz....Set \$2.99
- 18 Dainty white cloisonne hearts. 4 N 5946E—Set. Wt. 2 oz....\$4.49 4 N 5947E—Bracelet. Wt. 2 oz. 3.69 4 N 5923E—Locket. Wt. 2 oz. 1.98
- 19 Personalized to be hers alone. Print 1 initial. 4 N R5983E—Set. Wt. 2 oz....\$3.99 4 N R5984E—Bracelet. Wt. 2 oz. 3.59 4 N R5925E—Locket. Wt. 2 oz. 1.85
- 20 1/20, 10K yellow gold filled. Print 2 initials. 4 N R5940E—Set. Wt. 4 oz....\$4.69 4 N R5941E—Bracelet. Wt. 4 oz. 3.39

Favorites to catch her feminine fancy

- 21 New—Indian style Bracelet, Ring Set. Silver-plated; reconstructed turquoise stones. 4 N 4865E—Ring adjusts. Shpg. wt. 3 oz....Set \$1.08
- Expansion bracelet and locket sets. Locket holds 2 photos; (22) to (25) 15-in. chains, bracelets fit to 6½ in. (26) 18-in. chain, bracelet fits to 7 in. Bracelets have stainless backs.
- 22 New—2-pc. set. Simulated birthstone fancifully framed in bright yellow gold plate. 4 N 5869E—State birth month. Shpg. wt. 4 oz....Set \$2.98
- 23 A beauty. 1/20, 10K yellow gold filled. 4 N 5881E—Set. Shpg. wt. 4 oz.... 3.85 4 N 5882E—Bracelet. Shpg. wt. 4 oz.... 3.09 4 N 5805E—Locket. Shpg. wt. 2 oz.... 1.85
- 24 2 initials. 1/20, 12K yellow gold filled. 4 N R5898E—Set. Print initials. Shpg. wt. 4 oz.... 4.79 4 N R5899E—Bracelet. Print initials. Shpg. wt. 4 oz.... 3.49 4 N R5803E—Locket. Print initials. Shpg. wt. 2 oz.... 1.98
- 25 Personalized. 1/20, 12K yellow gold filled. 4 N R5735E—Set. Print initial. Shpg. wt. 4 oz.... 4.69 4 N R5736E—Bracelet. Print initial. Shpg. wt. 4 oz.... 3.65 4 N R5737E—Locket. Print initial. Shpg. wt. 2 oz.... 2.09
- 26 Personalized. 1/20, 12K yellow gold filled. 4 N R5865E—Set. Print 2 initials. Shpg. wt. 4 oz.... 4.98 4 N R5866E—Bracelet. Print 2 initials. Shpg. wt. 4 oz. 3.69 4 N R5877E—Locket. Print 2 initials. Shpg. wt. 2 oz.... 2.09
- 27 Party set. Dainty design set with brilliant simulated sapphire stones. Yellow gold plate. Necklace 14½ in. Bracelet 6½ in.; links may be removed to adj. 4 N 4866E—2-pc. set. Shpg. wt. 3 oz....\$1.59
- 28 Locket. 1/20, 12K yellow gold filled. Print initial. 4 N R5800E—18-in. chain. Shpg. wt. 2 oz.... 1.98
- 29 1/20, 12K yellow gold filled locket with beautiful silver-plated accents. Print initial. 4 N R5801E—18-in. chain. Shpg. wt. 2 oz....\$2.98
- 30 Rose cut diamond, 1/20, 12K yellow gold filled. 4 N 5710E—18-in. chain. Shpg. wt. 2 oz.... 3.98



Lovely Crosses... loved by women of all ages... a gift to be cherished forever

- 31 1/100 ct. diamond fiery on 10K yellow gold. 1-in. Wt. 4 oz. 4 N 5853E—18-in. chain...\$11.98
- 32 3 bright chip diamonds on 10K yellow gold. 1-in. Wt. 4 oz. 4 N 5852E—18-in. chain...\$8.98
- 33 Twinkling chip diamond, 10K yellow gold. 1-in. Wt. 4 oz. 4 N 5867E—18-in. chain...\$7.29
- Girls' ¾-in. cross. Shpg. wt. 4 oz. 4 N 5868E—15-in. chain...\$6.49

- 34 10K yellow gold cross with lovely engine-turned design. 1-in. A thoughtful gift. Wt. 4 oz. 4 N 5863E—18-in. chain...\$5.98
- Girls'—¾-in. cross. Shpg. wt. 4 oz. 4 N 5864E—15-in. chain...\$5.49
- 35 1/20, 12K yellow gold-filled cross. 1-in. size. Wt. 4 oz. 4 N 5861E—18-in. chain...\$3.65
- Girls'—¾-in. cross. Shpg. wt. 4 oz. 4 N 5862E—15-in. chain...\$3.25

- Beautiful Rhinestone Crosses. Read Lord's Prayer through magnifying glass at center. Rhodium-plated. 18-in. chain. Shpg. wt. 2 oz. 1361 4 N 5854E—1½-in.\$1.08 1371 4 N 5855E—larger 1¾-in. Rich with bright baguettes...\$1.98
- 38 Rhinestone heart frames lovely rhodium-plated center cross. 18-in. rhodium-plated chain. 4 N 5856E—1-inch. Wt. 2 oz....\$1.08

- 39 New—Charm Bracelet. 7 circus charms in gold-color metal, enamel accents. 4 N 5948E—6-in. Wt. 2 oz....\$1.08
- 40 Baby "Ident"—1/20, 12K yellow gold filled. Print name (engraved 6c per letter), print birthdate (no charge). 4 N R6032E—5-in. Wt. 2 oz....\$1.98 4 N R6033E—Sterling silver. 1.75
- 41 10K yellow gold cross. ¾-in. 4 N 5961E—12-in. Wt. 2 oz. 2.79

- 42 Bright chip diamond on 10K yellow gold cross. 1½-in. 4 N 5962E—12-in. Wt. 2 oz....\$4.98
- 43 1/20, 12K yellow gold filled heart, chip diamond. 12 in. 4 N 5922E—Wt. 2 oz....\$2.98
- 44 10K yellow gold heart pendant. Print initial. Wt. 2 oz. 4 N R5927E—12-in. chain...\$2.59
- 45 10K yellow gold locket... holds 2 photos. Print 1 initial. 4NR5928E—12-in. Wt. 2 oz....\$3.65

Prices include 10% Fed. Ex. Tax. Free engraving unless otherwise stated... if correctly engraved cannot be returned... no C.O.D.



Popular Masculine Rings rate high with Teen-age Boys

Rings for boys 12 to 17 years. Handsome 10K yellow gold mountings. Initials 10K yellow gold. Sizes 6, 6½, 7, 7½, 8, 8½, 9. State size, see information below. Gift boxed.

- | | | |
|---|---|--|
| 1 New—Our finest. Important 1/100 ct. diamond lends fiery accent to genuine onyx. Raised gold initial. Print 1 initial.
04 N 5445E.....\$14.98 | 4 Genuine onyx set with fiery 1/100 ct. diamond. Sunburst design mounting.
04 N 5507E.....\$8.98 | 8 Modern simplicity, simulated birthstone. State month.
04 N 5550E.....\$6.98 |
| 2 Genuine Onyx with sparkling rose diamond set on each side in white gold triangle. Raised initial. Print 1 initial.
04 N 5444E.....\$12.98 | 5 Raised initial in bright contrast with genuine onyx. Print 1 initial.
04 N 5404E.....\$8.98 | 9 Signet with satin finish top, polished shank. Very handsome. Print 2 initials.
4 N R5634E.....\$4.19 |
| 3 Massive signet with 1/100 carat diamond. Smart mounting, boldly masculine. Print 2 initials.
04 N R5625E.....\$10.98 | 6 Simulated ruby highlighted by raised gold initial. Print 1 initial.
04 N 5419E.....\$8.98 | 10 Handsome simulated birthstone, interesting detail. State birth month.
04 N 5558E.....\$4.98 |
| | 7 Decorative side detail, genuine onyx, raised initial. Print 1 initial.
04 N 5425E.....\$6.98 | 11 Distinguished by handsome detailing. Genuine onyx. Print 1 initial.
04 N 5406E.....\$5.98
04 N 5407E—Sterling... 3.98 |

Rings in "grown-up" styles to please the Young Boys

Rings for boys 6 to 12 years old. 10K yellow gold mountings. Initials are 10K yellow gold. Sizes 3, 3½, 4, 4½, 5 only except (12) see below. State size, see ordering notice. Gift boxed.

- | | | |
|---|---|--|
| 12 Our finest ring for your young man... styled just like dad's. Genuine black onyx personalized with raised gold initial. Popular sunburst side detailing. In sizes 4, 4½, 5 only. Print 1 initial.
04 N 5436E.....\$5.29 | 13 Raised gold initial on genuine onyx. Ever popular. Print 1 initial.
04 N 5427E.....\$4.59 | 15 Highly polished signet. Personalized to become his very own. Print 2 initials.
4 N R5642E.....\$2.49 |
| | 14 Signet handsomely engraved on satin finish top. Print 2 initials.
4 N R5637E.....\$3.19 | 16 Simulated birthstone. Modern tailored mounting. State birth month.
04 N 5545E.....\$3.49 |

Infant Rings... sweetly styled

Infant rings... baby's finest jewelry. Adorable styles, dainty for tiny fingers, lovely treasures. 10K yellow gold. Sizes 0, ½, 1, 1½, 2, 2½, 3. State size, see notice below. Gift boxed.

- | |
|---|
| 36 04 N 5091E—Simulated birthstone, bow-knot mounting. State birth month.....\$2.29 |
| 37 4 N R5299E—Pretty signet ring. A dainty delight. Print one initial.....\$1.29 |
| 38 4 N 5298E—Embossed Baby Band. So right for the tiny one.....\$1.00 |

Birthmonth Chart

January—Dk. red Garnet	July—Red Ruby
February—Purple Amethyst	August—Lt. green Peridot
March—Green Aquamarine	September—Dk. blue Sapphire
April—White Sapphire	October—Rose pink Zircon
May—Green Emerald	November—Golden Sapphire
June—Violet Alexandrite	December—Blue green Zircon

Birthstone rings will be treasured a lifetime. Perfect choice for a beautiful, lasting Christmas gift.

IMPORTANT: Rings with "0" preceding catalog no. shipped from Chicago or Philadelphia. Order, pay postage from your Mail Order house. Wt. ea. ring 4 oz. Free engraving (where stated); if correct, cannot be returned. No C.O.D.'s on engraved rings. Prices include 10% Fed. Ex. Tax.

FOR CORRECT SIZE: Measure on rule at right, clip out and send along with your order. If desired, you may be fitted for ring size at catalog order offices or the catalog counter of your local Sears retail store.



Beautiful Rings styled to win praises from Teen-age Girls

Rings for girls 12 to 17 years. A surprise that will be so joyfully received. Mountings and initials 10K yellow gold. Sizes 5, 5½, 6, 6½, 7 only. State size, see notice below. Gift boxed.

- | | | |
|--|---|---|
| 17 Our finest—simulated birthstone, 2 rose cut diamonds for precious accent. State birth month.
04 N 5009E.....\$8.98 | 20 Simulated birthstone. 10 simulated white sapphires. State birth month.
04 N 5084E.....\$5.59 | 23 Lovely simulated birthstone. State birth month.
04 N 5078E.....\$4.29 |
| 18 Genuine jet black onyx with 1/100 ct. brilliant center diamond. So lovely.
04 N 5229E.....\$7.98 | 21 Gold initial, genuine onyx. Print 1 initial.
04 N 5222E.....\$4.98 | 24 Square simulated birthstone. State birth month.
04 N 5077E.....\$3.98 |
| 19 Genuine opal in beautiful prong mounting. A truly feminine design.
04 N 5223E.....\$6.75 | 22 Simulated birthstone and signet. Print 1 initial, state birth month.
04 N R5003E.....\$4.29
1/100 ct. diamond and signet. Print 1 initial.
04 N R5175E.....\$8.98 | 25 Simulated birthstone. Modern. State month.
04 N 5076E.....\$3.69 |
| | | 26 Simulated birthstone. Prong set. State month.
04 N 5079E.....\$3.49 |

Your Young Miss will certainly treasure a ring of her own

Rings for Girls 6 to 12 years old. 10K yellow gold mountings delicately fashioned for small fingers... a wonderful gift. Sizes 3, 3½, 4, 4½, 5 only. State size, see notice below. Gift boxed.

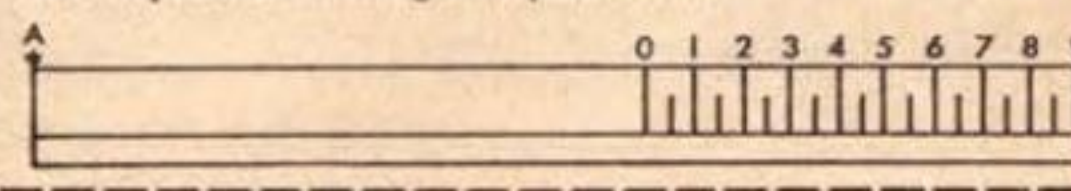
- | | | |
|--|--|--|
| 27 New—Our finest... beautiful simulated birthstone. State month.
04 N 5017E.....\$4.98 | 30 Simulated birthstone enhanced by decorative detail. State birth month.
04 N 5064E.....\$3.29 | 33 Simulated birthstone. Daintily styled, richly detailed. State birth month.
04 N 5080E.....\$2.98 |
| 28 Simulated birthstone. Heart set. State month.
04 N 5011E.....\$3.98 | 31 Double-heart signet. Sweet and lovely styling. Print two initials.
4 N R5289E.....\$3.19 | 34 Charming mounting sets off lovely simulated birthstone. State month.
04 N 5065E.....\$2.89 |
| 29 Simulated birthstone, signet. State month, initial.
04 N R5012E.....\$3.98
1/100 ct. diamond and signet. Print 1 initial.
04 N R5224E.....\$7.98 | 32 Delicate mounting highlights lovely simulated birthstone. State month.
04 N 5090E.....\$2.98 | 35 Demurely styled to highlight simulated birthstone. State birth month.
04 N 5066E.....\$2.69 |

Rings for Pre-school Tots

Make lovely, long-treasured gifts for pre-school boys and girls. 10K yellow gold mountings. Sizes 2, 2½, 3, 3½, 4. State size, see notice below. Boxed for Christmas gifting.

- | |
|--|
| 39 04 N 5082E—Girl's simulated birthstone. State birth month.....\$2.79 |
| 40 04 N 5083E—Girl's simulated birthstone. State birth month.....\$2.19 |
| 41 4 N R5290E—Signet ring for little boys or girls. Print 1 initial.....\$1.98 |

HOW-TO-MEASURE on rule below: Wrap a piece of narrow (¼ in. or less) tape firmly around widest part of ring finger. Draw a line where ends meet. Cut along line. Lay tape flat on scale below; holding one end at A. Reading on number end will be correct size. State size, see above (available only in sizes stated). Send tape on scale along with your order.





Beautiful Synthetic Star Ruby and Sapphires

Magnifique! Elegantly mounted in 14K white gold for greatest brilliance. Shipped direct from Chicago; send order to your M.O. house. Postpaid. State size, see below.

- A** For Her: Extravagantly beautiful with a 4 carat center stone highlighted by 6 brilliant side diamonds (total 7/100 ct.) State choice of synthetic ruby or sapphire.
4 N 5158EF—\$10.00 down.....\$100.00
- B** For Him: A magnificent 3-carat synthetic star sapphire with 2 sparkling side diamonds (1/50 ct. each) for brilliant accent.
4 N 5517EF—\$9.00 down.....\$89.95
4 N 5518EF—\$7.00 down..... 69.95

Rings for Women.. Rings for Men

Treasures certain to be admired and cherished

FOR HER: Flashing Titanias, Brilliant Zircons.. Engagement Rings, Wedding Rings, Sets

Brilliant white zircons are about $\frac{1}{4}$ heavier than diamonds; carats about $\frac{1}{4}$ smaller. All wedding rings engraved at no charge. Print initials, wedding date. State ring size; see important ordering instructions below. All gift boxed.

Beautiful Titanias, one of the newest of the synthetic gems. Fiery with a flashing golden brilliance, truly lovely. Order now.

- 1** New—Our Finest Titania Set. Interlocking—rings won't twist or turn. Abt. $1\frac{1}{2}$ -carat center stone with engraved hearts and orange blossoms. Matching wedding band. 14K yellow gold.
04 N R5132E—Set. \$3.50 down.....\$32.95
04 N 5133E—Engagement ring..... 23.95
04 N R5134E—Wedding ring..... 11.95
- 2** About 1-carat fiery Titania solitaire flashing with a golden brilliance. Matching wedding ring. Simply modern in gleaming 10K yellow gold.
04 N R5184E—Set. \$2.00 down.....\$19.98
04 N 5185E—Engagement ring..... 17.50
04 N R5186E—Wedding ring..... 4.98
- 3** Four brilliant side diamonds lend precious accent to the beautiful (abt.) $1\frac{1}{2}$ -carat center Titania. 14K yellow gold mounting. A romantic choice.
04 N 05181E—\$5.00 down.....\$49.95
- 4** New—about 1-carat brilliant Titania flanked by two important rose diamonds. 14K yellow gold mounting.
04 N 05124E—\$3.50 down.....\$33.95

- 5** Our Finest Zircon Set. About $2\frac{1}{4}$ -carat fiery zircon. 2 baguettes, 2 round zircons. 14K white gold mounting.
04 N R5103E—Set. \$4.00 down.....\$39.98
04 N 05104E—Engagement ring..... 28.98
04 N R5105E—Wedding ring..... 15.59
- 6** About 1-ct. Zircon, 4 diamonds. 14K yellow gold. 6 zircon wedding band.
04 N R5160E—Set. \$4.00 down.....\$37.98
04 N 05138E—Engagement ring..... 27.50
04 N R5161E—Wedding ring..... 16.98
- 7** About $1\frac{1}{2}$ -ct. zircon; 8 side zircons. State 10K yellow or white gold.
04 N R5244E—Set. \$3.50 down.....\$34.98
04 N 5233E—Engagement ring..... 20.98
04 N R5234E—Wedding ring..... 17.98
- 8** New Interlocking Set. Abt. 1-ct. zircon, 2 ducut side diamonds. 3 zircon wedding ring. 14K yellow gold mounting.
04 N R5139E—Set. \$3.50 down.....\$34.95
04 N 5140E—Engagement ring..... 22.98
04 N R5141E—Wedding ring..... 17.98
- 9** Interlocking Set. Abt. 1 ct. center zircon, 4 side zircons. 10K yellow gold.
04 N R5171E—Set. \$3.00 down.....\$29.95
04 N 5172E—Engagement ring..... 19.98
04 N R5173E—Wedding ring..... 14.98

- 10** About $1\frac{1}{2}$ -carat brilliant zircon solitaire. Gracefully set in 14K yellow gold.
04 N 5148E.....\$14.98
- 11** Wedding Ring set with five flashing zircons. Brilliantly beautiful. State 14K yellow or 14K white gold mounting.
04 N R5207E—\$2.50 down.....\$24.98
- 12** About 1-ct. sparkling center zircon. Two twinkling side diamond baguettes. Lovely indeed in 14K white gold mounting.
04 N 05174E—\$4.00 down.....\$37.98
- 13** About 1-ct. Zircon Solitaire. Engraved wedding band. 10K yellow gold.
04 N R5130E—Set.....\$12.95
04 N 5131E—Engagement ring..... 10.98
04 N R5113E—Wedding ring..... 4.25
- 14** About 1-ct. zircon, 2 side zircons and orange blossoms. 10K yellow gold.
04 N R5100E—Set.....\$15.98
04 N 5101E—Engagement ring..... 9.25
04 N R5102E—Wedding ring..... 8.30
- 15** Abt. 1-ct. zircon; 4 side zircons. 6 zircon wedding band. 10K yellow gold.
04 N R5117E—Set. \$2.00 down.....\$19.98
04 N 5118E—Engagement ring..... 12.98
04 N R5119E—Wedding ring..... 11.98

FOR HER: Birthstone rings, cocktail styles, beauties to be treasured.. Loveliest genuine, synthetic and simulated stones

10K yellow gold mountings, unless otherwise stated. State ring size; see notice below. See birth month chart below. All rings in lovely gift boxes.

- 16** New—Our Finest Genuine Onyx. Bold and beautiful with center diamond.
04 N 05142E—5/100 ct. diamond.....\$29.95
04 N 5143E—2/100 ct. diamond..... 19.95
04 N 05144E—1/10 ct. diamond..... 44.95
- 17** New—About $2\frac{1}{2}$ -ct. twin zircons; 6 side zircons. 14K white gold mounting.
04 N 05136E—\$4.00 down.....\$37.98
- 18** New—15 fiery zircons in handsome triple row styling. Makes a lovely wedding band. 10K white gold mounting.
04 N R5137E—\$2.50 down.....\$24.98
- 19** New—Lustrous cultured pearl accented by 6 bright zircons. Graceful swirl mounting in 10K white gold.
04 N 05147E—\$3.00 down.....\$27.98
- 20** Cultured Pearl. 2 rose diamonds.
04 N 5125E—\$2.50 down.....\$22.95
04 N 5127E—Without diamonds..... 10.98

- 21** Two genuine onyx; 5 fiery zircons.
04 N 5146E.....\$16.98
- 22** New—Abt. 2 carat genuine white sapphire in modern emerald cut. White sapphire baguettes. 10K white gold.
04 N 5135E.....\$15.98
- 23** Cluster of 7 lustrous cultured pearls. Dainty cut-out side design.
04 N 5126E.....\$14.95
- 24** Genuine opal, 2 rose-cut diamonds.
04 N 5240E.....\$14.95
- 25** New—Genuine onyx, distinctive marquise cut. Bright center zircon.
04 N 5145E.....\$11.95
- 26** Cultured pearl, tiffany mounting. State 10K white or yellow gold.
04 N 5129E.....\$9.98
- 27** Genuine opal set in a fancy frame.
04 N 5241E.....\$8.98

- 28** Eastern Star Emblem, synthetic stone points. Five rose diamonds.
04 N 05190E—\$3.00 down.....\$29.98
- 29** New—Our finest Eastern Star Emblem. 5/100 ct. fiery center diamond; synthetic stone points; 10K white gold top.
04 N 05149E—\$4.00 down.....\$39.95
- 30** New—Our finest birthstone ring. 2 synthetic stones richly styled with 9 sparkling zircons. 10K white gold.
04 N 05014E—State birth month.....\$24.98
- 31** Synthetic birthstone, lovely marquise cut. Accented by 4 zircons.
04 N 5008E—State birth month.....\$19.98
- 32** Three synthetic birthstones brilliant in engraved 10K white gold settings.
04 N 5004E—State birth month.....\$15.95
- 33** Synthetic stone; 4 rose diamonds.
04 N 5001E—State birth month.....\$15.95

- 34** Synthetic birthstone. 2 synthetic white sapphire side baguettes.
04 N 5015E—State birth month.....\$12.98
- 35** Simulated Birthstone; 4 side zircons.
04 N 5087E—State birth month.....\$11.98
- 36** Two rose-cut diamonds sparkle at sides of lovely synthetic stone.
04 N 5071E—State birth month.....\$9.98
- 37** White simulated sapphires set-off simulated, marquise-cut birthstone.
04 N 5054E—State birth month.....\$6.98
- 38** Simulated birthstone... very smart.
04 N 5069E—State birth month..... 5.49
- 39** Simulated birthstone; prong setting.
04 N 5062E—State birth month..... 4.59
- 40** Simulated birthstone; priced low.
04 N 5000E—State birth month..... 3.69
- 41** Simulated Birthstone, daintily set.
04 N 5063E—State birth month..... 3.59

FOR HIM: Distinctive Initialed Rings.. Ever-popular Signets.. Handsome Birthstones.. Brilliant Titanias.. Genuine Onyx

10K yellow gold mountings and initials unless otherwise stated. Diamonds set in 10K white gold. State size, see notice below. See birth month chart below. Boxed.

- 42** New—Our finest initialed ring. 1/100 ct. diamond. Print initial.
04 N 05417E—Genuine onyx.....\$29.95
04 N 05418E—Synthetic ruby..... 31.95
- 43** New—2/100 ct. diamond, distinctive 10K white gold accent lends a modern richness to the genuine onyx.
04 N 05414E—Print initial.....\$27.98
- 44** Genuine Zircon in 10K white gold triangle setting on genuine black onyx.
04 N 05400E—Print initial.....\$24.95
04 N 05446E—3/100 ct. diamond..... 29.98
- 45** New—Three fiery rose diamonds accent corner and sides. Print initial.
04 N 5412E—Genuine onyx.....\$21.95
04 N 05413E—Synthetic ruby..... 24.98

- 46** New—Two brilliant rose diamonds afire beside the genuine black onyx.
04 N 5411E—Print initial.....\$19.98
- 47** Genuine onyx. Modern, tailored.
04 N 5405E—Print initial.....\$12.98
- 48** Genuine onyx. Print initial.
04 N 5415E—10K yellow gold... 10.98
04 N 5416E—Sterling silver..... 4.59
- 49** Simulated onyx. Priced so low.
04 N 5431E—Print initial..... 8.98
- 50** Heavy signet. A classic favorite.
04 N R5613E—Print 3 initials..... 8.95
- 51** Handsome signet. Print 3 initials.
04 N R5615E—10K yellow gold... 6.95
04 N R5616E—Sterling silver..... 3.29

- 52** About 1-ct. brilliant Titania with two 1/100-ct. accenting side diamonds.
04 N 05578E—14K yellow gold.....\$44.98
- 53** New—About $1\frac{1}{2}$ -ct. Titania flashing in distinctive 10K white gold setting.
04 N 05508E—\$4.00 down.....\$39.95
04 N 05509E—Genuine Zircon..... 24.95
- 54** New—About $1\frac{1}{4}$ -carat fiery Titania.
04 N 05512E—\$3.00 down.....\$29.95
- 55** New—1/100-carat diamond brilliant on genuine onyx. Clean modern lines, suave masculine manner makes it a favorite.
04 N 5520E.....\$22.98
04 N 05521E—3/100-ct. diamond.... 29.98
04 N 05522E—5/100-ct. diamond.... 34.98

- 56** Our finest synthetic birthstone. Two important rose diamonds at sides lend brilliant accent. Neatly tailored to become your gentleman's favorite.
04 N 5505E—State birth month.....\$19.98
- 57** Beautifully cut simulated birthstone in fancy wide setting. Quite handsome.
04 N 5502E—State birth month.....\$11.98
- 58** Simulated Birthstone. Handsome, masculine styling. Popular choice.
04 N 5501E—State birth month.....\$7.98
- 59** 1/100-ct. diamond on genuine onyx. A tailored modern; bold styling. A handsome ring he'll surely enjoy. Order today.
04 N 5510E.....\$14.98

FOR HIM: Fraternal Rings.. official emblems of the Masonic Order, Knights of Columbus and Elks.. rich, masculine styling

10K yellow gold mountings. Diamonds set in 10K white gold for added brilliance. State size, see ordering notice below. Handsomely gift boxed.

- 60** Our finest Masonic Ring. 5/100-ct. diamond on white gold Masonic top. Side tools outlined in blue enamel.
04 N 05480E—\$5.00 down.....\$49.95
04 N 05481E—2/100 ct. diamond..... 39.95
- 61** New—1/100 ct. diamond lends bright accent to inlaid Masonic emblem.
04 N 05468E—Synthetic sapphire.....\$39.98
04 N 05469E—Synthetic ruby..... 39.98
- 62** New—Inlaid Masonic Emblem.
04 N 05470E—Synthetic ruby..... 29.98

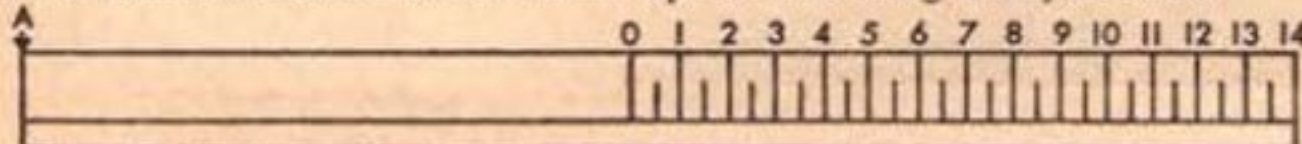
- 63** New—Masonic Emblem handsomely inlaid in rich-looking synthetic ruby. Complemented by 10K white gold side tools. A ring he'll wear with pride.
04 N 5471E—\$2.00 down.....\$19.95
- 64** Encrusted Masonic Emblem on synthetic blue spinel. Smart styling.
04 N 5456E—White gold side tools...\$18.98
- 65** 24K gold encrusted masonic emblem. Simple tailored mounting.
04 N 5484E—Genuine onyx.....\$15.49
04 N 5458E—Synthetic ruby..... 19.98

- 66** Shrine Pin. Three 1/100 ct. diamonds.
4 N 5489E—14K white gold.....\$15.98
- 67** Masonic Pin. 1/100 ct. diamond.
4 N 5487E—10K yellow gold.....\$5.95
- 68** New—Classic styling. Very handsome.
04 N 5483E—Genuine onyx.....\$12.98
04 N 5482E—Simulated ruby..... 11.98
(69) through (71) with choice of emblem.
State Masonic, Elk or 3rd. degree K of C.
- 69** Genuine onyx; 3/100-ct. diamond.
04 N 05477E—State emblem.....\$34.98
04 N 05476E—Zircon..... 26.98

- 70** Genuine onyx. 2 side rose diamonds. Modern tailored mounting.
04 N 5466E—State emblem.....\$19.95
04 N 5467E—Synthetic ruby..... 21.95
- 71** 10K yellow gold, antique shape. 10K white gold emblem, enameled side tools.
04 N 5457E—State emblem.....\$19.98
- 72** 32nd Degree Consistory. About 1-carat Titania in 10K white gold setting. Enameled side emblems, white gold eagles.
04 N 05579E—\$5.00 down.....\$49.95

NOTICE: State size: women's 5, $5\frac{1}{2}$, 6, $6\frac{1}{2}$, 7, $7\frac{1}{2}$, 8 or men's 8, $8\frac{1}{2}$, 9, $9\frac{1}{2}$, 10, $10\frac{1}{2}$, 11, $11\frac{1}{2}$, 12. Larger sizes, women's to 10 and men's to 14. Add an extra \$1.50 when ordering larger sizes. FOR CORRECT SIZE: Measure on rule below. If desired, you may be fitted for ring size at catalog order offices or catalog counter of Sears retail store.

Wrap narrow tape ($\frac{1}{4}$ -in. wide or less) firmly around widest part of ring finger. Draw line where ends meet. Cut along line; lay tape on scale; end at A. Reading on numbered end is correct size. Send tape on rule along with your order.



IMPORTANT NOTICE: Rings with "0" preceding catalog no. shipped from Chicago or Philadelphia. Order, pay postage from your mail order house. Shpg. wt. ea. item 4 oz., ring sets 4 oz. Rings engraved at no charge (where stated). If correctly engraved, they cannot be returned. No C.O.D. orders on engraved rings. Order on Easy Terms... only 10% down on orders of \$20 or more... see page 373 for complete Easy Term details. Order today, order early for Christmas. All prices include 10% Federal Excise Tax.

BIRTH MONTH CHART.. state month when ordering

January—Dark red Garnet	May—Green Emerald	September—Dark blue Sapphire
February—Purple Amethyst	June—Violet Alexandrite	October—Rose pink Zircon
March—Green Aquamarine	July—Red Ruby	November—Golden Sapphire
April—White Sapphire	August—Lt. green Peridot	December—Blue green Zircon



OUR FINEST TITANIA
New Interlocking Set



BLAZING TITANIAS
WITH GOLDEN FIRE



OUR FINEST
ZIRCON SET



LOVELY
BRIDAL SETS



8 and 9
Interlocking
Sets rings
lock together
... will not
twist or turn



BEAUTIFULLY BRILLIANT ZIRCONS



OUR FINEST



OUR FINEST
ONYX



COCKTAIL STYLES . . TAILORED BEAUTIES



BIRTHSTONES FOR MILADY



OUR FINEST—
TITANIA



OUR FINEST
INITIAL



HANDSOME INITIALED RINGS



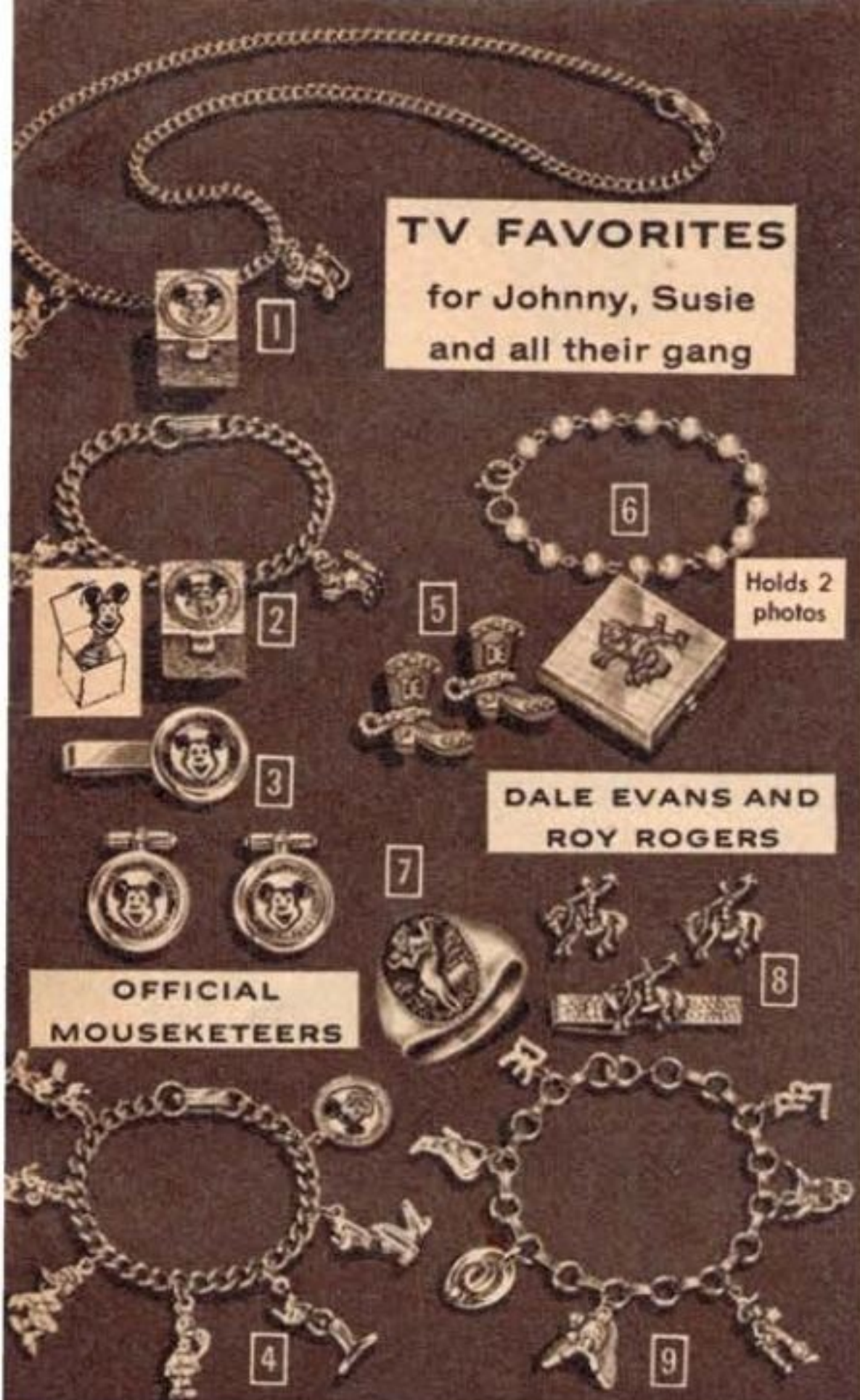
RICH MASCULINE
FAVORITES



OUR FINEST
MASONIC



FRATERNAL RINGS . . OFFICIAL EMBLEMS



TV FAVORITES

for Johnny, Susie
and all their gang

DALE EVANS AND
ROY ROGERS

OFFICIAL
MOUSEKETEERS

1 New—Mouseketeer Necklace. Jack-in-the-box Mickey Mouse pops out. Two smaller charms with enameled accents. 20-in. neckchain. Wt. 2 oz. 4 N 3780E—Gold-color...\$1.08

2 Mouseketeer Bracelet... matches above. Wt. 2 oz. 4 N 3779E—7 in. long...\$1.08

3 The Mouseketeers dress up with official clip, link set. Colorful emblem. Wt. 2 oz. 4 N 4871E—Gold-color...\$1.08

4 Mickey Mouse and his friends parade as 7 colorful charms. Gold-color bracelet, 6 1/4 in. 4 N 4434E—Shpg. wt. 2 oz...\$1.08

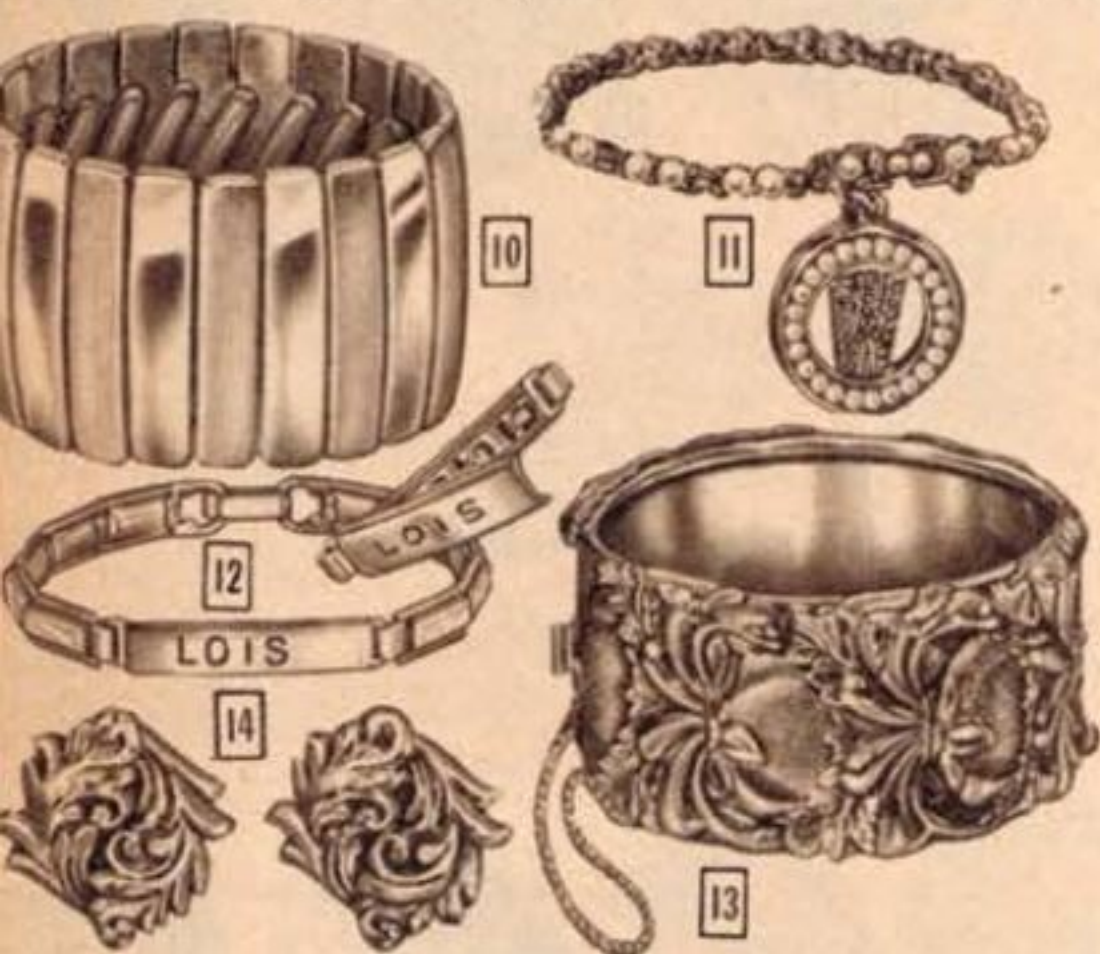
5 Dale's Sunday boots for a twin pin set. Bright red enamel touched with gold-plate and rhinestone accents. 1-in. 4 N 3500E—Shpg. wt. 2 oz...\$1.08

6 Official photos of Roy and Dale in locket charm. Simulated pearl and gold-color metal link bracelet. Wt. 2 oz. 4 N 4436E—7-in. long...\$1.08

7 Roy Rogers Sterling Silver Ring for your favorite cowboy. Sizes 3 1/2, 4 1/2, 5 1/2 only. State size... see page 72. 4 N 5546E—Shpg. wt. 4 oz...\$1.08

8 New—Roy Rogers riding high on sterling silver tie clip and cuff link set. Dressed up with simulated turquoise stones. Rich in western flavor. 4 N 4884E—Shpg. wt. 2 oz...\$1.08

9 Dale Evans adds her brand to the 6 other western charms. Rhodium plated. Simulated turquoise stones. Shipping weight 2 ounces. 4 N 4435E—7 1/4 in. long...\$1.08



10 High, wide and handsome costume bracelet by Coro. 1 3/4 in. wide, gleaming in rich splendor. Tailored expansion with highly polished and neatly textured links alternating. State gold-plate or silver-plate. 4 N 4403E—Shpg. wt. 2 oz...\$2.08

11 By Bogoff—Simulated ruby initial rimmed by simulated pearls for a dressy dangle. Expensive looking hand-set simulated pearl bracelet. 7 inches. Shipping weight 2 oz. Perfect gift. 4 N 4405E—Print Initial...\$3.49

12 Slim Photo Ident. Neatly dressy. Sterling top plaque, stainless telescoping expansion band with lustrous mother-of-pearl inlay. Print engraving... add 6c per letter. 4 N R4409E—Shpg. wt. 2 oz...\$2.08

13 Classic Cuff Bracelet. Big and bold in antique gold-color metal with unique raised design. 1 1/4 inches wide. Very handsome... very chic. 4 N 3898E—Shpg. wt. 4 oz...\$2.15

14 Earrings... match bracelet above. 1-in. Clip back. 4 N 3899E—Shpg. wt. 2 oz...\$1.08

Tradition Jewelry Cases for Milady

Handsome selection of spacious treasure chests.
Luxuriously fitted; particularly roomy; fashion colors

- Beautifully styled • Handsome simulated leathers • Decorative gold tooling
- Rayon-satin and velvet linings • Solidly constructed • Lock and key • Jewelry not included

15 For your first lady. Our finest case... the reigning beauty of the land, whose wealth of size, generous spaciousness, handsome styling set it apart from all the rest. A luxurious, roomy 14x8x5 in. of boudoir beauty in favorite ivory color richly lined with harmonizing beige and lt. blue rayon satin and velvet.

A deft touch of new styling adds a unique "lady-susan" selector to the 1 3/8-in. deep pullout drawer, plus two compartments on either side. Has two lift-out top trays with 12 sections each. Roomy base divided into 4 large compartments for most orderly arrangement. Large decorative mirror. Solid wood construction. Non-mar velour on bottom of case. Perfectly beautiful.

4 N 4825—Shpg. wt. 5 lbs...\$10.95

16 Queen Size—13 1/2 x 7 1/2 x 4 1/4 inches. A real treasure chest. Extra roomy and spacious. Styled for dramatic use of every inch of space. Up-swing center tray flanked by two out-swinging side trays with 8 sections each. Large mirror. Deep bottom compartment divided into 3 sections. Sturdy all wood construction. Non-mar velour on bottom of case prevents marring or scratching of dresser surfaces.

State color ivory with natural and green lining or fjord (med.) blue with light pink lining.

4 N 4822—Shpg. wt. 3 lbs. 4 oz...\$6.98

17 A handsome jewelry case... large size 11x8x4 1/2 inches. Up-swing tray has 8 sections, partitioned bottom compartment. Roomy pull-out drawer. All wood construction. Velour on bottom of case.

State color silver gray with lt. pink, ivory with lt. blue or coral rose with lt. blue.

4 N 4821—Shpg. wt. 2 lbs. 12 oz...\$4.98

18 Personalized with her initials... makes a lovely gift. Popular size 10 1/2 x 7 1/2 x 4 inches. Two up-swing trays; lower one with 4 sections for earrings, pins, etc. Sturdy all wood construction.

State color ivory with turquoise, coral with lt. blue, silver gray with lt. pink, Santa Fe (med.) blue with lt. pink. State two initials... print clearly.

4 N 4820—Shpg. wt. 2 lbs. 4 oz...\$3.98

19 Attractively styled yet priced low. 10 1/2 x 7 1/2 x 4 in. Up-swing tray with 8 sections. Mirror. Handy partitioned bottom. All wood construction.

State color fjord (med.) blue with lt. pink, ivory with lt. blue or silver gray with lt. pink.

4 N 4818—Shpg. wt. 2 lbs...\$2.98

Costume Bracelets... fashion's favorite jewelry... delightful gift choice

28 New—Indian Design Bracelet... deliberately dramatic. Rich colorful reconstructed turquoise stones set in gleaming silver-plate. 2-in. at widest point. Boxed.

4 N 4421E—Shpg. wt. 4 oz...\$3.98

29 Sophisticated Cuff Bracelet Expansion style. Sleek half-moon disc in jet enamel rimmed by gold-color metal. 7/8-in. Boxed.

4 N 4420E—Shpg. wt. 2 oz...\$1.98

30 New—Modern as tomorrow. 1-in. silver-plated expansion crowned on either side with brilliant rhinestones. Gift boxed. State ice blue or crystal.

4 N 4402E—Shpg. wt. 4 oz...\$3.25

31 New—3 Twinkling Rhinestone Initials make this fashion-favorite dangle bracelet specially her own. Beautiful imported rhinestones. Rhodium-plated. 7 1/4-in. Gift boxed. Print 3 initials.

4 N 3813E—Shpg. wt. 2 oz...\$2.15

32 Rhinestone Initial Earrings... match above. 1-in. Screw backs. Boxed. Print 1 initial.

4 N 3814E—Shpg. wt. 2 oz...\$1.08

33 Over 130 glittering rhinestones on glamorous photo bracelet. 5/8-in. wide with 4 rows rhinestones. Holds 4 photos. Quite dressy. Boxed. State crystal or ice blue.

4 N 4401E—Shpg. wt. 4 oz...\$3.25

34 New—A bracelet of pure elegance. The newest fashion find, simulated Fresh-water Pearls, such a pretty pretense with a soft, muted luster that is theirs alone. Now set to wonderful perfection with textured gold-plated rim. Here's one of the loveliest of costume accessories. Chic 3-row bracelet, 1 1/8 inches wide, 7 1/2 inches long. Safety chain. Beautiful gift box.

4 N 3815E—Shpg. wt. 4 oz...\$4.98

35 Beautiful Button Earrings... match above. Subtly wrought in the new-fashion vein. 1 1/8-in. Clip backs. Gift boxed.

4 N 3816E—Shpg. wt. 2 oz...\$2.15

Lovely Tradition Compacts... Glamorous Evening Carry-all

36 Gold-color Initial on black ground. Gold-color metal case. 2 1/8 x 2 3/8 in. Sifter, puff. Print 1 initial (not in Q, X or Z).

4 N 4702—Shpg. wt. 5 oz...\$1.00

37 Rhinestone Stars on pearlized plastic top. Gold-color metal case. 2 1/8 x 2 3/8 in. Sifter, puff.

4 N 4701E—Shpg. wt. 5 oz...\$1.08

38 New—Lustrous crushed mother-of-pearl top. Gold-color metal case. 2 1/8 x 2 3/8 in. Sifter, puff.

4 N 4705—Shpg. wt. 5 oz...\$1.00

39 Matching Comb. 4-in. long.

4 N 4707—Shpg. wt. 2 oz...\$1.00

40 Matching Pill Box, 1 1/2-in. sq.

4 N 4706—Shpg. wt. 2 oz...\$1.00

41 New—Lovely Cloisonne top. Gold-color metal case. Sifter and puff. 2 1/8 x 2 3/8 in.

4 N 4723—Shpg. wt. 5 oz...\$2.00

Non-spill inner door style.

4 N 4724—Shpg. wt. 5 oz... 2.98

42 Eastern Star Compact—authentic emblem, official colors. Gold-color metal case. Inner door and puff. 2 1/8 x 2 3/8 in.

4 N 4711—Shpg. wt. 5 oz...\$2.00

43 Gleaming mother-of-pearl top. Gold-color metal case. Sifter and puff. 2 1/8 x 2 3/8 in.

4 N 4709—Shpg. wt. 5 oz...\$2.00

Non-spill inner door style.

4 N 4710—Shpg. wt. 5 oz... 2.98

44 New—Glittering brilliants accent in a most feminine fashion. Satin-finish gold-color case. 2 5/8 in. diam. Inner door.

4 N 4708E—Shpg. wt. 5 oz...\$2.18

45 Glamorous Carry-all. White and gold-color rayon-brocade, 6 3/4 x 4 1/4 inches, rayon taffeta lined. Simulated pearls adorn the gold-color metal compact, cap the lipstick tube; accent the comb.

Compact 2 1/8 x 2 3/8 inches. 15c Federal Excise Tax included. Here's that little something every woman longs for... a beautiful gift, yet priced so very low.

4 N 4700E—Shpg. wt. 7 oz...\$2.98

Prices, wherever "E" is added to catalog number, include 10% Fed. Ex. Tax unless otherwise stated
Jewelry measurements are approximate. Order on Easy Terms... see page 373 for details.

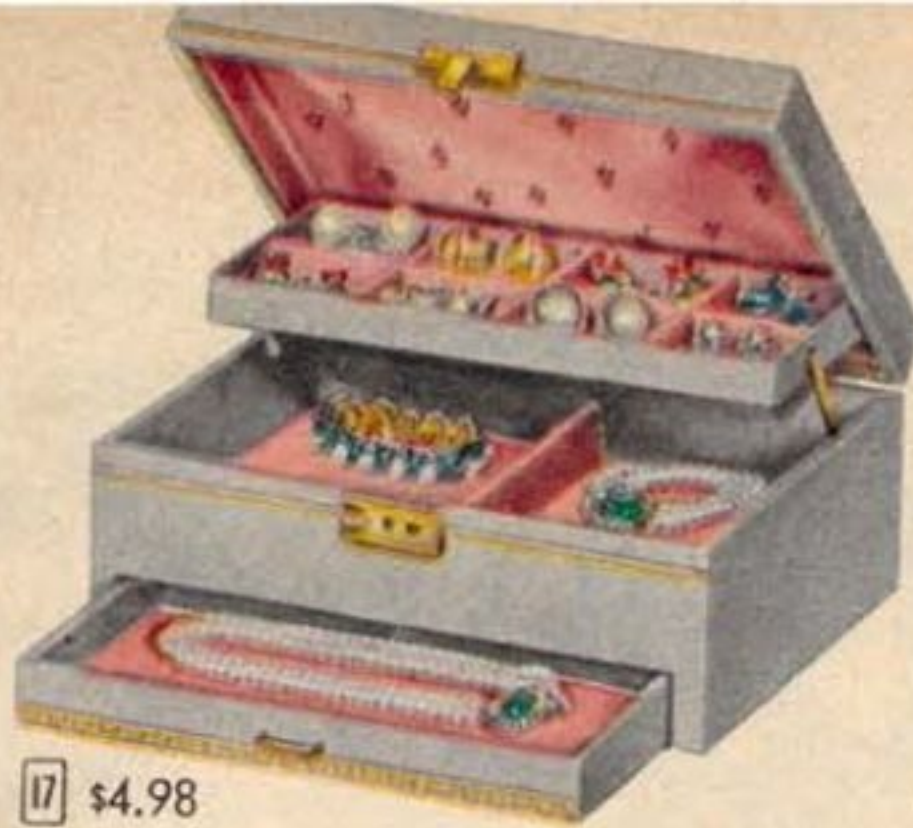
Handsome Tailored Set... priced low

Gleaming metal jewelry, special for Christmas \$2.15 ^{net}

Specially priced boxed set. Tailored swirl design, handsomely wrought in gold-color or silver-color metal. Necklace adjusts to 16 in. long. Matching clip back earrings, 1 1/4-in. A budget find at this price.

4 N 4883E—State color choice. Shpg. wt. 4 oz... Boxed Set \$2.15





17 \$4.98



18 \$3.98

A F



15 NEW—Our Finest Jewelry Case \$10.95



16 \$6.98



19 \$2.98



20 \$1.98



21 \$1.49



23 \$4.98



24 \$2.98



22 \$1.98



25 \$1.98



27 \$2.95



26 \$1.98

BEAUTIFUL BRACELETS

Enticing, Exciting Costume Jewelry
Glamorous Gifts for Your Fair Lady



33 Holds 4 photos



34



35



32



36



37



38



39



41



42



43



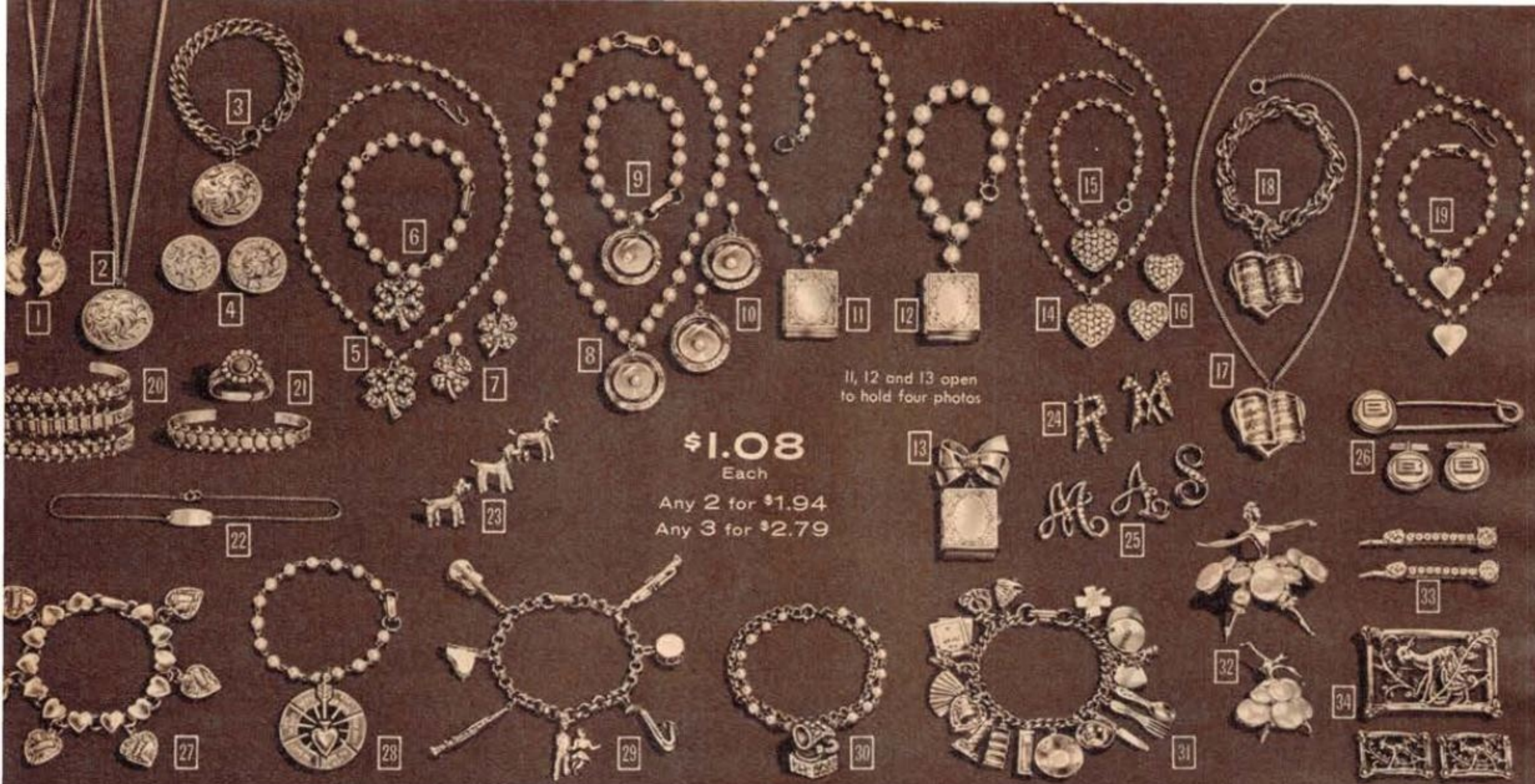
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44



45



\$1.08
Each
Any 2 for \$1.94
Any 3 for \$2.79

11, 12 and 13 open
to hold four photos

COLLECTOR'S JEWELRY..SAVE 10% TO 13% ON TWO OR MORE

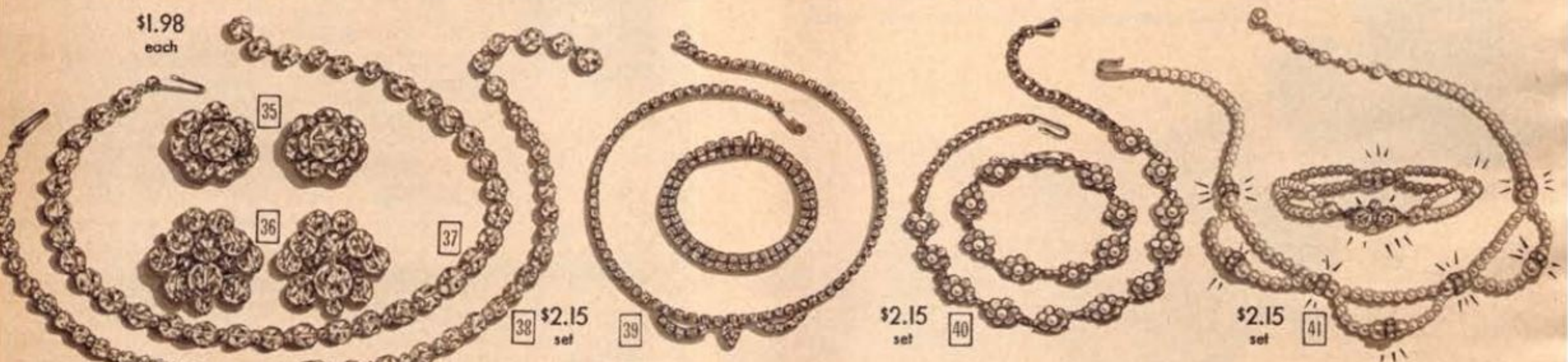
Your choice—\$1.08 each; Any 2 for \$1.94; Any 3 for \$2.79. Shipping weight each 2 ounces; two, 2 ounces; three, 3 ounces

- 1 New—Mizpah Love Charm Necklaces . . . one for her, one for him. Halves of charm fit together; individually cut, no two alike. Each half on 18-inch chain. 4 N 3888GE—Silver-color metal.
- 2 New—Lovely hand-engraved design on polished pendant. 24-inch chain. 4 N 3873GE—State color gold or silver.
- 3 Matching bracelet. Chunky chain. 4 N 3875GE—7 in. State color above.
- 4 Matching earrings. 1 in. Clip back. 4 N 3874GE—State color above.
- 5 New—A lucky beauty, 4-leaf clover pendant. One side bright rhinestones, the other simulated pearls. Gold-color metal and simulated pearl chain. 4 N 3876GE—Adjusts to 16½ inches.
- 6 Matching 4-leaf clover bracelet. 4 N 3878GE—7½ inches long.
- 7 Matching earrings. Dressy drop-style. 4 N 3877GE—1½ inches. Screw back.
- 8 Genuine Cultured Pearl set in apple blossom sea shell with genuine fern background . . . in Lucite pendant. Gold-color metal, simulated pearl link chain. 4 N 3879GE—15-inch necklace.
- 9 Matching bracelet. Gift favorite. 4 N 3880GE—7 inches long.
- 10 Matching earrings. Lovely drop-style. 4 N 3881GE—1½ inch. Screw back.

- 11 Lovely locket. . . opens to hold 4 photos. In polished gold-color. Simulated pearl and gold-color metal link chain. 4 N 3670GE—16 inches long.
- 12 Matching bracelet, 4-photo locket. 4 N 3671GE—7 inches long.
- 13 Matching 4-photo Fob Pin. 2 inches. 4 N 3672GE—Safety catch.
- 14 New—Sparkling rhinestone heart pendant. Lovely indeed with simulated pearl and silver-color metal link chain. 4 N 3882GE—Adjusts to 15¼ inches.
- 15 Matching bracelet. Double-faced heart covered with bright rhinestones. 4 N 3884GE—6½ inches long.
- 16 Matching earrings. Screw back. 4 N 3883GE—¾ inches. Flattering style.
- 17 New—"Let us forget."—Ten commandments easily readable on open book set in heart frame. Richly antiqued metal. State color gold or silver. 4 N 3885GE—18½-inch necklace.
- 18 Matching bracelet. 7½ inches long. 4 N 3886GE—State color above.
- 19 New—2-pc. set. Shimmering gold-color heart on lovely simulated pearl and gold-color link chain. 12¼-inch necklace, 6¼-inch bracelet. A dainty delight. 4 N 3887GE—2-pc. set. Priced so low.

- 20 Set of three silverplated bracelets. Two stamped with Indian design, one set with reconstructed turquoise stones. 4 N 3890GE—Set of 3. Perennial favorites.
- 21 Indian design ring and bracelet. Silver-plated; colorful reconstructed turquoise stones. Ring adjusts to fit. 4 N 3679GE—2-pc. set. A perfect gift.
- 22 Anklet chain. 1/20, 12K gold filled. 9 in. long. Engraved with 1 initial. 4 N R3783GE—Print initial clearly.
- 23 New—French poodles parade in a colorful trio of scatter pins. One poodle black, one red, one lt. blue enamel with gold-color personality accents. A brilliant simulated green stone for a fiery eye. 4 N 3891GE—Set of 3 scatter pins.
- 24 2 Initial rhinestone pins. 1½ inch. 4 N 3777GE—Print initials.
- 25 3 Initial rhinestone pins. 1 inch. 4 N 3778GE—Print initials.
- 26 Collar bar and cuff link set. Genuine ocean pearl with raised gold-color initial. 2¾-in. bar; ½-in. links. 4 N 3781GE—Print initial.
- 27 New—Heart of hearts link bracelet with six polished gold-color heart dangles engraved "I-love-U." 4 N 3889GE—7¼ inches long.

- 28 New—Love Roulette. Spin the arrow, see if he "loves me" or "loves me not." Simulated pearl, gold-color chain. 4 N 3893GE—7 inches long.
- 29 Rock 'N Roll Bracelet, by Coro. 7 colorful enameled charms tell the story. Gold-color. Rich detail; heavy weight. 4 N 3784GE—7 inch. A collector's prize.
- 30 New—Gramophone in antique gold-color finish sprinkled with small colorful simulated stones. Simulated pearl, gold-color link chain. 4 N 3896GE—7¼ inch. Very rich looking.
- 31 18-charm bracelet. Many have movable parts. Silver color. 7¼ inches. 4 N 3675GE—A real prize.
- 32 Graceful Ballerina Pins—mother, 2 in.; daughter, 1½ in. Gold-color metal. Big simulated pearls form the billowy skirts. State white or pink. 4 N 3892GE—Safety catches.
- 33 New—Rhinestone Bobby-pins. Brilliant arrows to lend glittering glamor. Non-tarnish rhodium plated finish. 2 in. long. 4 N 3894GE—2-piece set.
- 34 Pin and Earring Set. Classic faun and forest in cut-out design. Handsome in antiqued gold-color metal. 2-inch pin; 1½-inch clip back earrings. 4 N 3897GE—2-piece set. Wonderful gift.



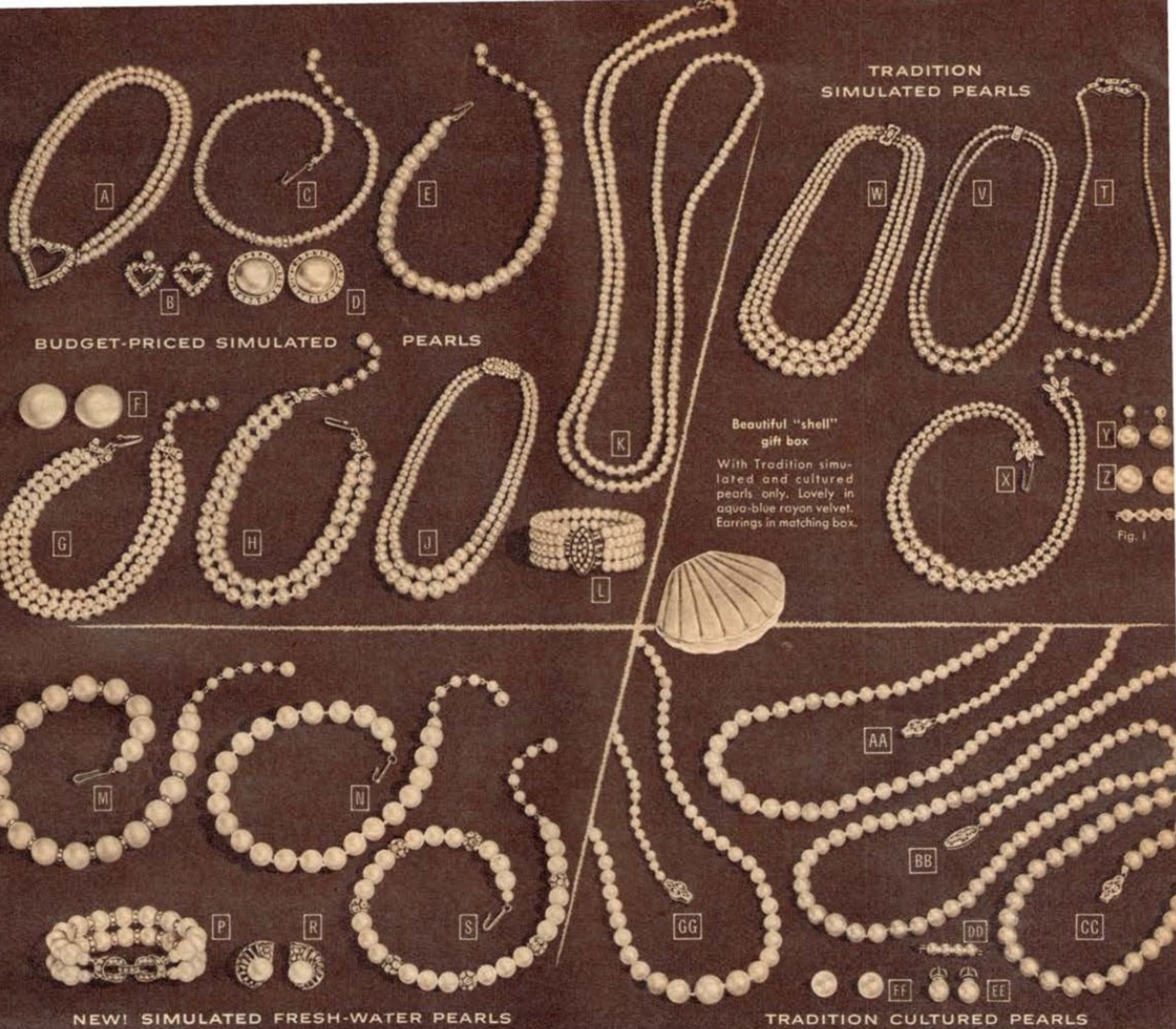
Three lovely sets for young ladies of fashion . . order now for Christmas

- New Aurora Borealis—Iridescent glass beads, the glamorous new fashion for the holiday season. Sparkling with fire, they capture the color of her costume in shimmering light, accent to perfection. Shpg. wt. ea. 2 oz.
- (35) 4 N 3845E—Button earrings. 1½ in. Clip back. \$1.98
 - (36) 4 N 3843E—Shower earrings. 1 in. Screw back. 1.98
 - (37) Uniform beads with small self bead between each. 4 N 3844E—Adjusts to 15½ inches. \$1.98
 - (38) Necklace of lovely graduated beads. 4 N 3842E—Adjusts to 16 inches. 1.98

- (39) New—Miss Tradition Rhinestone Set. Delightfully brilliant in dainty style. Charming center dangle highlights the necklace of finest imported rhinestones. Matching 2-row bracelet. Non-tarnish rhodium plated finish. Necklace adjusts to 14 inches. Bracelet 6¾ in. long. A lovely jewelry set . . . a glamorous, grown up gift for that young lady on your list. State crystal or ice blue rhinestones. Gift boxed. 4 N 4867E—Shpg. wt. 4 oz. \$2.15

- (40) New—2-pc. set in sweet and lovely dress-up styling for the young miss with the grown-up ways. Lustrous simulated pearl set in bell blossom design of textured gold-color metal. A combination she'll love to wear. Necklace adjusts to 12¾ inches. Matching bracelet is 6¾ in. long. Boxed for nicest gifting. Jewelry is always the perfect gift . . . and this is indeed a lovely set. Priced to pamper budget. 4 N 4868E—Shpg. wt. 4 oz. \$2.15

- (41) 2-piece set of radiant simulated pearls, glamor-starred in lovely festoon styling. 1-row choker with 7 sparkling rhinestone rondelles for dressy accent. Matching bracelet with 3 twinkling rondelles. Choker adjusts from 12 to 15 in. Bracelet 7¾ in. long. Specially styled for the teen-age lass . . . a delightful Christmas gift. State color white or pink. Boxed. 4 N 3737E—Shpg. wt. 5 oz. \$2.15



Costume Pearls . . . ever popular gift favorites Your Choice **A** to **L**—88c each Any 2 for \$1.69

Simulated Pearls . . . such inexpensive costume accents. *Choice of color* lustrous white or shimmering pink. Shipping wt. ea. item 2 oz.; any 2, 2 oz.

- A** The new front-look, 2-row choker with lovely rhinestone heart. Clasp may be worn as glamorous front piece or at back if preferred. 4N 3833GE—14½ in. *State color*.
- B** Drop-style earrings . . . match above. 1¼-in. Very lovely. 4N 3834GE—Screw back. *State color*.
- C** 1-row choker, 6 brilliant rhinestone rondelles. *State color*. 4N 3827GE—Adjusts 14¼ to 17½ in.
- D** Rhinestone rim earrings. 1¾ in. 4N 3828GE—Clip back. *State color*.
- E** 1-row choker. *State color*. 4N 3826GE—Adj. 13¼ to 16½ in.
- F** Button Earrings. Clip back. 4N 3836GE—1-in. *State color*.
- G** 3-row dog collar. Carefully hand knotted between each bead. Rhinestone clasp. *State color*. 4N 3830GE—Adjusts 12½ to 15 in.
- H** 2-row dog collar. Hand knotted between each bead. Lovely rhinestone clasp. *State color*. 4N 3829GE—Adjusts 13¼ to 16¼ in.
- J** 2-row choker. Lovely graduated beads. Pretty rhinestone clasp. 4N 3831GE—14 in. *State color*.
- K** 60-inch rope. Hand knotted between each bead. Ever popular. 4N 3832GE—Please *state color*.
- L** 4-row bracelet. Rhinestone clasp. Handsome costume favorite. 4N 3835GE—Please *state color*.

New and pretty pretense Fresh-Water Pearls

Cleverly simulated with a new soft, satiny luster. Here's a richness and radiance that lends spectacular accent, that is exceedingly lovely. Costume perfect in jumbo size, yet are surprisingly lightweight. Cost so little, too. *State choice of color* lustrous white or shimmering pink.

- M** 1-row dog collar, brilliantly lovely with 16 sparkling rhinestone rondelles. Adjusts from 14¼ to 16¼ inches. *State color*. 4N 3837E—Shpg. wt. 2 oz. . . . \$1.98
- N** 1-row dog collar. Hand knotted between each bead. Adjusts 13½ to 16 in. A classic. *State color*. 4N 3838E—Shpg. wt. 2 oz. . . . \$1.98
- P** Bracelet, 20 rhinestone rondelles. Rhinestone clasp. 7¾ in. 4N 3840E—*State color*. Wt. 2 oz. \$1.98
- R** Lovely contour earrings. Silver-color metal. 1 in. Clip back. 4N 3841E—*State color*. Wt. 2 oz. \$1.98
- S** 1-row dog collar, 7 rhinestone balls. Adjusts 13½ to 16 in. 4N 3839E—*State color*. Wt. 2 oz. \$1.98

Lovely and lustrous Tradition Simulated Pearls

Simulated pearls in the fine quality that our Tradition name assures. Matched and knotted on strong silk; have costly clasps; are beautifully gift boxed. Priced low for all their lovely, radiant beauty. Simulated pearl shortener (fig. 1) incl. with all regular lengths at no charge.

- T** Our Fine Quality. Creamy luster; rhinestone clasp. Abt. 17 in. long. Graduated. 4N 4581E—One-row. Shpg. wt. 8 oz. . . . \$2.08
4N 4582E—Two-row. Shpg. wt. 8 oz. . . . 3.95
4N 4583E—Three-row. Shpg. wt. 8 oz. . . . 4.95
- V** Our Finer Quality. Deeper, richer luster. Beautiful 10K white gold filigree clasps. Lovely graduated beads. Abt. 17 in. long. 4N 4687E—One-row. Shpg. wt. 8 oz. . . . \$2.95
4N 4688E—Two-row. Shpg. wt. 8 oz. . . . 5.95
4N 4689E—Three-row. Shpg. wt. 8 oz. . . . 7.95

Our Finest Simulated Pearls—so much like natural pearls it's hard to tell the difference. Individually hand dipped and hand polished. Knotted between each bead. Sterling clasp brilliant with rhinestones. Graduated beads . . . classic beauties in Tradition's finest quality simulated pearls. Lovely for Christmas gifting.

- W** Regular Length. About 17 inches long. 4N 4610E—One-row. Shpg. wt. 8 oz. . . . \$5.95
4N 4611E—Two-row. Shpg. wt. 8 oz. . . . 9.95
4N 4612E—Three-row. Shpg. wt. 8 oz. . . . 12.95
- X** Adjustable length—13½ to 16½ inches. 4N 4684E—One-row. Shpg. wt. 8 oz. . . . \$5.95
4N 4685E—Two-row. Shpg. wt. 8 oz. . . . 9.95
4N 4686E—Three-row. Shpg. wt. 8 oz. . . . 12.95
- Y** Drop-style earrings . . . lovely in Tradition's finest quality. ¾ in. Sterling screw back. 4N 3907E—Gift boxed. Shpg. wt. 3 oz. . . . \$2.08
- Z** Beautiful button earrings. ¾-in. diam. Sterling silver screw-back. Gift boxed. 4N 3900E—Shpg. wt. 3 oz. . . . \$2.08

TRADITION SIMULATED PEARLS

Beautiful "shell" gift box
With Tradition simulated and cultured pearls only. Lovely in aqua-blue rayon velvet. Earrings in matching box.

Precious heirloom jewelry Tradition Cultured Pearls

Genuine Cultured Pearls . . . grown in living oysters. Carefully matched, knotted and graduated on strong silk. Vibrant with the radiance and luster that only cultured pearls can own. Truly beautiful, the gift of a lifetime. 14K white gold filigree clasps. Handsomely gift boxed, see above. Easy to afford on Sears Easy Terms . . . see page 373 for details. Order now for Christmas.

Our Fine Quality . . . lustrous genuine cultured pearls. Nicely matched. Priced low.

- AA** Regular length. About 18 inches long. 4N 4506E—\$2.50 down. Shpg. wt. 8 oz. \$21.95
- Our Finer Quality Cultured Pearls . . . richer, more radiant luster. Beautifully matched.
- BB** Regular length. About 18 in. long. Cultured pearl shortener (DD) incl. at no charge. 4N 04530E—\$5.00 down. Shpg. wt. 8 oz. . . . \$47.95
- CC** 1-row choker. Abt. 16 in. Uniform beads. 4N 04546E—\$3.50 down. Shpg. wt. 8 oz. \$32.95
- DD** Cultured Pearl Shortener to adjust length. 4N 4814E—Shipping weight 2 oz. . . . \$2.18
- EE** Cultured Pearl Earrings for pierced ears. 10K white gold posts. About ¼-in. diam. 4N 3925E—Gift boxed. Shpg. wt. 3 oz. . . . \$8.50
- FF** Cultured Pearl Earrings. 10K white gold screw back. About ¼ in. Radiant. 4N 3915E—Gift boxed. Shpg. wt. 3 oz. . . . \$8.50

GG Our Finest Cultured Pearls . . . our largest size . . . among the rarest in the world. We're convinced that pearls of this size, quality and beauty cannot be found anywhere else at this price. About 18 in. long. Beautifully graduated; vibrantly radiant; they grow even lovelier with wear. Cultured pearl shortener (DD) included at no charge. Easy to afford on Sears Easy Terms . . . only \$14.00 down. 4N 04545E—Shipping weight 5 oz. . . . \$137.50



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CoroTeen—jewelry for the young miss

TRADITION

ALBERT WEISS JEWELRY

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jewelry by BOGOFF

88 .. SEARS SLIPCKMN

WishbookWeb.com

Fashion Jewelry by Coro

Accents of costume perfection..nationally advertised
in leading magazines..gift boxed

A New—Stunning 3-piece set. Glittering rhinestone necklace gloriously garnished with fancy center dangles. Adjusts to 15½ in. 2-row bracelet, 7 in. 1½-in. clip back earrings. State ice blue or crystal rhinestones. 4 N 4873E—Wt. 4 oz....Set \$7.95

B New "Amiens"—2-pc. set. Artful combination of gleaming metal and radiant marquis and baguette rhinestones. Necklace adjusts 13½ to 16½ in. 1½-in. clip back earrings. State crystal rhinestones with gold-color metal or ice blue with silver-color. 4 N 3850ME—Wt. 4 oz....Set \$9.98
4 N 3851ME—Necklace only. State color. Shpg. wt. 4 oz....\$5.35
4 N 3852ME—Earrings only. State color. Shpg. wt. 2 oz....\$5.35

C Matching bracelet, 7-in. Safety chain. State color above. 4 N 3853ME—Wt. 2 oz....\$5.35

D New "Scheherezade"—2-pc. set. Fashion flavored; rich antiqued overlay leaf pattern. Double link chain; necklace adjusts 13½ to 16½ in. 1-in. clip back earrings. State multi-color rhinestones with gold-color metal or dk. blue montana with dull silver-color. 4 N 3846ME—Wt. 4 oz....Set \$7.39
4 N 3847ME—Necklace only. State color. Shpg. wt. 4 oz....\$5.35
4 N 3848ME—Earrings only. State color. Shpg. wt. 2 oz....\$2.18

E Matching bracelet, 7 in. long. State color above. 4 N 3849ME—Wt. 2 oz....\$5.35

FG New "Garden Gay"—2-pc. set. Lovely floral design, imaginatively wrought to become glamorous fashion-bright accessories. Necklace adjusts 13½ to 16½ in. 1-in. clip back earrings. Your choice of ice blue or crystal rhinestones with silver-color bar-link chain; or simulated pearls with gold-color and simulated pearl chain. State choice. 4 N 3858ME—Wt. 4 oz. Set \$4.95

H Costume pin, matches above. 2½-in. diam. State color. 4 N 3859ME—Wt. 2 oz....\$3.25

J Bracelet, 7-in. State color above. 4 N 3860ME—Wt. 2 oz....\$3.25

K New—CoroTeen set. Daintily fashioned after grown-up style above. Necklace adjusts from 10½ to 13½ in. Bracelet 6½ in. State color above. 4 N 3861E—Wt. 4 oz....Set \$2.18

L New—2-pc. set in the blazing iridescent Aurora Borealis rhinestone. The new jewelry sensation that flashes pure fire from its rich depths. Exquisite fashion original. Necklace adjusts to 15½ in. Contour earrings 1½-in., clip backs. 4 N 3854E—Wt. 4 oz....Set \$4.95
4 N 3855E—Necklace only. Shpg. wt. 2 oz....4.29
4 N 3856E—Earrings only. Shpg. wt. 2 oz....1.08

M Matching costume pin, 1½-in. diam. Safety catch. 4 N 3857E—Wt. 2 oz....\$3.25

N New "Castleton"—2-pc. set. Superbly tailored in gleaming metal. Rich textured finish with highlights of polished design. Quite handsome. Necklace adjusts 13½ to 16½ in. 1-in. clip back earrings. State gold or silver-color metal. 4 N 3866ME—Wt. 4 oz. Set \$4.25

P Matching bracelet, 7-in. Safety chain. State color. 4 N 3867ME—Wt. 2 oz....\$2.18

R New "Scheherezade"—2-pc. set. A dressy modern. Necklace adjusts 12 to 16 in. 1½-in. clip back earrings. State choice multi-color rhinestones with gold-color metal or crystal with silver-color metal. 4 N 3864ME—Wt. 4 oz. Set \$4.25

S Matching bracelet, 7-in. Safety chain. State color. 4 N 3865ME—Wt. 2 oz....\$2.18

T New—3-pc. set. Chic fashion accents for milady. Necklace adjusts to 15½ inches. ¾-in. clip back earrings. 7-in. bracelet. State crystal or ice blue rhinestones. 4 N 4872E—Wt. 8 oz....Set \$3.95

V New "Lorenzo"—2-pc. set. Priced low. Necklace adjusts 13½ to 16½ in. 1½-in. screw back earrings. State multi-color with antique gold-color metal or ice blue with silver-color. 4 N 3862ME—Wt. 4 oz....\$2.18

W Matching bracelet, 7-in. State color choice above. 4 N 3863ME—Wt. 2 oz....\$1.08



TRADITION Rhinestone Sets .. gift boxed \$4.98
Brilliantly beautiful .. outstanding in Value each set

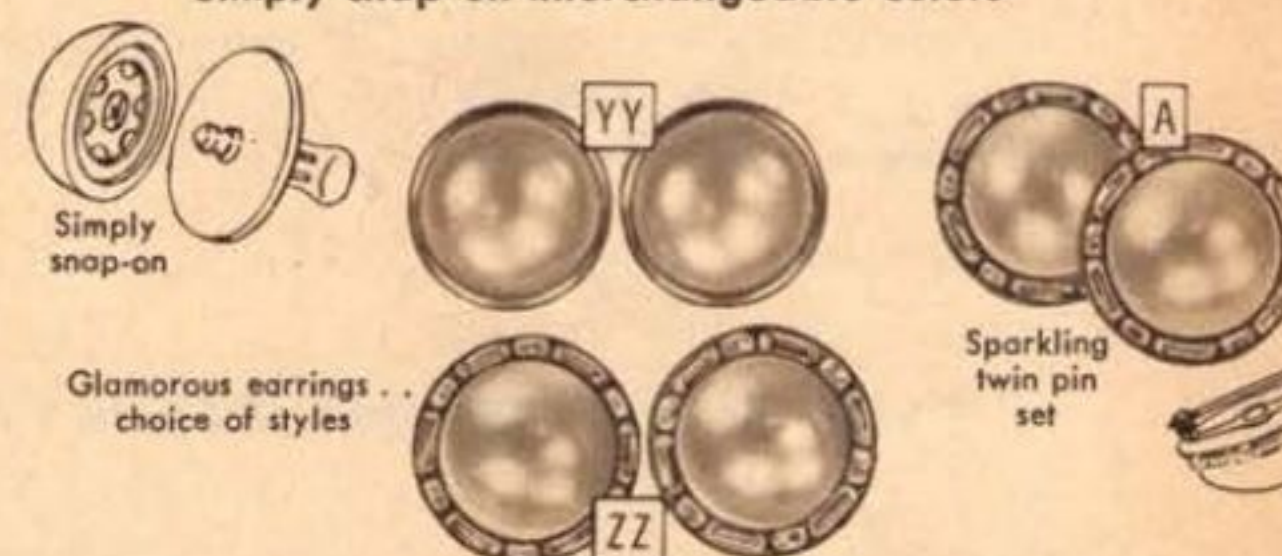
- Finest imported rhinestones with a diamond-like brilliance
- Each polished and set by hand • Non-tarnish rhodium plate finish

VV New—Glamorous 2-piece set. A glittering beauty with graceful center swirl design on rhinestone set chain. Necklace adjusts 11½ to 16½ inches ¾-inch earrings have clip back. 4 N 4875E—State ice blue, rose or crystal. Shpg. wt. 8 oz....Set \$4.98

WW New—2-piece set. Brilliant pear-shaped stones add a chic touch to the center pendant. Rhinestone set chain. Necklace adjusts 12 to 15½ inches. ¾-inch earrings have clip back. 4 N 4876E—State rose, ice blue or crystal. Shpg. wt. 8 oz....Set \$4.98

XX New—Sparkling 2-piece set. Delightfully dainty leaf design forms a glamorous collar. Necklace adjusts 12 to 15½ inches. Flattering drop-style earrings 1½-inch; clip back. Gift perfect. 4 N 4877E—State crystal, ice blue or rose. Shpg. wt. 8 oz....Set \$4.98

An Earring Wardrobe with QUIK-TRIK
Simply snap on interchangeable colors

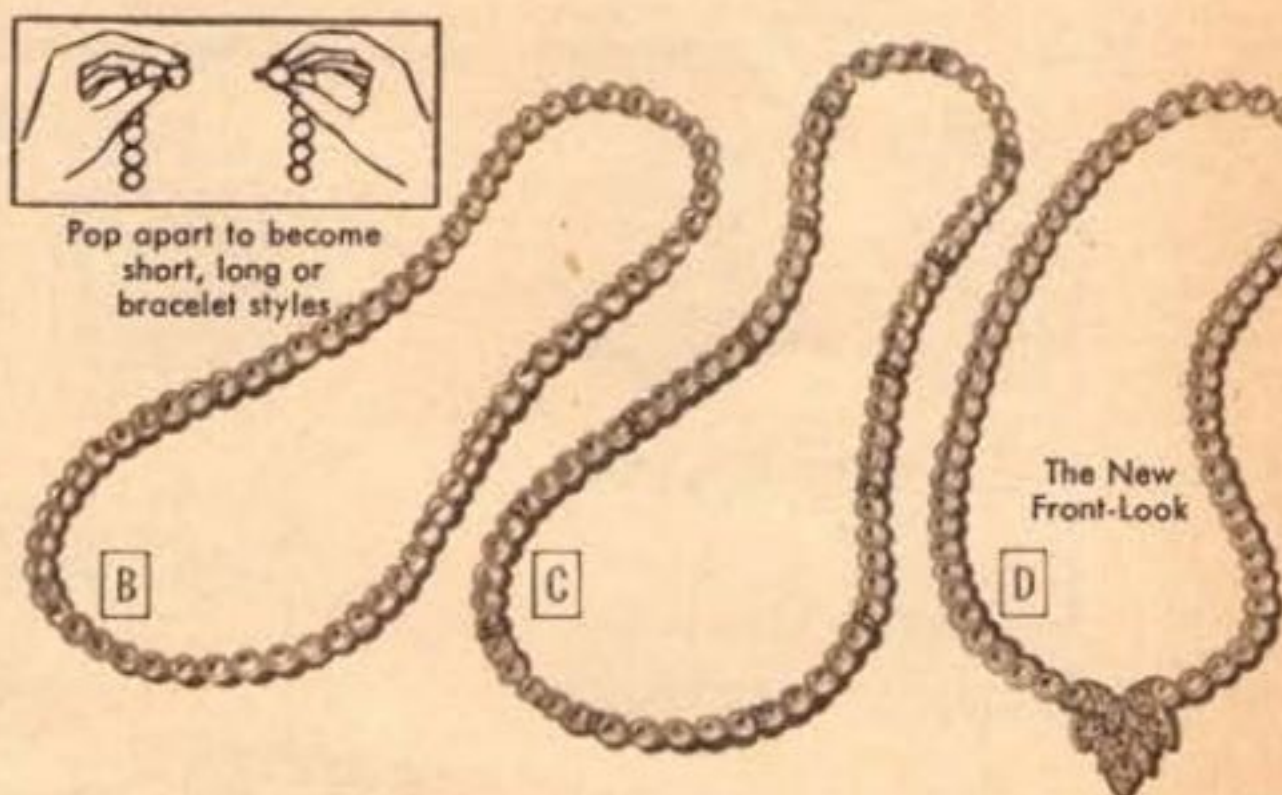


Simulated pearl buttons simply snap-on to clip-back shank .. change in a jiffy to suit her costume, her mood, her every whim. Novel gift idea.

YY Tailored Earrings. 6 interchangeable colors—white, lt. blue, pink, royal blue, bronze and gunmetal. Gold-color metal rim. 4 N 3901E—1½-in. diam. Shpg. wt. 2 oz....Complete \$1.08

ZZ Brilliant rhinestone rim Earrings. 5-interchangeable, simulated pearl colors—white, blue, pink, bronze and gunmetal. 4 N 3868ME—1½-in. diam. Shpg. wt. 2 oz....Complete \$2.18

A Matching Twin Pins with rhinestone rim. 5 colors, same as above. 4 N 3869ME—1½-in. diam. Shpg. wt. 2 oz....Complete \$2.18



Detachable Stringless Beads become many styles

Each bead makes unique connection with its neighbor ... pop apart to adjust to any length, any style. Have a long or short necklace, a flattering choker and/or bracelet. Truly a jewelry wardrobe.

B Lustrous simulated pearls. 30 inches long. 4 N 4503E—State color white or pink. Shpg. wt. 4 oz....\$1.08

C 14 rhinestone rondelles for dressy accent. Simulated pearls. 4 N 4502E—30-in. State color white or pink. Shpg. wt. 4 oz....2.15

D The new front look! Detachable rhinestone brilliant to be worn in front, adds glamorous touch to the simulated pearls. 30 in. long. 4 N 4501E—State color white or pink. Shpg. wt. 4 oz....\$2.15

TRADITION Simulated Pearls .. brilliant rhinestones and rondelles for accent

AA New—3-piece set of elegant costume simulated pearls. Lovely Tradition quality. 3-row graduated necklace with 24 sparkling rhinestone rondelles, adjusts 14½ to 17 inches. 1-inch clip back earrings with dressy rhinestone rondelle rim. 3-row bracelet with 11 brilliant rondelles, rhinestone clasp; 7½ inches long. Gift boxed. 4 N 4879E—Wt. 4 oz....Set \$4.98

BB New—Glamorous Choker of simulated pearls and rhinestones. Silver-color snake chain. Adjusts 13½ to 15½ in. Boxed. State white or pink. 4 N 3823ME—Wt. 4 oz....\$4.95

CC Earrings, clip back. 1½-in. 4 N 3824ME—Wt. 2 oz.\$2.15

DD Bracelet, 7 inches long. 4 N 3825ME—Wt. 2 oz.\$3.98

EE New—3-piece gift set featuring the new "front" look. 3-row choker with big and beautiful rhinestone clasp that can be worn as a glamorous front piece or in back as regular clasp. Choker is 14½ in. long. 1-in. contour earrings, screw back. 3-row bracelet with matching clasp, 8½-in. Boxed. 4 N 4878E—Wt. 4 oz....Set \$5.98

ALBERT WEISS .. a famous name in fine jewelry accessories

- Imported rhinestones of diamond-like brilliance
- Each carefully polished and set by hand
- Gleaming rhodium-plated finish will not tarnish
- Exquisitely detailed designs • All gift boxed

FF New—3-pc. set. A masterpiece of elegant design. Lavishly styled with the brilliance of over 230 perfectly cut rhinestones. Necklace adjusts to 17 in. 1¼-in. clip back, contour earrings. 6¾-in. bracelet, ½ in. wide. State ice blue or crystal rhinestones. 4 N 4882E—Shpg. wt. 12 oz....Set \$12.95

GG New—2-pc. "Bow Knot" set. Delicately styled in a dainty feminine fashion, twinkling brightly with radiant rhinestones, exquisite in detail. Necklace adjusts to 14 in. Drop-style earrings, 1½-in., screw back. State ice blue or crystal. 4 N 4881E—Shpg. wt. 8 oz....Set \$4.98

HH New—2-pc. "Ball of Fire." Striking simplicity, the accent on fiery brilliance. Necklace adjusts to 15½ in. Drop-style earrings, 1-in., screw back. State ice blue or crystal rhinestones. 4 N 3819ME—Shpg. wt. 4 oz....Set \$6.98
4 N 3820ME—Necklace. State color. Wt. 4 oz....4.35
4 N 3821ME—Earrings. State color. Wt. 2 oz....3.25

JJ Matching 2-row bracelet, 6¾ in. long. 4 N 3822ME—State color. Shpg. wt. 2 oz....\$4.35

KK New—2-piece set. Featured in the new, brilliantly iridescent Aurora Borealis. Necklace adjusts to 15½-in. ¾-in. clip back earrings. State aurora borealis set in yellow gold plate; or crystal or ice blue in rhodium plate. 4 N 3817ME—Shpg. wt. 4 oz....Set \$9.98

LL Matching bracelet, 6¾-in. Very lovely. 4 N 3818ME—State color. Shpg. wt. 2 oz....3.98

Originals by BOGOFF .. Glamor-starred with glittering rhinestones

Imported rhinestones; hand polished, hand set. Rhodium-plated finish will not tarnish. Sparkling gifts for milady's holiday season. Order now for Christmas.

MM 2-piece set. A luxurious splash of sparkling rhinestones. 18-in. adjustable necklace. 1 3/16 in. screw back earrings. State color ice blue or crystal rhinestones. Gift boxed. 4 N 4897E—Shpg. wt. 8 oz....Set \$4.98

NN New—3-piece set. Stunning garland design treated with a new-fashion flair. Glamorous accents for her holiday dress. Necklace adjusts 10½ to 15½ in. 1-in. clip back earrings. 7½-in. bracelet with safety chain. State choice ice blue or crystal rhinestones. Deluxe gift box. 4 N 4869E—Shpg. wt. 8 oz....Set \$12.95

PP 2-pc. set. Marquis rhinestones set in dainty design. Necklace adjusts 12½ to 16 in. ¾-in. clip back earrings. State ice blue or crystal. 4 N 4870E—Gift boxed. Wt. 8 oz....Set \$7.95

RR New—Beautiful necklace of brilliant multi-color rhinestones set in gleaming gold-color metal. Adjusts 12½ to 16½ in. Deluxe gift box. 4 N 3870E—Necklace. Shpg. wt. 4 oz....\$10.98

SS Matching earrings, 1½-in. Clip back. 4 N 3871E—Deluxe gift box. Wt. 3 oz....2.98

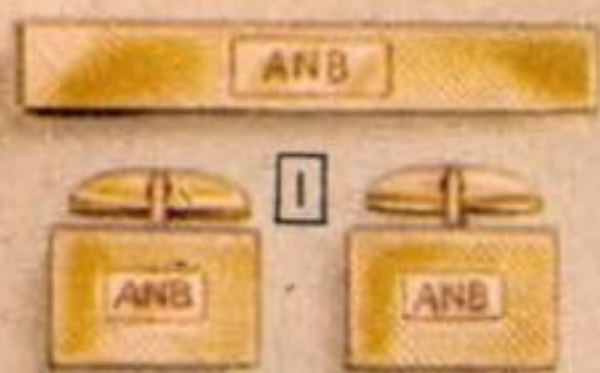
TT Matching bracelet, 6¾-in. Safety chain. 4 N 3872E—Deluxe gift box. Wt. 6 oz....8.95

Last Minute Christmas Special!

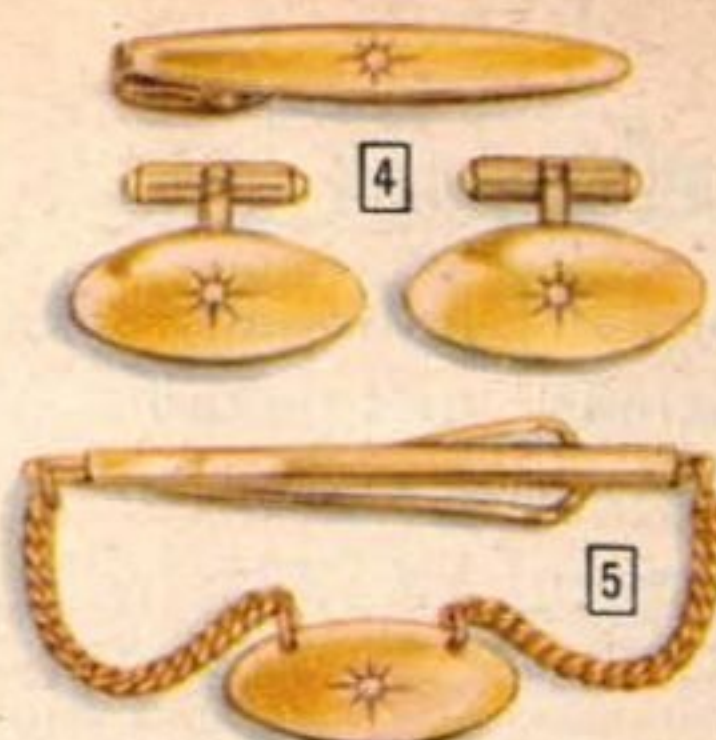
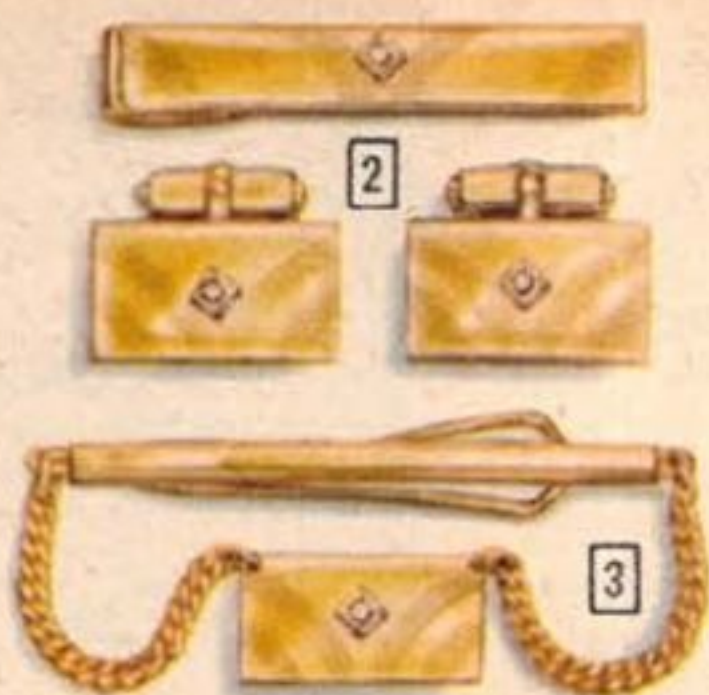
Lustrous Simulated Pearls .. Priced low \$2.15 net

Beautiful 2-piece set. "Elegance"—a fashion buy for the budget minded ... priced specially low for Christmas. Big simulated pearls handsomely framed by gold-color metal leaf design. Necklace adjusts to 15½ inches. Matching 1½-inch clip back earrings. A lovely set that certainly belies its low, low price. State color white or pink. 4 N 4874E—Shipping wt. 4 oz....2-piece gift set \$2.15

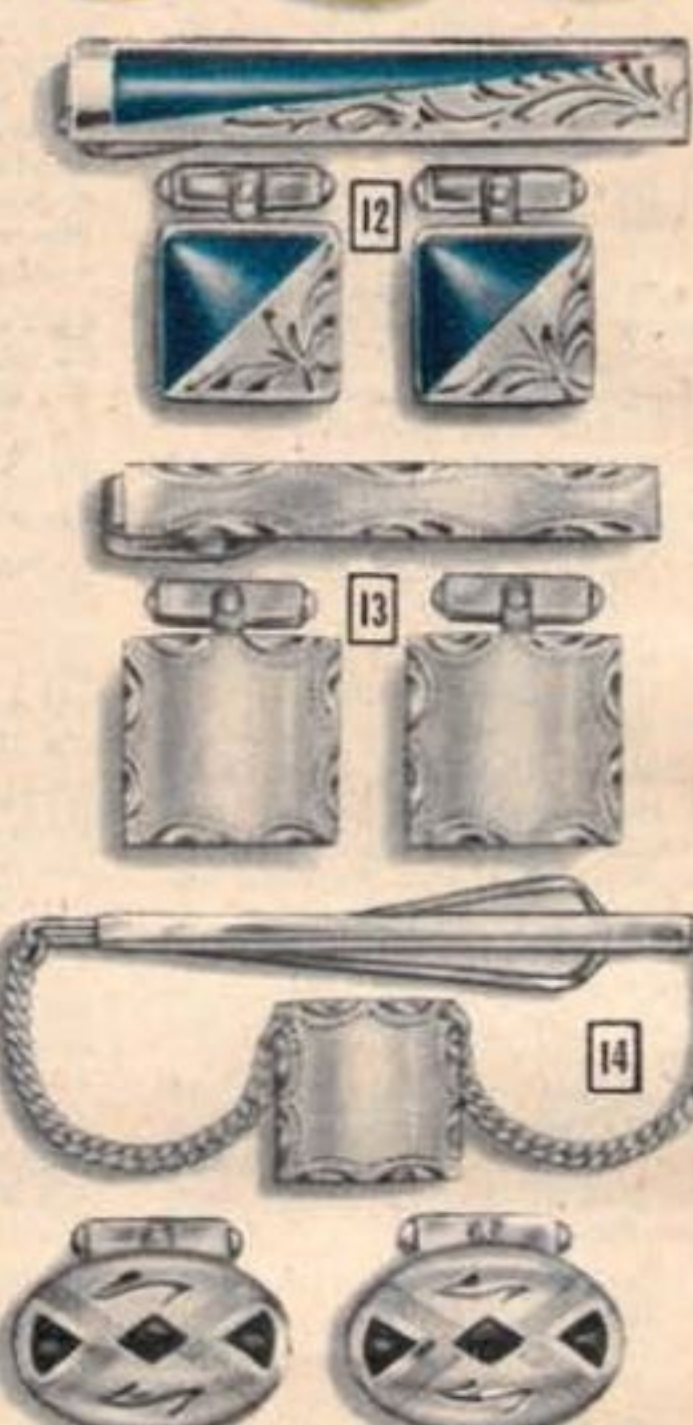
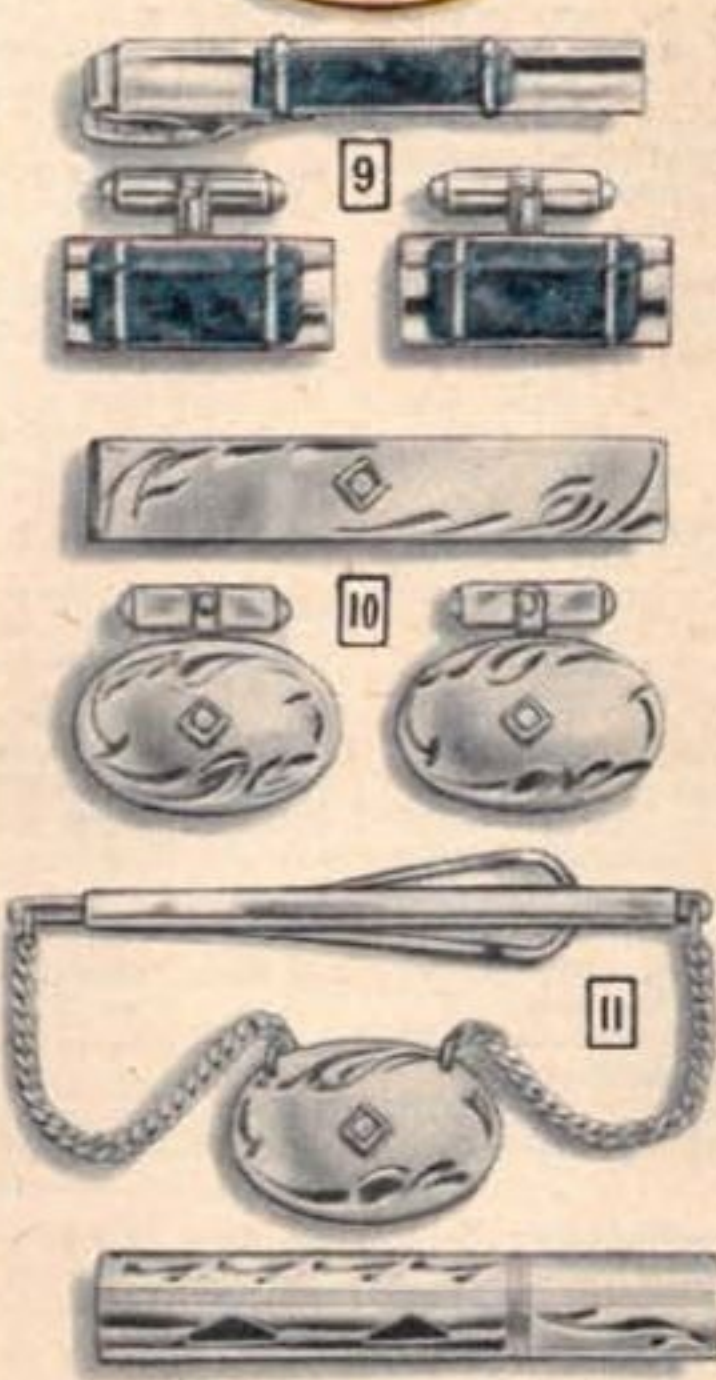
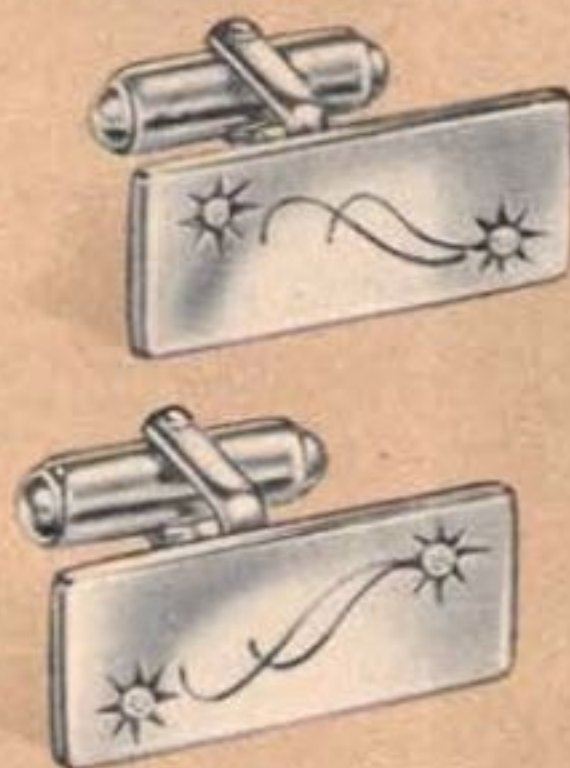
All jewelry measurements are approximate. Prices include 10% Federal Excise Tax



OUR FINEST—IN
PRECIOUS 10K
YELLOW GOLD

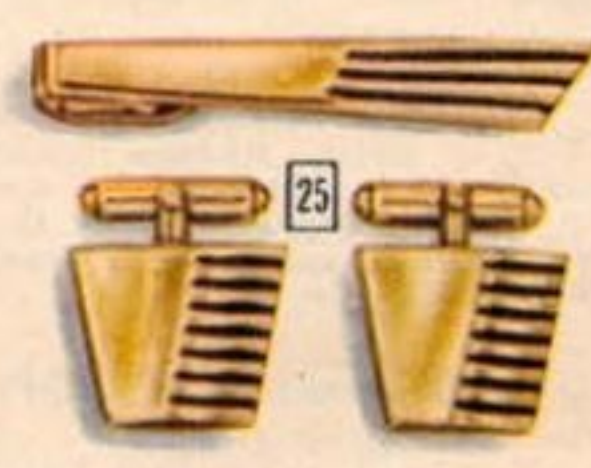
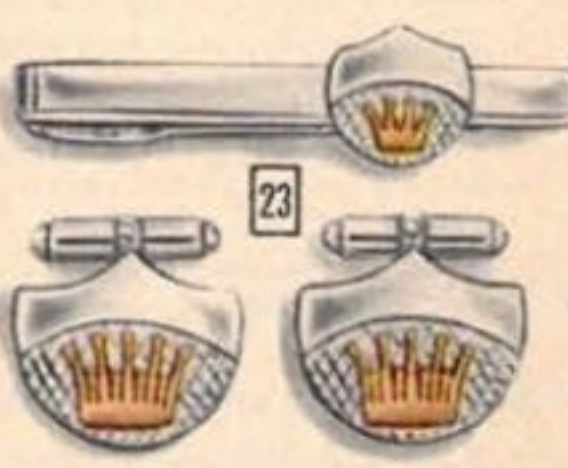
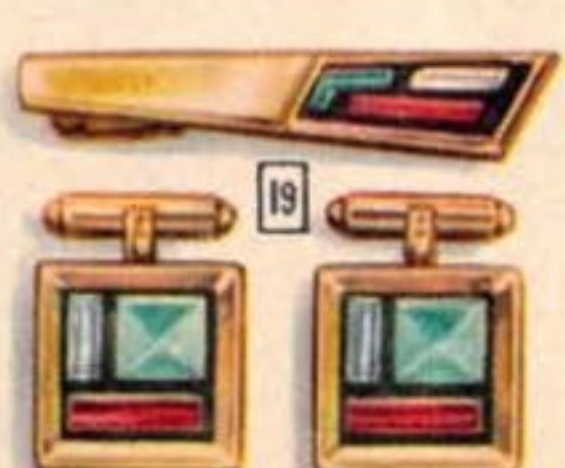
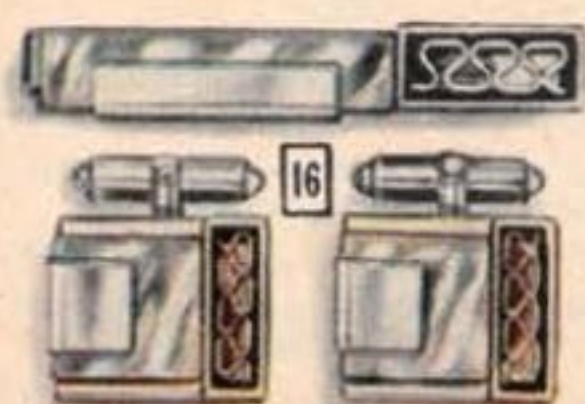


OUR FINEST
STERLING SILVER
SET IN JEWELRY CASE

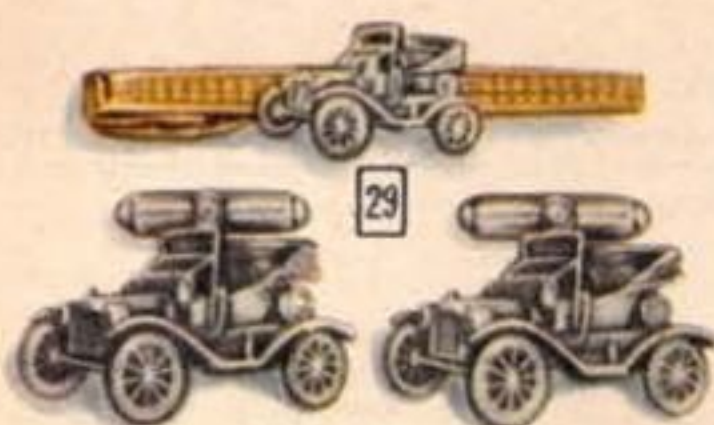


Presenting our finest line of Country Club jewelry ever. Sears exclusive designs richly wrought in sterling silver and precious gold. Gift your favorite Santa with one of our finest sets . . . he deserves the best.

THE NEW CONTINENTAL LOOK...SELECTED FOR DISTINCTION



PINETTES



He'll enjoy "best-dressed" distinction with a gift of

Country Club Jewelry

Sears exclusive designs... featuring the new, slim look

Tie clips, Cuff links and Sets—in gold and sterling silver... afire with brilliant stones

Introducing the finest line of Country Club jewelry ever. Precious metals featuring the new slim, neat look by one of the nation's foremost manufacturers, now at Sears famous low prices. Tie clips have grip-clip backs. Gift boxed.

1 New! Our Finest—10K yellow gold. Simply wrought in conservative elegance. Initials hand-engraved in slim center signet, accented by textured finish. Print 3 initials. Shipped from Providence, R. I. Order from mail order house. Post-paid. Christmas orders must be received before Dec. 5.

4N R1368EF—Set. Only \$3.50 down. \$34.95
4N R1369EF—Tie clip only..... 13.95
4N R1370EF—Cuff links only..... 22.95

2 New—Genuine rose diamond brilliant on rich-looking yellow gold plate. Handsome accenting design.

4N 1371E—Set (clip and links).....\$9.98
4N 1372E—Tie clip only..... 4.25
4N 1373E—Cuff links only..... 6.50

3 Adjustable Tie Chain... matches above. Adjusts to fit any tie width.

4N 1374E—Tie chain only.....\$4.25

4 New—Genuine rose diamond afire in a regal sunburst setting. Gleaming yellow gold plate in today's newest, slim, thin styling. Gift perfect this Christmas.

4N 1375E—Set (clip and links).....\$8.75
4N 1376E—Tie clip only..... 3.75
4N 1377E—Cuff links only..... 5.25

5 Adjustable Tie Chain... matches above. Adjusts to fit tie widths.

4N 1378E—Tie chain only.....\$3.75

6 Glittering center rose diamond bright in rich contrast on simulated black onyx. Highly polished yellow gold-plate accents in gleaming tones.

4N 1482E—Set (clip and links).....\$8.75
4N 1483E—Tie clip only..... 3.75
4N 1484E—Cuff links only..... 5.25

7 Adjustable Tie Chain... matches above to complete the handsome ensemble.

4N 1521E—Tie chain only.....\$3.75

8 New—Deluxe gift set. Six genuine rose diamonds twinkling in star settings on luxurious satin-finish sterling silver. Elegant in the new slim styling. Handsome gift box (for set only) converts to jewel case... specially fitted for his accessories. Black simulated leather top, gray plastic bottom. Richly lined in rayon satin and velvet. (Single items in handsome regular gift box.)

4N 1379E—Set (clip and links).....\$19.95
4N 1380E—Tie clip only..... 6.95
4N 1381E—Cuff links only..... 13.95

9 New—Genuine lapis stone set in a modern manner on gleaming sterling silver. Extremely handsome combination sleekly styled in today's slim look.

4N 1382E—Set (clip and links).....\$16.95
4N 1383E—Tie clip only..... 7.95
4N 1384E—Cuff links only..... 10.95

10 Brilliant center rose diamond on sterling silver. Graceful hand-engraved accents, rich satin finish.

4N 1586E—Set (clip and links).....\$13.98
4N 1587E—Tie clip only..... 6.50
4N 1588E—Cuff links only..... 8.75

11 Adjustable Tie Chain... matches above.

4N 1385E—Tie chain only.....\$6.50

12 Simulated blue sapphire stone on sterling silver. Decorative hand-engraving accents the luxurious satin finish.

4N 1589E—Set (clip and links).....\$12.98
4N 1590E—Tie clip only..... 5.75
4N 1591E—Cuff links only..... 7.75

New—as above but with handsome jet black stone. An elegant modern.

4N 1386E—Set (clip and links).....\$12.98

13 New—Engraved edging adds polished highlights to the lustrous sterling.

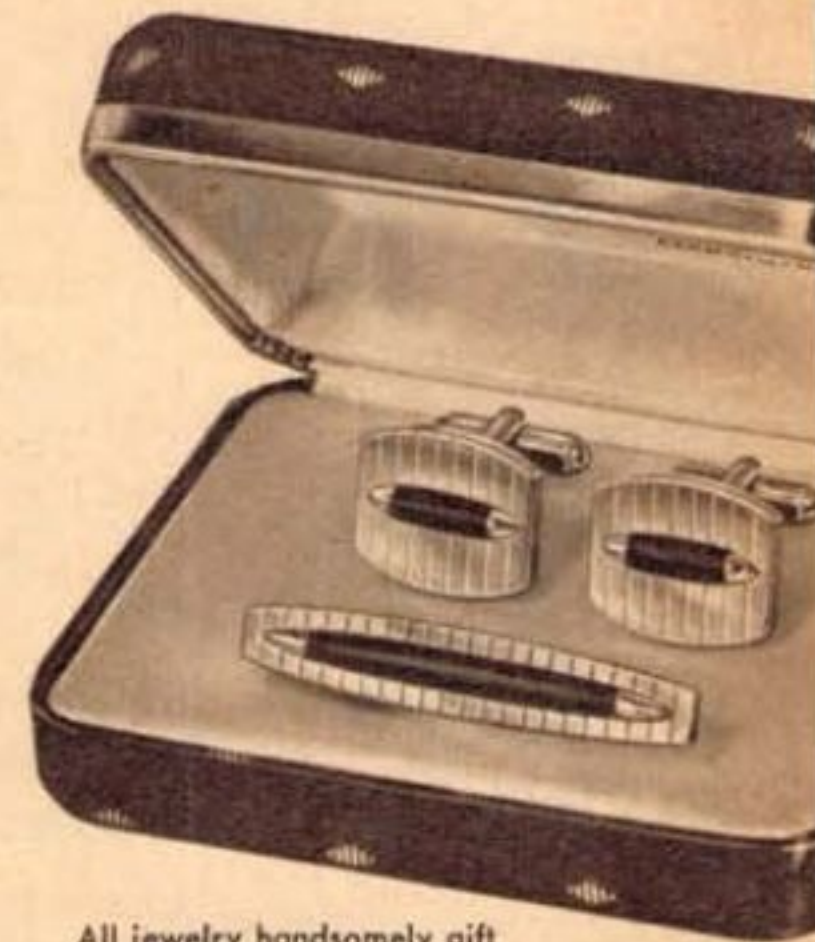
4N 1387E—Set (clip and links).....\$9.98
4N 1388E—Tie clip only..... 5.25
4N 1389E—Cuff links only..... 6.30

14 Adjustable Tie Chain matches above.

4N 1390E—Tie chain only.....\$5.25

15 Sterling accented by jet black overlay and hand-engraved design.

4N 1409E—Set (clip and links).....\$7.98
4N 1410E—Tie clip only..... 3.75
4N 1411E—Cuff links only..... 4.95



All jewelry handsomely gift boxed. Shipping weight each 4 ounces, sets 4 ounces (set 8) in special deluxe gift case

44

The Continental Flavor by COUNTRY CLUB

From London... Rome... Paris... the fashion capitals of the world—Continental inspiration for the new-look in men's accessories

44 NEW! Black Frost—Tie clip, cuff link set following the important continental trend in men's fashions. Sleek combination of satin-finish rhodium plate and yellow gold plate. Suave, ridged design accents the raised black center bar.

4N 1504E—Set (clip and links).....\$5.25

Tie Clips, Cuff links, Sets—Introducing continental inspired styles... the newest, the latest fashion in men's accessories

With an international flavor... capturing in imagination the romance of old world charm. Tie clips have hold-fast grip-clip backs. Gift boxed.

16 "Vesuvio"—The Italian influence from the romantic Mediterranean. Smoked mother-of-pearl deftly combined with intriguing cut-out design. Handsome in rhodium plate finish.

4N 1391E—Set (clip and links).....\$7.75
4N 1392E—Tie clip only..... 2.70
4N 1393E—Cuff links only..... 5.25

17 "Bankok"—Lustrous cultured pearl in sunburst setting; evidence of the Oriental elegance of the mysterious East. Richly wrought in polished yellow gold plate. Has that international flavor he wants in accessories this year.

4N 1394E—Set (clip and links).....\$7.75
4N 1395E—Tie clip only..... 2.70
4N 1396E—Cuff links only..... 5.25

18 "Versailles"—A world-famous French city lends the inspiration. Richly set with simulated blue stone. Design raised on black ground lends accents extraordinary. Rhodium plated.

4N 1397E—Set (clip and links).....\$5.25

19 "Venice"—Boldly colorful as a native gondolier. Enameled highlights of rust, green and gray raised on a black ground in sophisticated modern design. Gleaming in polished yellow gold plate.

4N 1398E—Set (clip and links).....\$5.25

20 "Fjord"—Strictly tailored with deep-cut geometric design reflecting the simple life of the north countries. Handsome in yellow gold plate.

4N 1399E—Set (clip and links).....\$5.25

22 "Charioteer"—Reminiscent of the glories of old Rome. Gold-plated "charioteer" carved in rich detail in the simulated onyx stone. Highly polished yellow gold plate clip and links.

4N 1402E—Set (clip and links).....\$5.25

23 "Monarch"—A royal design; fit for a king. Raised crown, touched with gold-plated accents, on slim neat tie bar. The crown itself becomes the handsome cuff links. Rhodium plated finish.

4N 1407E—Set (clip and links).....\$5.25

24 "Calais"—Fashion from the shores of fashion-wise France. Raised design in bright contrast on black ground. Highly polished yellow gold plate.

4N 1408E—Set (clip and links).....\$3.75

25 "Viscount"—Sleekly modern in a conservative vein. Handsome ribbed design outlined in black against highly polished yellow gold plate. Styled to become your gentleman's choice.

4N 1426E—Set (clip and links).....\$3.75

New Pinettes—pin through tie; slip-on friction back holds it neatly in place.

26 Cultured Pearl. Prong setting.

4N 1449E—Yellow gold plate...\$3.75

27 Tiger Eye. Smartly masculine.

4N 1451E—Yellow gold plate... 3.75

28 Brilliant rose diamond afire on simulated black onyx. Sleek accessory.

4N 1452E—Yellow gold plate...\$3.75

Tie Clips, Cuff Links, Sets from the Sportsman's Corner... detailed replicas, clever novelties, collectors' items

In a most masculine manner... unique designs sure to take his fancy. Tie clips have hold-fast grip-clip back. All handsomely gift boxed.

29 Model T Ford... an American classic. Raised antiqued silver-color finish autos set off on highly polished yellow gold plate clip... has the new thin, neat appearance. The auto itself becomes the cuff links. Sure to be his favorite gift in this age of automobiles.

4N 1507E—Set (clip and links).....\$4.98
4N 1508E—Tie clip only..... 2.70
4N 1446E—Cuff links only..... 2.70

This jewelry is the perfect gift... there's never a "size" problem.

30 Fisherman's fancy. Colorful, genuine hand-tied fish fly in clear plaque. Yellow gold plate rod and reel.

4N 1474E—Set (clip and links).....\$5.25
4N 1455E—Tie clip only..... 2.70
4N 1475E—Cuff links only..... 2.70

31 Adjustable Tie Chain matches above.

4N 1447E—Tie chain only.....\$2.70

32 Rod and Reel Tie Clip. Yellow gold plate with mother-of-pearl handle.

4N 1450E—Tie clip.....\$2.70

33 If he's dreaming of the golf course—here's a yellow gold-plated driver with simulated leather handle.

4N 1476E—Tie clip.....\$2.70

34 Marksman's special for the enthusiastic hunter. Gleaming gold-plated rifle with mother-of-pearl handle.

4N 1463E—Tie clip.....\$2.70

35 Sportsman's Rifle. Natural wood handle and stock. Rhodium plated.

4N 1363E—Tie clip.....\$2.70

36 Jean LaFitte Flintlock... a history maker. Gleaming yellow gold plate with wood handle. A collector's item.

4N 1477E—Tie clip.....\$2.70

37 "Dalton" Revolver... pride of the old west. A rhodium plated beauty with flashy pink mother-of-pearl handle.

4N 1479E—Tie clip.....\$2.70

38 The famous 1849 Colt. Antiqued silver-color finish. A proud relic.

4N 1448E—Tie clip.....\$2.70

Country Club Gift Sets... Sears exclusive tie clips and cuff links now specially priced for your Christmas budget. Order today

Your choice of 4 handsomely styled sets
Outstanding values in men's jewelry ONLY \$2.70 Set

Tie clips have hold-fast grip clip backs that hold his tie ever neat. All specially boxed for nicest Christmas gifting. Bargain priced.

39 Trim and tailored with the popular "shortee" tie clip. Handsome red stone highlights the bold styling of the gleaming yellow gold plate.

4N 1480E—Set (clip and links).....\$2.70

40 Slim, neat styling points up this set as one of the very newest. Blue center stone framed by overall design. Gleaming rhodium plated finish.

4N 1486E—Set (clip and links).....\$2.70

43 Extension Foxtail Key Chain. Good looking in polished yellow gold plate. Pulley effect extends to 24½ inches... makes chain extra handy. Stirrup end.

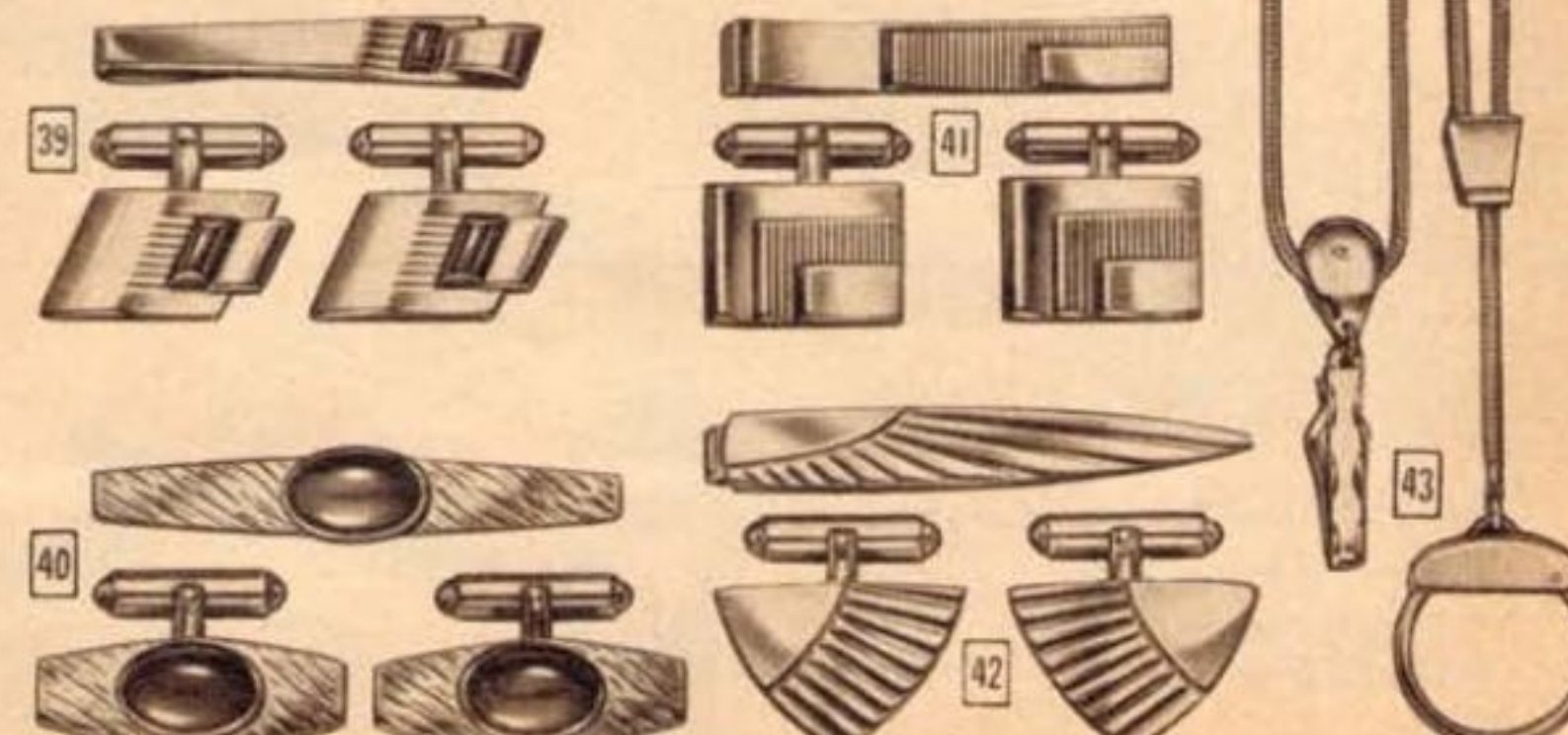
4N 1487E—Key chain only. Gift boxed.....\$2.70

41 Rich looking yet priced so low. Unique ribbed design in step-up effect accents the beauty of the yellow gold plate. "Shortee" style clip.

4N 1485E—Set (clip and links).....\$2.70

42 The interesting sunburst styling, the sleek, polished rhodium plated finish would lead you to believe this set costs much more. A real gift find.

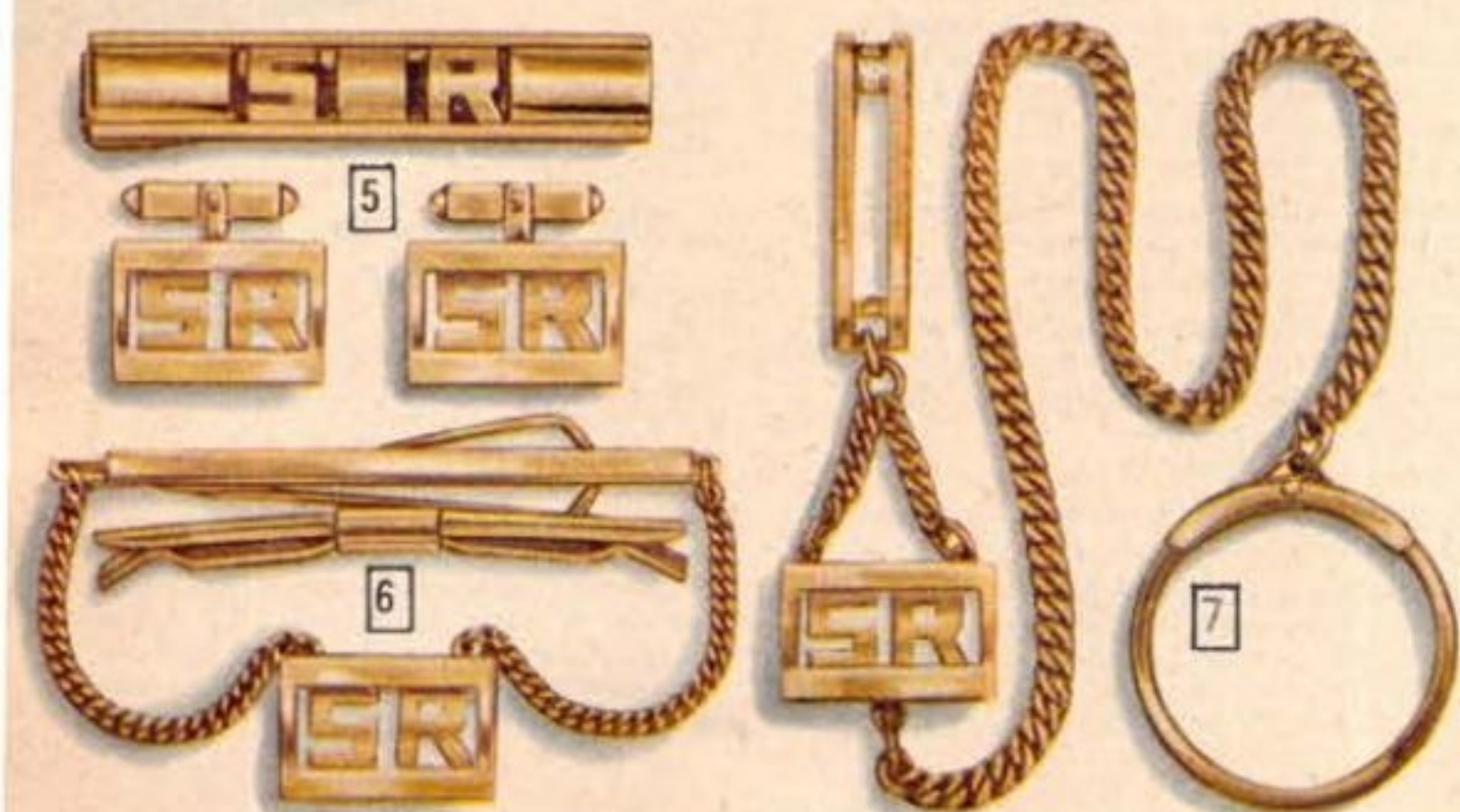
4N 1489E—Set (clip and links).....\$2.70



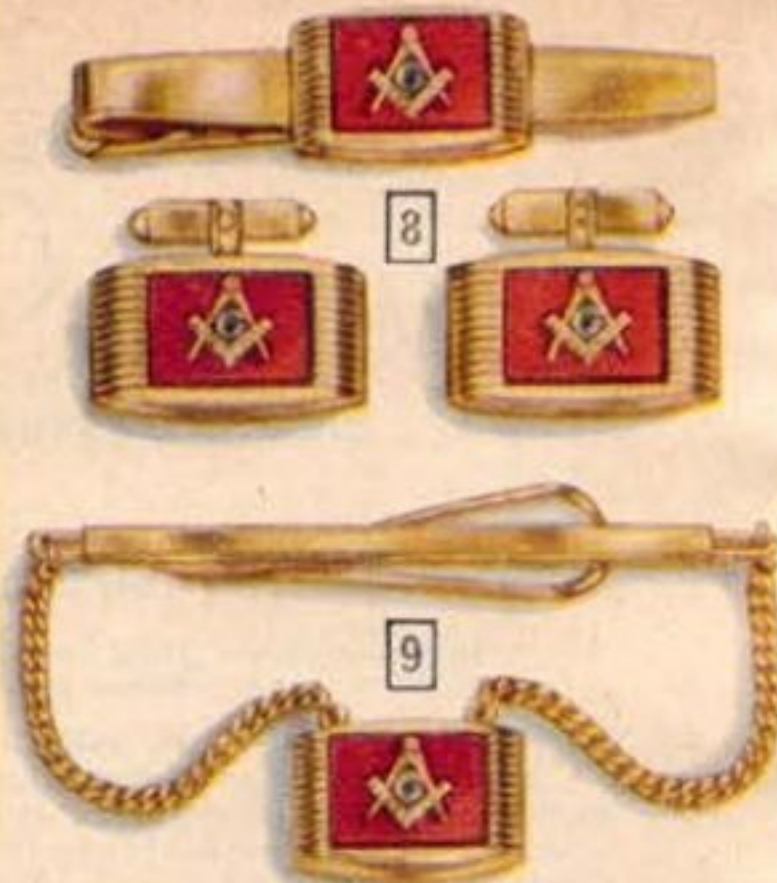
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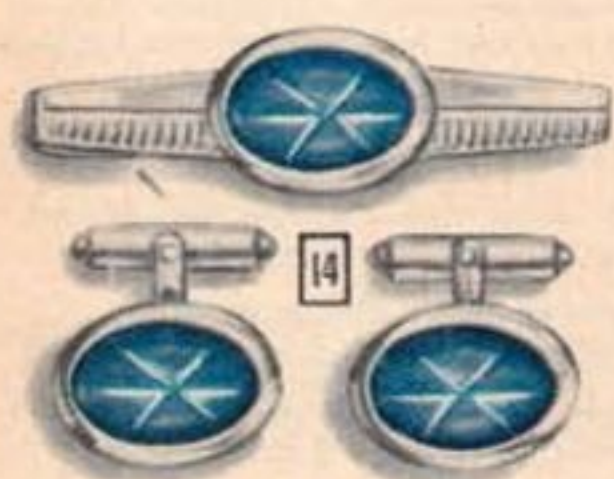
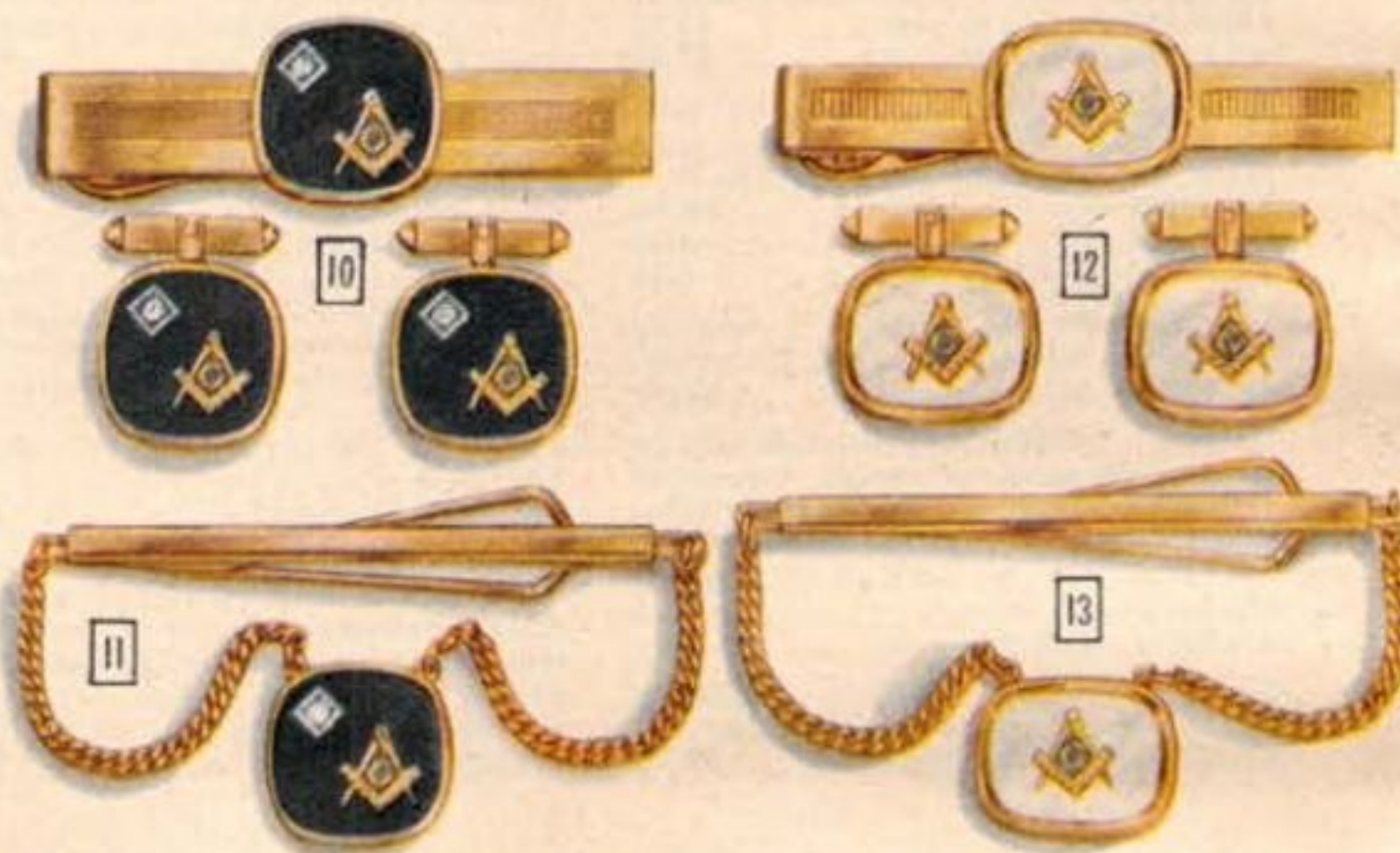
INITIALED TO BECOME PERSONALLY "HIS"



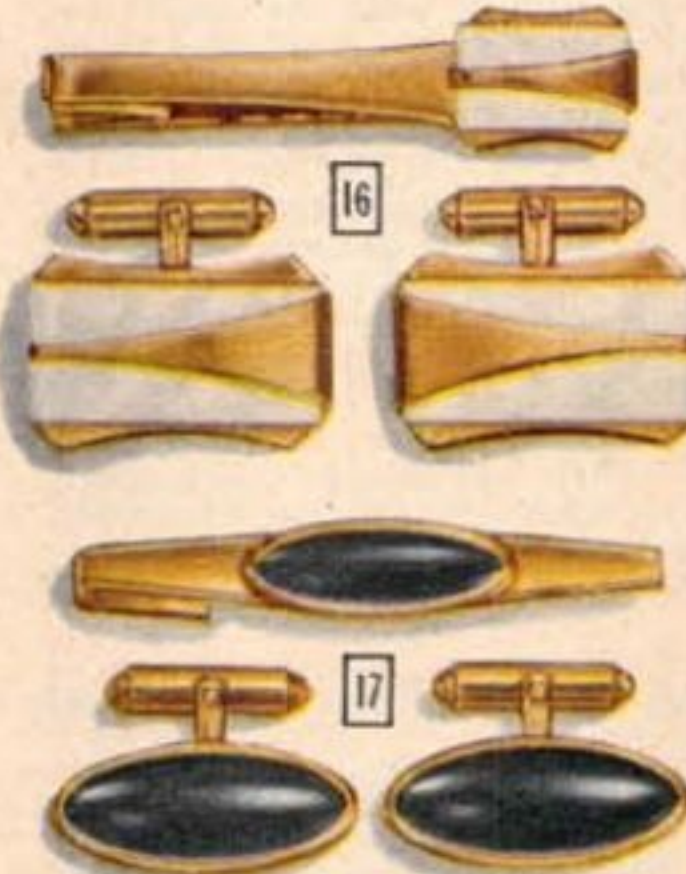
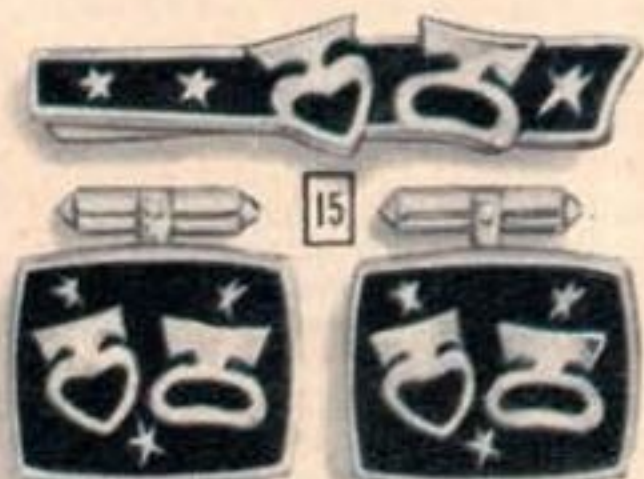
Now in your choice of 9 authentic fraternal emblems



FRATERNAL EMBLEMS TO WEAR WITH PRIDE



MORE COUNTRY CLUB EXCLUSIVE DESIGNS



TRADITION JEWELRY CASES FOR MEN



New "Country Squire"—Our Finest
• Genuine leather case
• Handsome and dignified
• Luxurious in size

92 .. SEARS, ROEBUCK AND CO. BLOOMINGTON

New Simulated Leather Case featuring extra roomy size at a low price

His initials, his lodge, his hobby... personality themes in

Country Club Jewelry

Sears exclusive designs for men... outstanding in value

Initialed Tie clips, Cuff links, Sets—handsomely personalized for him alone. Gift boxed

Richly styled in highly polished yellow gold plate. Tie clips have hold-fast grip-clip back.

1 Raised rhodium-plated initial striking in deep contrast to the jet black background. Polished yellow gold-plate frame in tailored perfection. Boldly styled to be his alone. *Not available in I, O, Q, U, V, X, Y or Z. State one initial... print plainly.*

4 N 1500E—Set (clip and links).....\$3.75
4 N 1501E—Tie clip only..... 2.10
4 N 1502E—Cuff links only..... 2.10

2 Adjustable Tie Chain... matches above. Adjusts to fit all tie widths... gives extra neat appearance. Favorite with men.

4 N 1503E—Print one initial.....\$1.60

3 New—Classic initial beautifully engraved on gleaming gold plate. Slim ridged design lends distinctive accents. Handsomely his in distinguished Country Club styling. *Sorry, not available in I, O, Q, U, V, X, Y or Z. State one initial... print plainly.*

4 N 1512E—Set (clip and links).....\$3.75
4 N 1513E—Tie clip only..... 2.10
4 N 1514E—Cuff links only..... 2.10

4 Adjustable Tie Chain... matches above... completes the rich-looking matched set. Adjusts to fit all tie widths.

4 N 1515E—Print one initial.....\$1.60

5 2 or 3 initial tie clip and 2 initial cuff links. Satin finish cutout initials sleekly framed.

State 2 or 3 initials... print plainly.
4 N 1491E—Set (clip and links).....\$4.35
4 N 1492E—Tie clip only..... 2.15
4 N 1493E—Cuff links only..... 2.70

6 Adjustable Tie Chain and Collar Bar. Set. State two initials... print plainly.

4 N 1439E—2-piece set.....\$2.15
4 N 1440E—Tie chain only..... 1.60

7 Key Chain. Clip top, stirrup end. About 18-in. State two initials... print plainly.

4 N 1494E—Key chain.....\$2.15



All Country Club jewelry comes in handsome gift box. Shpg. wt. jewelry each 4 oz., sets 4 oz. Order Christmas gifts today.

33

Tie clips, Cuff links, Sets with authentic lodge emblems. Gift boxed. (See pages 82-83 for fraternal rings)

Expensively finished enameled emblems. Highly polished yellow gold plate. Tie clips have grip-clip backs.

8 Choice of 9 emblems—Masonic, Elk, K of C, Shrine, 3rd degree Masonic, Lions, Rotary, Odd Fellow or Moose. State emblem. State choice simulated ruby or onyx stone.

4 N 1308E—Set (clip and links).....\$7.98
4 N 1309E—Tie clip only..... 3.25
4 N 1310E—Cuff links only..... 4.75

9 Adjustable Tie Chain, matches above. State simulated ruby or onyx stone.

4 N 1311E—State emblem.....\$3.25

10 Simulated onyx lends rich contrast, highlighting raised Masonic emblem, flashing center rose diamond. Antique shape links. A proud gift of lodge jewelry.

4 N 1528E—Set (clip and links).....\$12.98
4 N 1529E—Tie clip only..... 5.95
4 N 1530E—Cuff links only..... 7.95

11 Adjustable Tie Chain... matches above. Adjusts to fit all tie widths.

4 N 1531E—Tie chain only.....\$5.95

12 New—Genuine Mother-of-Pearl forms handsome background for Masonic Emblem. Neatly framed with highly polished gold plate. Famous Country Club value.

4 N 1516E—Set (clip and links).....\$6.98
4 N 1517E—Tie clip only..... 3.25
4 N 1518E—Cuff links only..... 3.75

13 Adjustable Tie Chain... matches above. Adjusts to tie width.

4 N 1519E—Tie chain only.....\$3.25

Aviation Enthusiasts

Model Makers

33 New—Unique tie clip and cuff links glorifying the air age. Slim propeller forms sleek tie clip; engines become the cuff links. Carefully detailed replicas in polished and antiqued rhodium plate. A very handsome matched set. Certain to please when you pick his hobby as the theme of his Christmas gift... order today.

4 N 1560E—Set (clip and links).....\$4.98
4 N 1561E—Tie clip only..... 2.70
4 N 1562E—Cuff links only..... 2.70

Tie clips, Cuff links, Sets—slim new moderns, handsome classics, dimensional designs, clever novelty. Handsomely gift boxed

Country Club exclusives with simulated sapphire, onyx, ruby and mother-of pearl... the look of luxury priced low. Tie clips have grip-clip backs.

14 New—Beautiful simulated star sapphire gleaming in a rich frame of polished rhodium plate. Handsomely coupled in perfect harmony, a tailored masculine design. Perfect for Christmas gifting.

4 N 1522E—Set (clip and links).....\$3.75
4 N 1523E—Tie clip only..... 1.60
4 N 1524E—Cuff links only..... 2.75

This jewelry is the perfect gift... always in good taste, ever joyfully received, no size problem here. See pages 72 to 93 for a selection for the entire family.

15 Comedy and Tragedy Masks dramatic in shining rhodium plate on black background. Clever novelty styling for the young and the young in heart... a Country Club exclusive. Gift him with a smart set.

4 N 1422E—Set (clip and links).....\$3.75
4 N 1423E—Tie clip only..... 2.10
4 N 1424E—Cuff links only..... 2.10

16 Lustrous simulated mother-of-pearl with dramatic yellow gold plate overlay.

4 N 1539E—Set (clip and links).....\$5.25
4 N 1540E—Tie clip only..... 2.70
4 N 1541E—Cuff links only..... 2.70

17 New—Slimly styled simulated onyx framed by polished yellow gold plate.

4 N 1495E—Set (clip and links).....\$5.25
4 N 1496E—Tie clip only..... 2.70
4 N 1497E—Cuff links only..... 2.70

18 Flashing center rhinestone brilliant on simulated black onyx or lustrous simulated ruby. Highly polished yellow gold plate. State simulated onyx or ruby stone.

4 N 1322E—Set (clip and links).....\$5.25
4 N 1323E—Tie clip only..... 2.70
4 N 1324E—Cuff links only..... 2.70

19 Adjustable Tie Chain... matches above. Adjusts to fit tie width.

4 N 1325E—State stone above.....\$2.70

Jewelry Cases for Men... Sears exclusive Tradition series... our finest selection ever featuring new larger sizes, handsome styling

Your choice of rich genuine leather or fine simulated leather. Decorative gold tooling accents top and sides. Jewelry shown not included.

20 New—"Country Squire." Our finest jewelry case for men. Featuring quality with the richness of genuine leather, luxury interior, wealth of size, engineered spaciousness and solid wood construction. Personalized with his initials. A wonderful gift.

King size 11x8x3 in. Rich-looking maroon leather, simply decorated with gold tooled signet for initials. Natural color rayon-satin and velvet lining. Neatly fitted with bars for 8 pair cuff links plus six sectioned compartments plus one accessory tray. Full pull-out drawer has center divider. Genuine leather flap in lid holds tie clips in orderly row. Velour on bottom of case prevents marring of dresser surfaces. Deluxe in every way. Print two initials.

4 N 1365—Shpg. wt. 2 lbs. 8 oz.....\$9.98

21 Genuine leather, de luxe size... 9 1/2 x 6 3/4 x 3 1/2 in. Heraldic design in gold leafing on top and sides. Rayon velvet and satin lining. Has up-swing tray; deep bottom compartment holds 12 pair cuff links. Leather flap in lid for tie clips. All wood inner construction. Velour on bottom of case. State green or wine with contrasting natural color lining. Print 1 initial.

4 N 1585—Shpg. wt. 2 lbs.....\$6.98

22 Genuine leather, 7 1/2 x 5 1/2 x 3 inches. Deep maroon with contrasting rayon-velvet and satin lining. Has lift-out tray fitted to hold 8 pair links; roomy bottom compartment. Leather flap in lid for tie clips. All wood construction. Velour on bottom of case. Personalized... print one initial.

4 N 1573—Shpg. wt. 1 lb.....\$4.98

23 New—Handsome simulated leather jewelry case; large size 9 3/4 x 6 3/4 x 2 inches. Never before have we been able to offer a jewelry case of this size at such a low price. Rich Florentine design in gold tooling on deep padded lid. Contrasting rayon-satin and velvet lining completes the look-of-luxury. Very masculine.

Fitted to hold 10 pair cuff links, has center accessory compartment for miscellaneous items. Flap in lid holds tie clips in neat array. Sturdily made with patented steel inner frame construction. Good looking, spacious, a wonderful value. Perfect choice for a gift he'll really appreciate... order today. State color choice brown or green, both with natural color linings.

4 N 1367—Shpg. wt. 1 lb. 4 oz.....\$4.69

24 Simulated leather; roomy 7 7/8 x 5 5/8 x 2 1/2 inches. Rich green color with deep padded lid. Contrasting rayon satin and velvet lining. Partitioned up-swing tray fitted for 4 pair cuff links and miscellaneous accessories, spacious bottom compartment. Back lid flap for tie clips. Patented steel inner frame construction. Personalized... please print one initial.

4 N 1364—Shpg. wt. 1 lb.....\$3.98

25 Our lowest priced. Simulated leather; 6 1/2 x 4 1/2 x 2 inches. Deep maroon color with gray rayon-satin and velvet lining. Partitioned bottom with cuff link bar. Flap in lid for clips. Patented steel inner frame construction. Very nice for such a low price... order now.

4 N 1558—Shpg. wt. 1 lb.....\$1.98

COUNTRY CLUB Jewelry for Boys... teen-age favorites in clips, cuff links, sets. Richly detailed motifs. All handsomely gift boxed

Specially for the teen-age boy. His interests are the theme; cleverly executed in dimensional designs. Tie clips have hold-fast, grip-clip backs.

26 If they call him Mr. Touchdown or he roots from in the stands... a perfect choice. Dimensional football in gleaming yellow gold plate on satin finish rhodium plate. Goal posts complete the football theme.

4 N 1542E—Set (clip and links).....\$3.50
4 N 1543E—Tie clip only..... 1.60
4 N 1544E—Cuff links only..... 2.70

27 For the basketball fan or the letterman. Dimensional design; raised rhodium-plated basket and ball on highly polished yellow gold plate. 3-dimensional design.

4 N 1545E—Set (clip and links).....\$3.50
4 N 1546E—Tie clip only..... 1.60
4 N 1547E—Cuff links only..... 2.70

28 From the hit parade. Highly polished yellow gold-plated notes on black ground stream from the gold-plate record. Interesting cuff links pick up the theme.

4 N 1548E—Set (clip and links).....\$3.50
4 N 1549E—Tie clip only..... 1.60
4 N 1550E—Cuff links only..... 2.70

29 Personally his with polished yellow gold plate initial raised on jet black background. Big, bold and beautiful. *Sorry, not available in I, O, Q, U, V, X, Y or Z. State one initial, please print plainly.*

4 N 1551E—Set (clip and links).....\$3.50
4 N 1329E—Tie clip only..... 1.60
4 N 1552E—Cuff links only..... 2.70

30 Steaming out of the past... one of the first locomotives. Handsomely detailed in antique gold plate on polished yellow gold plate clip and links. Very popular.

4 N 1554E—Set (clip and links).....\$2.70
4 N 1332E—Tie clip only..... 1.60
4 N 1555E—Cuff links only..... 1.60

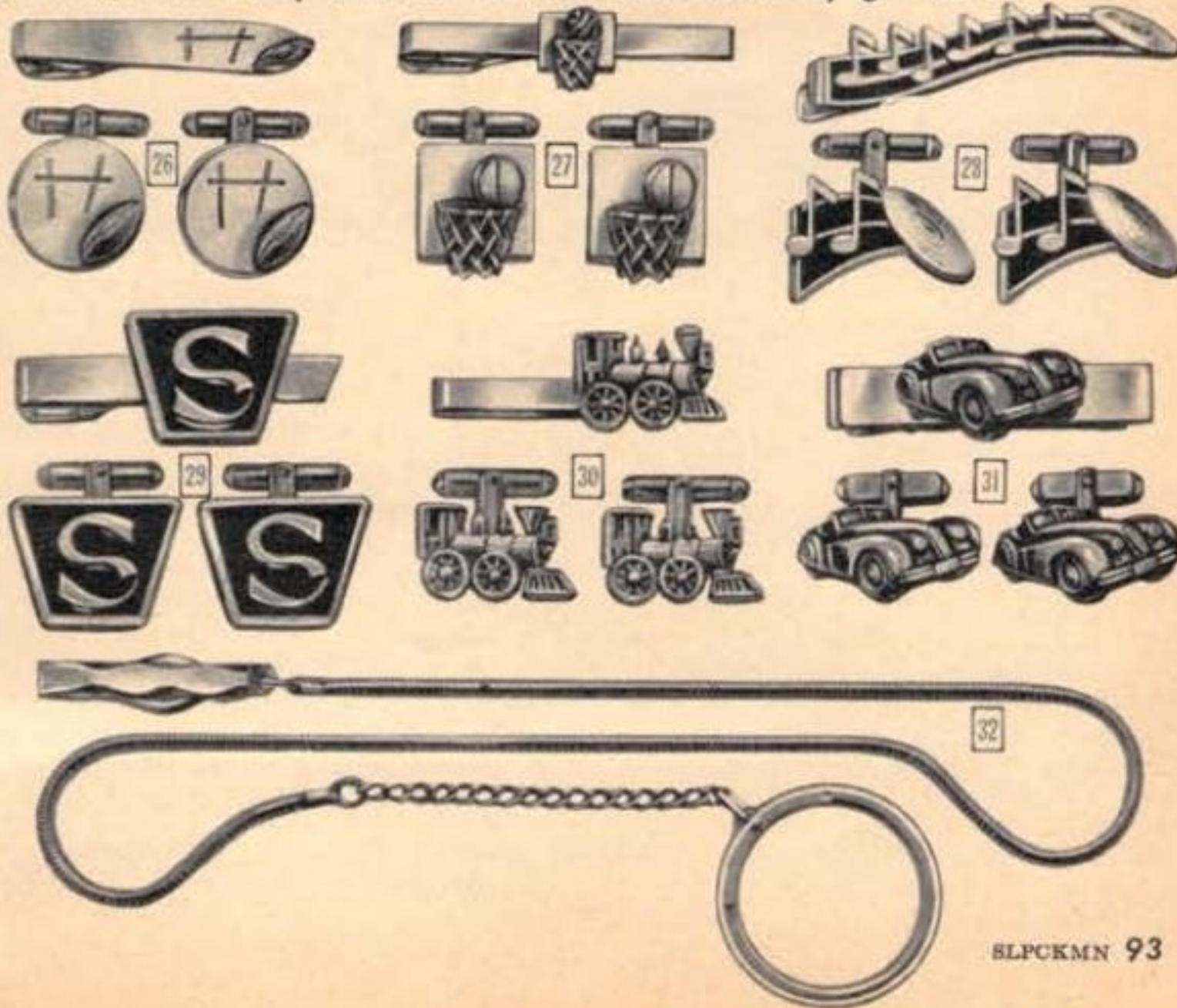
31 Pace the race with this smart looking Jaguar. Cleverly detailed, low slung beauty in antiqued gold-plated finish. Polished yellow gold-plated clip. Gift perfect.

4 N 1326E—Set (clip and links).....\$2.70
4 N 1327E—Tie clip only..... 1.60
4 N 1328E—Cuff links only..... 1.60

32 Round Snake Key Chain. Favorite style for the young man. Good looking in highly polished yellow gold plate. Clip on top; stirrup end. Popular gift, priced quite low.

4 N 1336E—Key Chain. About 19 inches long. Gift boxed.....\$1.60

Shipping weight each item (except jewelry cases) 4 oz., sets 4 oz. Prices include 10% Federal Excise Tax wherever "E" is added to the catalog number.



SLPCKMN 93



1 \$4.98

FREE!
3 initials
engraved

2 \$4.98



C \$9.98



D \$3.98



E \$2.98



A \$4.98



B \$7.98



F \$1.98



G \$2.98

Smokers' Christmas Gifts for home or office

- Sleek, all-in-one appearance
- Your choice of 2 solid finishes
- Three free engraved initials

Beautifully styled modern tobacco caddy and rack with places for six pipes . . . all in one piece. Keeps smoking needs together. Handsome brass engraving plate on top. Tobacco caddy has tight-fitting hinged lid with clay moistener to keep tobacco fresh. Holds 12 ounces of tobacco. Caddy interior is lined with fresh-smelling cedar. A beautiful smoking accessory for home or office. Measures 9 1/2 x 5 3/8 inches. *Personalize your gift . . . please print 3 initials to be engraved.*

- 1 87 N R400—Beautiful Solid Walnut. Shipping weight 3 pounds. . . . \$4.98
- 2 87 N R401—Same as above but modern light blonde finish, Sycamore. Shipping weight 3 pounds. . . . \$4.98

A Cigarette Box and Twin Ash Tray Set. A gift inspired by the United States' scenic West. Set is crafted of bronze-plated metal. Cast in copper. Authentic Western-style saddle horses have gold-color fittings.

Twin ash trays, each with a glass insert that comes right out for easy, quick cleaning. Four grooves to hold burning cigarettes. Non-scratch felt bottom won't mar desks or tables.

4 1/2 x 3-inch cigarette box holds about 50 cigarettes. Two pipe racks. Over-all measurements: 8 x 12 inches. Order several of these attractive, useful sets for yourself and Christmas gifts.

87 N 354—Shpg. wt. 8 lbs. . . . \$4.98

B Selected straight-grained American Walnut Humidor-Pipe Rack. A handsome addition to any home, office or den. Pipe rack has 10 1/2-inch base . . . holds 16 pipes. Humidor of polished walnut, lined with cedar. Holds 12 ounces. Aztec clay moistener keeps tobacco fresh. Over-all measurements 6 3/8 x 10 1/2 x 10 1/2 inches.

If he's an avid pipe fan, he'll really appreciate this beautiful gift. Not only is it so good looking, it keeps all his pipes conveniently together, along with his pipe tobacco. Order now for Christmas giving. Shpg. wt. 4 lbs. 8 oz.

87 N 404 \$7.98

C 12-hole Oblong Pipe Rack of solid genuine walnut with metal tobacco jar. Aztec clay moistener. Holds 12 ounces tobacco. Rack harmonizes beautifully with other office, den or home furnishings.

Keeps pipes always at hand, tobacco fresh, moist. 6 3/4 x 8 1/4 x 13 3/4 inches.

87 N 405—Wt. 4 lbs. 8 oz. . . . \$9.98

D Solid Walnut 8-pipe Circular Pipe Rack and Humidor Combination. Crystal glass tobacco jar has walnut lid, ball knob, Aztec clay moistener. Holds 12 ounces tobacco. 6 3/4 inches high, 8 3/4 inches diameter.

87 N 403—Wt. 3 lbs. . . . \$3.98

E Solid Walnut 4-pipe Rack and Humidor Combination. Crystal glass jar has walnut lid. Aztec moistener. Holds 12 ounces tobacco. 6 3/4 x 5 3/8 x 8 1/2 inches.

87 N 402—Wt. 2 lbs. . . . \$2.98

Cast in copper. Bronze-plated metal. Removable glass ash tray insert is easy to clean.

F Authentic Western Saddle Horse Ash Tray.

87 N 353—Wt. 3 lbs. . . . \$1.98

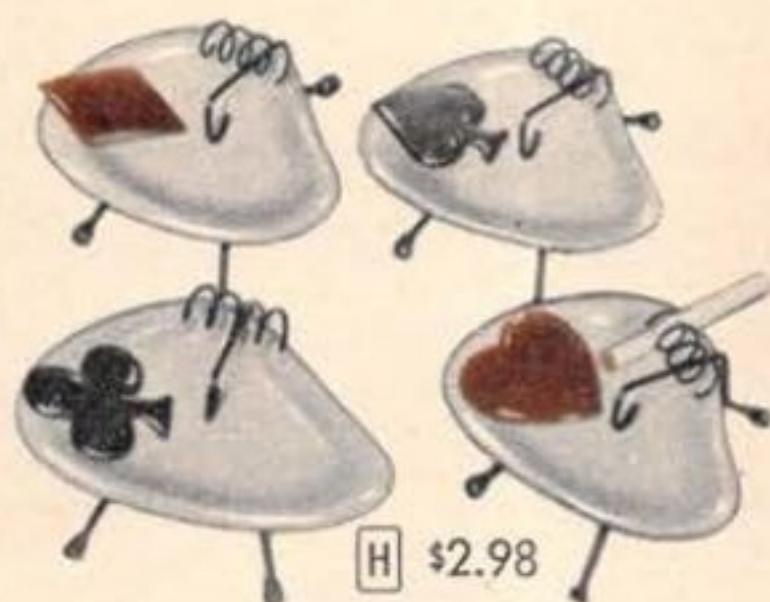
G Ash Tray-Pipe Rack Set. 2 pipe rests, 3 cigarette grooves. Felt bottom. 3 3/4 in. high. 6 x 6 1/2 in. base.

87 N 352—Wt. 4 lbs. . . . \$2.98



Tele-Sack Set
of Twin TV
Ash Trays

\$1.79



H \$2.98



J \$1.50



K \$1.79

L \$1.00

Convenient for TV watchers

- Glow in the dark
- Snuff out forgotten cigarettes
- Cling to furniture

Twin TV Ash Tray Set . . . the ash tray set that is really functional. Has luminous center design that glows in the dark. Snuff-out safety rests put out forgotten cigarettes, free you from worries about burns. Shot-weighted base clings persistently to any surface . . . won't tip over. 4 x 4 x 1 1/2 in. Come in assorted dark-colored furniture fabrics. Order several of these practical sets for gifts. Shpg. wt. 2 lbs.

87 N 350—Set of 2 TV ash trays. . . . \$1.79

Select several of these ash trays if you're looking for smart, practical, inexpensive gifts

H 4-piece Ceramic Bridge Ash Tray Set. A really different gift . . . appropriate card-party prize, too! Each white ceramic ash tray in this set of four has a card motif . . . heart, diamond, club, spade. Sturdy black wrought metal legs and cigarette rests. 6 1/2 x 4 1/2 x 1 1/2 in.

These ash trays are a decorative addition to any card table, game room. Give as Christmas gifts, have on hand for prizes, save some for yourself.

87 N 351—Shpg. wt. 4 lbs. . . . \$2.98

J New! Penthouse Ash Tray Set. Four roomy (4-inch diameter) metal ash trays in a rainbow assortment of colors nested on a polished brass spindle. Ash trays are easily detached from spindle for separate use.

A set that anyone would be proud to use because it fits in so well with practically every type of home furnishing . . . is so complimentary in any room. Shipping weight 2 lbs.

87 N 356 \$1.50

K Streamlined Ceramic Ash Tray. Designed for modern living. Super size . . . 10 inches square . . . makes this ideal for entertaining. Cigarette rests on each side.

Makes a striking accessory, yet blends beautifully with furniture. High fashion black with wispy white and pink striated effect. Add it to your easy terms order! Shpg. wt. 2 lbs. 8 oz.

87 N 357 \$1.79

L Brass Ash Tray. A purposeful novelty to grace any room. Cigarette rest in the shape of a hand hold burning cigarettes securely. Doesn't let them go out right away, yet keeps them directly over ash tray . . . no ashes dripping on furniture.

Ash tray measures 4 3/8 inches in diameter, has a cork bottom designed to prevent scratching or marring of desk or table. Shpg. wt. 8 oz.

87 N 355 \$1.00

NOTE: Cigarettes, tobacco, pipes not included with ash trays, racks, humidors



A Tin of 25 . .
\$1.50, \$2.29, \$2.98

Cigarette Machines



Tiny, fits in your pocket!



C 8-oz. tin 89c

B 1-lb. tin \$1.49

D 8-oz. tin \$1.19



F 8 books \$1.00

E 20 books \$1.00



G \$1.39



H \$9.95

Pleasure-packed Cigars, Pipe Tobacco

- A** Yorkshire Cigars. Of finest imported, domestic tobaccos. Vacuum-packed for freshness. Punctured heads. 25 in tin. Shpg. wt. one tin 1 lb. 8 oz.
87 N 425—"Invincible." Good. 5 1/4 in. \$1.50 . . . 3 tins \$3.95
87 N 426—"Cabinet." Fine. 4 3/4 in. 2.29 . . . 3 tins 5.95
87 N 427—"Belvedere." Finest. 5 1/2 in. 2.98 . . . 3 tins 7.95
- B** SR Pipe Mixture . . . a mild, mellow blend of Bright Virginia, mild Kentucky Burley, Golden Flake and imported Latakia. Vacuum-packed for freshness.
87 N 437—1-lb. tin. Shpg. wt. 1 pound 2 ounces. . . . \$1.49
- C** 8 oz. SR Cigarette Tobacco. Mild, long cut . . slow burning. Thrifty in price, too!
87 N 435—Wt. ea. 12 oz. 1 vacuum tin. 89c. 3 tins \$2.50
- D** 8 oz. Yorkshire Cigarette Tobacco. Finest blended domestic, imported tobaccos. Delightful aroma, taste for your smoking enjoyment. Shpg. wt. each 12 oz.
87 N 436—One tin \$1.19 3 tins only \$3.35
- E** Cigarette Paper for 87N450 (right). 20 books of 100.
87 N 456—Enough for 2000 cigarettes. Wt. 2 lbs. . \$1.00
- F** 8 books Yorkshire Cigarette Papers. Gummed edge. Each makes about 250 cigarettes. Shpg. wt. 10 oz.
87 N 455—8 books for only \$1.00

Give a handy single roll Cigarette Machine

Convenient, easy to carry, easy to use. Rolls cigarettes anywhere, any time. Holds 16 cigarettes, too! Buy it in the kit for a gift. Makes 20 cigarettes for less than 10c!

- G** SR Kit—Includes Single Roll Machine (below) with one 8-ounce can of SR Tobacco, 2 packs of paper . . . enough for one carton (200) cigarettes.
87 N 451—Complete Cigarette-making Kit. Shipping weight 2 pounds. Sold separately prices total \$1.97. Save 58c Only \$1.39
- Yorkshire Kit—Includes Single Roll Machine (below) with 8-oz. can finest quality Yorkshire Tobacco and two packs of paper . . . enough for carton (200) flavorful cigarettes.
87 N 452—Complete Cigarette-making Kit. Shipping weight 2 pounds. Sold separately prices total \$2.27. Save 68c Only \$1.59

Single Roll Cigarette-making Machine. Carry this machine wherever you go. So small that it fits neatly in a pocket! So easy to use. Just put tobacco on rubber apron. Insert paper on proper marking. Close cover and cigarette is made! Use as cigarette case, too. Metal construction. 4 1/2 x 3 x 3/8 inches. A gift that will give hours of smoking pleasure . . . all year long.
87 N 450—Machine alone. Shipping weight 1 pound 98c

Our Finest Cigarette-making Machine

This de luxe machine . . . the V-Master . . . gives easier, quicker, automatic operation. For maximum savings on quality cigarettes, get complete kit.

- H** V-Master Kit. Makes 50 packs of finest quality cigarettes for less than 12 1/2c a pack. Automatic cutting blades simplify operation, making a pack in less than 10 minutes. Besides 87 N 454 listed below, kit contains 3 more packs of cigarette papers and five 8-oz. tins of our finest quality Yorkshire Tobacco. So easy to operate! So economical! A Christmas gift that will give him pleasure, save him money every day of the year. Shipping weight 9 pounds.
87 N 453—Our best Cigarette-making kit \$9.95
- V-Master Cigarette-making Machine.** Automatic cutting blades cut five cigarettes at once. Metal parts are reinforced for extra durability. Made in Canada. Includes measuring cup, moistener, plastic cigarette carrying case, paper for 250 cigarettes. Metal, wood and rubber construction. Complete instructions included. Measures 16 1/2 x 2 1/2 inches.
87 N 454—Shipping weight 5 pounds \$5.95

Remember . . . you don't have to pay all your Christmas bills at one time when you order gifts on Sears Easy Terms



They'll be proud to Carry these handsome Cases for their cigarettes, pipes and tobacco

- J** New! Yorkshire "Fills-Easy" Clip-on Combination Pouch. Clips on belt . . ideal for the sportsman. Top grain brown saddle leather. Full length zipper. Separate pipe compartment. Press gold-plated corners to release tobacco. Non-rust springs automatically seal in tobacco freshness. 4 1/2 x 5 1/2 inches. An ideal gift for the pipe smoker.
87 N 307—Shpg. wt. 8 oz. \$2.50
- K** Yorkshire "Fills-Easy" Pouch. Press bottom of pouch to release tobacco. Zipper. 4 1/2 x 5 1/2 inches. Shpg. wt. 8 oz.
87 N 305—Brown genuine calf. . . . \$1.49

- FREE**—3 gold-color initials on pouches (1) and (2) below. Gift boxed. State black or brown.
- Genuine Morocco Leather Pouches. AIR-LOK** rubber interior pouch and patented rubber lip keep tobacco fresh. Zipper closure. Print 3 initials. Shpg. wt. 8 oz.
- 1** 87 N R303—Regular pouch, 5 1/2 x 4 in. . . \$3.49
- 2** 87 N R304—Combination, 6 1/4 x 3 1/2 in. . \$3.98
- 3** Genuine Goatskin Combination. Holds pipe, tobacco. 2 zippers . . . State black or brown.
87 N 306—6 x 3 1/2 in. Shpg. wt. 8 oz. \$1.98
- 4** Yorkshire Tobacco Pouch. Patented 1-pc. rubber inner pouch holds full pack of tobacco. Genuine leather. Zipper closing. State black or brown.
87 N 310—3 3/4 x 5 1/2 inches. Shpg. wt. 8 oz. \$1.50

- 5** Morocco Leather Case. Diagonal spring arm holds cigarettes in place. For king size or regular. Print 3 initials. State black or brown. Shpg. wt. 4 oz.
87 N R302—Gift boxed. \$2.95
- 6** Miracle Mesh Cigarette Cases. Gold-color sheer overlay on leather won't tarnish, scuff, dull. Beautiful enough for glamour moments! Holds king size or regular.
87 N 308—Wt. 8 oz. . . . \$3.00



\$1.98 each

Ideal Gift for men or women

- Genuine Morocco Leather Cigarette Cases for only \$1.98. Gold-color embossed initials at no extra charge. Each case has padded, hinged top. Protects cigarettes from crushing, crumbling. Keeps them fresh, keeps pocket or purse neat. Holds a full package of cigarettes. Gold-color trim.
- Such a low price for these handsome, practical cases. Order several now for Christmas gifts. State color Red or Black. Print 3 initials you wish to have embossed.
- 7** 87 N R300—Regular. Gift boxed. Postpaid. (Shpg. wt. 8 oz.) \$1.98
- 8** 87 N R301—King size. Gift boxed. Postpaid. (Shpg. wt. 8 oz.) 1.98

NOTE: Pouches and cases shown on this page do not contain pipes, tobacco or cigarettes

YORKSHIRE MEERSCHAUMS

Save \$1.95 . . .
give this set

Sold separately, these 2 pipes
total \$19.90. When sold as
set, only \$17.95



SPECIALTY PIPES



Make his pipe dreams come true



Practical Gift . . Pipe Knife

A handy gadget to keep his pipes in tip-top condition. Pipe knife of completely rustproof stainless steel, bright, mirror polished. Contains scraper blade to cut cake on pipe, reamer to clean stem, sharp regular knife blade, handy tamper to press tobacco properly in bowl. Compact . . . measures only 3½x½ inches.

So convenient to carry with him wherever he goes! A gift any pipe smoker will find useful. 87 N 223—Shpg. wt. 2 oz. . . \$2.98

A Save \$1.95 . . . buy this set of our two finest quality block meerschaum pipes (B) and (C) listed below. One straight, one curved stem pipe in handsome Morocco leather, plush-lined case.

87 N 205—Shipping weight 1 pound. Set of two meerschaums. . . \$17.95

Our **FINEST** hand-carved Block Imported Turkish Meerschaums. Creamy white bowls with leaf design. Exceptionally cool smoking pleasure. Plush-lined, Morocco leather case. Yellow bits.

B 87 N 206—Straight stem meerschaum, Shpg. wt. 1 lb. . . \$9.95

C 87 N 207—Curved stem meerschaum, Shpg. wt. 1 lb. . . \$9.95

Pressed Turkish Meerschaums. Balanced for sweet smoking.

D 87 N 208—Curved stem, Yellow bit, Shpg. wt. 8 oz. . . \$2.98

E 87 N 209—Straight stem, Yellow bit, Shpg. wt. 8 oz. . . \$2.98

F Pipe-A-Day. 7 pipes, one for each day. Corn Cobs.

87 N 222—3 extra interchangeable bits included. Shpg. wt. 8 oz. . . \$1.98

G Briar Cigar Pipe. Unscrew aluminum top part . . . fill top half of bowl with tobacco. Screw together, light as cigar. Smoke it closed . . . no sparks or flying ashes to worry about!

87 N 218—Shipping weight 6 ounces. . . \$1.39

H Turkish Water Pipe . . . for a new smoking experience. Effectively filters tars and nicotine, leaving them in water. Helps make smoke sweet, mild. 33 in. of airtight tubing. Instructions.

87 N 224—Over-all height 11 in. Shpg. wt. 1 lb. 6 oz. . . \$2.98

J Yorkshire Weatherproof Pipe. He can enjoy this fine pore-processed briar pipe in rain or storm. Cover flips open or shut at the touch of a finger. Aluminum filter system.

87 N 216—Straight stem. Shipping weight 8 ounces. . . \$3.49

K New! Hand carved in Italy of fine briar. Aluminum filter.

87 N 214—Black Angus, giant size. Shipping weight 8 ounces. . . \$1.98

87 N 215—Black Angus, standard size. Shipping weight 6 ounces. . . 1.49

L New! Yorkshire Meerschaum Set. Cool aluminum stem. Two top quality, all-white Meerschaum bowls; each different; each hand carved. Hinged lucite gift box.

87 N 203—Pipe with one extra bowl. Shpg. wt. 8 oz. . . \$9.95

M Single Hand-carved Meerschaum-Briar Bowl. Perfect for those who already have a Yorkshire Viking pipe.

87 N 204—Shipping weight 4 ounces, interchangeable bowl. . . \$3.50

Yorkshire Metal Pipe by Viking. 5 pipes in 1. Dry, cool smoke. Lightweight. 4 additional interchangeable bowls . . . each a different style. Nylon, bite-proof bit. Moisture trap.

N 87 N 200—Metal pipe, 4 extra briarbowls, Shpg. wt. 2 lbs. \$4.95

P 87 N 201—Yorkshire Metal Pipe only, Shpg. wt. 8 oz. . . \$1.95

R Yorkshire 2-pc. Matched Grain Briar Set. Straight, curved. 87 N 202—Gift boxed. Shipping weight 1 pound. . . \$4.98

Yorkshire Gold King Pipe. Gold-plated band strengthens bit. Screw stem, metal filter. Made of aged, imported briar.

S 87 N 210—Straight stem, Shipping weight 8 oz. . . \$1.49

T 87 N 211—Curved stem, Shipping weight 8 oz. . . \$1.49

Yorkshire "Supreme" Meerschaum Bowl! Finest imported grained Algerian briar lined with imported, hand-carved block meerschaum cup. Screw stem. Hand-cut bit.

V 87 N 212—Straight stem, Shipping weight 8 oz. . . \$2.98

W 87 N 213—Curved stem, Shipping weight 8 oz. . . \$2.98

X New! Kaywoodie Gift Set. One super-grain, one signet pipe, superbly crafted of the world's finest briars.

87 N 219—Nylon bit, screw stem. Postpaid. (Shpg. wt. 1 lb.) . . \$10.00

Y Medico Set. 1 regular \$3.50 crest, 1 \$2.00 V. F. Q. Imported briar bowls. Nylon bits. 10 Medico filters included.

87 N 220—Postpaid. (Shpg. wt. 12 oz.) Both pipes, filters . . . \$5.50

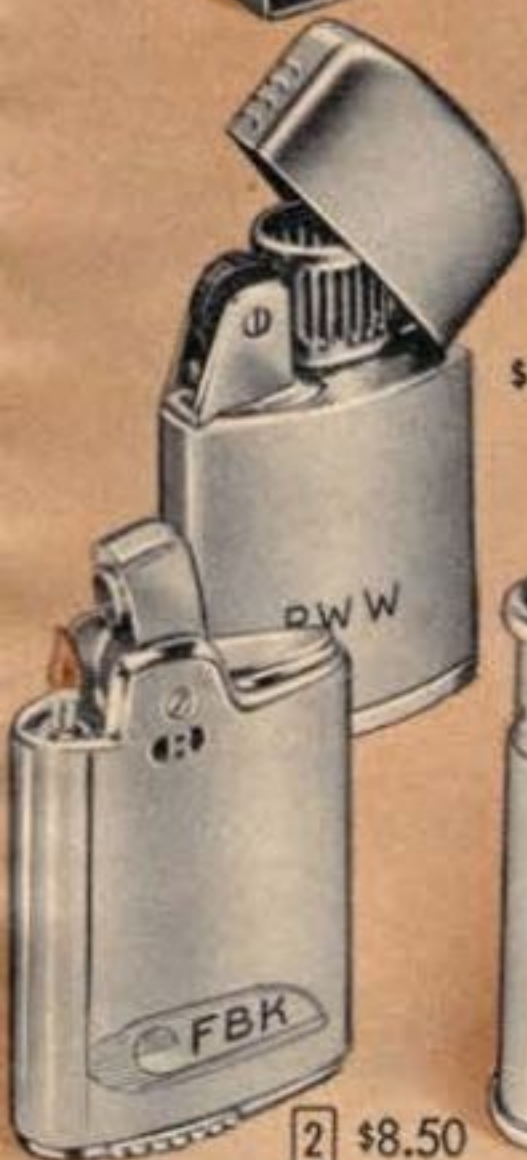
87 N 221—Box of 100 Medico filters. Postpaid. (Wt. 8 oz.) . . . 1.00



RONSON LIGHTERS

FREE—We will engrave 3 initials on Ronson lighters 1, 2, 4, 5 and 6 on this page. Print 3 initials you want.

Each Ronson lighter comes in a smart plastic gift box, has a swivel base for easy re-fueling. Base back snaps in place.



1 \$3.95



3 \$10.95



4 \$8.95



5 \$10.95



6 \$5.95



EVANS

Save \$2.55 on lighter-case combination

8 Was \$7.50 Now \$4.95

WINDPROOF LIGHTERS

Outdoor dependability



9 New Ronson Windlite Set \$4.95



10 \$3.50



11 \$3.95



12 \$5.95 3 FREE initials

SAVOY OF LONDON



13 \$1.98

One screw unlocks whole assembly

Distinctive, handsome Lighters

1 RONSON Windlite. Lights in a draft... flame won't blow out in heavy wind. Brush chrome finish. Sturdy construction, large fuel capacity. 1 3/4 x 2 1/8 inches.

87 N R100—Print 3 initials. Postpaid. (Shpg. wt. 6 oz.)... \$3.95

2 RONSON Essex. New streamlined styling. Chrome plated, engraved design. 1 1/2 x 2 in. Please print 3 initials.

87 N R106—Postpaid. (Shipping weight 6 ounces.)... \$8.50

3 RONSON Adonis. Slim as a fine watch, so compact. Modern, sweeping lines. Chrome plated with engine-turned design. 87 N 105—Size 2 1/4 x 1 3/4 x 1/2 in. Postpaid. (Shpg. wt. 8 oz.)... \$10.95

4 RONSON Whirlwind. Windproof... slide shield up outdoors, slide shield down indoors. Large fuel capacity. Chrome plated. 87 N R102—1 3/4 x 2 1/8 in. Postpaid. (Wt. 8 oz.) Print 3 initials... \$8.95

5 RONSON Capri—Trim, slim enough for a tiny evening bag. Chrome plated, black enamel finish, violet floral design. 87 N R107—Postpaid. (Wt. 8 oz.) Print 3 initials. 1 1/2 x 1 3/4 in. \$10.95

6 RONSON Sport. New! Trim, handsomely styled, ruggedly built. Brush chrome finish. Long-lasting wick. 1 3/8 x 1 1/8 inches. 87 N R104—Postpaid. (Shpg. wt. 6 oz.) Print 3 initials... \$5.95

7 New RONSON Sport with black-textured enamel finish, chrome plated. Handsomely styled, ruggedly built. 1 3/8 x 1 1/8 inches. 87 N 108—Postpaid. (Shpg. wt. 6 oz.)... \$5.50

8 \$2.55 savings just in time for Christmas gift giving! Evans De Luxe 20-Pack. Sleek, slim cigarette case combines with Evans top quality automatic lighter. 3 1/2 x 5 1/8 in., holds 20 regular or 18 king-size cigarettes. Luxurious-looking sunburst design, rhodium-plated finish. Please print 3 initials.

87 N R150—Postpaid. (Shpg. wt. 12 oz.) Was \$7.50. Now... \$4.95

9 RONSON WINDLITE Set. A very thoughtful gift, it has a fine lighter plus everything needed for its operation. Handsome WINDLITE lighter, the ideal lighter for outdoor use (see 1), 4-oz. can Ronsonol lighter fluid, 9-Flinter set of flints, and a plastic cleaning brush to help keep lighter in good working order.

87 N 103—Size 1 1/2 x 2 1/4 x 3/8 in. Gift boxed. Postpaid. (Wt. 8 oz.)... \$4.95

Windproof Lighters

10 Zippo Windproof. Long-wearing, serviceable lighters. Perforated windshield protects flame from sudden air movements. Strong spring cover extinguishes flame instantly. Ideal for outdoor use. Gleaming brush chrome finish.

87 N 160—Size 2 1/2 x 1 1/2 in. Postpaid. (Shpg. wt. 5 oz.)... \$3.50

11 New Evans Breeze King. Semi-automatic. Just a touch of a button and it's lit! Lights quickly, stays lit in stiffest breeze. Vacuum-packed filler holds fuel in constant contact with wick. Easy to fill... body of Breeze King is a completely sealed fuel chamber. 87 N 151—Chrome plated. 2 1/8 x 1 3/4 in. Postpaid. (Wt. 8 oz.)... \$3.95

12 Elgin American Automatic Lighter... Sportsmen's Pal. For the all-weather smoker... a lighter that laughs at the wind. Tailored, straight line design, polished durium silver-color finish. King-size fuel capacity. Gives a sure-fire light in or out of doors. Precision made, very durable. Please print 3 initials.

87 N R170—2 1/8 x 1 3/8 x 1/4 inches. Postpaid. (Shpg. wt. 6 oz.)... \$5.95

13 Savoy of London's Milford Lighters. The ultimate in smooth, streamlined styling by skilled English craftsmen. Automatic, finger-touch action. Perfect for men or women. Extra-large fuel capacity. Chrome plated, unusual tartan design. Monogram shield. Attractively boxed with extra flint, wheel brush, instructions. Sears guarantee of satisfaction or your money refunded.

87 N 163—1 1/2 x 1 3/8 inches. Shipping weight 8 ounces... \$1.98



Keeps down-draft flame confined to pipe bowl only

\$3.95

Nimrod Pipe Lighter

Keep his pipe glowing with holiday cheer all year around. Give him the lighter that's designed especially for his pipe. Nimrod flame shoots directly into pipe bowl with an easy-going one-hand operation. Cover protects thumb from heat. Long-lasting fiber glass wick, tool steel sparking wheel. Hood extinguishes flame instantly after lighting. Size is 3 1/2 x 3/4 inches.

Chrome plate and black genuine calf leather finish. Postpaid.

87 N 162—(Shpg. wt. 4 oz.)... \$3.95

He rounds the pylon, fires second missile... a bull's-eye!
Turns left, light flashes

Round another pylon, he rolls back to you... victorious!

It's New!

THE ELECTRONIC "BRAIN"

MANEUVERS IN OVER 400 PATTERNS

You control the man-of-the-future... see him follow any course you plot, fire missiles, dodge obstacles... all at your command!

ONLY
\$10.95

Missiles ready for firing

He turns right, signal light flashes... He fires first missile... a direct hit!

The course above is only one of hundreds this clever robot can follow. Plan your campaign, set up pylons and targets, determine exactly what course you want the "Brain" to take... off he goes! Just set the buttons on the printed electrical circuits under his helmet, start his controls. See him zig-zag right, left, fire one missile, go forward, make a figure eight, fire the second missile and then come back to you. You can set the "Brain" to carry out almost any combination of maneuvers you choose. He even has directional lights that flash when he turns and 2 battery-operated motors for power.

12 inches long, 5 inches wide, 9 1/2 inches high. Heavy wall, high-impact plastic. Rubber wheels. 2 targets, 2 pylons, plotting chart, bulbs, 4 missiles and 3 batteries are included.

49 N 5888—Shipping weight 4 pounds.....\$10.95

34 N 4650—Extra standard flashlight batteries. Shpg. wt. 12 oz. 3 for 40c



NEW! ALLSTATE ELECTRIC FREIGHT WITH TRESTLE TRACK

Smoke-puffing 6-unit train runs up, down and around on more than 26 feet of roadbed... it's the largest train layout we've ever offered!

ONLY
\$18.95

A long roadbed filled with grades and curves, a brawny freight you can couple and uncouple by remote control—here's railroading adventure at its best! Smoke-puffing, die-cast metal locomotive has piston rod action, bright headlamp, oilless bronze bearings. Scale-detailed tender, box car, tank car, stake car with cartons and caboose are made of metal and plastic with double trucks, eight die-cast wheels on each car. Run train forward, reverse, fast or slow, couple or uncouple by remote control. 50-watt transformer with circuit breaker. 12 sections of curved, 13 sections of straight large radius track make a 26 foot 9 inch running track layout. Train 47 3/4 inches long. 24-piece plastic trestle set, one uncoupler ramp with sign, track connector, smoke refill included. 79 N 09625—UL approved for 110-120 volt, 60-cycle AC. Shipping weight 16 pounds.....\$18.95



Train runs over and under trestle, climbs with ease

SEARS, ROEBUCK AND CO., SEATTLE 4, WASHINGTON